

BEFORE THE DIVISION OF INSURANCE
DEPARTMENT OF LABOR AND REGULATION
STATE OF SOUTH DAKOTA

IN THE MATTER OF TAMELA MATUSKA	INS 26-33203 CONSENT ORDER
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In resolution of the above matter and in lieu of issuance of a Notice of Hearing and a formal hearing, the undersigned parties do hereby agree to the following:

TAMELA MATUSKA, CRD 6214736 with an address of record of 508 W 23rd St., Yankton, SD 57078, is a broker dealer registered to transact business in the State of South Dakota;

TAMELA MATUSKA is aware that the South Dakota Division of Insurance (Division) has conducted an investigation of their broker dealer activities in South Dakota;

The Division alleges the following with regard to TAMELA MATUSKA:

1. The Division conducted a routine examination at TAMELA MATUSKA's office;
2. The Division's examination found that TAMELA MATUSKA has violated the following laws and rules of the South Dakota Uniform Securities Act:
 - a. SDCL 47-31B-411(c)(1), for failing to maintain adequate records;
 - b. ARSD 20:08:03:02, for failing to maintain adequate records;
 - c. ARSD 02:08:03:06 (3)(e), for failing to comply with FINRA's rules;
3. The Division's examination found that TAMELA MATUSKA has violated the following FIRA rules:
 - a. FINRA Rule 2210, for failing to obtain member firm approval of advertisement material;
 - b. FINRA Rule 3210, for failing to obtain written member firm approval for before opening or maintain external accounts;
 - c. FINRA Rule 3270, for failing to obtain written member firm approval before engaging in any outside business activity;
 - d. FINRA Rule 4511, for failing to maintain adequate records;

4. Pursuant to SDCL 47-31B-412 and 47-31B-604, the Director of the Division may revoke or suspend TAMELA MATUSKA's registration or impose a monetary penalty of up to \$10,000 per violation;

TAMELA MATUSKA is aware of and understands the nature of the allegations and has been informed that they have the right to a Notice of Hearing, counsel, and appeal, and that by agreeing to sign this Consent Order, waives these rights;

In return for TAMELA MATUSKA agreeing to and complying with the provisions of this Consent Order, the Division agrees not to proceed to administrative hearing and agrees that this Consent Order will constitute an informal disposition of this licensing matter pursuant to SDCL 1-26-20;

TAMELA MATUSKA waives their right to contest the allegations contained in this Consent Order in any future actions or licensing procedures;

TAMELA MATUSKA agrees to a civil penalty in the amount of \$5,000 pursuant to SDCL 47-31B-604, in lieu of an administrative hearing and Final Decision;

TAMELA MATUSKA further agrees to conduct themselves in accordance with the securities laws and regulations of the State of South Dakota; and

TAMELA MATUSKA further agrees that this Consent Order may be considered for the purpose of determining the appropriate sanction in any future actions with the Division for any violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of the Director;

Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that TAMELA MATUSKA pay a civil penalty in the amount of \$5,000 payable to "South Dakota Division of Insurance" for deposit in the General Fund of the State of South Dakota; and it is further

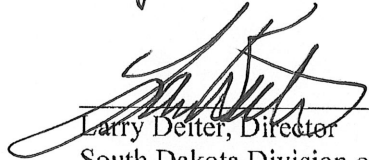
ORDERED that TAMELA MATUSKA abide by the agreements made by them in this Consent Order; and it is further

ORDERED that this Consent Order is necessary and appropriate in the public interest and for the protection of the public and investors and is consistent with the purposes fairly intended by the policy and provisions of SDCL Ch. 47-31B; and it is further

ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

Signature page follows.

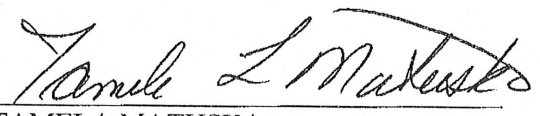
Dated at Pierre, South Dakota this 27th day of May, 2026.



Larry Deiter, Director
South Dakota Division of Insurance

I have read and understand the terms of this Consent Order and the waiver of my due process rights and voluntarily enter into this Consent Order.

Dated this 26 day of May, 2026.



TAMELA MATUSKA