

### Market Share Life & Annuity

<i>Selected Criteria -</i>	Year: 2023	State: SD	Codelist Basis: Licensed	Round by Thousands: No
	Include Zero Companies: No	Line of Business: Group	Premium Type: Life	

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
241	65978	Metropolitan Life Ins Co	NY	15,880,838	20.96%	20.96%
565	62235	Unum Life Ins Co Of Amer	ME	13,292,102	17.5433%	38.5033%
261	69868	United Of Omaha Life Ins Co	NE	4,211,830	5.5589%	44.0622%
826	66915	New York Life Ins Co	NY	3,964,651	5.2327%	49.2949%
304	68241	Prudential Ins Co Of Amer	NJ	3,915,280	5.1675%	54.4624%
20	65676	Lincoln Natl Life Ins Co	IN	3,786,798	4.9979%	59.4604%
826	65498	Life Ins Co Of N Amer	PA	3,479,569	4.5924%	64.0528%
1348	69019	Standard Ins Co	OR	2,742,093	3.6191%	67.6719%
91	70815	Hartford Life & Accident Ins Co	CT	2,644,936	3.4909%	71.1628%
332	61271	Principal Life Ins Co	IA	2,629,255	3.4702%	74.6329%
4832	67105	Reliastar Life Ins Co	MN	2,623,895	3.4631%	78.096%
869	93742	Securian Life Ins Co	MN	1,960,383	2.5874%	80.6834%
549	80802	US Br Sun Life Assur Co of Canada	MI	1,445,015	1.9072%	82.5906%
869	66168	Minnesota Life Ins Co	MN	1,324,400	1.748%	84.3386%
4853	71854	AAA Life Ins Co	MI	1,032,585	1.3628%	85.7014%
3098	68381	Reliance Standard Life Ins Co	IL	954,855	1.2602%	86.9616%
8	60534	American Heritage Life Ins Co	FL	942,993	1.2446%	88.2062%
370	60380	American Family Life Assur Co of Col	NE	934,505	1.2334%	89.4396%
429	64246	Guardian Life Ins Co Of Amer	NY	850,104	1.122%	90.5616%
306	62626	CMFG Life Ins Co	IA	811,467	1.071%	91.6326%
661	77828	Companion Life Ins Company	SC	745,287	0.9837%	92.6163%
241	97136	Metropolitan Tower Life Ins Co	NE	714,286	0.9427%	93.559%
370	71730	Continental Amer Ins Co	NE	390,981	0.516%	94.075%
588	65129	Kansas City Life Ins Co	MO	353,760	0.4669%	94.5419%
917	71129	Dearborn Life Ins Co	IL	350,276	0.4623%	95.0042%
458	68136	Protective Life Ins Co	TN	344,396	0.4545%	95.4588%
707	79413	UnitedHealthcare Ins Co	CT	284,733	0.3758%	95.8346%
4855	68608	Symetra Life Ins Co	IA	251,014	0.3313%	96.1659%
435	65935	Massachusetts Mut Life Ins Co	MA	212,771	0.2808%	96.4467%
	62928	EMC Natl Life Co	IA	204,515	0.2699%	96.7166%
4965	78077	Equitable Financial Life Ins Co of A	AZ	167,320	0.2208%	96.9375%
468	86231	Transamerica Life Ins Co	IA	160,355	0.2116%	97.1491%
901	62308	Connecticut Gen Life Ins Co	CT	142,079	0.1875%	97.3366%
	77879	5 Star Life Ins Co	NE	139,620	0.1843%	97.5209%
	64505	Homesteaders Life Co	IA	137,794	0.1819%	97.7028%
290	91472	Globe Life & Accident Ins Co	NE	130,336	0.172%	97.8748%
3527	71480	Great Western Ins Co	IA	117,492	0.1551%	98.0299%
176	69108	State Farm Life Ins Co	IL	113,412	0.1497%	98.1795%
212	90557	Zurich Amer Life Ins Co	IL	102,700	0.1355%	98.3151%
626	62146	Combined Ins Co Of Amer	IL	97,760	0.129%	98.4441%
1216	60142	TIAA Cref Life Ins Co	NY	97,256	0.1284%	98.5725%
619	60895	American United Life Ins Co	IN	85,528	0.1129%	98.6854%
565	62049	Colonial Life & Accident Ins Co	SC	78,396	0.1035%	98.7888%

