



**South Dakota
High Demand
&
High Wage
Career**



Career Cluster: Marketing

Property, Real Estate and Community Association Managers

Standard Occupational Code 11-9141

What They Do

Plan, direct or coordinate the selling, buying, leasing or governance activities of commercial, industrial or residential real estate properties. Includes managers of homeowner and condominium associations, rented or leased housing units, buildings or land (including rights-of-way).

Is This For You?

Work Interests are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

Enterprising (Persuaders) — Like to influence, persuade or lead people and manage others. They enjoy working on a team toward goals, competition and business-like activities.

Conventional (Organizers) — Detail oriented and organized. They like to analyze data, keep financial records and do research. They can be counted on to be accurate and enjoy structure and closure.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career.

Independence — Allow employees to work on their own and make decisions.

Achievement — Satisfy this work value are results oriented and allow employees to use their strongest abilities, giving them a feeling of accomplishment.

Working Conditions — Offer job security and good working conditions.

Abilities reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career.

- Oral Comprehension
- Oral Expression
- Written Comprehension
- Written Expression
- Inductive Reasoning
- Problem Sensitivity
- Speech Clarity
- Speech Recognition

Basic Skills You Need

- Speaking
- Reading Comprehension
- Active Listening
- Coordination
- Writing

Education & Training

A high school diploma or equivalent is the minimum education recommended for property, real estate, and community association managers. Some employers prefer applicants with a bachelor's or even a master's degree in a business field. In some cases, these managers must have a real estate license.

A registered apprenticeship is another option for preparing for this occupation. To learn more, visit StartTodaySD.com or contact your local Job Service office to get started.

Recommended Levels* for the National Career Readiness Certificate

| | |
|---------------------|---|
| Applied Math | 4 |
| Workplace Documents | 4 |
| Graphic Literacy | 4 |

*Using the median skill level.

Where They Work

The South Dakota industries which employ the largest number of property, real estate and community association managers are:

- Self Employment
- Local Government, excluding Education and Hospitals
- Management of Companies and Enterprises

South Dakota Employment & Wages

| 2022 Employment | 2032 Employment | Numeric Change | Percent Change | Average Annual Openings | Annual Median Wage | Annual Average Wage |
|-----------------|-----------------|----------------|----------------|-------------------------|--------------------|---------------------|
| 1,657 | 1,814 | 157 | 9.5% | 148 | \$47,300 | \$51,620 |

Additional References

Labor Market Information Center

www.dlr.sd.gov/lmic

Career OneStop

www.careeronestop.org

O*Net Online

www.onetonline.org

mySkills myFuture

<https://www.myskillsmyfuture.org/>

Provided By

Labor Market Information Center
South Dakota Dept. of Labor and Regulation
605.626.2314

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