

Market Share Life & Annuity

<i>Selected Criteria</i>	Year: 2021	State: SD	Codelist Basis: Licensed	Round by Thousands: No
	Include Zero Companies: No	Line of Business: Total	Premium Type: Annuity	

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	56014	Thrivent Financial For Lutherans	WI	67,892,128	7.8518%	7.8518%
4734	61689	Athene Ann & Life Co	IA	63,473,470	7.3408%	15.1926%
826	91596	New York Life Ins & Ann Corp	DE	59,212,831	6.8481%	22.0407%
761	90611	Allianz Life Ins Co Of N Amer	MN	46,086,533	5.33%	27.3707%
918	65056	Jackson Natl Life Ins Co	MI	42,212,533	4.8819%	32.2526%
4932	87726	BrightHouse Life Ins Co	DE	40,232,115	4.6529%	36.9055%
20	65676	Lincoln Natl Life Ins Co	IN	39,475,378	4.5654%	41.4709%
	57541	Modern Woodmen Of Amer	IL	34,515,935	3.9918%	45.4628%
619	60895	American United Life Ins Co	IN	30,931,867	3.5773%	49.0401%
4	65005	RiverSource Life Ins Co	MN	28,797,397	3.3305%	52.3705%
4965	62944	Equitable Financial Life Ins Co	NY	23,339,139	2.6992%	55.0697%
12	60488	American Gen Life Ins Co	TX	22,842,495	2.6418%	57.7115%
709	67466	Pacific Life Ins Co	NE	22,651,258	2.6197%	60.3312%
3891	91642	Forethought Life Ins Co	IN	20,128,510	2.3279%	62.6591%
670	63274	Fidelity & Guar Life Ins Co	IA	20,123,471	2.3273%	64.9864%
431	66044	Midland Natl Life Ins Co	IA	19,910,673	2.3027%	67.2891%
2658	92738	American Equity Invest Life Ins Co	IA	18,427,995	2.1312%	69.4203%
4888	62952	SILAC Ins Co	UT	17,379,642	2.01%	71.4303%
4794	79065	Delaware Life Ins Co	DE	17,324,769	2.0036%	73.4339%
435	65935	Massachusetts Mut Life Ins Co	MA	16,214,881	1.8753%	75.3092%
304	86630	Prudential Ann Life Assur Corp	AZ	12,419,492	1.4363%	76.7455%
140	66869	Nationwide Life Ins Co	OH	11,610,438	1.3428%	78.0883%
860	67091	Northwestern Mut Life Ins Co	WI	10,242,685	1.1846%	79.2729%
300	64513	Horace Mann Life Ins Co	IL	9,959,628	1.1518%	80.4247%
304	79227	Pruco Life Ins Co	AZ	9,568,335	1.1066%	81.5313%
435	63312	Great Amer Life Ins Co	OH	9,184,880	1.0622%	82.5936%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	8,619,006	0.9968%	83.5904%
140	92657	Nationwide Life & Ann Ins Co	OH	6,604,339	0.7638%	84.3542%
943	61301	Ameritas Life Ins Corp	NE	6,420,941	0.7426%	85.0968%
4890	68675	Security Benefit Life Ins Co	KS	6,025,974	0.6969%	85.7937%
169	68810	Sentry Life Ins Co	WI	5,270,622	0.6096%	86.4032%
826	66915	New York Life Ins Co	NY	5,076,277	0.5871%	86.9903%
4832	86509	Voya Retirement Ins & Ann Co	CT	4,932,440	0.5704%	87.5608%
458	68136	Protective Life Ins Co	TN	4,519,977	0.5227%	88.0835%
431	66974	North Amer Co Life & Hlth Ins	IA	4,408,999	0.5099%	88.5934%
4988	68446	Oceanview Life & Annuity Co	CO	4,363,868	0.5047%	89.0981%
3436	68543	Liberty Bankers Life Ins Co	OK	4,339,703	0.5019%	89.6%
408	60739	American Natl Ins Co	TX	4,201,619	0.4859%	90.0859%
