# SOUTH DAKOTA REAL ESTATE PUBLISHED BY THE SD REAL ESTATE COMMISSION SOUTH DAKOTA DEPT. OF LABOR & REGULATION

South Dakota Real Estate Commission

Melissa Miller Executive Director 217 W Missouri Ave Pierre SD 57501 Phone: 605.773.3600 Fax: 605.773.7175

In this issue from the South Dakota Real Estate Commission:

#### From the Director

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#### **From The Director**

The fall and football season is here and so is renewal time!

Licensees who need to renew this year should have received a renewal notice by email to go online and renew (this is the only way you can renew your license). The renewal will need to be completed no later than November 30, 2025. Renewals that are received after that date will have to pay a late fee. In addition, all active licensees who carry errors and omissions insurance from Rice Insurance Services Company will be receiving notices to renew from them. All licensees who carry optional insurance need to make sure we have proof of your errors and omissions insurance by January 1, 2026.

Important! Responsible brokers —check to see if you are up for license renewal this year and not just your license but those associated with you, as well. It's a good idea to have a meeting with your associates that are up for renewal to see where they are at in the renewal process. Encourage them to complete their education prior to the renewal deadline. If they do not know the number of education hours they currently have, that information can be found in the 'Online Personal Licensee Services' section on the Commission's website. If your renewal is submitted, and you have not completed your continuing education and/or do not have errors and omissions insurance covering you on January 1, 2026, your license will be placed on inactive status.

The Commission is now under the leadership of Jason Tysdal as chair and Joshua Reisetter as vice-chair.

Have a great fall season and a joyful holiday season!

Side Note: The Commission has made the decision to only do the newsletter twice a year—instead of four times. The newsletter is always available on our website.

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Alternatives?

#### **Commission Calendar**

Monday, Oct. 13 - Office closed in observance of Native Americans Day Tuesday, Nov. 11 - Offices closed in observance of Veterans Day Wednesday, Nov. 12 or Thursday, Nov. 13 - Commission Meeting Monday, Nov. 11 - Offices closed in observance of Veterans Day Thursday, Nov. 27 - Offices closed in observance of Thanksgiving Thursday, Dec. 25 - Offices closed in observance of Christmas



#### **Renewal Reminders**

- $\Rightarrow$  2025 online renewals are now open as of October 1st!
- ⇒ Firms that are up for renewal have been sent a letter in the mail containing the firm's specific username and password.
- ⇒ Needed to renew an active license:
  - Continuing Education
  - ♦ Errors and Omissions insurance (except Home Inspectors)
- ⇒ The online renewal is separate than your association membership dues.
- ⇒ You <u>must</u> renew your license(s) to avoid losing them, even if they are inactive.

#### **Disciplinary Actions**

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Deposit slip and ledger sheet for special trust account--Records maintained--Notice to commission as to financial institution and name of account. (SDCL 36-21A-82) - \$500 fine:

Tammy Ackerman Broker Rapid City

Broker's responsibility for activities of affiliated licensees. (SDCL 36-21A-79) - \$500 administrative fee:

Melanie Bobby Broker Aberdeen

Licensure application denial based on criminal history and being on probation. Can reapply within one year from the date of original application.

Domenic Lucero Broker Associate Spearfish

#### **New Licensees**

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#### **Property Manager**

Bilbrey, Alycia	Fargo, ND
Bjomebo, Jody	Sioux Falls
Camp, Stephanie	Yankton
Danielson, Maunakumaikala	Brookings
Diaz, Kimberly	Rapid City
Duncan, Dorren	Hot Springs
Erdmann, Ann	Aberdeen
Hanson, Jordan	Mitchell
Harmon, Andrea	Arlington
Horton, Dayle	Rapid City
Johnston, Joel	Billings, MT
Kasuske, Sarah	Milbank
Kostal, Jessica	Brookings
Smith, Andrea	Sioux Falls
Stormo, Ryan	Castlewood
Ulmer, Jeanette	Menno
Wolf, Brandon	Aberdeen
Zinyemba, Tendai	Sioux Falls

