

Market Share by Line of Business - Life A&H

Selected Criteria -		Year: 2024	State: SD	Codelist Basis: Licensed			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Medicare supplement accident and health							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Policyholder Dividends Paid Refunds to Members or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
707	79413	UnitedHealthcare Ins Co	CT	15,408,841	18.068%	18.068%	15,408,841	0	12,362,382	0	0%
261	13100	Omaha Ins Co	NE	14,231,265	16.6872%	34.7552%	14,231,265	0	14,267,449	0	0%
261	69868	United Of Omaha Life Ins Co	NE	8,161,214	9.5696%	44.3248%	8,161,214	0	7,330,138	0	0%
1	12321	American Continental Ins Co	TN	7,659,832	8.9817%	53.3065%	7,659,832	0	8,768,751	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	5,749,332	6.7415%	60.048%	5,749,332	0	6,061,484	0	0%
	56014	Thrivent Financial For Lutherans	WI	4,033,622	4.7297%	64.7777%	4,033,622	0	925,277	0	0%
367	72125	Physicians Life Ins Co	NE	3,306,676	3.8773%	68.6551%	3,306,676	0	3,049,975	0	0%
367	80578	Physicians Mut Ins Co	NE	3,178,408	3.7269%	72.382%	3,178,408	0	2,850,231	0	0%
520	67784	Philadelphia Amer Life Ins Co	TX	2,484,503	2.9133%	75.2952%	2,484,503	0	3,120,772	0	0%
233	61263	Bankers Life & Cas Co	IL	2,314,798	2.7143%	78.0095%	2,314,798	0	2,070,709	0	0%
261	72850	United World Life Ins Co	NE	1,866,732	2.1889%	80.1984%	1,866,732	0	1,841,289	0	0%
	66214	Heartland Natl Life Ins Co	IN	1,827,847	2.1433%	82.3417%	1,827,847	0	2,104,890	0	0%
901	67369	Cigna Hlth & Life Ins Co	CT	1,004,869	1.1783%	83.52%	1,004,869	0	1,004,067	0	0%
	56499	Assured Life Assn	CO	985,597	1.1557%	84.6756%	985,597	0	947,617	0	0%
8	82538	National Hlth Ins Co	TX	806,396	0.9456%	85.6212%	806,396	0	707,031	0	0%
200	69663	USAA Life Ins Co	TX	766,406	0.8987%	86.5199%	766,406	0	479,103	0	0%
1117	61883	ManhattanLife Ins & Ann Co	TX	735,578	0.8625%	87.3824%	735,578	0	671,270	0	0%
3527	67679	American Republic Corp Ins Co	IA	726,054	0.8514%	88.2337%	726,054	0	461,831	0	0%
3436	61581	Capitol Life Ins Co	TX	712,076	0.835%	89.0687%	712,076	0	719,272	0	0%
233	62065	Colonial Penn Life Ins Co	PA	652,807	0.7655%	89.8342%	652,807	0	454,873	0	0%
468	86231	Transamerica Life Ins Co	IA	570,506	0.669%	90.5031%	570,506	0	390,550	0	0%
901	88366	American Retirement Life Ins Co	OH	529,201	0.6205%	91.1237%	529,201	0	436,450	0	0%
4888	62952	SILAC Ins Co	IN	487,355	0.5715%	91.6951%	487,355	0	381,577	0	0%
836	70939	Gerber Life Ins Co	NY	429,654	0.5038%	92.1989%	429,654	0	334,773	0	0%

