



South Dakota High Demand & High Wage Career

Career Cluster: Education & Training



Coaches and Scouts

Standard Occupational Code 27-2022

What They Do

Instruct or coach groups or individuals in the fundamentals of sports. They demonstrate techniques and methods of participation. May evaluate athletes' strengths and weaknesses as possible recruits or to improve athletes' technique to prepare them for competition. (Those who also teach are not included.)

Is This For You?

Work Interests are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

Social (Helpers) — Like to work with other people. They enjoy teaching, helping and curing people. They are good with words.

Enterprising (Persuaders) — Like to influence, persuade or lead people and manage others. They enjoy working on a team toward goals, competition and business-like activities.

Work Values are aspects of work that are satisfying to you. The following work values are generally associated with this career.

Achievement — Results oriented, allow use of strongest abilities and provide feeling of accomplishment.

Relationships — Provide service to others and work with co-workers in a friendly non-competitive environment.

Independence — Work on their own and make decisions.

Abilities reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career.

- Oral Expression
- Oral Comprehension
- Speech Clarity
- Speech Recognition
- Information Ordering
- Originality
- Category Flexibility

Basic Skills You Need

- Instructing
- Speaking
- Learning Strategies
- Monitoring
- Active Listening
- Critical Thinking
- Judgment and Decision Making
- Reading Comprehension

Education & Training

In a few cases, coaches and scouts may have just a high school diploma, but a bachelor's degree is recommended. They must have extensive knowledge of the sport. Coaches typically gain this knowledge through their own experiences playing the sport at some level. Although previous playing experience may be beneficial, it is typically not required

for most scouting jobs. A successful coaching record is the most important factor in obtaining a position in this occupation.

Recommended Levels* for the National Career Readiness Certificate

Applied Math	4
Workplace Documents	4
Graphic Literacy	4

*Using the median skill level.

Where They Work

The South Dakota industries which employ the largest number of coaches and scouts are:

- Colleges, Universities, and Professional Schools
- Elementary and Secondary Schools

South Dakota Employment & Wages

2022 Employment	2032 Employment	Numeric Change	Percent Change	Average Annual Openings	Annual Median Wage	Annual Average Wage
1,387	1,546	159	11.5%	198	\$35,770	\$44,250

Additional References

Labor Market Information Center

www.dlr.sd.gov/lmic

Career OneStop

www.careeronestop.org

O*Net Online

www.onetonline.org

mySkills myFuture

<https://www.myskillsmyfuture.org/>

Auxiliary aids and services are available upon request to individuals with disabilities. U.S. DOL funded. For details, see dlr.sd.gov/lmic/eta_grant.aspx.

Printed on recycled paper. 

Provided By

Labor Market Information Center
SD Department of Labor & Regulation
605.626.2314

Visit dlr.sd.gov/hotcareers to obtain the most recent workforce data and trends and more resources, including this document. Also available are explanations of the terms used in this occupational profile.



July
2024