

Market Share Life & Annuity

Selected Criteria - Year: 2024 Include Zero Companies: No State: SD Line of Business: Group Codelist Basis: Licensed Premium Type: Life Round by Thousands: No						
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
212	90557	Zurich Amer Life Ins Co	IL	97,527,061	55.951%	55.951%
241	65978	Metropolitan Life Ins Co	NY	14,918,586	8.5587%	64.5097%
565	62235	Unum Life Ins Co Of Amer	ME	13,653,021	7.8327%	72.3424%
261	69868	United Of Omaha Life Ins Co	NE	4,405,514	2.5274%	74.8698%
304	68241	Prudential Ins Co Of Amer	NJ	4,291,167	2.4618%	77.3317%
826	66915	New York Life Ins Co	NY	4,058,272	2.3282%	79.6599%
20	65676	Lincoln Natl Life Ins Co	IN	3,905,380	2.2405%	81.9004%
869	93742	Securian Life Ins Co	MN	3,051,968	1.7509%	83.6513%
1348	69019	Standard Ins Co	OR	2,945,036	1.6896%	85.3409%
332	61271	Principal Life Ins Co	IA	2,729,077	1.5657%	86.9065%
826	65498	Life Ins Co Of N Amer	PA	2,690,348	1.5434%	88.45%
91	70815	Hartford Life & Accident Ins Co	CT	2,556,150	1.4665%	89.9164%
4832	67105	Reliastar Life Ins Co	MN	2,494,108	1.4309%	91.3473%
3098	68381	Reliance Standard Life Ins Co	IL	1,795,343	1.03%	92.3773%
370	60380	American Family Life Assur Co of Col	NE	1,493,298	0.8567%	93.234%
869	66168	Minnesota Life Ins Co	MN	1,470,803	0.8438%	94.0778%
549	80802	US Br Sun Life Assur Co of Canada	MI	1,346,763	0.7726%	94.8504%
4853	71854	AAA Life Ins Co	MI	1,094,129	0.6277%	95.4781%
429	64246	Guardian Life Ins Co Of Amer	NY	872,633	0.5006%	95.9787%
661	77828	Companion Life Ins Company	SC	718,288	0.4121%	96.3908%
370	71730	Continental Amer Ins Co	NE	485,704	0.2786%	96.6694%
8	60534	American Heritage Life Ins Co	FL	453,997	0.2605%	96.9299%
306	62626	CMFG Life Ins Co	IA	439,646	0.2522%	97.1821%
4855	68608	Symetra Life Ins Co	IA	433,734	0.2488%	97.431%
588	65129	Kansas City Life Ins Co	MO	431,944	0.2478%	97.6788%
707	79413	UnitedHealthcare Ins Co	CT	312,869	0.1795%	97.8583%
917	71129	Dearborn Life Ins Co	IL	310,428	0.1781%	98.0363%
468	86231	Transamerica Life Ins Co	IA	288,732	0.1656%	98.202%
458	68136	Protective Life Ins Co	NE	286,776	0.1645%	98.3665%
435	65935	Massachusetts Mut Life Ins Co	MA	284,507	0.1632%	98.5297%
4965	78077	Equitable Financial Life Ins Co of A	AZ	204,280	0.1172%	98.6469%
1211	66583	National Guardian Life Ins Co	WI	171,851	0.0986%	98.7455%
	64505	Homesteaders Life Co	IA	142,889	0.082%	98.8275%
	77879	5 Star Life Ins Co	NE	137,345	0.0788%	98.9063%
290	91472	Globe Life & Accident Ins Co	NE	126,306	0.0725%	98.9787%
	62928	EMC Natl Life Co	IA	125,880	0.0722%	99.051%
901	62308	Connecticut Gen Life Ins Co	CT	123,451	0.0708%	99.1218%
3527	71480	Great Western Ins Co	IA	117,647	0.0675%	99.1893%
619	60895	American United Life Ins Co	IN	114,199	0.0655%	99.2548%
176	69108	State Farm Life Ins Co	IL	113,812	0.0653%	99.3201%
626	62146	Combined Ins Co Of Amer	IL	109,782	0.063%	99.3831%
1216	60142	TIAA Cref Life Ins Co	NY	97,256	0.0558%	99.4389%
565	62049	Colonial Life & Accident Ins Co	SC	89,684	0.0515%	99.4903%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
276	61425	Trustmark Ins Co	IL	87,070	0.05%	99.5403%
860	67091	Northwestern Mut Life Ins Co	WI	80,392	0.0461%	99.5864%
300	65781	Madison Natl Life Ins Co Inc	WI	66,034	0.0379%	99.6243%
473	60399	American Family Life Ins Co	WI	55,585	0.0319%	99.6562%
140	66869	Nationwide Life Ins Co	OH	44,554	0.0256%	99.6817%
781	69744	Union Labor Life Ins Co	MD	44,343	0.0254%	99.7072%
549	80926	Sun Life & Hlth Ins Co	MI	43,303	0.0248%	99.732%
5014	60186	Everlake Life Ins Co	IL	42,346	0.0243%	99.7563%
4832	86509	Voya Retirement Ins & Ann Co	CT	37,229	0.0214%	99.7777%
5021	60518	American Hlth & Life Ins Co	TX	32,363	0.0186%	99.7962%
458	70335	West Coast Life Ins Co	NE	27,922	0.016%	99.8122%
306	67989	American Memorial Life Ins Co	IA	25,512	0.0146%	99.8269%
