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For Immediate Release: October 24, 2007

Sioux Falls Career Center encourages hunters to make South Dakota their home

PIERRE, S.D. – The Sioux Falls airport was filled with out-of-state hunters arriving for opening pheasant season last weekend. Those hunters were greeted by the South Dakota Department of Labor’s (SDDOL) Career Center staff who were prepared to invite them to make their permanent home in South Dakota.

The Career Center staff manned a booth all day Friday to distribute information on Dakota Roots, Gov. Rounds’ workforce development initiative. “Dakota Roots is an excellent recruitment tool and we are glad to spread the message about career opportunities in South Dakota,” said Greg Johnson, Career Center manager. “We talked to many hunters who would love to move here, and many family and friends who would love to have them back.” Promotional materials on the Dakota Roots program were also dispersed by SDDOL staff throughout Sioux Falls at key locations to target hunters.

Dakota Roots connects individuals to career opportunities so they can move to South Dakota to live, grow and build. For more information, visit www.DakotaRoots.com or call the Sioux Falls Career Center at 605.367.5300.

****MEDIA NOTE****

Photos of Sioux Falls airport and SDDOL staff attached.

- **Dakota Roots Airport 001** – Sioux Falls Career Center employment representatives JoAnne Weir and Natalie Lizakowski are responsible for matching Dakota Roots participants with current career openings and working with Dakota Roots business partners to recruit quality candidates.
- **Dakota Roots Airport 003** – Out of state hunters arrived at the Sioux Falls airport on Friday, October 19 for opening pheasant weekend.

- **Dakota Roots Airport 004** – JoAnne Weir greeting hunters and dogs to entice them to make South Dakota their home by providing information on Dakota Roots.
- **Dakota Roots 003** – Sioux Falls Career Center staff visited one-on-one with approximately 50 hunters who would someday like to make their home in South Dakota.
- **Dakota Roots 004** – Don Hartje distributed Dakota Roots materials to target hunters who would like to make South Dakota their home.
- **Dakota Roots 005** – Don Hartje and Manager Greg Johnson (L-R) manned the Department of Labor’s booth at the Sioux Falls airport on October 19 to encourage hunters to live and work in South Dakota.