

Market Share Life & Annuity

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|--------------------------|----------------------------|-------------------------|--------------------------|------------------------|
| <i>Selected Criteria</i> | Year: 2020 | State: SD | Codelist Basis: Licensed | Round by Thousands: No |
| | Include Zero Companies: No | Line of Business: Total | Premium Type: Life | |

| Group Code | Cocode | Company Name | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share |
|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| 304 | 79227 | Pruco Life Ins Co | AZ | 151,896,554 | 13.185% | 13.185% |
| | 15313 | Investors Preferred Life Ins Co | SD | 118,144,041 | 10.2552% | 23.4401% |
| 4844 | 60232 | Lombard Intl Life Assur Co | PA | 98,360,672 | 8.5379% | 31.9781% |
| 860 | 67091 | Northwestern Mut Life Ins Co | WI | 58,164,902 | 5.0488% | 37.0269% |
| 826 | 66915 | New York Life Ins Co | NY | 56,575,622 | 4.9109% | 41.9378% |
| 709 | 67466 | Pacific Life Ins Co | NE | 52,281,478 | 4.5381% | 46.4759% |
| 20 | 65676 | Lincoln Natl Life Ins Co | IN | 43,480,828 | 3.7742% | 50.2502% |
| 431 | 66044 | Midland Natl Life Ins Co | IA | 39,306,912 | 3.4119% | 53.6621% |
| 904 | 65838 | John Hancock Life Ins Co USA | MI | 38,949,928 | 3.3809% | 57.043% |
| 212 | 90557 | Zurich Amer Life Ins Co | IL | 37,938,961 | 3.2932% | 60.3362% |
| | 56014 | Thrivent Financial For Lutherans | WI | 37,816,747 | 3.2826% | 63.6188% |
| 435 | 65935 | Massachusetts Mut Life Ins Co | MA | 23,516,231 | 2.0413% | 65.6601% |
| 332 | 71161 | Principal Natl Life Ins Co | IA | 19,576,091 | 1.6992% | 67.3593% |
| 826 | 91596 | New York Life Ins & Ann Corp | DE | 18,844,919 | 1.6358% | 68.9951% |
| 176 | 69108 | State Farm Life Ins Co | IL | 18,607,344 | 1.6152% | 70.6103% |
| 12 | 60488 | American Gen Life Ins Co | TX | 18,069,113 | 1.5684% | 72.1787% |
| 869 | 66168 | Minnesota Life Ins Co | MN | 14,441,208 | 1.2535% | 73.4322% |
| 4932 | 87726 | Bighthouse Life Ins Co | DE | 13,981,338 | 1.2136% | 74.6458% |
| 565 | 62235 | Unum Life Ins Co Of Amer | ME | 13,326,385 | 1.1568% | 75.8026% |
| 241 | 65978 | Metropolitan Life Ins Co | NY | 11,484,255 | 0.9969% | 76.7995% |
| 261 | 69868 | United Of Omaha Life Ins Co | NE | 11,383,970 | 0.9882% | 77.7876% |
| | 57541 | Modern Woodmen Of Amer | IL | 11,143,216 | 0.9673% | 78.7549% |
| 468 | 86231 | Transamerica Life Ins Co | IA | 9,725,529 | 0.8442% | 79.5991% |
| 473 | 60399 | American Family Life Ins Co | WI | 9,246,202 | 0.8026% | 80.4017% |
| 513 | 63088 | Farm Bureau Life Ins Co | IA | 8,338,824 | 0.7238% | 81.1255% |
| 332 | 61271 | Principal Life Ins Co | IA | 7,672,097 | 0.666% | 81.7914% |
| 140 | 92657 | Nationwide Life & Ann Ins Co | OH | 7,314,108 | 0.6349% | 82.4263% |
| | 64505 | Homesteaders Life Co | IA | 7,169,945 | 0.6224% | 83.0487% |
| 458 | 68136 | Protective Life Ins Co | TN | 6,671,039 | 0.5791% | 83.6278% |
| 4965 | 62944 | Equitable Financial Life Ins Co | NY | 6,531,914 | 0.567% | 84.1947% |
| 304 | 68241 | Prudential Ins Co Of Amer | NJ | 6,476,180 | 0.5621% | 84.7569% |
| | 58033 | Knights Of Columbus | CT | 6,255,067 | 0.543% | 85.2998% |
| 4832 | 67105 | Reliastar Life Ins Co | MN | 6,194,026 | 0.5377% | 85.8375% |
| 850 | 67644 | Penn Mut Life Ins Co | PA | 6,052,474 | 0.5254% | 86.3629% |
