

Hiring events are a great way to build company awareness, choose from a wider selection of job seekers, and network with other businesses.

PRIOR TO A VIRTUAL HIRING EVENT

- Register for the event in advance to avoid last-minute technical issues
- Advertise and promote your attendance at the event
- Review applicants and resumes of registered job seekers
- Keep your booth's appearance in mind
 - Include a company logo and bio to help your business stand out
- You will have limited time with each job seeker, prepare questions to ask ahead of time
 - Role-specific questions
 - Questions about their interests and career goals
 - What do you know about our company
- Talk about available jobs, career advancement, training, benefits, other important info.

DURING A VIRTUAL HIRING EVENT

- Attend from a distraction-free and private environment
- Invite job seekers to speak with you
- Keep notes on each job seeker
- Let job seekers know of any next steps

AFTER A VIRTUAL HIRING EVENT

- Reach out to job seekers after the event and invite potential candidates for formal interviews
- Measure your results to see how you can improve on the next event



Scan to view upcoming hiring events or go to dlr.sd.gov/hiring-events.



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