

Market Share Life & Annuity

Year: 2025		State: SD		Codelist Basis: Licensed		
Line of Business: Group				Premium Type: Life		
Group Code	Cocode	Company Name	Dom	Direct Premiums Written	Market Share	Cumulative Market Share
212	90557	Zurich Amer Life Ins Co	IL	63,014,750	44.707%	44.707%
241	65978	Metropolitan Life Ins Co	NY	15,722,128	11.154%	55.861%
565	62235	Unum Life Ins Co Of Amer	ME	13,276,581	9.419%	65.281%
261	69868	United Of Omaha Life Ins Co	NE	4,595,760	3.261%	68.541%
826	66915	New York Life Ins Co	NY	4,119,674	2.923%	71.464%
20	65676	Lincoln Natl Life Ins Co	IN	4,085,500	2.899%	74.363%
304	68241	Prudential Ins Co Of Amer	NJ	3,885,029	2.756%	77.119%
869	93742	Securian Life Ins Co	MN	3,210,129	2.277%	79.396%
1348	69019	Standard Ins Co	OR	3,047,599	2.162%	81.559%
332	61271	Principal Life Ins Co	IA	2,880,145	2.043%	83.602%
826	65498	Life Ins Co Of N Amer	PA	2,621,008	1.860%	85.461%
91	70815	Hartford Life & Accident Ins Co	CT	2,414,755	1.713%	87.175%
3098	68381	Reliance Standard Life Ins Co	IL	2,177,506	1.545%	88.719%
4832	67105	Reliastar Life Ins Co	MN	2,133,934	1.514%	90.233%
370	60380	American Family Life Assur Co of Col	NE	1,635,552	1.160%	91.394%
549	80802	US Br Sun Life Assur Co of Canada	MI	1,436,530	1.019%	92.413%
869	66168	Minnesota Life Ins Co	MN	1,404,364	0.996%	93.409%
4853	71854	AAA Life Ins Co	MI	1,151,124	0.817%	94.226%
429	64246	Guardian Life Ins Co Of Amer	NY	906,686	0.643%	94.869%
4855	68608	Symetra Life Ins Co	IA	764,376	0.542%	95.412%
661	77828	Companion Life Ins Company	SC	578,145	0.410%	95.822%
1348	60534	American Heritage Life Ins Co	FL	505,980	0.359%	96.181%
588	65129	Kansas City Life Ins Co	MO	425,162	0.302%	96.482%
	64505	Homesteaders Life Co	IA	376,317	0.267%	96.749%
435	65935	Massachusetts Mut Life Ins Co	MA	330,157	0.234%	96.984%
626	62146	Combined Ins Co Of Amer	IL	326,507	0.232%	97.215%
370	71730	Continental Amer Ins Co	NE	322,307	0.229%	97.444%
458	68136	Protective Life Ins Co	NE	280,525	0.199%	97.643%
241	97136	Metropolitan Tower Life Ins Co	NE	274,535	0.195%	97.838%
306	62626	CMFG Life Ins Co	IA	269,465	0.191%	98.029%
917	71129	Dearborn Life Ins Co	IL	268,509	0.190%	98.219%
4965	78077	Equitable Financial Life Ins Co of A	AZ	263,275	0.187%	98.406%
468	86231	Transamerica Life Ins Co	IA	258,030	0.183%	98.589%
707	79413	UnitedHealthcare Ins Co	CT	227,473	0.161%	98.751%
	77879	5 Star Life Ins Co	NE	147,220	0.104%	98.855%
901	62308	Connecticut Gen Life Ins Co	CT	123,788	0.088%	98.943%
290	91472	Globe Life & Accident Ins Co	NE	119,445	0.085%	99.028%
619	60895	American United Life Ins Co	IN	114,579	0.081%	99.109%
276	61425	Trustmark Ins Co	IL	110,775	0.079%	99.188%
176	69108	State Farm Life Ins Co	IL	106,870	0.076%	99.263%
565	62049	Colonial Life & Accident Ins Co	SC	98,019	0.070%	99.333%
860	67091	Northwestern Mut Life Ins Co	WI	90,652	0.064%	99.397%

