

BEFORE THE DIVISION OF INSURANCE  
DEPARTMENT OF LABOR AND REGULATION  
STATE OF SOUTH DAKOTA

---

IN THE MATTER OF	)	
HEMECARE ADVOCACY	)	CONSENT ORDER
NETWORK, INC	)	

---

In resolution of the above matter and in lieu of issuance of a Notice of Hearing and a formal hearing, the undersigned parties do hereby agree to the following:

HEMECARE ADVOCACY NETWORK, INC. ("HEMECARE") whose address is 232 N. Second Street, Philadelphia, PA 68114, is a corporation organized and based in the state of Nebraska;

HEMECARE is aware that the South Dakota Division of Insurance ("Division") has conducted an investigation into their Securities-related activities in South Dakota;

The Division has alleged the following:

- 1) HEMEARE submitted a franchise registration application to the Division;
- 2) In reviewing HEMEARE's application and related documents, it was discovered that HEMEARE sold a South Dakota franchise to a franchisee and was not registered in the state at the time of the sale, in violation of SDCL §§ SDCL 37-5B-4 & 37-5B-5;
- 3) The above-cited conduct may be grounds for the denial, suspension, and revocation of HEMEARE's registration and the issuance of a monetary penalty of up to \$2,500 per violation, pursuant to SDCL §§ 37-5B-41 through 37-5B-43;

By the execution of this Consent Order, HEMEARE admits to nor denies any violations of the laws of the State of South Dakota, but waives its right to contest the allegations contained in this Consent Order;

Further, HEMEARE is aware of and understands the nature of the charges and has been informed that it has the right to notice, hearing, and appeal, and that by agreeing to and signing this Consent Order, agree to the waiver of these rights;

In return for HEMEARE agreeing to the provisions of this Consent Order, the Division agrees not to proceed to a formal hearing and agrees that this Consent Order will constitute an informal and final disposition of this matter concerning alleged unregistered business opportunities in South Dakota in 2020, pursuant to SDCL § 1-26-20;

HEMEARE agrees to a monetary penalty in the amount of \$2,500 pursuant to SDCL § 37-5B-43, in lieu of contesting this matter formally; and

HEMEARE further agrees to conduct itself in accordance with the laws and regulations of the State of South Dakota; and

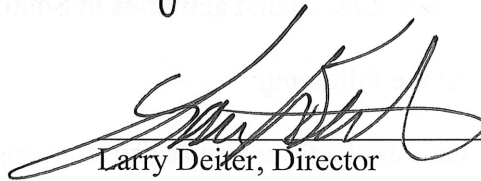
HEMEARE further agrees that this Consent Order may be considered for the purpose of determining an appropriate sanction in any future actions with the Division for any violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of the Director;

Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that HEMECARE will pay a monetary penalty in the amount of \$2,500 payable to "South Dakota Division of Insurance" for deposit in the general fund of the State of South Dakota; and it is further

ORDERED that HEMECARE will abide by the agreements made by it in this Consent Order; and it is further

ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

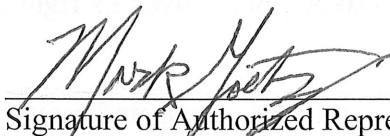
Dated at Pierre, South Dakota this 1<sup>st</sup> day of May, 2025.



Larry Deiter, Director  
South Dakota Division of Insurance

The undersigned, on behalf of HEMECARE, represents that it understands the terms of this Consent Order and the waiver of its due process rights and voluntarily enters into this Consent Order.

Dated this 22 day of April, 2025.



Signature of Authorized Representative

Mark Goetz  
Printed Name

President + CEO  
Title