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## **It's Job Fair Season at the Department of Labor and Regulation**

PIERRE, S.D. – With spring time approaching, many employers have positions to fill and are looking for skilled, qualified workers. To meet the demands of both employers and job seekers, the Department of Labor and Regulation (DLR) local offices will be hosting job fairs over the coming months.

“Job fairs offer employers and job seekers an opportunity to meet face-to-face and discuss aspects of the positions and their qualifications,” said state Labor and Regulation Secretary Marcia Hultman.

As a job seeker, it's important to prepare yourself and treat a job fair as if it were an interview. Here are some helpful tips for making the most of a job fair.

- Allow yourself plenty of time.
- Update your resume and bring several copies with you to the fair.
- Be assertive and show initiative. Shake hands and introduce yourself to each employer. Speak up and make eye contact.
- Dress neatly and do not wear a hat or cap.
- Be enthusiastic. Employer surveys say enthusiasm is the single most important attribute a new employee can bring to a new position.
- Follow up with employers with a phone call, visit or short note.

“A good rule of thumb is to think of your visit with an employer as a one-minute commercial about yourself,” said Secretary Hultman. “Job seekers should be prepared to discuss their strong points, goals and where they would fit within the company.”

For a list of job fairs scheduled throughout the state and more job fair tips, visit <http://dlr.sd.gov/jobseekerservices/jobfairs.aspx>, or talk to a workforce expert at a DLR local office.