| 4 | 65005 | RiverSource Life Ins Co | MN | 5,331,051 | 0.4627% | 86.8256% |
| 4926 | 71153 | Talcott Resolution Life & Ann Ins Co | CT | 5,191,501 | 0.4506% | 87.2762% |
| 549 | 80802 | US Br Sun Life Assur Co of Canada | MI | 4,418,280 | 0.3835% | 87.6598% |
| 4750 | 65919 | Primerica Life Ins Co | TN | 4,283,813 | 0.3718% | 88.0316% |
| 826 | 65498 | Life Ins Co Of N Amer | PA | 4,267,906 | 0.3705% | 88.4021% |
| 4011 | 65536 | Genworth Life & Ann Ins Co | VA | 3,906,688 | 0.3391% | 88.7412% |
| 429 | 64246 | Guardian Life Ins Co Of Amer | NY | 3,702,888 | 0.3214% | 89.0626% |
| 850 | 93262 | Penn Ins & Ann Co | DE | 3,543,003 | 0.3075% | 89.3701% |
| 872 | 94250 | Banner Life Ins Co | MD | 3,320,126 | 0.2882% | 89.6583% |

| Group Code | Cocode | Company Name | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share |
|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| 212 | 63177 | Farmers New World Life Ins Co | WA | 3,271,494 | 0.284% | 89.9423% |
| 4855 | 68608 | Symetra Life Ins Co | IA | 3,231,076 | 0.2805% | 90.2228% |
| 2878 | 63983 | United Heritage Life Ins Co | ID | 2,940,887 | 0.2553% | 90.478% |
| 91 | 70815 | Hartford Life & Accident Ins Co | CT | 2,734,145 | 0.2373% | 90.7154% |
| 3527 | 71480 | Great Western Ins Co | IA | 2,734,071 | 0.2373% | 90.9527% |
| 290 | 60577 | American Income Life Ins Co | IN | 2,674,645 | 0.2322% | 91.1849% |
| 431 | 66974 | North Amer Co Life & Hlth Ins | IA | 2,642,830 | 0.2294% | 91.4143% |
| 4925 | 65595 | Lincoln Benefit Life Co | NE | 2,595,819 | 0.2253% | 91.6396% |
| 306 | 62626 | CMFG Life Ins Co | IA | 2,589,336 | 0.2248% | 91.8644% |
| 869 | 93742 | Securian Life Ins Co | MN | 2,403,974 | 0.2087% | 92.073% |
| 1348 | 69019 | Standard Ins Co | OR | 2,372,832 | 0.206% | 92.279% |
| 943 | 61301 | Ameritas Life Ins Corp | NE | 2,293,171 | 0.1991% | 92.478% |
| 4794 | 79065 | Delaware Life Ins Co | DE | 2,281,380 | 0.198% | 92.6761% |
| 290 | 91472 | Globe Life & Accident Ins Co | NE | 2,265,078 | 0.1966% | 92.8727% |
| 619 | 69116 | State Life Ins Co | IN | 2,197,336 | 0.1907% | 93.0634% |
| 634 | 65528 | Life Ins Co Of The Southwest | TX | 2,123,569 | 0.1843% | 93.2478% |
| 918 | 65056 | Jackson Natl Life Ins Co | MI | 2,118,439 | 0.1839% | 93.4316% |
| 4965 | 78077 | Equitable Financial Life Ins Co of A | AZ | 2,104,281 | 0.1827% | 93.6143% |
| 408 | 60739 | American Natl Ins Co | TX | 2,102,552 | 0.1825% | 93.7968% |
| 761 | 90611 | Allianz Life Ins Co Of N Amer | MN | 2,047,834 | 0.1778% | 93.9746% |
| 200 | 69663 | USAA Life Ins Co | TX | 2,009,887 | 0.1745% | 94.149% |
| 458 | 70335 | West Coast Life Ins Co | NE | 1,994,399 | 0.1731% | 94.3221% |
| 370 | 60380 | American Family Life Assur Co of Col | NE | 1,985,541 | 0.1723% | 94.4945% |
| 4862 | 71439 | Assurity Life Ins Co | NE | 1,931,827 | 0.1677% | 94.6622% |
| 7 | 63258 | Federated Life Ins Co | MN | 1,928,352 | 0.1674% | 94.8296% |
| 244 | 76236 | The Cincinnati Life Ins Co | OH | 1,920,591 | 0.1667% | 94.9963% |
| 4736 | 93548 | PHL Variable Ins Co | CT | 1,909,165 | 0.1657% | 95.162% |
| 704 | 67172 | Ohio Natl Life Ins Co | OH | 1,812,719 | 0.1573% | 95.3193% |
| 1216 | 60142 | TIAA Cref Life Ins Co | NY | 1,769,408 | 0.1536% | 95.4729% |
| 3891 | 62200 | Accordia Life & Ann Co | IA | 1,711,579 | 0.1486% | 95.6215% |
