Coaches and Scouts

What They Do
Instruct or coach groups or individuals in the fundamentals of sports. They demonstrate techniques and methods of participation. May evaluate athletes’ strengths and weaknesses as possible recruits or to improve athletes’ technique to prepare them for competition. (Those who also teach are not included.)

Is This For You?
Work Interests are described in the following categories (compatible with Holland’s Model). People who tend to succeed in this career are:

- **Social** (Helpers) — Like to work with other people. They enjoy teaching, helping and curing people. They are good with words.
- **Realistic** (Doers) — Prefer to work with objects, things, machines, tools, plants or animals. They have mechanical ability, enjoy being outdoors and working with their hands.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career.

- **Achievement** — Results oriented, allow use of strongest abilities and provide feeling of accomplishment.
- **Relationships** — Provide service to others and work with co-workers in a friendly non-competitive environment.
- **Independence** — Work on their own and make decisions.

Abilities reflect a person’s aptitude to acquire skills and knowledge. The following abilities are important for success in the career.

- Oral Expression
- Oral Comprehension
- Speech Clarity
- Speech Recognition
- Information Ordering
- Originality
- Category Flexibility
Basic Skills You Need
• Instructing
• Speaking
• Learning Strategies
• Monitoring
• Active Listening
• Critical Thinking

Education & Training
In a few cases, coaches and scouts may have just a high school diploma, but a bachelor’s degree is recommended. They must have extensive knowledge of the sport. Coaches typically gain this knowledge through their own experiences playing the sport at some level. Although previous playing experience may be beneficial, it is typically not required for most scouting jobs. A successful coaching record is the most important factor in obtaining a position in this occupation.

Recommended Levels* for the National Career Readiness Certificate

<table>
<thead>
<tr>
<th>Skill</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Math</td>
<td>4</td>
</tr>
<tr>
<td>Workplace Documents</td>
<td>4</td>
</tr>
<tr>
<td>Graphic Literacy</td>
<td>4</td>
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</tbody>
</table>

*Using the median skill level.

Where They Work
The South Dakota industries which employ the largest number of coaches and scouts are:
• Educational Services
• Self Employment
• Amusement, Gambling and Recreation Industries
• Local Government, Excluding Education and Hospitals

South Dakota Employment & Wages

<table>
<thead>
<tr>
<th></th>
<th>2018 Workers</th>
<th>2028 Workers</th>
<th>Numeric Change</th>
<th>Percent Change</th>
<th>Average Annual Demand for Workers</th>
<th>Annual Median Wage</th>
<th>Annual Average Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workers</td>
<td>1,081</td>
<td>1,201</td>
<td>120</td>
<td>11.1%</td>
<td>178</td>
<td>$31,406</td>
<td>$36,346</td>
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</tbody>
</table>

Additional References
Labor Market Information Center
www.dlr.sd.gov/lmic
Career OneStop
www.careeronestop.org
O*Net Online
www.onetonline.org
mySkills myFuture
https://www.myskillsmyfuture.org/

Provided By
Labor Market Information Center
SD Department of Labor & Regulation
605.626.2314
Visit dlr.sd.gov/hotcareers to obtain the most recent workforce data and trends and more resources, including this document. Also available are explanations of the terms used in this occupational profile.

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