449	61999	Americo Fin Life & Ann Ins Co	TX	3,801,273	0.4396%	90.5255%
4736	93734	Nassau Life & Ann Co	CT	3,629,700	0.4198%	90.9453%
	15313	Investors Preferred Life Ins Co	SD	3,528,236	0.408%	91.3534%
	62510	Equitrust Life Ins Co	IL	3,503,122	0.4051%	91.7585%
200	69663	USAA Life Ins Co	TX	3,183,099	0.3681%	92.1266%

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304	68241	Prudential Ins Co Of Amer	NJ	3,114,404	0.3602%	92.4868%
4855	68608	Symetra Life Ins Co	IA	3,022,824	0.3496%	92.8364%
468	86231	Transamerica Life Ins Co	IA	2,982,011	0.3449%	93.1813%
	60445	Sagikor Life Ins Co	TX	2,920,764	0.3378%	93.5191%
869	66168	Minnesota Life Ins Co	MN	2,750,203	0.3181%	93.8371%
513	63088	Farm Bureau Life Ins Co	IA	2,591,985	0.2998%	94.1369%
3098	68381	Reliance Standard Life Ins Co	IL	2,447,476	0.2831%	94.42%
241	97136	Metropolitan Tower Life Ins Co	NE	2,409,969	0.2787%	94.6987%
1348	69019	Standard Ins Co	OR	2,409,253	0.2786%	94.9773%
332	61271	Principal Life Ins Co	IA	2,362,891	0.2733%	95.2506%
2658	13183	Eagle Life Ins Co	IA	2,072,467	0.2397%	95.4903%
4824	68802	Sentinel Security Life Ins Co	UT	1,944,209	0.2249%	95.7151%
12	70238	Variable Ann Life Ins Co	TX	1,777,317	0.2055%	95.9207%
261	69868	United Of Omaha Life Ins Co	NE	1,690,917	0.1956%	96.1162%
435	93432	CM Life Ins Co	CT	1,651,022	0.1909%	96.3072%
	57053	Catholic United Financial	MN	1,594,982	0.1845%	96.4916%
233	61263	Bankers Life & Cas Co	IL	1,563,989	0.1809%	96.6725%
4941	66850	National Western Life Ins Co	CO	1,429,602	0.1653%	96.8379%
	84174	ELCO Mut Life & Ann	IL	1,418,798	0.1641%	97.0019%
4794	83607	Guggenheim Life & Ann Co	DE	1,405,569	0.1626%	97.1645%
836	92622	Western Southern Life Assur Co	OH	1,387,525	0.1605%	97.325%
4926	71153	Talcott Resolution Life & Ann Ins Co	CT	1,355,318	0.1567%	97.4817%
4925	69973	United Life Ins Co	IA	1,312,907	0.1518%	97.6336%
4996	78093	Upstream Life Ins Co	TX	1,309,317	0.1514%	97.785%
176	69108	State Farm Life Ins Co	IL	1,288,887	0.1491%	97.934%
4824	61115	Atlantic Coast Life Ins Co	SC	1,224,093	0.1416%	98.0756%
619	69116	State Life Ins Co	IN	1,162,409	0.1344%	98.21%
	58017	BetterLife	WI	1,139,951	0.1318%	98.3419%
	57487	Catholic Order Of Foresters	IL	920,880	0.1065%	98.4484%
801	99775	Funeral Directors Life Ins Co	TX	890,493	0.103%	98.5514%
872	94250	Banner Life Ins Co	MD	785,374	0.0908%	98.6422%
140	64017	Jefferson Natl Life Ins Co	TX	673,571	0.0779%	98.7201%
	57657	Royal Neighbors Of Amer	IL	657,744	0.0761%	98.7962%
981	93696	Fidelity Investments Life Ins Co	UT	643,278	0.0744%	98.8706%
836	74780	Integrity Life Ins Co	OH	622,423	0.072%	98.9425%
	56332	First Cath Slovak Ladies Assn USA	OH	543,744	0.0629%	99.0054%
5016	64904	Investors Heritage Life Ins Co	KY	505,108	0.0584%	99.0638%