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3527	71480	Great Western Ins Co	IA	86,516	0.061%	99.459%
1211	66583	National Guardian Life Ins Co	WI	77,737	0.055%	99.514%
300	65781	Madison Natl Life Ins Co Inc	WI	75,629	0.054%	99.567%
473	60399	American Family Life Ins Co	WI	54,961	0.039%	99.606%
20	62057	Lincoln Life & Ann Co of NY	NY	51,732	0.037%	99.643%
5021	60518	American Hlth & Life Ins Co	TX	43,503	0.031%	99.674%
781	69744	Union Labor Life Ins Co	MD	42,976	0.030%	99.704%
4832	86509	Voya Retirement Ins & Ann Co	CT	36,621	0.026%	99.730%
5014	60186	Everlake Life Ins Co	IL	35,571	0.025%	99.756%
549	80926	Sun Life & Hlth Ins Co	MI	34,644	0.025%	99.780%
	63290	Fidelity Life Assn A Legal Reserve L	IL	21,659	0.015%	99.796%
140	66869	Nationwide Life Ins Co	OH	21,480	0.015%	99.811%
587	61239	Bankers Fidelity Life Ins Co	GA	20,937	0.015%	99.826%
3527	65641	Medico Life & Hlth Ins Co	IA	18,660	0.013%	99.839%
233	62065	Colonial Penn Life Ins Co	PA	15,207	0.011%	99.850%
5094	71390	Puritan Life Ins Co of Amer	AZ	14,283	0.010%	99.860%
350	62596	Union Fidelity Life Ins Co	KS	13,980	0.010%	99.870%
4718	97691	Life Of The South Ins Co	GA	12,576	0.009%	99.879%
4862	71439	Assurity Life Ins Co	NE	11,917	0.008%	99.887%
525	67539	Pan Amer Life Ins Co	LA	11,226	0.008%	99.895%
367	72125	Physicians Life Ins Co	NE	11,107	0.008%	99.903%
4213	62413	Wilcac Life Ins Co	IL	10,882	0.008%	99.911%
330	60801	American Public Life Ins Co	OK	9,355	0.007%	99.917%
4926	88072	Talcott Resolution Life Ins Co	CT	8,850	0.006%	99.924%
373	88668	Mutual Of Amer Life Ins Co	NY	8,578	0.006%	99.930%
280	61190	Auto Owners Life Ins Co	MI	8,517	0.006%	99.936%
769	68322	Empower Ann Ins Co of Amer	CO	8,381	0.006%	99.942%
408	60739	American Natl Ins Co	TX	6,219	0.004%	99.946%
315	68594	American Amicable Life Ins Co Of TX	TX	5,782	0.004%	99.950%
904	65838	John Hancock Life Ins Co USA	MI	4,455	0.003%	99.953%
918	65056	Jackson Natl Life Ins Co	MI	4,326	0.003%	99.956%
23	80985	4 Ever Life Ins Co	IL	4,279	0.003%	99.959%
5050	94358	USAbLe Life	AR	4,236	0.003%	99.962%
1117	61883	ManhattanLife Ins & Ann Co	TX	3,654	0.003%	99.965%
306	70408	Union Security Ins Co	IA	3,576	0.003%	99.968%
290	65331	Liberty Natl Life Ins Co	NE	3,401	0.002%	99.970%
	69345	Teachers Ins & Ann Assoc Of Amer	NY	3,256	0.002%	99.972%
	90638	Best Life & Hlth Ins Co	TX	2,897	0.002%	99.974%
477	61700	Renaissance Life & Hlth Ins Co of Am	IN	2,891	0.002%	99.976%
306	67989	American Memorial Life Ins Co	IA	2,853	0.002%	99.978%
4750	61409	National Benefit Life Ins Co	NY	2,793	0.002%	99.980%
241	62634	Delaware Amer Life Ins Co	DE	2,741	0.002%	99.982%
2878	63983	United Heritage Life Ins Co	ID	2,642	0.002%	99.984%
	74799	Leaders Life Ins Co	OK	2,417	0.002%	99.986%
629	97152	Plateau Ins Co	TN	2,177	0.002%	99.988%
850	93262	Penn Ins & Ann Co	DE	1,798	0.001%	99.989%

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4734	61689	Athene Ann & Life Co	IA	1,686	0.001%	99.990%
	62928	EMC Natl Life Co	IA	1,389	0.001%	99.991%
12	70106	United States Life Ins Co in the Cit	NY	1,248	0.001%	99.992%
431	66044	Midland Natl Life Ins Co	IA	1,200	0.001%	99.993%
315	67148	Occidental Life Ins Co Of NC	TX	1,164	0.001%	99.994%
581	61476	Boston Mut Life Ins Co	MA	1,124	0.001%	99.994%
761	90611	Allianz Life Ins Co Of N Amer	MN	1,086	0.001%	99.995%
28	72222	Amica Life Ins Co	RI	1,010	0.001%	99.996%
290	60577	American Income Life Ins Co	IN	989	0.001%	99.997%
3891	91642	Forethought Life Ins Co	IN	980	0.001%	99.997%
449	61999	Americo Fin Life & Ann Ins Co	TX	733	0.001%	99.998%
12	60488	American Gen Life Ins Co	TX	547	0.000%	99.998%
5026	65080	John Alden Life Ins Co	AZ	396	0.000%	99.998%
19	60275	American Bankers Life Assur Co Of FL	FL	389	0.000%	99.999%
565	68195	Provident Life & Accident Ins Co	TN	360	0.000%	99.999%
458	66370	Mony Life Ins Co	NY	300	0.000%	99.999%
20	67652	First Penn Pacific Life Ins Co	IN	260	0.000%	99.999%
707	66087	Mid West Natl Life Ins Co Of TN	TX	218	0.000%	99.999%
451	71870	Fidelity Security Life Ins Co	MO	165	0.000%	100.000%
836	70939	Gerber Life Ins Co	NY	111	0.000%	100.000%
769	80659	US Business of Canada Life Assur Co	MI	101	0.000%	100.000%
4832	61360	Reliastar Life Ins Co Of NY	NY	96	0.000%	100.000%
50	62553	Country Life Ins Co	IL	95	0.000%	100.000%
449	66540	National Farmers Union Life Ins Co	TX	71	0.000%	100.000%
535	62103	Columbian Mut Life Ins Co	NY	39	0.000%	100.000%
4890	97241	Everly Life Ins Co	WI	23	0.000%	100.000%
1	60054	Aetna Life Ins Co	CT	12	0.000%	100.000%
431	66974	North Amer Co Life & Hlth Ins	IA	0	0.000%	100.000%
276	62863	Trustmark Life Ins Co	IL	0	0.000%	100.000%
3891	69140	First Allmerica Fin Life Ins Co	MA	0	0.000%	100.000%
4794	79065	Delaware Life Ins Co	DE	0	0.000%	100.000%
		119 Companies in Report		140,950,535	100%	100%