

Market Share by Line of Business - Life A&H

Selected Criteria -		Year: 2023	State: SD	Codelist Basis: Licensed		Round by Thousands: No					
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Medicare supplement accident and health							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Policyholder Dividends Paid Refunds to Members or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
261	13100	Omaha Ins Co	NE	14,638,138	18.3301%	18.3301%	14,638,138	0	15,082,802	0	0%
707	79413	UnitedHealthcare Ins Co	CT	13,206,807	16.5377%	34.8678%	13,206,807	0	11,971,725	0	0%
261	69868	United Of Omaha Life Ins Co	NE	8,615,977	10.789%	45.6568%	8,615,977	0	7,241,428	0	0%
1	12321	American Continental Ins Co	TN	7,372,513	9.232%	54.8888%	7,372,513	0	8,187,901	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	4,005,174	5.0153%	59.9041%	4,005,174	0	3,518,208	0	0%
	56014	Thrivent Financial For Lutherans	WI	3,971,845	4.9736%	64.8777%	3,971,845	0	804,046	0	0%
367	80578	Physicians Mut Ins Co	NE	3,099,801	3.8816%	68.7593%	3,099,801	0	2,976,651	0	0%
367	72125	Physicians Life Ins Co	NE	2,762,086	3.4587%	72.2181%	2,762,086	0	2,349,992	0	0%
233	61263	Bankers Life & Cas Co	IL	2,286,756	2.8635%	75.0816%	2,286,756	0	2,080,368	0	0%
520	67784	Philadelphia Amer Life Ins Co	TX	2,075,581	2.5991%	77.6806%	2,075,581	0	2,288,496	0	0%
261	72850	United World Life Ins Co	NE	2,031,375	2.5437%	80.2243%	2,031,375	0	1,571,504	0	0%
	66214	Heartland Natl Life Ins Co	IN	1,939,638	2.4288%	82.6532%	1,939,638	0	1,998,359	0	0%
901	67369	Cigna Hlth & Life Ins Co	CT	1,176,269	1.4729%	84.1261%	1,176,269	0	1,193,982	0	0%
	56499	Assured Life Assn	CO	1,128,651	1.4133%	85.5394%	1,128,651	0	1,058,008	0	0%
3527	67679	American Republic Corp Ins Co	IA	864,977	1.0831%	86.6226%	864,977	0	572,821	0	0%
1117	61883	ManhattanLife Ins & Ann Co	TX	724,467	0.9072%	87.5298%	724,467	0	734,105	0	0%
3436	61581	Capitol Life Ins Co	TX	722,339	0.9045%	88.4343%	722,339	0	882,344	0	0%
233	62065	Colonial Penn Life Ins Co	PA	649,244	0.813%	89.2473%	649,244	0	477,811	0	0%
901	88366	American Retirement Life Ins Co	OH	594,157	0.744%	89.9913%	594,157	0	477,654	0	0%
4888	62952	SILAC Ins Co	IN	549,515	0.6881%	90.6794%	549,515	0	423,677	0	0%
836	70939	Gerber Life Ins Co	NY	522,394	0.6541%	91.3335%	522,394	0	352,461	0	0%
4616	57991	Everence Assn Inc	IN	407,110	0.5098%	91.8433%	407,110	0	0	0	0%
901	65722	Loyal Amer Life Ins Co	OH	392,407	0.4914%	92.3347%	392,407	0	283,091	0	0%
290	92916	United Amer Ins Company	NE	374,363	0.4688%	92.8035%	374,363	0	359,906	0	0%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Policyholder Dividends Paid Refunds to Members or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
4888	89184	Sterling Investors Life Ins Co	IN	332,586	0.4165%	93.22%	332,586	0	362,749	0	0%
181	85561	Elips Life Ins Co	MO	322,981	0.4044%	93.6244%	322,981	0	340,462	0	0%
