

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3	4 <u>LATC Senior Tech Day.</u>	5 <u>Jackrabbit Preview</u> <u>Northern Bound Day.</u>	6 <u>STC Campus Visit Day.</u>	7	8
9	10	11	12 <u>LATC Camp Med</u> <u>(8th Grade).</u>	13 <u>Jackrabbit Preview Day.</u>	14	15
16	17	18	19	20 <u>DSU Discover Day.</u> <u>SDSU Honors</u> <u>Visit Day.</u>	21	22
23 <u>SDSU College of</u> <u>Agriculture Food and</u> <u>Environmental</u> <u>Sciences Day in the</u> <u>Life</u>	24 <u>Scrubs Camp-</u> <u>Gettysburg</u>	25 <u>Scrubs Camp- Aberdeen</u>	26	27 <u>Jackrabbit Preview</u>	28	

CAREER SPOTLIGHT:

CAREER NAME

Market Research Analysts and Marketing Specialists

AVERAGE ANNUAL WAGE

\$69,160

LEVEL OF EDUCATION RECOMMENDED

Bachelors Degree

CAREER OVERVIEW

Research conditions in local, regional, national, or online markets. Gather information to determine potential sales of a product or service, or plan a marketing or advertising campaign. May gather information on competitors, prices, sales, and methods of marketing and distribution. May employ search marketing tactics, analyze web metrics, and develop recommendations to increase search engine ranking and visibility to target markets