

South Dakota Department of Labor & Regulation
123 W. Missouri Ave.
Pierre, SD 57501
www.sdjobs.org

For Immediate Release: Tuesday, April 3, 2018
Media Contact: Dawn Dovre, 605-773-3094

Employer Webinar on Registered Apprenticeships

PIERRE, S.D. – The Department of Labor and Regulation (DLR) and South Dakota Retailers Association (SDRA) are providing a free webinar Wednesday, April 11, at 10 a.m. (CDT).

“Start Today SD” will cover how businesses can build a qualified workforce with the exact skills needed to fill job openings and reduce employee turnover using the earn and learn apprenticeship model.

“We constantly hear about workforce shortages. This is a solution,” said state Labor and Regulation Secretary Marcia Hultman. “Despite any myths apprenticeships are only in the trades occupations, opportunities are available in thousands of industries – from construction and commercial trades to healthcare and service industries.”

As the presenter, Labor Program Specialist Rebecca Long will help businesses learn about the process to become a sponsor. She will also highlight the benefits including customized and systematic training, increased productivity and a stable and predictable worker pipeline.

“We often hear from business owners that they’re looking for people who can learn their business with an eye toward possibly taking ownership of the business at some point down the road,” said SDRA Board President Gary Cammack. “An apprenticeship program could be an ideal way for workers to find out if that’s the career path they want to pursue, and for business owners to help develop future business leaders.”

Register online at <https://register.gotowebinar.com/register/6351542610971177987>. If you have difficulty, email donna@sdra.org your first and last name, name of business or agency, city and state. Closed captioning is available if requested via email by noon (CDT) on Friday, April 6.

The mission of DLR is to promote economic opportunity and financial security for individuals and businesses. Learn more at www.sdjobs.org.