

Rapid City MSA Industry Projections 2022-2032

By Industry Division

Industry Division	2022 Employment	2032 Employment	Numeric Change	Percent Change
Total of All Industries	79,406	85,450	6,044	7.6%
Non-agricultural Self-employed and Unpaid Family Workers	4,493	4,751	258	5.7%
Agriculture, Forestry, Fishing and Hunting (Farm Employment)	1,608	1,651	43	2.7%
Nonfarm Total Wage and Salaried Workers (excludes Self-employed and	73,305	79,048	5,743	7.8%

By Three-digit NAICS* Industry Subsector

NAICS Code	Industry	2022 Employment	2032 Employment	Numeric Change	Percent Change
0	Total All Industries	79,406	85,450	6,044	7.6%
221	Utilities	257	263	6	2.3%
236	Construction of Buildings	1,364	1,509	145	10.6%
237	Heavy and Civil Engineering Construction	874	958	84	9.6%
238	Specialty Trade Contractors	3,157	3,514	357	11.3%
321	Wood Product Manufacturing	508	542	34	6.7%
327	Nonmetallic Mineral Product Manufacturing	482	508	26	5.4%
332	Fabricated Metal Product Manufacturing	453	471	18	4.0%
333	Machinery Manufacturing	205	219	14	6.8%
339	Miscellaneous Manufacturing	309	313	4	1.3%
423	Merchant Wholesalers, Durable Goods	1,574	1,733	159	10.1%
441	Motor Vehicle and Parts Dealers	1,610	1,776	166	10.3%
444	Building Material and Garden Equipment and Supplies Dealers	1,039	1,117	78	7.5%
445	Food and Beverage Retailers	1,043	1,083	40	3.8%
449	Furniture, Home Furnishings, Electronics, and Appliance Retailers	596	579	-17	-2.9%
455	General Merchandise Retailers	1,941	2,087	146	7.5%
456	Health and Personal Care Retailers	424	444	20	4.7%
457	Gasoline Stations and Fuel Dealers	1,021	1,100	79	7.7%
458	Clothing, Clothing Accessories, Shoe, and Jewelry Retailers	451	454	3	0.7%
459	Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	1,674	1,747	73	4.4%
484	Truck Transportation	663	707	44	6.6%
488	Support Activities for Transportation	265	298	33	12.5%
492	Couriers and Messengers	439	492	53	12.1%
517	Telecommunications	273	266	-7	-2.6%
522	Credit Intermediation and Related Activities	1,560	1,583	23	1.5%
524	Insurance Carriers and Related Activities	972	1,036	64	6.6%
531	Real Estate	722	774	52	7.2%
532	Rental and Leasing Services	244	248	4	1.6%
541	Professional, Scientific, and Technical Services	3,080	3,497	417	13.5%
551	Management of Companies and Enterprises	983	1,053	70	7.1%
611	Educational Services	4,975	5,197	222	4.5%
621	Ambulatory Health Care Services	4,346	4,921	575	13.2%
622	Hospitals	4,342	5,043	701	16.1%
623	Nursing and Residential Care Facilities	1,582	1,743	161	10.2%
624	Social Assistance	1,703	1,759	56	3.3%

713	Amusement, Gambling, and Recreation Industries	813	895	82	10.1%
721	Accommodation, including Hotels and Motels	2,496	2,703	207	8.3%
722	Food Services and Drinking Places	6,860	7,515	655	9.5%
811	Repair and Maintenance	969	1,038	69	7.1%
812	Personal and Laundry Services	662	721	59	8.9%
813	Religious, Grantmaking, Civic, Professional, and Similar Organizations	2,024	2,170	146	7.2%
814	Private Households	272	279	7	2.6%
901	Total Federal Government Employment	3,163	3,206	43	1.4%
902	State Government, Excluding Education and Hospitals	1,066	1,050	-16	-1.5%
903	Local Government, Excluding Education and Hospitals	3,463	3,579	116	3.3%

Notes:

[*NAICS - North American Industry Classification System](#)

Data is preliminary and subject to revision.

Industries with 2022 employment less than 200 not included.

May not sum due to rounding and the inclusion of non-publishable industry data in the totals.

For employment projection methodology, see http://dlr.sd.gov/lmic/projections_technical_notes.aspx.

Source: Labor Market Information Center, South Dakota Department of Labor and Regulation, July 2025.