| 4853 | 71854 | AAA Life Ins Co | MI | 1,660,994 | 0.1442% | 95.7657% |
| 280 | 61190 | Auto Owners Life Ins Co | MI | 1,649,371 | 0.1432% | 95.9088% |
| 20 | 62057 | Lincoln Life & Ann Co of NY | NY | 1,586,078 | 0.1377% | 96.0465% |
| 4011 | 70025 | Genworth Life Ins Co | DE | 1,461,346 | 0.1268% | 96.1734% |
| 4941 | 67393 | Ozark Natl Life Ins Co | MO | 1,431,585 | 0.1243% | 96.2976% |
| 619 | 60895 | American United Life Ins Co | IN | 1,334,787 | 0.1159% | 96.4135% |
| | 56073 | National Mut Benefit | WI | 1,327,074 | 0.1152% | 96.5287% |
| | 64580 | Illinois Mut Life Ins Co | IL | 1,256,954 | 0.1091% | 96.6378% |
| 300 | 64513 | Horace Mann Life Ins Co | IL | 1,164,644 | 0.1011% | 96.7389% |
| | 62928 | EMC Natl Life Co | IA | 1,103,355 | 0.0958% | 96.8347% |
| 20 | 65315 | Lincoln Life Assur Co of Boston | NH | 1,084,113 | 0.0941% | 96.9288% |
| 4941 | 66850 | National Western Life Ins Co | CO | 1,069,310 | 0.0928% | 97.0216% |
| 8 | 60534 | American Heritage Life Ins Co | FL | 1,052,235 | 0.0913% | 97.1129% |
| 836 | 70939 | Gerber Life Ins Co | NY | 952,259 | 0.0827% | 97.1956% |
| 1211 | 66583 | National Guardian Life Ins Co | WI | 930,956 | 0.0808% | 97.2764% |
| 3098 | 68381 | Reliance Standard Life Ins Co | IL | 843,458 | 0.0732% | 97.3496% |
| 565 | 68195 | Provident Life & Accident Ins Co | TN | 833,679 | 0.0724% | 97.422% |
| | 57487 | Catholic Order Of Foresters | IL | 770,917 | 0.0669% | 97.4889% |

| Group Code | Cocode | Company Name | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share |
|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| | 60542 | American Home Life Ins Co | KS | 765,250 | 0.0664% | 97.5553% |
| | 57053 | Catholic United Financial | MN | 745,540 | 0.0647% | 97.62% |
| 4903 | 84530 | US Financial Life Ins Co | AZ | 734,543 | 0.0638% | 97.6838% |
| 574 | 76112 | Oxford Life Ins Co | AZ | 712,280 | 0.0618% | 97.7456% |
| 4925 | 69973 | United Life Ins Co | IA | 681,296 | 0.0591% | 97.8047% |
| | 67253 | American Life & Security Corp | NE | 677,216 | 0.0588% | 97.8635% |
| 4832 | 68713 | Security Life Of Denver Ins Co | CO | 661,076 | 0.0574% | 97.9209% |
| 233 | 61263 | Bankers Life & Cas Co | IL | 640,160 | 0.0556% | 97.9765% |
| 661 | 77828 | Companion Life Ins Co | SC | 638,596 | 0.0554% | 98.0319% |
| 588 | 67199 | Old Amer Ins Co | MO | 637,797 | 0.0554% | 98.0873% |
| 690 | 61751 | Central States H & L Co Of Omaha | NE | 596,882 | 0.0518% | 98.1391% |
| 367 | 72125 | Physicians Life Ins Co | NE | 591,119 | 0.0513% | 98.1904% |
| 769 | 68322 | Great W Life & Ann Ins Co | CO | 566,868 | 0.0492% | 98.2396% |
| 140 | 66869 | Nationwide Life Ins Co | OH | 566,254 | 0.0492% | 98.2888% |
| 588 | 65129 | Kansas City Life Ins Co | MO | 552,004 | 0.0479% | 98.3367% |
| 836 | 65242 | Lafayette Life Ins Co | OH | 546,761 | 0.0475% | 98.3841% |
| 19 | 70408 | Union Security Ins Co | KS | 536,294 | 0.0466% | 98.4307% |
| | 57657 | Royal Neighbors Of Amer | IL | 494,705 | 0.0429% | 98.4736% |
| 290 | 65331 | Liberty Natl Life Ins Co | NE | 485,180 | 0.0421% | 98.5157% |
| | 58068 | Independent Order Of Foresters Us Br | NY | 474,610 | 0.0412% | 98.5569% |
| 233 | 62065 | Colonial Penn Life Ins Co | PA | 467,121 | 0.0405% | 98.5975% |
