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## **Career Launch SD and Brookings School District Provide Student Opportunities**

PIERRE, S.D. – The Brookings School District was selected for Career Launch SD, a program sponsored by the Governor’s Office and Departments of Labor and Regulation (DLR) and Education.

Career Launch SD increases student awareness about career opportunities in their communities and helps meet South Dakota’s demand for a skilled workforce. Career advisors Amber Bates and Maddie Engen are DLR employees hired to work with the school district.

“Career Launch SD needs business partners to provide education and career tools to youth,” said Bates. “We’re creating partnerships to give students exposure to more work opportunities to make informed decisions about future careers.”

Training opportunities include:

- Registered Apprenticeships
- Internships and work experiences
- Job shadowing and informational interviews
- Classroom presentations
- Career and post-high fairs

Engen added, “As a partner, you’ll expose your industry to youth who may not know certain fields exist. You’ll raise career awareness to help youth succeed and reach their potential. You’ll build a positive reputation and hopefully gain full-time, permanent employees.”

Career advisors help businesses create work experiences, work with students on soft skills, monitor students and promote job openings. A business’s time investment can range from one hour providing an informational interview to several months providing an internship to 2,000 hours offering a Registered Apprenticeship.

Career Launch SD is a no cost service. To get started and meet with a career advisor, enter your contact information at [careerlaunchsd.com](http://careerlaunchsd.com) or call 605-691-2723.