#### **Auctioneer**

Nenaber, Brian	Huron
Regnier, Cole	Canby

#### **Salesperson**

Frisch, Robbie	Newman Grove, NE
Gates, Mason	Scottsdale, AZ
Lewis, Ashley	Sioux City, IA
McGinty, Markie	Sioux City, IA
Newhouse, Marga-	Ashley, ND
Olafson, Kristjan	Fargo, ND
Rodriguez, Anthony	South Sioux City, NE
Schindler, William	Sioux City, IA
Simmons, Casey	Sundance, WY
Tjon-Joe-Pin, Jon	Beresford

#### Reg. Home Inspector

Lehr, Ryan	Sioux Falls
Lindsey, Justin	Sioux City, IA
Murphy, Justin	Baltic
Parker, Robert	Hot Springs

#### **Residential Rental Agent**

Abernathy, Charlotte	Spearfish	
Aberson, Dawson	Sioux Falls	
Arndt, Audrey	Tea	
Bartmess, Brianna	Sioux Falls	
Batteen, Kaitlyn	Sioux Falls	
Bilal, Joy	Harrisburg	
Dickens, Kendra	Brookings	
Eisenbraun, Christina	Rapid City	
Faas, Jennifer	Mitchell	
Fast, Stacey	Rapid City	
Graves, Vincent	Rapid City	
Halvorson, Megan	Sioux Falls	
Hatle, Andrea	Tea	
Hoffman, Nathan	Sioux City, IA	
Huether, Collin	Sioux Falls	
Hulscher, Holland	Sioux Falls	
Jensen, Angella	Sioux Falls	
Kenny, Brittany	Rapid City	
Koska, Daniel	Sioux Falls	
Kronke, Meagan	Lake Benton, MN	I
Langel, Nickolas	Sioux Falls	
Lerew, Shannon	Alexandria	
Logue, Nicholas	Sioux Falls	
Meinershagen, Cherokee	Sioux Falls	
Mork, Ella	Brookings	
Niemeyer, Malachi	Sioux Falls	
Puckett, Travis	Black Hawk	
Ravellette, Hallie	Aberdeen	
Rhodes, Ayden	Sioux Falls	
Sarahan, Diann	Sioux Falls	
Tagg, Julian	Brookings	
Willis, Anna	Rapid City	
Wood, Jordan	Sioux Falls	
Woods, Zachary	Sioux Falls	
Yoder, Raquel	Sioux Falls	

#### **Broker**

Everest, Alex	Atlanta, GA
Ginsbach, Dusty	Buffalo
Janis, William	Chicago, IL
Ledin, Jeff	Blaine, MN
Matthias, Craig	Sioux Falls
Reynolds, Thomas	Yankton
Wagenseil, William	St. Paul, MN
Welch, Jonathan	Des Moines, IA

#### **New Licensees**

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#### **Broker Associate**

Albertus, Alexis Sioux Falls Bathke, Pamela Mitchell Beckman, Timothy Rapid City Bektic, Lejla Sioux Falls Aberdeen Bell, Justin Benson, Saylor Tea Blake, Jr., Joseph Rapid City Bock, Bridget Belle Fourche Bohlen, Jonathan Sioux Falls Boomsma, Houston Box Elder Sioux Falls Bull, Jameson Clemmons, Kenzie Caputa Cooper, Christian Mitchell Dalton, Mark Brandon Dieren, Megan Brandon Everson, Jayden Sioux Falls Fiala McGreevy, Sydnie Sioux Falls Frank, Tessa Rapid City Fuller Wielenga, Brooks Canistota Gilyard, Marissa Huron Harris, Carter Mitchell Haug, Clayton Crooks Hawley, Linda Vermillion Headrick, Bethany Brandon Jabusch, Morghan Rapid City Johansen, Joshua Tea Kenyon, Jordan Tea Kervin, Sarah Aberdeen Kinney, Lee Onida Kirst, Kolbe De Smet Klingaman, Sydney Sioux Falls Korac, Marta Sioux Falls Krosch, Jennifer Sioux Falls Kunkel, Camden Luverne, MN Lardy, Wyatt Sioux Falls Ligtenberg, Anna Rapid City Lucid, Angela Sioux Falls Luecke, Austin Sioux Falls Maloney, Timothy Sioux Falls

