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Watertown Career Center encourages hunters to make South Dakota their home

PIERRE, S.D. – As hunters flocked to the northeast corner of the state last weekend, the South Dakota Department of Labor’s (SDDOL) Career Center in Watertown was enticing them to make their home there.

Information about the Dakota Roots program was distributed by SDDOL staff throughout Watertown and the surrounding communities at key locations to target hunters. “A hotel owner told me he hears people say ‘I’d love to move here’ throughout the year,” said Sue Bogen, Career Center Manager. “Everyone gets excited when they hear about the Dakota Roots promotion. Businesses are more than happy to distribute the Dakota Roots materials.”

Governor Rounds’ workforce development initiative, Dakota Roots, connects individuals to career opportunities so they can move to South Dakota to live, grow and build. For more information, visit www.DakotaRoots.com or call 605.592.1882.

****MEDIA NOTE****

Photo 1: Dakota Roots representative Sharry Leonard distributed posters to Casey’s convenience store manager, Deb Farmer.

Photo 2: Dakota Roots posters were distributed to the Kampeska Lodge and Store. The owner, Doris Wilkey, has been in business for 48 years.