| 917 | 71129 | Dearborn Life Ins Co | IL | 464,968 | 0.0404% | 98.6378% |
| 670 | 63274 | Fidelity & Guar Life Ins Co | IA | 451,734 | 0.0392% | 98.6771% |
| | 63290 | Fidelity Life Assn A Legal Reserve L | IL | 445,205 | 0.0386% | 98.7157% |
| 565 | 62049 | Colonial Life & Accident Ins Co | SC | 433,491 | 0.0376% | 98.7533% |
| | 65927 | Lincoln Heritage Life Ins Co | IL | 424,558 | 0.0369% | 98.7902% |
| 241 | 97136 | Metropolitan Tower Life Ins Co | NE | 387,663 | 0.0337% | 98.8238% |
| 836 | 99937 | Columbus Life Ins Co | OH | 386,576 | 0.0336% | 98.8574% |
| 4736 | 67814 | Nassau Life Ins Co | NY | 371,294 | 0.0322% | 98.8896% |
| 704 | 89206 | Ohio Natl Life Assur Corp | OH | 364,442 | 0.0316% | 98.9212% |
| 20 | 67652 | First Penn Pacific Life Ins Co | IN | 329,817 | 0.0286% | 98.9499% |
| 4213 | 62413 | Wilcac Life Ins Co | IL | 322,089 | 0.028% | 98.9778% |
| | 77879 | 5 Star Life Ins Co | NE | 316,494 | 0.0275% | 99.0053% |
| 4734 | 80942 | Venerable Ins & Ann Co | IA | 315,752 | 0.0274% | 99.0327% |
| 8 | 60186 | Allstate Life Ins Co | IL | 312,290 | 0.0271% | 99.0598% |
| 4734 | 61689 | Athene Ann & Life Co | IA | 309,252 | 0.0268% | 99.0867% |
| 769 | 80659 | US Business of Canada Life Assur Co | MI | 297,457 | 0.0258% | 99.1125% |
| 1216 | 69345 | Teachers Ins & Ann Assoc Of Amer | NY | 293,553 | 0.0255% | 99.138% |
| 626 | 62146 | Combined Ins Co Of Amer | IL | 280,644 | 0.0244% | 99.1623% |
| | 56030 | Catholic Financial Life | WI | 270,844 | 0.0235% | 99.1858% |
| 449 | 61999 | Americo Fin Life & Ann Ins Co | TX | 264,645 | 0.023% | 99.2088% |
| 181 | 73504 | Lumico Life Ins Co | MO | 259,681 | 0.0225% | 99.2314% |
| 315 | 67148 | Occidental Life Ins Co Of NC | TX | 248,379 | 0.0216% | 99.2529% |
| 4553 | 70435 | The Savings Bank Mut Life Ins Co of | MA | 244,963 | 0.0213% | 99.2742% |
| 19 | 67989 | American Memorial Life Ins Co | SD | 244,853 | 0.0213% | 99.2954% |
| 50 | 62553 | Country Life Ins Co | IL | 228,367 | 0.0198% | 99.3153% |
| 619 | 67911 | Pioneer Mut Life Ins Co | ND | 217,029 | 0.0188% | 99.3341% |
| 901 | 62308 | Connecticut Gen Life Ins Co | CT | 214,642 | 0.0186% | 99.3527% |

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|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| | 62510 | Equitrust Life Ins Co | IL | 206,331 | 0.0179% | 99.3706% |
| | 58017 | Western Fraternal Life Assn | IA | 199,433 | 0.0173% | 99.3879% |
| 458 | 66370 | Mony Life Ins Co | NY | 196,938 | 0.0171% | 99.405% |
| 3527 | 60836 | American Republic Ins Co | IA | 191,072 | 0.0166% | 99.4216% |
| 634 | 66680 | National Life Ins Co | VT | 187,287 | 0.0163% | 99.4379% |
| 826 | 81353 | NYLife Ins Co Of AZ | AZ | 184,402 | 0.016% | 99.4539% |
| 449 | 66540 | National Farmers Union Life Ins Co | TX | 182,624 | 0.0159% | 99.4697% |
| 801 | 99775 | Funeral Directors Life Ins Co | TX | 181,602 | 0.0158% | 99.4855% |
| | 61212 | Baltimore Life Ins Co | MD | 178,443 | 0.0155% | 99.501% |
| | 71404 | Continental Gen Ins Co | TX | 171,985 | 0.0149% | 99.5159% |
| 233 | 70319 | Washington Natl Ins Co | IN | 169,921 | 0.0147% | 99.5307% |
| 8 | 70866 | Allstate Assur Co | IL | 155,999 | 0.0135% | 99.5442% |
| | 57142 | Sons Of Norway | MN | 150,726 | 0.0131% | 99.5573% |
| | 69329 | Surety Life & Cas Ins Co | ND | 148,770 | 0.0129% | 99.5702% |