	63290	Fidelity Life Assn A Legal Reserve L	IL	20,912	0.012%	99.8389%
3527	65641	Medico Life & Hlth Ins Co	IA	20,095	0.0115%	99.8504%
350	62596	Union Fidelity Life Ins Co	KS	17,500	0.01%	99.8604%
3891	91642	Forethought Life Ins Co	IN	16,985	0.0097%	99.8702%
233	62065	Colonial Penn Life Ins Co	PA	14,558	0.0084%	99.8785%
4903	71390	Puritan Life Ins Co of Amer	AZ	14,083	0.0081%	99.8866%
330	60801	American Public Life Ins Co	OK	12,012	0.0069%	99.8935%
373	88668	Mutual Of Amer Life Ins Co	NY	11,785	0.0068%	99.9003%
4718	97691	Life Of The South Ins Co	GA	11,330	0.0065%	99.9068%
4926	88072	Talcott Resolution Life Ins Co	CT	10,506	0.006%	99.9128%
4213	62413	Wilcac Life Ins Co	IL	10,015	0.0057%	99.9185%
525	67539	Pan Amer Life Ins Co	LA	9,292	0.0053%	99.9239%
581	61476	Boston Mut Life Ins Co	MA	8,832	0.0051%	99.9289%
587	61239	Bankers Fidelity Life Ins Co	GA	8,491	0.0049%	99.9338%
280	61190	Auto Owners Life Ins Co	MI	8,202	0.0047%	99.9385%
300	64513	Horace Mann Life Ins Co	IL	7,600	0.0044%	99.9429%
769	68322	Empower Ann Ins Co of Amer	CO	7,487	0.0043%	99.9472%
4862	71439	Assurity Life Ins Co	NE	7,274	0.0042%	99.9513%
315	68594	American Amicable Life Ins Co Of TX	TX	7,083	0.0041%	99.9554%
629	97152	Plateau Ins Co	TN	7,023	0.004%	99.9594%
20	62057	Lincoln Life & Ann Co of NY	NY	6,713	0.0039%	99.9633%
431	66974	North Amer Co Life & Hlth Ins	IA	5,000	0.0029%	99.9662%
918	65056	Jackson Natl Life Ins Co	MI	4,847	0.0028%	99.9689%
290	65331	Liberty Natl Life Ins Co	NE	4,667	0.0027%	99.9716%
5050	94358	USAbile Life	AR	4,580	0.0026%	99.9742%
23	80985	4 Ever Life Ins Co	IL	4,318	0.0025%	99.9767%
306	70408	Union Security Ins Co	IA	4,076	0.0023%	99.9791%
477	61700	Renaissance Life & Hlth Ins Co of Am	IN	3,680	0.0021%	99.9812%
904	65838	John Hancock Life Ins Co USA	MI	3,645	0.0021%	99.9833%
	90638	Best Life & Hlth Ins Co	TX	3,388	0.0019%	99.9852%
67	74799	Leaders Life Ins Co	OK	2,500	0.0014%	99.9866%
5016	64904	Investors Heritage Life Ins Co	KY	2,228	0.0013%	99.9879%
3891	69140	First Allmerica Fin Life Ins Co	MA	2,220	0.0013%	99.9892%
2878	63983	United Heritage Life Ins Co	ID	2,168	0.0012%	99.9904%
4750	61409	National Benefit Life Ins Co	NY	1,913	0.0011%	99.9915%
408	60739	American Natl Ins Co	TX	1,728	0.001%	99.9925%
4734	61689	Athene Ann & Life Co	IA	1,686	0.001%	99.9935%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
850	93262	Penn Ins & Ann Co	DE	1,309	0.0008%	99.9942%
431	66044	Midland Natl Life Ins Co	IA	1,200	0.0007%	99.9949%
761	90611	Allianz Life Ins Co Of N Amer	MN	1,070	0.0006%	99.9955%
290	60577	American Income Life Ins Co	IN	1,018	0.0006%	99.9961%
28	72222	Amica Life Ins Co	RI	968	0.0006%	99.9967%
458	66370	Mony Life Ins Co	NY	900	0.0005%	99.9972%
315	67148	Occidental Life Ins Co Of NC	TX	679	0.0004%	99.9976%
565	68195	Provident Life & Accident Ins Co	TN	664	0.0004%	99.998%
12	60488	American Gen Life Ins Co	TX	586	0.0003%	99.9983%
20	67652	First Penn Pacific Life Ins Co	IN	441	0.0003%	99.9986%
5026	65080	John Alden Life Ins Co	AZ	396	0.0002%	99.9988%
19	60275	American Bankers Life Assur Co Of FL	FL	389	0.0002%	99.999%
449	61999	Americo Fin Life & Ann Ins Co	TX	379	0.0002%	99.9992%
241	62634	Delaware Amer Life Ins Co	DE	312	0.0002%	99.9994%
707	66087	Mid West Natl Life Ins Co Of TN	TX	288	0.0002%	99.9996%
836	70939	Gerber Life Ins Co	NY	205	0.0001%	99.9997%
451	71870	Fidelity Security Life Ins Co	MO	165	0.0001%	99.9998%
4832	61360	Reliastar Life Ins Co Of NY	NY	164	0.0001%	99.9999%
449	66540	National Farmers Union Life Ins Co	TX	71	0%	99.9999%
769	80659	US Business of Canada Life Assur Co	MI	50	0%	100%
1117	61883	ManhattanLife Ins & Ann Co	TX	48	0%	100%
4890	97241	Everly Life Ins Co	WI	23	0%	100%
1	60054	Aetna Life Ins Co	CT	13	0%	100%
	115	Companies in Report		174,308,077	100%	100%