

Market Share Life & Annuity

<i>Selected Criteria -</i>	Year: 2023	State: SD	Codelist Basis: Licensed	Round by Thousands: No
	Include Zero Companies: No	Line of Business: Group	Premium Type: Annuity	

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
1348	69019	Standard Ins Co	OR	367,029,192	63.0329%	63.0329%
904	65838	John Hancock Life Ins Co USA	MI	38,631,649	6.6345%	69.6675%
869	66168	Minnesota Life Ins Co	MN	27,665,133	4.7512%	74.4186%
619	60895	American United Life Ins Co	IN	21,201,394	3.6411%	78.0597%
304	68241	Prudential Ins Co Of Amer	NJ	17,411,141	2.9902%	81.0499%
306	62626	CMFG Life Ins Co	IA	17,108,860	2.9382%	83.9881%
769	68322	Empower Ann Ins Co of Amer	CO	13,138,954	2.2565%	86.2446%
4832	86509	Voya Retirement Ins & Ann Co	CT	10,922,249	1.8758%	88.1204%
4734	61689	Athene Ann & Life Co	IA	7,504,661	1.2888%	89.4092%
261	69868	United Of Omaha Life Ins Co	NE	5,237,529	0.8995%	90.3087%
826	66915	New York Life Ins Co	NY	5,054,648	0.8681%	91.1768%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	4,391,012	0.7541%	91.9309%
20	65676	Lincoln Natl Life Ins Co	IN	4,387,834	0.7536%	92.6844%
468	86231	Transamerica Life Ins Co	IA	4,150,622	0.7128%	93.3972%
373	88668	Mutual Of Amer Life Ins Co	NY	3,873,541	0.6652%	94.0625%
241	97136	Metropolitan Tower Life Ins Co	NE	3,788,182	0.6506%	94.7131%
709	67466	Pacific Life Ins Co	NE	3,717,722	0.6385%	95.3515%
4965	62944	Equitable Financial Life Ins Co	NY	3,332,641	0.5723%	95.9239%
4926	88072	Talcott Resolution Life Ins Co	CT	3,025,476	0.5196%	96.4435%
943	61301	Ameritas Life Ins Corp	NE	2,963,552	0.509%	96.9524%
435	65935	Massachusetts Mut Life Ins Co	MA	2,660,596	0.4569%	97.4093%
169	68810	Sentry Life Ins Co	WI	1,764,012	0.3029%	97.7123%
241	65978	Metropolitan Life Ins Co	NY	1,709,952	0.2937%	98.006%
670	63274	Fidelity & Guar Life Ins Co	IA	1,708,260	0.2934%	98.2993%
140	92657	Nationwide Life & Ann Ins Co	OH	1,644,553	0.2824%	98.5818%
408	60739	American Natl Ins Co	TX	1,563,909	0.2686%	98.8503%
836	92622	Western Southern Life Assur Co	OH	1,212,714	0.2083%	99.0586%
12	60488	American Gen Life Ins Co	TX	800,259	0.1374%	99.1961%
4890	68675	Security Benefit Life Ins Co	KS	779,150	0.1338%	99.3299%
468	70688	Transamerica Financial Life Ins Co	NY	702,215	0.1206%	99.4505%
140	66869	Nationwide Life Ins Co	OH	608,397	0.1045%	99.5549%
431	66974	North Amer Co Life & Hlth Ins	IA	447,188	0.0768%	99.6317%
332	61271	Principal Life Ins Co	IA	425,982	0.0732%	99.7049%
4794	79065	Delaware Life Ins Co	DE	407,619	0.07%	99.7749%
872	94250	Banner Life Ins Co	MD	371,666	0.0638%	99.8387%
12	70238	Variable Ann Life Ins Co	TX	251,310	0.0432%	99.8819%
4639	93572	RGA Reins Co	MO	187,686	0.0322%	99.9141%
300	64513	Horace Mann Life Ins Co	IL	129,002	0.0222%	99.9363%
869	93742	Securian Life Ins Co	MN	95,645	0.0164%	99.9527%
769	93629	Empower Ann Ins Co	CT	93,935	0.0161%	99.9688%
4932	87726	Brighthouse Life Ins Co	DE	44,443	0.0076%	99.9765%
4	65005	RiverSource Life Ins Co	MN	42,648	0.0073%	99.9838%
836	65242	Lafayette Life Ins Co	OH	40,000	0.0069%	99.9907%

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704	67172	Augustar Life Ins Co	OH	20,247	0.0035%	99.9941%
431	66044	Midland Natl Life Ins Co	IA	17,614	0.003%	99.9972%
20	62057	Lincoln Life & Ann Co of NY	NY	7,801	0.0013%	99.9985%
4734	80942	Venerable Ins & Ann Co	IA	2,753	0.0005%	99.999%
435	63312	MassMutual Ascend Life Ins Co	OH	2,400	0.0004%	99.9994%
4832	67105	Reliastar Life Ins Co	MN	2,100	0.0004%	99.9998%
4011	70025	Genworth Life Ins Co	DE	1,200	0.0002%	100%
4862	71439	Assurity Life Ins Co	NE	240	0%	100%
	51	Companies in Report		582,281,488	100%	100%