



## South Dakota High Demand & High Wage Career

### Career Cluster: Education & Training



# Coaches and Scouts

## What They Do

Instruct or coach groups or individuals in the fundamentals of sports. They demonstrate techniques and methods of participation. May evaluate athletes' strengths and weaknesses as possible recruits or to improve athletes' technique to prepare them for competition. (Those who also teach are not included.)

## Is This For You?

**Work Interests** are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

**Social** (Helpers) — Like to work with other people. They enjoy teaching, helping and curing people. They are good with words.

**Enterprising** (Persuaders) — Like to influence, persuade or lead people and manage others. They enjoy working on a team toward goals, competition and business-like activities.

*Standard Occupational Code 27-2022*

**Work Values** are aspects of work that are satisfying to you. The following work values are generally associated with this career.

**Achievement** — Results oriented, allow use of strongest abilities and provide feeling of accomplishment.

**Relationships** — Provide service to others and work with co-workers in a friendly non-competitive environment.

**Independence** — Work on their own and make decisions.

**Abilities** reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career.

- Oral Expression
- Oral Comprehension
- Speech Clarity
- Speech Recognition
- Information Ordering
- Originality
- Category Flexibility

## Basic Skills You Need

- Instructing
- Speaking
- Learning Strategies
- Monitoring
- Active Listening
- Critical Thinking
- Judgment and Decision Making
- Reading Comprehension
- Social Perceptiveness

## Education & Training

In a few cases, coaches and scouts may have just a high school diploma, but a bachelor's degree is recommended. They must have extensive knowledge of the sport. Coaches typically gain this knowledge through their own experiences playing the sport at some level. Although previous playing experience may be beneficial, it is typically not required

## South Dakota Employment & Wages

2020 Workers	2030 Workers	Numeric Change	Percent Change	Average Annual Demand for Workers	Annual Median Wage	Annual Average Wage
1,175	1,308	133	11.3%	183	\$37,384	\$41,312

## Additional References

### Labor Market Information Center

[www.dlr.sd.gov/lmic](http://www.dlr.sd.gov/lmic)

### Career OneStop

[www.careeronestop.org](http://www.careeronestop.org)

### O\*Net Online

[www.onetonline.org](http://www.onetonline.org)

### mySkills myFuture

<https://www.myskillsmyfuture.org/>

Auxiliary aids and services are available upon request to individuals with disabilities. U.S. DOL funded. For details, see [dlr.sd.gov/lmic/eta\\_grant.aspx](http://dlr.sd.gov/lmic/eta_grant.aspx).

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for most scouting jobs. A successful coaching record is the most important factor in obtaining a position in this occupation.

## Recommended Levels\* for the National Career Readiness Certificate

Applied Math	4
Workplace Documents	4
Graphic Literacy	4

\*Using the median skill level.

## Where They Work

The South Dakota industries which employ the largest number of coaches and scouts are:

- Educational Services
- Self Employment

## Provided By

Labor Market Information Center  
SD Department of Labor & Regulation  
605.626.2314

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