| 707 | 62286 | Golden Rule Ins Co | IN | 148,595 | 0.0129% | 99.5831% |
| 1 | 60054 | Aetna Life Ins Co | CT | 145,709 | 0.0126% | 99.5958% |
| 709 | 97268 | Pacific Life & Ann Co | AZ | 136,000 | 0.0118% | 99.6076% |
| 1 | 12321 | American Continental Ins Co | TN | 132,337 | 0.0115% | 99.619% |
| 4736 | 93734 | Nassau Life & Ann Co | CT | 115,418 | 0.01% | 99.6291% |
| 687 | 64211 | Guarantee Trust Life Ins Co | IL | 114,775 | 0.01% | 99.639% |
| 315 | 68594 | American Amicable Life Ins Co Of TX | TX | 114,058 | 0.0099% | 99.6489% |
| 535 | 76023 | Columbian Life Ins Co | IL | 113,497 | 0.0099% | 99.6588% |
| 4832 | 61360 | Reliastar Life Ins Co Of NY | NY | 113,486 | 0.0099% | 99.6686% |
| | 84174 | ELCO Mut Life & Ann | IL | 110,314 | 0.0096% | 99.6782% |
| 4712 | 63967 | Government Personnel Mut Life Ins Co | TX | 109,475 | 0.0095% | 99.6877% |
| 4734 | 61492 | Athene Annuity & Life Assur Co | DE | 104,410 | 0.0091% | 99.6968% |
| 1211 | 97241 | Settlers Life Ins Co | WI | 102,509 | 0.0089% | 99.7057% |
| 4832 | 86509 | Voya Retirement Ins & Ann Co | CT | 102,453 | 0.0089% | 99.7146% |
| 707 | 79413 | UnitedHealthcare Ins Co | CT | 101,070 | 0.0088% | 99.7233% |
| 4890 | 68675 | Security Benefit Life Ins Co | KS | 92,574 | 0.008% | 99.7314% |
| 2858 | 99724 | LifeShield Natl Ins Co | OK | 92,269 | 0.008% | 99.7394% |
| 615 | 61395 | Beneficial Life Ins Co | UT | 91,527 | 0.0079% | 99.7473% |
| | 68772 | Security Mut Life Ins Co Of NY | NY | 90,172 | 0.0078% | 99.7552% |
| 581 | 61476 | Boston Mut Life Ins Co | MA | 89,850 | 0.0078% | 99.763% |
| 169 | 68810 | Sentry Life Ins Co | WI | 86,231 | 0.0075% | 99.7704% |
| 4965 | 62880 | Equitable Financial Life & Ann Co | CO | 85,852 | 0.0075% | 99.7779% |
| 4888 | 62952 | SILAC Ins Co | UT | 84,385 | 0.0073% | 99.7852% |
| 4932 | 91626 | New England Life Ins Co | MA | 83,830 | 0.0073% | 99.7925% |
| 435 | 93432 | CM Life Ins Co | CT | 78,451 | 0.0068% | 99.7993% |
| 276 | 61425 | Trustmark Ins Co | IL | 77,769 | 0.0068% | 99.8061% |
| 4750 | 61409 | National Benefit Life Ins Co | NY | 70,850 | 0.0061% | 99.8122% |
| | 69132 | State Mut Ins Co | GA | 70,196 | 0.0061% | 99.8183% |
| 449 | 90212 | Great Southern Life Ins Co | TX | 65,880 | 0.0057% | 99.824% |
| 450 | 65781 | Madison Natl Life Ins Co Inc | WI | 61,535 | 0.0053% | 99.8294% |
| 4926 | 88072 | Talcott Resolution Life Ins Co | CT | 59,124 | 0.0051% | 99.8345% |
| 4903 | 90247 | Rx Life Ins Co | AZ | 58,999 | 0.0051% | 99.8396% |
| | 67180 | Ohio State Life Ins Co | TX | 57,478 | 0.005% | 99.8446% |
| 330 | 60410 | American Fidelity Assur Co | OK | 55,110 | 0.0048% | 99.8494% |

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|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| 525 | 66427 | Mutual Trust Life Ins Co a Pan Amer | IL | 52,990 | 0.0046% | 99.854% |
| | 57568 | National Catholic Soc Of Foresters | IL | 52,679 | 0.0046% | 99.8586% |
| 4639 | 61182 | Aurora Natl Life Assur Co | CA | 49,988 | 0.0043% | 99.8629% |
| 84 | 63312 | Great Amer Life Ins Co | OH | 48,715 | 0.0042% | 99.8671% |
| 12 | 70106 | United States Life Ins Co in the Cit | NY | 47,110 | 0.0041% | 99.8712% |
| 781 | 69744 | Union Labor Life Ins Co | MD | 46,546 | 0.004% | 99.8752% |
| 3527 | 65641 | Medico Life & Hlth Ins Co | IA | 46,211 | 0.004% | 99.8793% |