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860	67091	Northwestern Mut Life Ins Co	WI	70,790	0.0934%	98.8823%
276	61425	Trustmark Ins Co	IL	58,246	0.0769%	98.9591%
300	65781	Madison Natl Life Ins Co Inc	WI	56,528	0.0746%	99.0337%
473	60399	American Family Life Ins Co	WI	53,025	0.07%	99.1037%
5014	60186	Everlake Life Ins Co	IL	50,618	0.0668%	99.1705%
549	80926	Sun Life & Hlth Ins Co	MI	47,956	0.0633%	99.2338%
781	69744	Union Labor Life Ins Co	MD	45,522	0.0601%	99.2939%
1211	66583	National Guardian Life Ins Co	WI	41,263	0.0545%	99.3484%
4832	86509	Voya Retirement Ins & Ann Co	CT	39,434	0.052%	99.4004%
408	60739	American Natl Ins Co	TX	38,233	0.0505%	99.4509%
5021	60518	American Hlth & Life Ins Co	TX	35,569	0.0469%	99.4978%
140	66869	Nationwide Life Ins Co	OH	33,583	0.0443%	99.5421%
	63290	Fidelity Life Assn A Legal Reserve L	IL	26,510	0.035%	99.5771%
458	70335	West Coast Life Ins Co	NE	24,959	0.0329%	99.6101%
306	67989	American Memorial Life Ins Co	SD	23,964	0.0316%	99.6417%
3527	65641	Medico Life & Hlth Ins Co	IA	22,215	0.0293%	99.671%
350	62596	Union Fidelity Life Ins Co	KS	19,378	0.0256%	99.6966%
4903	71390	Puritan Life Ins Co of Amer	AZ	14,921	0.0197%	99.7163%
4926	88072	Talcott Resolution Life Ins Co	CT	13,899	0.0183%	99.7346%
300	64513	Horace Mann Life Ins Co	IL	13,877	0.0183%	99.753%
233	62065	Colonial Penn Life Ins Co	PA	13,361	0.0176%	99.7706%
587	61239	Bankers Fidelity Life Ins Co	GA	12,294	0.0162%	99.7868%
525	67539	Pan Amer Life Ins Co	LA	12,046	0.0159%	99.8027%
367	72125	Physicians Life Ins Co	NE	11,997	0.0158%	99.8185%
671	61069	Anthem Life Ins Co	IN	10,511	0.0139%	99.8324%
918	65056	Jackson Natl Life Ins Co	MI	10,121	0.0134%	99.8458%
4213	62413	Wilcac Life Ins Co	IL	9,192	0.0121%	99.8579%
3891	91642	Forethought Life Ins Co	IN	8,571	0.0113%	99.8692%
330	60801	American Public Life Ins Co	OK	8,497	0.0112%	99.8804%
315	68594	American Amicable Life Ins Co Of TX	TX	8,416	0.0111%	99.8915%
280	61190	Auto Owners Life Ins Co	MI	8,195	0.0108%	99.9024%
769	68322	Empower Ann Ins Co of Amer	CO	6,488	0.0086%	99.9109%
4862	71439	Assurity Life Ins Co	NE	5,939	0.0078%	99.9188%
904	65838	John Hancock Life Ins Co USA	MI	4,860	0.0064%	99.9252%
23	80985	4 Ever Life Ins Co	IL	4,466	0.0059%	99.9311%
581	61476	Boston Mut Life Ins Co	MA	4,186	0.0055%	99.9366%
290	65331	Liberty Natl Life Ins Co	NE	4,111	0.0054%	99.942%
477	61700	Renaissance Life & Hlth Ins Co of Am	IN	4,109	0.0054%	99.9474%
5050	94358	USable Life	AR	4,080	0.0054%	99.9528%
306	70408	Union Security Ins Co	KS	3,955	0.0052%	99.958%
	90638	Best Life & Hlth Ins Co	TX	2,905	0.0038%	99.9619%
3891	69140	First Allamerica Fin Life Ins Co	MA	2,693	0.0036%	99.9654%
2878	63983	United Heritage Life Ins Co	ID	2,649	0.0035%	99.9689%
373	88668	Mutual Of Amer Life Ins Co	NY	2,600	0.0034%	99.9724%
20	62057	Lincoln Life & Ann Co of NY	NY	2,454	0.0032%	99.9756%
67	74799	Leaders Life Ins Co	OK	1,976	0.0026%	99.9782%
4750	61409	National Benefit Life Ins Co	NY	1,660	0.0022%	99.9804%
4734	61689	Athene Ann & Life Co	IA	1,398	0.0018%	99.9822%
761	90611	Allianz Life Ins Co Of N Amer	MN	1,301	0.0017%	99.984%