730	68462	Reserve Natl Ins Co	IL	300,429	0.3762%	94.0006%	300,429	0	165,939	0	0%
901	61727	Cigna Natl Hlth Ins Co	OH	291,795	0.3654%	94.366%	291,795	0	224,883	0	0%
3527	79987	Medico Corp Life Ins Co	IA	291,360	0.3648%	94.7308%	291,360	0	251,860	0	0%
4824	68802	Sentinel Security Life Ins Co	UT	271,996	0.3406%	95.0714%	271,996	0	221,277	0	0%
3527	31119	Medico Ins Co	IA	256,140	0.3207%	95.3922%	256,140	0	205,049	0	0%
306	70408	Union Security Ins Co	KS	241,980	0.303%	95.6952%	241,980	0	272,467	0	0%
468	86231	Transamerica Life Ins Co	IA	224,086	0.2806%	95.9758%	224,086	0	136,763	0	0%
3527	60836	American Republic Ins Co	IA	193,031	0.2417%	96.2175%	193,031	0	134,497	0	0%
233	70319	Washington Natl Ins Co	IN	184,865	0.2315%	96.449%	184,865	0	182,639	0	0%
8	82538	National Hlth Ins Co	TX	181,789	0.2276%	96.6766%	181,789	0	92,714	0	0%
181	73504	Lumico Life Ins Co	MO	178,652	0.2237%	96.9003%	178,652	0	175,065	0	0%
587	61239	Bankers Fidelity Life Ins Co	GA	142,782	0.1788%	97.0791%	142,782	0	67,723	0	0%
1	68500	Continental Life Ins Co Brentwood	TN	141,824	0.1776%	97.2567%	141,824	0	137,377	0	0%
3436	68543	Liberty Bankers Life Ins Co	OK	139,560	0.1748%	97.4315%	139,560	0	131,367	0	0%
690	61751	Central States H & L Co Of Omaha	NE	135,983	0.1703%	97.6018%	135,983	0	148,433	0	0%
	71404	Continental Gen Ins Co	TX	129,927	0.1627%	97.7645%	129,927	0	82,274	0	0%
370	92908	Tier One Ins Co	NE	120,699	0.1511%	97.9156%	120,699	0	99,926	0	0%
	69132	State Mut Ins Company	GA	110,567	0.1385%	98.0541%	110,567	0	70,247	0	0%
332	61271	Principal Life Ins Co	IA	98,986	0.124%	98.178%	98,986	0	70,234	0	0%
370	60380	American Family Life Assur Co of Col	NE	96,224	0.1205%	98.2985%	96,224	0	111,118	0	0%
	69337	American Fin Security Life Ins Co	MO	95,150	0.1191%	98.4177%	95,150	0	101,256	0	0%
	57053	Catholic United Financial	MN	94,856	0.1188%	98.5364%	94,856	0	0	0	0%
4947	60176	SBLI USA Life Ins Co Inc	NY	91,113	0.1141%	98.6505%	91,113	0	101,417	0	0%
1117	65870	Manhattan Life Ins Co	NY	91,099	0.1141%	98.7646%	91,099	0	53,277	0	0%
574	76112	Oxford Life Ins Co	AZ	89,223	0.1117%	98.8763%	89,223	0	0	0	0%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Policyholder Dividends Paid Refunds to Members or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
449	90212	Great Southern Life Ins Co	TX	75,599	0.0947%	98.971%	75,599	0	48,024	0	0%
449	61999	Americo Fin Life & Ann Ins Co	TX	66,358	0.0831%	99.0541%	66,358	0	90,947	0	0%
	60542	American Home Life Ins Co	KS	63,299	0.0793%	99.1334%	63,299	0	71,137	0	0%
687	64211	Guarantee Trust Life Ins Co	IL	60,449	0.0757%	99.209%	60,449	0	123,343	0	0%
1117	63053	Family Life Ins Co	TX	54,403	0.0681%	99.2772%	54,403	0	24,648	0	0%
1117	85189	Western United Life Assur Co	WA	54,401	0.0681%	99.3453%	54,401	0	36,836	0	0%
2858	81779	Individual Assur Co Life Hlth & Acc	OK	53,048	0.0664%	99.4117%	53,048	0	34,481	0	0%