| 872 | 66230 | William Penn Life Ins Co Of NY | NY | 44,840 | 0.0039% | 99.8832% |
| 350 | 62596 | Union Fidelity Life Ins Co | KS | 44,216 | 0.0038% | 99.887% |
| 836 | 92622 | Western Southern Life Assur Co | OH | 41,799 | 0.0036% | 99.8906% |
| 4734 | 60518 | American Hlth & Life Ins Co | TX | 40,876 | 0.0035% | 99.8942% |
| | 57320 | Woodmen World Life Ins Soc | NE | 40,316 | 0.0035% | 99.8977% |
| 3891 | 69140 | First Allmerica Fin Life Ins Co | MA | 38,198 | 0.0033% | 99.901% |
| 549 | 80926 | Sun Life & Hlth Ins Co | MI | 36,887 | 0.0032% | 99.9042% |
| 4213 | 69396 | Texas Life Ins Co | TX | 35,829 | 0.0031% | 99.9073% |
| 901 | 65722 | Loyal Amer Life Ins Co | OH | 33,854 | 0.0029% | 99.9102% |
| | 60445 | Sagicor Life Ins Co | TX | 33,812 | 0.0029% | 99.9132% |
| 28 | 72222 | Amica Life Ins Co | RI | 32,218 | 0.0028% | 99.916% |
| 408 | 63657 | Garden State Life Ins Co | TX | 31,526 | 0.0027% | 99.9187% |
| 4827 | 93777 | Pavonia Life Ins Co of MI | MI | 30,410 | 0.0026% | 99.9213% |
| 4928 | 82538 | National Hlth Ins Co | TX | 28,358 | 0.0025% | 99.9238% |
| 3436 | 68543 | Liberty Bankers Life Ins Co | OK | 28,189 | 0.0024% | 99.9262% |
| 707 | 61832 | Chesapeake Life Ins Co | OK | 26,294 | 0.0023% | 99.9285% |
| | 71706 | Standard Life & Cas Ins Co | UT | 25,252 | 0.0022% | 99.9307% |
| 435 | 70416 | MML Bay State Life Ins Co | CT | 24,343 | 0.0021% | 99.9328% |
| 451 | 71870 | Fidelity Security Life Ins Co | MO | 22,585 | 0.002% | 99.9348% |
| 3891 | 91642 | Forethought Life Ins Co | IN | 22,169 | 0.0019% | 99.9367% |
| 449 | 63487 | Investors Life Ins Co N Amer | TX | 22,082 | 0.0019% | 99.9386% |
| 4824 | 68802 | Sentinel Security Life Ins Co | UT | 21,960 | 0.0019% | 99.9405% |
| 4877 | 69566 | Trans World Assur Co | CA | 21,643 | 0.0019% | 99.9424% |
| 215 | 68462 | Reserve Natl Ins Co | IL | 21,609 | 0.0019% | 99.9443% |
| 3891 | 84824 | Commonwealth Ann & Life Ins Co | MA | 21,473 | 0.0019% | 99.9462% |
| 84 | 67083 | Manhattan Natl Life Ins Co | OH | 21,431 | 0.0019% | 99.948% |
| 370 | 71730 | Continental Amer Ins Co | NE | 21,168 | 0.0018% | 99.9499% |
| 429 | 78778 | Guardian Ins & Ann Co Inc | DE | 20,918 | 0.0018% | 99.9517% |
| 449 | 87645 | United Fidelity Life Ins Co | TX | 20,290 | 0.0018% | 99.9534% |
| 876 | 94358 | USAble Life | AR | 19,409 | 0.0017% | 99.9551% |
| 67 | 74799 | Leaders Life Ins Co | OK | 18,972 | 0.0016% | 99.9568% |
| 290 | 92916 | United Amer Ins Co | NE | 18,391 | 0.0016% | 99.9584% |
| 1117 | 61883 | ManhattanLife Assur Co of Amer | AR | 17,491 | 0.0015% | 99.9599% |
| 4903 | 71390 | Puritan Life Ins Co of Amer | AZ | 17,296 | 0.0015% | 99.9614% |
| 4877 | 60429 | American Fidelity Life Ins Co | FL | 16,855 | 0.0015% | 99.9628% |
| | 56332 | First Cath Slovak Ladies Assn USA | OH | 16,714 | 0.0015% | 99.9643% |
| 468 | 70688 | Transamerica Financial Life Ins Co | NY | 15,909 | 0.0014% | 99.9657% |
| 19 | 60275 | American Bankers Life Assur Co Of FL | FL | 15,022 | 0.0013% | 99.967% |
| 304 | 86630 | Prudential Ann Life Assur Corp | AZ | 15,000 | 0.0013% | 99.9683% |
| 140 | 64017 | Jefferson Natl Life Ins Co | TX | 14,562 | 0.0013% | 99.9695% |
| 290 | 77968 | Family Heritage Life Ins Co Of Amer | OH | 13,122 | 0.0011% | 99.9707% |

