

# More South Dakota Hot Careers

Beyond the  
Top **30**



## High Demand & High Wage Career

### Career Cluster: Marketing

## Property, Real Estate and Community Association Managers

*Standard Occupational Code 11-9141*

### What They Do

Plan, direct or coordinate the selling, buying, leasing or governance activities of commercial, industrial or residential real estate properties. Includes managers of homeowner and condominium associations, rented or leased housing units, buildings or land (including rights-of-way).

### Is This For You?

**Work Interests** are described in the following categories (compatible with Holland's Model). People who tend to succeed in this career are:

**Enterprising (Persuaders)** — Like to influence, persuade or lead people and manage others. They enjoy working on a team toward goals, competition and business-like activities.

**Conventional (Organizers)** — Detail oriented and organized. They like to analyze data, keep financial records and do research. They can be counted on to be accurate and enjoy structure and closure.

**Work Values** are aspects of work that are satisfying to you. The following work values are generally associated with this career.

**Independence** — Allow employees to work on their own and make decisions.

**Achievement** — Satisfy this work value are results oriented and allow employees to use their strongest abilities, giving them a feeling of accomplishment.

**Working Conditions** — Offer job security and good working conditions.

**Abilities** reflect a person's aptitude to acquire skills and knowledge. The following abilities are important for success in the career.

- Oral Comprehension
- Oral Expression
- Written Comprehension
- Written Expression
- Inductive Reasoning
- Problem Sensitivity
- Speech Clarity
- Speech Recognition

## Basic Skills You Need

- Speaking
- Reading Comprehension
- Active Listening
- Coordination
- Writing
- Critical Thinking
- Negotiation
- Persuasion

## Education & Training

A high school diploma or equivalent is the minimum education recommended for property, real estate and community association managers. Some employers prefer applicants with a bachelor's or even a master's degree in a business, accounting or finance field. In some cases, these managers must have a real estate license.

## Recommended Levels\* for the National Career Readiness Certificate

Applied Math	4
Workplace Documents	4
Graphic Literacy	4

\*Using the median skill level.

## Where They Work

The South Dakota industries which employ the largest number of property, real estate and community association managers are:

- Self Employment
- Local Government, excluding Education and Hospitals

## South Dakota Employment & Wages

2020 Workers	2030 Workers	Numeric Change	Percent Change	Average Annual Demand for Workers	Annual Median Wage	Annual Average Wage
1,453	1,581	128	8.8%	128	\$45,790	\$50,220

## Additional References

### Labor Market Information Center

[www.dlr.sd.gov/lmic](http://www.dlr.sd.gov/lmic)

### Career OneStop

[www.careeronestop.org](http://www.careeronestop.org)

### O\*Net Online

[www.onetonline.org](http://www.onetonline.org)

### mySkills myFuture

<https://www.myskillsmyfuture.org/>

## Provided By

Labor Market Information Center  
South Dakota Dept. of Labor and Regulation  
605.626.2314

Visit [dlr.sd.gov/hotcareers](http://dlr.sd.gov/hotcareers) to obtain the most recent workforce data and trends and more resources, including this document. Also available are explanations of the terms used in this occupational profile.

Auxiliary aids and services are available upon request to individuals with disabilities. U.S. DOL funded. For details, see [dlr.sd.gov/lmic/eta\\_grant.aspx](http://dlr.sd.gov/lmic/eta_grant.aspx).

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