4903	71390	Puritan Life Ins Co of Amer	AZ	47,593	0.0596%	99.4713%	47,593	0	0	0	0%
290	91472	Globe Life & Accident Ins Co	NE	46,679	0.0585%	99.5298%	46,679	0	22,982	0	0%
3891	91642	Forethought Life Ins Co	IN	41,368	0.0518%	99.5816%	41,368	0	11,402	0	0%
215	69930	United Ins Co Of Amer	IL	38,841	0.0486%	99.6302%	38,841	0	1,172	0	0%
1211	66583	National Guardian Life Ins Co	WI	38,502	0.0482%	99.6784%	38,502	0	21,926	0	0%
	65927	Lincoln Heritage Life Ins Co	IL	27,706	0.0347%	99.7131%	27,706	0	16,975	0	0%
687	92703	United Natl Life Ins Co Of Amer	IL	21,206	0.0266%	99.7397%	21,206	0	12,613	0	0%
4011	65536	Genworth Life & Ann Ins Co	VA	19,801	0.0248%	99.7645%	19,801	0	16,590	0	0%
408	71773	American Natl Life Ins Co Of TX	TX	19,776	0.0248%	99.7892%	19,776	0	8,642	0	0%
4736	93734	Nassau Life & Ann Co	CT	16,112	0.0202%	99.8094%	16,112	0	10,953	0	0%
901	77399	Sterling Life Ins Co	IL	15,177	0.019%	99.8284%	15,177	0	6,490	0	0%
3436	66001	American Benefit Life Ins Co	OK	14,748	0.0185%	99.8469%	14,748	0	15,165	0	0%
	57657	Royal Neighbors Of Amer	IL	13,775	0.0172%	99.8641%	13,775	0	5,499	0	0%
4736	68284	Nassau Life Ins Co of KS	KS	13,008	0.0163%	99.8804%	13,008	0	25,583	0	0%
1	60054	Aetna Life Ins Co	CT	12,370	0.0155%	99.8959%	12,370	0	13,073	0	0%
4990	86355	Standard Life & Accident Ins Co	TX	10,876	0.0136%	99.9095%	10,876	0	35,146	0	0%
68	64149	EPIC Life Ins Co	WI	10,320	0.0129%	99.9224%	10,320	0	3,905	0	0%
4712	63967	Government Personnel Mut Life Ins Co	TX	8,087	0.0101%	99.9326%	8,087	0	20,565	0	0%
4926	88072	Talcott Resolution Life Ins Co	CT	7,674	0.0096%	99.9422%	7,674	0	1,929	0	0%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Policyholder Dividends Paid Refunds to Members or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
574	61859	Christian Fidelity Life Ins Co	TX	7,131	0.0089%	99.9511%	7,131	0	0	0	0%
587	71919	Bankers Fidelity Assur Co	GA	6,702	0.0084%	99.9595%	6,702	0	0	0	0%
1117	16755	ManhattanLife of Amer Ins Co	TX	5,477	0.0069%	99.9664%	5,477	0	0	0	0%
4011	70025	Genworth Life Ins Co	DE	4,904	0.0061%	99.9725%	4,904	0	1,196	0	0%
1117	71706	Standard Life & Cas Ins Co	UT	4,497	0.0056%	99.9781%	4,497	0	538	0	0%
3527	65641	Medico Life & Hlth Ins Co	IA	4,433	0.0056%	99.9837%	4,433	0	1,930	0	0%
477	61700	Renaissance Life & Hlth Ins Co of Am	IN	4,226	0.0053%	99.989%	4,226	0	2,569	0	0%
5016	11121	Unified Life Ins Co	TX	2,682	0.0034%	99.9923%	2,682	0	0	0	0%
408	63657	Garden State Life Ins Co	TX	2,305	0.0029%	99.9952%	2,305	0	2,875	0	0%
435	65935	Massachusetts Mut Life Ins Co	MA	2,047	0.0026%	99.9978%	2,047	0	994	0	0%
4947	60183	S USA Life Ins Co Inc	AZ	1,293	0.0016%	99.9994%	1,293	0	4,042	0	0%
50	62553	Country Life Ins Co	IL	264	0.0003%	99.9997%	264	0	4,134	0	0%
918	65056	Jackson Natl Life Ins Co	MI	210	0.0003%	100%	210	0	0	0	0%
		90 Companies in Report		79,858,614	100%	100%	79,858,614	0	71,526,657	0	0%