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4616	57991	Everence Assn Inc	IN	391,588	0.4592%	92.6581%	391,588	0	0	0	0%
181	85561	Elips Life Ins Co	MO	382,421	0.4484%	93.1065%	382,421	0	503,047	0	0%
370	92908	Tier One Ins Co	NE	370,717	0.4347%	93.5412%	370,717	0	427,659	0	0%
290	92916	United Amer Ins Company	NE	357,484	0.4192%	93.9604%	357,484	0	331,002	0	0%
626	62146	Combined Ins Co Of Amer	IL	306,286	0.3591%	94.3195%	306,286	0	346,827	0	0%
901	65722	Loyal Amer Life Ins Co	OH	305,958	0.3588%	94.6783%	305,958	0	210,465	0	0%
4888	89184	Sterling Investors Life Ins Co	IN	294,617	0.3455%	95.0237%	294,617	0	305,726	0	0%
730	68462	Reserve Natl Ins Co	IL	282,447	0.3312%	95.3549%	282,447	0	139,722	0	0%
3527	79987	Medico Corp Life Ins Co	IA	260,835	0.3058%	95.6608%	260,835	0	185,130	0	0%
4824	68802	Sentinel Security Life Ins Co	UT	257,337	0.3017%	95.9625%	257,337	0	157,949	0	0%
3527	31119	Medico Ins Co	IA	235,465	0.2761%	96.2386%	235,465	0	164,571	0	0%
306	70408	Union Security Ins Co	IA	233,198	0.2734%	96.512%	233,198	0	303,985	0	0%
	60542	American Home Life Ins Co	KS	196,799	0.2308%	96.7428%	196,799	0	219,652	0	0%
1	68500	Continental Life Ins Co Brentwood	TN	192,282	0.2255%	96.9683%	192,282	0	198,664	0	0%
233	70319	Washington Natl Ins Co	IN	170,712	0.2002%	97.1684%	170,712	0	153,843	0	0%
181	73504	Lumico Life Ins Co	MO	148,155	0.1737%	97.3422%	148,155	0	150,090	0	0%
3527	60836	American Republic Ins Co	IA	148,022	0.1736%	97.5157%	148,022	0	96,739	0	0%
587	61239	Bankers Fidelity Life Ins Co	GA	131,853	0.1546%	97.6703%	131,853	0	72,058	0	0%
690	61751	Central States H & L Co Of Omaha	NE	124,237	0.1457%	97.816%	124,237	0	118,577	0	0%
3436	68543	Liberty Bankers Life Ins Co	OK	121,668	0.1427%	97.9587%	121,668	0	101,760	0	0%
	57053	Catholic United Financial	MN	119,608	0.1402%	98.0989%	119,608	0	0	0	0%
31	97764	Idealife Ins Co	CT	112,336	0.1317%	98.2307%	112,336	0	49,159	0	0%
	69132	State Mut Ins Company	GA	109,531	0.1284%	98.3591%	109,531	0	37,649	0	0%
	71404	Continental Gen Ins Co	TX	103,141	0.1209%	98.48%	103,141	0	85,436	0	0%
4947	60176	SBLI USA Life Ins Co Inc	NY	95,886	0.1124%	98.5925%	95,886	0	135,670	0	0%
1117	65870	Manhattan Life Ins Co	NY	80,792	0.0947%	98.6872%	80,792	0	0	0	0%
370	60380	American Family Life Assur Co of Col	NE	79,943	0.0937%	98.7809%	79,943	0	90,545	0	0%
3436	66001	American Benefit Life Ins Co	OK	76,682	0.0899%	98.8709%	76,682	0	50,632	0	0%

