



## South Dakota High Demand & High Wage Career



### Career Cluster: Human Services

# Hairdressers, Hairstylists, and Cosmetologists

*Standard Occupational Code 39-5012*

## What They Do

Provide beauty services, such as cutting, coloring, and styling hair, and massaging and treating scalp. May shampoo hair, apply makeup, dress wigs, remove hair, and provide nail and skincare services.

## Is This For You?

**Work Interests** are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

**Realistic** (Doers) — Prefer to work with objects, things, machines, tools, plants or animals. They have mechanical ability, enjoy being outdoors and working with their hands.

**Conventional** (Organizers) — Detail oriented and organized. They like to analyze data, keep financial records and do research. They can be counted on to be accurate and enjoy structure and closure.

**Work Values** are aspects of work that are satisfying to you. The following work values are generally associated with this career.

**Relationships** — Allow employees to provide service to others and work with co-workers in a friendly non-competitive environment.

**Achievement** — Results oriented and allow employees to use their strongest abilities, giving them a feeling of accomplishment.

**Independence** — Allow employees to work on their own and make decisions.

**Abilities** reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career.

- Near Vision
- Arm-Hand Steadiness
- Finger Dexterity
- Manual Dexterity
- Oral Comprehension

## Basic Skills You Need

- Active Listening
- Speaking
- Service Orientation
- Critical Thinking
- Active Learning
- Judgment and Decision Making
- Social Perceptiveness
- Complex Problem Solving
- Monitoring

## Education & Training

Hairdressers, Hairstylists, and Cosmetologists generally complete a postsecondary program in cosmetology.

Cosmetologists must be licensed by the South Dakota Board of Cosmetology. For more information, visit <http://dlr.sd.gov/cosmetology>.

## Recommended Levels\* for the National Career Readiness Certificate

Applied Math	3
Workplace Documents	3
Graphic Literacy	4

\*Using the median skill level.

## Where They Work

The South Dakota industries which employ the largest number of cosmetologists are:

- Personal Care Services
- Self Employment

## South Dakota Employment & Wages

2022 Employment	2032 Employment	Numeric Change	Percent Change	Average Annual Openings	Annual Median Wage	Annual Average Wage
1,540	1,686	146	9.5%	232	\$49,050	\$48,310

## Additional References

**Labor Market Information Center**  
[www.dlr.sd.gov/lmic](http://www.dlr.sd.gov/lmic)

**Career OneStop**  
[www.careeronestop.org](http://www.careeronestop.org)

**O\*Net Online**  
[www.onetonline.org](http://www.onetonline.org)

**mySkills myFuture**  
<https://www.myskillsmyfuture.org/>

## Provided By

Labor Market Information Center  
South Dakota Dept. of Labor and Regulation  
605.626.2314

Visit [dlr.sd.gov/hotcareers](http://dlr.sd.gov/hotcareers) to obtain the most recent workforce data and trends and more resources, including this document. Also available are explanations of the terms used in this occupational profile.

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