| Group Code | Cocode | Company Name | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share |
|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| 707 | 62324 | Freedom Life Ins Co Of Amer | TX | 12,972 | 0.0011% | 99.9718% |
| 671 | 61069 | Anthem Life Ins Co | IN | 12,933 | 0.0011% | 99.9729% |
| 565 | 68985 | Starmount Life Ins Co | ME | 12,839 | 0.0011% | 99.9741% |
| 408 | 86355 | Standard Life & Accident Ins Co | TX | 12,794 | 0.0011% | 99.9752% |
| 836 | 70483 | Western & Southern Life Ins Co | OH | 12,505 | 0.0011% | 99.9762% |
| 4734 | 68039 | Athene Ann & Life Assur Co of NY | NY | 12,207 | 0.0011% | 99.9773% |
| 850 | 68632 | Vantis Life Ins Co | CT | 11,314 | 0.001% | 99.9783% |
| 4752 | 70742 | Family Benefit Life Ins Co | MO | 9,705 | 0.0008% | 99.9791% |
| 4616 | 57991 | Everence Assn Inc | IN | 9,612 | 0.0008% | 99.98% |
| 587 | 61239 | Bankers Fidelity Life Ins Co | GA | 9,380 | 0.0008% | 99.9808% |
| 1117 | 65870 | Manhattan Life Ins Co | NY | 8,925 | 0.0008% | 99.9816% |
| 19 | 65080 | John Alden Life Ins Co | WI | 8,691 | 0.0008% | 99.9823% |
| 981 | 93696 | Fidelity Investments Life Ins Co | UT | 8,688 | 0.0008% | 99.9831% |
| | 69310 | Surety Life Ins Co | NE | 8,637 | 0.0007% | 99.9838% |
| 1117 | 63053 | Family Life Ins Co | TX | 8,527 | 0.0007% | 99.9846% |
| 50 | 94218 | Country Investors Life Assur Co | IL | 8,291 | 0.0007% | 99.9853% |
| 4947 | 60176 | SBLI USA Life Ins Co Inc | NY | 7,331 | 0.0006% | 99.9859% |
| 2658 | 92738 | American Equity Invest Life Ins Co | IA | 6,962 | 0.0006% | 99.9865% |
| 572 | 77720 | LifeSecure Ins Co | MI | 6,861 | 0.0006% | 99.9871% |
| 140 | 64327 | Harleysville Life Ins Co | OH | 6,681 | 0.0006% | 99.9877% |
| 588 | 69272 | Sunset Life Ins Co Of Amer | MO | 6,569 | 0.0006% | 99.9883% |
| 687 | 92703 | United Natl Life Ins Co Of Amer | IL | 6,436 | 0.0006% | 99.9888% |
| 542 | 69922 | United Home Life Ins Co | IN | 6,407 | 0.0006% | 99.9894% |
| | 56383 | Order of United Commercial Travelers | OH | 5,854 | 0.0005% | 99.9899% |
| 31 | 97764 | Idealife Ins Co | CT | 5,833 | 0.0005% | 99.9904% |
| 408 | 71773 | American Natl Life Ins Co Of TX | TX | 5,042 | 0.0004% | 99.9908% |
| 429 | 71714 | Berkshire Life Ins Co of Amer | MA | 4,926 | 0.0004% | 99.9913% |
| 525 | 67539 | Pan Amer Life Ins Co | LA | 4,822 | 0.0004% | 99.9917% |
| | 11121 | Unified Life Ins Co | TX | 4,781 | 0.0004% | 99.9921% |
| 707 | 66087 | Mid West Natl Life Ins Co Of TN | TX | 4,441 | 0.0004% | 99.9925% |
| 4736 | 68284 | Nassau Life Ins Co of KS | KS | 4,434 | 0.0004% | 99.9929% |
| 477 | 61700 | Renaissance Life & Hlth Ins Co of Am | IN | 4,301 | 0.0004% | 99.9932% |
| 1 | 68500 | Continental Life Ins Co Brentwood | TN | 4,229 | 0.0004% | 99.9936% |
| 261 | 72850 | United World Life Ins Co | NE | 4,082 | 0.0004% | 99.994% |
| 150 | 67261 | Old Republic Life Ins Co | IL | 4,021 | 0.0003% | 99.9943% |
| | 63819 | Unity Financial Life Ins Co | OH | 3,831 | 0.0003% | 99.9946% |
| 4213 | 60704 | Wilton Reassur Life Co of NY | NY | 3,518 | 0.0003% | 99.9949% |
| 836 | 74780 | Integrity Life Ins Co | OH | 3,471 | 0.0003% | 99.9952% |
| 4900 | 14188 | Dakota Capital Life Ins Co | ND | 3,381 | 0.0003% | 99.9955% |
| 23 | 80985 | 4 Ever Life Ins Co | IL | 3,366 | 0.0003% | 99.9958% |
| 4968 | 65951 | Merit Life Ins Co | TX | 2,971 | 0.0003% | 99.9961% |