473	60399	American Family Life Ins Co	WI	476,657	0.0551%	99.119%
4900	14188	Dakota Capital Life Ins Co	ND	463,196	0.0536%	99.1725%
4925	65595	Lincoln Benefit Life Co	NE	439,006	0.0508%	99.2233%
634	65528	Life Ins Co Of The Southwest	TX	414,861	0.048%	99.2713%
1117	85189	Western United Life Assur Co	WA	400,000	0.0463%	99.3176%
	57142	Sons Of Norway	MN	390,938	0.0452%	99.3628%
7	63258	Federated Life Ins Co	MN	389,000	0.045%	99.4078%
280	61190	Auto Owners Life Ins Co	MI	362,439	0.0419%	99.4497%
4832	67105	Reliastar Life Ins Co	MN	335,066	0.0388%	99.4884%
244	76236	The Cincinnati Life Ins Co	OH	326,592	0.0378%	99.5262%
869	93742	Securian Life Ins Co	MN	303,962	0.0352%	99.5613%

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574	76112	Oxford Life Ins Co	AZ	274,063	0.0317%	99.593%
836	65242	Lafayette Life Ins Co	OH	271,879	0.0314%	99.6245%
850	67644	Penn Mut Life Ins Co	PA	250,000	0.0289%	99.6534%
4752	60227	Trinity Life Ins Co	OK	248,400	0.0287%	99.6821%
4925	64238	Guaranty Income Life Ins Co	IA	206,016	0.0238%	99.706%
4965	78077	Equitable Financial Life Ins Co of A	AZ	199,012	0.023%	99.729%
904	65838	John Hancock Life Ins Co USA	MI	194,857	0.0225%	99.7515%
306	86126	Members Life Ins Co	IA	182,920	0.0212%	99.7727%
	62928	EMC Natl Life Co	IA	161,450	0.0187%	99.7913%
4734	68039	Athene Ann & Life Assur Co of NY	NY	161,020	0.0186%	99.81%
3891	84824	Commonwealth Ann & Life Ins Co	MA	159,186	0.0184%	99.8284%
4734	80942	Venerable Ins & Ann Co	IA	117,521	0.0136%	99.842%
306	62626	CMFG Life Ins Co	IA	115,853	0.0134%	99.8554%
4926	88072	Talcott Resolution Life Ins Co	CT	113,148	0.0131%	99.8684%
	56030	Catholic Financial Life	WI	105,052	0.0121%	99.8806%
429	78778	Guardian Ins & Ann Co Inc	DE	101,800	0.0118%	99.8924%
241	65978	Metropolitan Life Ins Co	NY	99,815	0.0115%	99.9039%
315	67148	Occidental Life Ins Co Of NC	TX	61,647	0.0071%	99.911%
2878	63983	United Heritage Life Ins Co	ID	55,000	0.0064%	99.9174%
709	97268	Pacific Life & Ann Co	AZ	54,054	0.0063%	99.9236%
212	63177	Farmers New World Life Ins Co	WA	51,469	0.006%	99.9296%
4862	71439	Assurity Life Ins Co	NE	50,795	0.0059%	99.9355%
704	67172	Ohio Natl Life Ins Co	OH	47,213	0.0055%	99.9409%
306	70408	Union Security Ins Co	KS	45,025	0.0052%	99.9461%
4734	61492	Athene Annuity & Life Assur Co	DE	42,775	0.0049%	99.9511%
	64505	Homesteaders Life Co	IA	41,762	0.0048%	99.9559%
	60542	American Home Life Ins Co	KS	41,268	0.0048%	99.9607%
435	93661	Annuity Investors Life Ins Co	OH	37,900	0.0044%	99.9651%
306	67989	American Memorial Life Ins Co	SD	32,463	0.0038%	99.9688%
4616	57991	Everence Assn Inc	IN	31,888	0.0037%	99.9725%
901	62308	Connecticut Gen Life Ins Co	CT	25,322	0.0029%	99.9754%
1216	60142	TIAA Cref Life Ins Co	NY	20,600	0.0024%	99.9778%
4011	65536	Genworth Life & Ann Ins Co	VA	18,500	0.0021%	99.98%