Maltese, Alison Rapid City Mathiowetz, Tanner **Brookings** Spearfish Moselle, Gregory Muktar, Adan Sioux Falls Munger, Kristin **Florence** Muth, Joshua Sioux Falls Muth, Korey Sioux Falls Muth, Kyle Sioux Falls Ness, Brandon Sioux Falls Spearfish Nordsven, Kayla Ouradnik, Madison Le Mars, IA Pena, Diego Sioux Falls Perez-Jimenez, Gis-Sioux Falls Peterson, Christopher Yankton Peterson, Eric Golden, CO Poland, Travis Sioux Falls Regnier, Cole Canby Rietsema, Marie Sioux Falls Roach, Patrick Vermillion Sioux Falls Rockafellow, Seth Rohrer, Grant Sioux Falls Sioux Falls Rust, Daniel Ryken, Kincaid Yankton Scott, Tatiana Rapid City Short, Paige Sioux Falls Simon-Dahl, Sarah Sioux Falls Sjodin, Michael Rapid City Smith, Andrea Sioux Falls Solaas, Aliisha **Piedmont** Sperle, Ireland Sioux Falls Stalder, Kloee Sturgis Sioux Falls Steele, Mason Svenson, Charlea Rapid City Throssel, Jennifer Rapid City Tims, Lauren Sioux Falls Ulmer, Jess Rapid City Veley, Mark Rapid City Washechek, Brady Pierre Williamson, Brenna Rapid City

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## Al Platforms Make Waves in Real Estate: Agents, Assistants, or Alternatives?

From chatbots to commission rebates, is tech reshaping the transaction?

(used with permission by ARELLO)

Artificial intelligence is no longer a future trend in real estate, it's here, and it's evolving fast. Over the past several months, a wave of new Al-powered tools has hit the market, offering everything from automated scheduling to full-service homebuying support. As these platforms grow in both capability and reach, they're beginning to reshape how professionals work, and how consumers interact with the industry.

Among the most talked-about innovations is Homa, a Florida-based platform that launched in April with an ambitious goal: replace the buyer's agent experience with AI. The software helps prospective buyers generate data-driven offer prices, schedule showings, and even navigate the closing process, all without ever working with a traditional real estate agent. Homa claims it isn't trying to disrupt listing agents, but instead "provide a self-guided, low-cost option for experienced buyers who prefer fewer fees and less agent involvement."

Homa selected Florida as its pilot state due to its flexible regulatory landscape. However, the company has expressed its intent to broaden its reach into additional jurisdictions as both legislation and consumer trends progress. While a hands-off approach appeals to some buyers, others have expressed reservations about making such a significant financial commitment without tailored assistance. As one broker put it, "There's a difference between convenience and confidence. Al can streamline, but it can't always reassure."

Other platforms, meanwhile, are focused on supporting agents rather than replacing them. In June, the startup reAlpha expanded its Al-powered homebuying technology to Texas. The platform bundles brokerage, mortgage, and title services into one streamlined experience, and in some cases, offers a 50% rebate on buyer agent commissions. The idea is to remove friction from the transaction and lower costs, while keeping real estate professionals in the mix.

In the productivity space, Shilo, an AI virtual assistant designed for high-performing agents, raised \$2.6 million to help automate client communication, scheduling, and transaction coordination. Around the same time, Zillow announced a partnership with EliseAI to launch "AI Assist" for Zillow Rentals, a chatbot that can answer renter questions and schedule showings around the clock, giving leasing teams relief from routine inquiries.

The rise of AI in real estate brings both promise and questions. Can these tools truly replace human expertise, or are they best suited to enhance it? How will regulators respond as more platforms blur the line between technology and representation?

For now, the takeaway seems to be this: Al is here to stay, and whether it supports agents or competes with them, it's changing expectations on both sides of the deal. Professionals and regulators alike will need to adapt quickly to ensure innovation enhances, not erodes, consumer protection and ethical practice.