| 629 | 97152 | Plateau Ins Co | TN | 2,908 | 0.0003% | 99.9963% |
| | 90638 | Best Life & Hlth Ins Co | TX | 2,386 | 0.0002% | 99.9965% |
| 3527 | 31119 | Medico Ins Co | IA | 2,367 | 0.0002% | 99.9967% |
| 535 | 62103 | Columbian Mut Life Ins Co | NY | 2,316 | 0.0002% | 99.9969% |
| 574 | 61859 | Christian Fidelity Life Ins Co | TX | 2,204 | 0.0002% | 99.9971% |
| 901 | 88366 | American Retirement Life Ins Co | OH | 2,154 | 0.0002% | 99.9973% |
| 565 | 67598 | Paul Revere Life Ins Co | MA | 2,137 | 0.0002% | 99.9975% |

| Group Code | Cocode | Company Name | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share |
|------------|--------|--------------------------------------|----------|-------------------------|--------------|-------------------------|
| 215 | 69930 | United Ins Co Of Amer | IL | 2,120 | 0.0002% | 99.9977% |
| | 68446 | Oceanview Life & Annuity Co | CO | 2,088 | 0.0002% | 99.9979% |
| | 56456 | United States Letter Carriers Mut Be | TN | 2,041 | 0.0002% | 99.9981% |
| | 88668 | Mutual Of Amer Life Ins Co | NY | 1,945 | 0.0002% | 99.9982% |
| 315 | 67946 | Pioneer Security Life Ins Co | TX | 1,746 | 0.0002% | 99.9984% |
| 4947 | 60183 | S USA Life Ins Co Inc | AZ | 1,601 | 0.0001% | 99.9985% |
| 454 | 69485 | Security Natl Life Ins Co | UT | 1,567 | 0.0001% | 99.9987% |
| 31 | 82880 | CSI Life Ins Co | NE | 1,452 | 0.0001% | 99.9988% |
| 315 | 91693 | IA Amer Life Ins Co | TX | 1,403 | 0.0001% | 99.9989% |
| 68 | 64149 | EPIC Life Ins Co | WI | 1,300 | 0.0001% | 99.999% |
| 4832 | 66109 | Midwestern United Life Ins Co | IN | 1,193 | 0.0001% | 99.9991% |
| 4752 | 60227 | Trinity Life Ins Co | OK | 1,157 | 0.0001% | 99.9992% |
| | 56499 | Assured Life Assn | CO | 999 | 0.0001% | 99.9993% |
| 330 | 60801 | American Public Life Ins Co | OK | 977 | 0.0001% | 99.9994% |
| | 70130 | Universal Guar Life Ins Co | OH | 792 | 0.0001% | 99.9995% |
| 4966 | 63223 | Federal Life Ins Co | IL | 698 | 0.0001% | 99.9995% |
| 3098 | 92711 | HCC Life Ins Co | IN | 660 | 0.0001% | 99.9996% |
| 612 | 71463 | CICA Life Ins Co of Amer | CO | 642 | 0.0001% | 99.9996% |
| 901 | 61727 | Cigna Natl Hlth Ins Co | OH | 632 | 0.0001% | 99.9997% |
| | 64904 | Investors Heritage Life Ins Co | KY | 629 | 0.0001% | 99.9997% |
| 707 | 69647 | Optum Ins of OH Inc | OH | 408 | 0% | 99.9998% |
| | 56480 | Wsa Fraternal Life | CO | 352 | 0% | 99.9998% |
| 4888 | 89184 | Sterling Investors Life Ins Co | IN | 340 | 0% | 99.9998% |
| 901 | 77399 | Sterling Life Ins Co | IL | 338 | 0% | 99.9999% |
| | 57223 | Baptist Life Assn | NY | 277 | 0% | 99.9999% |
| 55 | 84522 | Auto Club Life Ins Co | MI | 230 | 0% | 99.9999% |
| 4824 | 71471 | Ability Ins Co | NE | 206 | 0% | 99.9999% |
| 707 | 98205 | Natl Foundation Life Ins Co | TX | 200 | 0% | 99.9999% |
| 520 | 78743 | New Era Life Ins Co | TX | 150 | 0% | 100% |
| 431 | 83607 | Guggenheim Life & Ann Co | DE | 138 | 0% | 100% |
| 450 | 69078 | Standard Security Life Ins Co Of NY | NY | 123 | 0% | 100% |
| 241 | 62634 | Delaware Amer Life Ins Co | DE | 123 | 0% | 100% |
| 306 | 86126 | Members Life Ins Co | IA | 64 | 0% | 100% |
| 215 | 68357 | Reliable Life Ins Co | MO | 40 | 0% | 100% |
| | 56170 | Womans Life Ins Society | MI | 12 | 0% | 100% |
| | 318 | Companies in Report | | 1,152,043,876 | 100% | 100% |