1211	66583	National Guardian Life Ins Co	WI	17,122	0.002%	99.9819%
	64580	Illinois Mut Life Ins Co	IL	15,800	0.0018%	99.9838%
	56480	Wsa Fraternal Life	CO	15,000	0.0017%	99.9855%
451	71870	Fidelity Security Life Ins Co	MO	14,000	0.0016%	99.9871%
619	67911	Pioneer Mut Life Ins Co	ND	11,000	0.0013%	99.9884%
588	65129	Kansas City Life Ins Co	MO	8,264	0.001%	99.9894%
8	60534	American Heritage Life Ins Co	FL	7,000	0.0008%	99.9902%
	57568	1891 Financial Life	IL	6,506	0.0008%	99.9909%
233	70319	Washington Natl Ins Co	IN	6,290	0.0007%	99.9916%
290	92916	United Amer Ins Co	NE	6,255	0.0007%	99.9924%
449	87645	United Fidelity Life Ins Co	TX	6,180	0.0007%	99.9931%
4932	91626	New England Life Ins Co	MA	6,027	0.0007%	99.9938%
454	69485	Security Natl Life Ins Co	UT	5,000	0.0006%	99.9944%
	57320	Woodmen World Life Ins Soc	NE	4,713	0.0005%	99.9949%
	56456	United States Letter Carriers Mut Be	TN	4,601	0.0005%	99.9954%

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315	68594	American Amicable Life Ins Co Of TX	TX	4,225	0.0005%	99.9959%
3527	60836	American Republic Ins Co	IA	3,040	0.0004%	99.9963%
450	65781	Madison Natl Life Ins Co Inc	WI	2,861	0.0003%	99.9966%
5014	60186	Everlake Life Ins Co	IL	2,800	0.0003%	99.9969%
315	91693	IA Amer Life Ins Co	TX	2,385	0.0003%	99.9972%
	11121	Unified Life Ins Co	TX	2,180	0.0003%	99.9975%
4011	70025	Genworth Life Ins Co	DE	2,100	0.0002%	99.9977%
707	66087	Mid West Natl Life Ins Co Of TN	TX	2,000	0.0002%	99.9979%
707	62286	Golden Rule Ins Co	IN	2,000	0.0002%	99.9982%
	65927	Lincoln Heritage Life Ins Co	IL	1,816	0.0002%	99.9984%
	67253	American Life & Security Corp	NE	1,625	0.0002%	99.9986%
3527	71480	Great Western Ins Co	IA	1,600	0.0002%	99.9987%
4877	69566	Trans World Assur Co	CA	1,440	0.0002%	99.9989%
212	90557	Zurich Amer Life Ins Co	IL	1,389	0.0002%	99.9991%
367	72125	Physicians Life Ins Co	NE	1,344	0.0002%	99.9992%
	71404	Continental Gen Ins Co	TX	1,200	0.0001%	99.9994%
4736	67814	Nassau Life Ins Co	NY	1,200	0.0001%	99.9995%
449	66540	National Farmers Union Life Ins Co	TX	1,100	0.0001%	99.9996%
	69132	State Mut Ins Co	GA	783	0.0001%	99.9997%
	58068	Independent Order Of Foresters Us Br	NY	600	0.0001%	99.9998%
4213	62413	Wilcac Life Ins Co	IL	325	0%	99.9998%
525	66427	Mutual Trust Life Ins Co a Pan Amer	IL	300	0%	99.9999%
458	70335	West Coast Life Ins Co	NE	247	0%	99.9999%
4877	60429	American Fidelity Life Ins Co	FL	240	0%	99.9999%
687	64211	Guarantee Trust Life Ins Co	IL	208	0%	99.9999%
435	67083	Manhattan Natl Life Ins Co	OH	200	0%	100%
4750	65919	Primerica Life Ins Co	TN	120	0%	100%
	70130	Universal Guar Life Ins Co	OH	80	0%	100%
	56499	Assured Life Assn	CO	37	0%	100%
901	65722	Loyal Amer Life Ins Co	OH	8	0%	100%
	169	Companies in Report		864,665,948	100%	100%