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850	93262	Penn Ins & Ann Co	DE	1,201	0.0016%	99.9856%
431	66044	Midland Natl Life Ins Co	IA	1,200	0.0016%	99.9871%
4832	61360	Reliastar Life Ins Co Of NY	NY	1,037	0.0014%	99.9885%
290	60577	American Income Life Ins Co	IN	1,018	0.0013%	99.9898%
565	68195	Provident Life & Accident Ins Co	TN	968	0.0013%	99.9911%
28	72222	Amica Life Ins Co	RI	901	0.0012%	99.9923%
458	66370	Mony Life Ins Co	NY	900	0.0012%	99.9935%
12	60488	American Gen Life Ins Co	TX	586	0.0008%	99.9943%
50	62553	Country Life Ins Co	IL	464	0.0006%	99.9949%
241	62634	Delaware Amer Life Ins Co	DE	398	0.0005%	99.9954%
5026	65080	John Alden Life Ins Co	AZ	396	0.0005%	99.9959%
19	60275	American Bankers Life Assur Co Of FL	FL	389	0.0005%	99.9964%
4734	61492	Athene Annuity & Life Assur Co	DE	374	0.0005%	99.9969%
20	67652	First Penn Pacific Life Ins Co	IN	350	0.0005%	99.9974%
2858	99724	LifeShield Natl Ins Co	OK	335	0.0004%	99.9978%
449	61999	Americo Fin Life & Ann Ins Co	TX	307	0.0004%	99.9983%
707	66087	Mid West Natl Life Ins Co Of TN	TX	288	0.0004%	99.9986%
629	97152	Plateau Ins Co	TN	245	0.0003%	99.999%
	93777	Revol One Ins Co	MI	194	0.0003%	99.9992%
836	70939	Gerber Life Ins Co	NY	169	0.0002%	99.9994%
769	80659	US Business of Canada Life Assur Co	MI	101	0.0001%	99.9996%
12	70106	United States Life Ins Co in the Cit	NY	77	0.0001%	99.9997%
535	62103	Columbian Mut Life Ins Co	NY	74	0.0001%	99.9998%
449	66540	National Farmers Union Life Ins Co	TX	71	0.0001%	99.9999%
1117	61883	ManhattanLife Ins & Ann Co	TX	44	0.0001%	99.9999%
4890	97241	Everly Life Ins Co	WI	34	0%	100%
1	60054	Aetna Life Ins Co	CT	14	0%	100%
687	64211	Guarantee Trust Life Ins Co	IL	14	0%	100%
	120	<b>Companies in Report</b>		<b>75,767,291</b>	<b>100%</b>	<b>100%</b>