



MENU OF SERVICES

Career Launch is a unique partnership among state government, school districts, and industry to facilitate career exploration and experiences for students, and help industry identify talent and pipeline needs. Below is a list of the types of services Career Launch Career Advisors can provide for partners.

STUDENT-BASED SERVICES

Career Awareness

- Meaningful use of SDMyLife for career and post-secondary exploration and planning
- Industry presentations in classrooms
- Individual and group career advising

Career Exploration and Work-Based Learning

- Local industry tours
- Informational interviews
- Job shadows
- Internships
- Apprenticeships

Career Preparation

- Classroom presentations on job interview skills and soft skills
- Help with job searches and registration in SDWORKS
- Resume and cover letter assistance
- Mock interviews
- Assistance with:
 - Summer jobs
 - Professional planning and career exploration
 - Post-high school career options
 - Build Dakota Scholarship applications

Labor Market Information Resources

- Occupational options vs. budget and lifestyle
- Virtual labor market occupations of interest
- Hot careers (high-wage, high demand careers in South Dakota)
- Postsecondary graduate outcomes

INDUSTRY-BASED SERVICES

- School district and local industry linkage
- Partnerships with businesses for work-based learning opportunities and job fairs
- Work-based learning support and standards for documentation (*i.e., agreements, hazardous exemptions, and roles*)
- Resources and support for working with youth