

# CAREER LAUNCH SD in South Dakota Schools

## PHASE II

Career Launch has successfully partnered with select school districts to increase career exploration and work-based learning opportunities for students. Starting in the 2020-2021 school year, the Department of Education and Department of Labor and Regulation will:

1. Maximize resources
2. Increase the number of schools and students receiving career exploration services
3. Define a menu of services available by grade level

Career Advisors can offer support, alongside teachers, counselors, and other school staff, with the following services in ladder experiences, similar to the schedule outlined below. If desired, school districts may request an alternative schedule of these services to better fit their programming.

### **8th Graders**

Career interest inventory and labor market research:

- Students complete a **career interest inventory** in SDMyLife and then review the labor market information for occupations of interest. Through this activity, they will identify the education needed, future outlook, and wages to compare occupations of interest.
- An **online reality check activity** is completed to offer students an opportunity to identify their desired lifestyle and the price tag that comes with this lifestyle. *Will their desired job provide enough income to support lifestyle, will they need to adjust their lifestyle, or will they choose a job that offers more income?*

### **Freshmen**

Developing employability:

- The *Bring Your 'A' Game* curriculum is offered to review the essential **soft skills** employers are looking for: Attendance, Appearance, Attitude, Ambition, Acceptance, Accountability, and Appreciation. This engaging, eight-hour curriculum can be tailored to meet your students' needs.

### **Sophomores**

Career aptitude assessment and job shadow opportunity:

- Students complete an **aptitude assessment** in SDMyLife. Based on their career interests and aptitudes, students have the opportunity to complete a job shadow with a business.
- Career Advisors assist schools in identifying businesses and provide guidance with forms and communication related to the **job shadow event**. After the job shadow, Career Advisors lead a debrief with students to identify what was learned through the experience and assist them in writing a thank you to their business contact.

### **Juniors**

Career interest inventory and labor market research again, as a refresher:

- Much like 8th grade, students complete a **career interest inventory** in SDMyLife and then review the labor market information for occupations of interest. Through this activity, they will identify the education needed, future outlook, and wages to compare occupations of interest.
- An **online reality check activity** is completed to offer students an opportunity to identify their desired lifestyle and the price tag that comes with this lifestyle.

## **Seniors**

The **National Career Readiness Certificate** (NCRC) and **internship** opportunities:

- Career Advisors prepare students for the WorkKeys assessment, which is then offered to students in coordination with DLR through a partnership with the Department of Education (DOE). This assessment can be offered to juniors instead, if the school prefers.
- Successful completion of the WorkKeys assessment results in the student earning a NCRC. With their NCRC in hand, students meet with Career Advisors to review their scores and learn more about how this certificate can help them in their job search.
- Seniors take part in internship opportunities. DLR is available to assist schools with business connections and opportunities related to a student's interest. DLR can offer schools support in establishing internships.

## **ADDITIONAL SERVICES AVAILABLE**

Career advisors can assist schools with organizing:

- South Dakota Week of Work Activities
- Career Fairs
- Parent Nights
- Post-Secondary Tours
- Industry Presentations (in class)
- Industry Tours

Career advisors can assist schools with offering:

- Classroom presentations related to career readiness
- Office hours to provide one-on-one career advising, which can include:
  - Job application assistance
  - Resume writing
  - Preparation for job interviews
  - Scholarship applications
- Connection to DLR programming