

Market Share Life & Annuity

Year: 2025			State: SD	Codelist Basis: Licensed		
Line of Business: Group			Premium Type: Annuity			
Group Code	Cocode	Company Name	Dom	Direct Premiums Written	Market Share	Cumulative Market Share
1348	69019	Standard Ins Co	OR	591,966,789	67.131%	67.131%
904	65838	John Hancock Life Ins Co USA	MI	49,062,206	5.564%	72.695%
869	66168	Minnesota Life Ins Co	MN	34,120,502	3.869%	76.564%
304	68241	Prudential Ins Co Of Amer	NJ	32,363,402	3.670%	80.235%
212	90557	Zurich Amer Life Ins Co	IL	30,000,000	3.402%	83.637%
20	65676	Lincoln Natl Life Ins Co	IN	28,798,473	3.266%	86.903%
619	60895	American United Life Ins Co	IN	14,439,896	1.638%	88.540%
4832	86509	Voya Retirement Ins & Ann Co	CT	12,568,186	1.425%	89.965%
769	68322	Empower Ann Ins Co of Amer	CO	9,278,136	1.052%	91.018%
140	92657	Nationwide Life & Ann Ins Co	OH	9,086,641	1.030%	92.048%
435	65935	Massachusetts Mut Life Ins Co	MA	6,954,294	0.789%	92.837%
169	68810	Sentry Life Ins Co	WI	6,851,636	0.777%	93.614%
468	86231	Transamerica Life Ins Co	IA	6,220,957	0.705%	94.319%
	69345	Teachers Ins & Ann Assoc Of Amer	NY	5,865,341	0.665%	94.984%
373	88668	Mutual Of Amer Life Ins Co	NY	5,020,468	0.569%	95.554%
241	65978	Metropolitan Life Ins Co	NY	4,835,002	0.548%	96.102%
826	66915	New York Life Ins Co	NY	4,597,827	0.521%	96.623%
306	62626	CMFG Life Ins Co	IA	4,061,863	0.461%	97.084%
4965	62944	Equitable Financial Life Ins Co	NY	3,386,404	0.384%	97.468%
670	63274	Fidelity & Guar Life Ins Co	IA	3,192,084	0.362%	97.830%
408	60739	American Natl Ins Co	TX	2,561,762	0.291%	98.120%
943	61301	Ameritas Life Ins Corp	NE	2,475,607	0.281%	98.401%
709	67466	Pacific Life Ins Co	NE	2,214,452	0.251%	98.652%
241	97136	Metropolitan Tower Life Ins Co	NE	1,583,700	0.180%	98.832%
431	66044	Midland Natl Life Ins Co	IA	1,450,425	0.164%	98.996%
468	70688	Transamerica Financial Life Ins Co	NY	1,156,580	0.131%	99.128%
4926	88072	Talcott Resolution Life Ins Co	CT	1,138,962	0.129%	99.257%
12	60488	American Gen Life Ins Co	TX	1,095,445	0.124%	99.381%
4794	79065	Delaware Life Ins Co	DE	1,059,431	0.120%	99.501%
4734	61689	Athene Ann & Life Co	IA	1,000,812	0.113%	99.615%
261	69868	United Of Omaha Life Ins Co	NE	653,529	0.074%	99.689%
872	94250	Banner Life Ins Co	MD	474,222	0.054%	99.743%
140	66869	Nationwide Life Ins Co	OH	393,294	0.045%	99.787%
332	61271	Principal Life Ins Co	IA	353,466	0.040%	99.827%
4890	68675	Security Benefit Life Ins Co	KS	318,586	0.036%	99.863%
3891	84824	Commonwealth Ann & Life Ins Co	MA	310,840	0.035%	99.899%
12	70238	Variable Ann Life Ins Co	TX	274,789	0.031%	99.930%
300	64513	Horace Mann Life Ins Co	IL	219,056	0.025%	99.955%
4965	78077	Equitable Financial Life Ins Co of A	AZ	167,415	0.019%	99.974%
12	70106	United States Life Ins Co in the Cit	NY	115,216	0.013%	99.987%
836	65242	Lafayette Life Ins Co	OH	57,394	0.007%	99.993%
4	65005	RiverSource Life Ins Co	MN	43,638	0.005%	99.998%

Group Code	Cocode	Company Name	Dom	Direct Premiums Written	Market Share	Cumulative Market Share
869	93742	Securian Life Ins Co	MN	41,585	0.005%	100.003%
704	67172	Augustar Life Ins Co	OH	22,105	0.003%	100.005%
435	63312	MassMutual Ascend Life Ins Co	OH	2,400	0.000%	100.006%
4734	80942	Venerable Ins & Ann Co	IA	2,040	0.000%	100.006%
4832	67105	Reliastar Life Ins Co	MN	1,950	0.000%	100.006%
4932	87726	Brighthouse Life Ins Co	DE	1,900	0.000%	100.006%
4011	70025	Genworth Life Ins Co	DE	1,200	0.000%	100.006%
4862	71439	Assurity Life Ins Co	NE	240	0.000%	100.006%
4639	93572	RGA Reins Co	MO	-56,476	-0.006%	100.000%
		51 Companies in Report		881,805,672	100%	100%