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574	76112	Oxford Life Ins Co	AZ	76,334	0.0895%	98.9604%	76,334	0	0	0	0%
332	61271	Principal Life Ins Co	IA	64,374	0.0755%	99.0358%	64,374	0	56,899	0	0%
449	90212	Great Southern Life Ins Co	TX	64,105	0.0752%	99.111%	64,105	0	43,651	0	0%
687	64211	Guarantee Trust Life Ins Co	NE	60,734	0.0712%	99.1822%	60,734	0	110,489	0	0%
1117	63053	Family Life Ins Co	TX	59,715	0.07%	99.2522%	59,715	0	44,975	0	0%
1117	85189	Western United Life Ins Co	TX	52,680	0.0618%	99.314%	52,680	0	29,937	0	0%
215	69930	United Ins Co Of Amer	IL	52,142	0.0611%	99.3752%	52,142	0	1,512	0	0%
4903	71390	Puritan Life Ins Co of Amer	AZ	50,765	0.0595%	99.4347%	50,765	0	0	0	0%
449	61999	Americo Fin Life & Ann Ins Co	TX	50,566	0.0593%	99.494%	50,566	0	59,565	0	0%
3891	91642	Forethought Life Ins Co	IN	46,953	0.0551%	99.549%	46,953	0	22,889	0	0%
290	91472	Globe Life & Accident Ins Co	NE	38,381	0.045%	99.594%	38,381	0	12,210	0	0%
2858	81779	Individual Assur Co Life Hlth & Acc	OK	36,911	0.0433%	99.6373%	36,911	0	17,710	0	0%
1211	66583	National Guardian Life Ins Co	WI	31,455	0.0369%	99.6742%	31,455	0	44,297	0	0%
408	71773	American Natl Life Ins Co Of TX	TX	31,114	0.0365%	99.7107%	31,114	0	17,497	0	0%
	65927	Lincoln Heritage Life Ins Co	IL	26,400	0.031%	99.7416%	26,400	0	26,932	0	0%
687	92703	United Natl Life Ins Co Of Amer	NE	22,924	0.0269%	99.7685%	22,924	0	24,011	0	0%
901	77399	Sterling Life Ins Co	IL	20,935	0.0245%	99.7931%	20,935	0	7,833	0	0%
4011	65536	Genworth Life & Ann Ins Co	VA	18,250	0.0214%	99.8145%	18,250	0	11,084	0	0%
4736	68284	Nassau Life Ins Co of KS	KS	17,990	0.0211%	99.8356%	17,990	0	14,808	0	0%
68	64149	EPIC Life Ins Co	WI	16,866	0.0198%	99.8553%	16,866	0	22,200	0	0%
4712	63967	Government Personnel Mut Life Ins Co	TX	15,337	0.018%	99.8733%	15,337	0	16,250	0	0%
1117	16755	ManhattanLife of Amer Ins Co	TX	11,589	0.0136%	99.8869%	11,589	0	7,397	0	0%
	57657	Royal Neighbors Of Amer	IL	11,019	0.0129%	99.8998%	11,019	0	2,070	0	0%
4736	93734	Nassau Life & Ann Co	CT	10,514	0.0123%	99.9122%	10,514	0	9,080	0	0%
587	71919	Bankers Fidelity Assur Co	GA	8,876	0.0104%	99.9226%	8,876	0	2,944	0	0%
1	60054	Aetna Life Ins Co	CT	7,993	0.0094%	99.9319%	7,993	0	11,063	0	0%
574	61859	Christian Fidelity Life Ins Co	TX	7,337	0.0086%	99.9405%	7,337	0	0	0	0%

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4926	88072	Talcott Resolution Life Ins Co	CT	5,844	0.0069%	99.9474%	5,844	0	1,575	0	0%
50	62553	Country Life Ins Co	IL	5,827	0.0068%	99.9542%	5,827	0	964	0	0%
4990	86355	Standard Life & Accident Ins Co	TX	5,622	0.0066%	99.9608%	5,622	0	3,788	0	0%
3527	65641	Medico Life & Hlth Ins Co	IA	5,090	0.006%	99.9668%	5,090	0	1,386	0	0%
1117	71706	Standard Life & Cas Ins Co	UT	4,523	0.0053%	99.9721%	4,523	0	5,714	0	0%
477	61700	Renaissance Life & Hlth Ins Co of Am	IN	4,279	0.005%	99.9771%	4,279	0	13,308	0	0%
4011	70025	Genworth Life Ins Co	DE	4,267	0.005%	99.9821%	4,267	0	245	0	0%
5016	11121	Unified Life Ins Co	TX	3,120	0.0037%	99.9858%	3,120	0	0	0	0%
468	70688	Transamerica Financial Life Ins Co	NY	3,076	0.0036%	99.9894%	3,076	0	0	0	0%
408	63657	Garden State Life Ins Co	TX	2,592	0.003%	99.9924%	2,592	0	1,099	0	0%
435	65935	Massachusetts Mut Life Ins Co	MA	2,433	0.0029%	99.9953%	2,433	0	3,506	0	0%
2858	99724	LifeShield Natl Ins Co	OK	1,392	0.0016%	99.9969%	1,392	0	2,433	0	0%
4947	60183	S USA Life Ins Co Inc	AZ	963	0.0011%	99.998%	963	0	121	0	0%
4966	63223	Federal Life Ins Co	IL	946	0.0011%	99.9991%	946	0	0	0	0%
158	81442	Monitor Life Ins Co Of NY	NY	844	0.001%	100.0001%	844	0	39	0	0%
730	62375	MedMutual Life Ins Co	OH	230	0.0003%	100.0004%	230	0	0	0	0%
918	65056	Jackson Natl Life Ins Co	MI	-340	-0.0004%	100%	-340	0	0	0	0%
		96 Companies in Report		85,282,536	100%	100%	85,282,536	0	77,029,799	0	0%