

Market Share Life & Annuity

<i>Selected Criteria</i>	Year: 2020	State: SD	Codelist Basis: Licensed	Round by Thousands: No
	Include Zero Companies: No	Line of Business: Total	Premium Type: Annuity	

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
826	91596	New York Life Ins & Ann Corp	DE	56,998,180	8.3995%	8.3995%
918	65056	Jackson Natl Life Ins Co	MI	49,981,613	7.3655%	15.7651%
	56014	Thrivent Financial For Lutherans	WI	45,038,477	6.6371%	22.4022%
	57541	Modern Woodmen Of Amer	IL	29,356,277	4.3261%	26.7282%
4734	61689	Athene Ann & Life Co	IA	28,387,763	4.1834%	30.9116%
20	65676	Lincoln Natl Life Ins Co	IN	27,077,104	3.9902%	34.9018%
4932	87726	BrightHouse Life Ins Co	DE	24,958,841	3.6781%	38.5799%
761	90611	Allianz Life Ins Co Of N Amer	MN	23,478,601	3.4599%	42.0398%
431	66044	Midland Natl Life Ins Co	IA	23,029,296	3.3937%	45.4335%
4	65005	RiverSource Life Ins Co	MN	20,914,614	3.0821%	48.5156%
709	67466	Pacific Life Ins Co	NE	19,502,868	2.874%	51.3896%
4888	62952	SILAC Ins Co	UT	17,419,093	2.567%	53.9566%
3891	91642	Forethought Life Ins Co	IN	16,807,725	2.4769%	56.4334%
2658	92738	American Equity Invest Life Ins Co	IA	15,234,717	2.2451%	58.6785%
619	60895	American United Life Ins Co	IN	14,677,967	2.163%	60.8415%
4965	62944	Equitable Financial Life Ins Co	NY	14,386,893	2.1201%	62.9616%
12	60488	American Gen Life Ins Co	TX	12,266,576	1.8077%	64.7693%
860	67091	Northwestern Mut Life Ins Co	WI	12,011,128	1.77%	66.5393%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	10,998,998	1.6209%	68.1602%
431	66974	North Amer Co Life & Hlth Ins	IA	10,978,149	1.6178%	69.778%
4832	86509	Voya Retirement Ins & Ann Co	CT	10,885,282	1.6041%	71.3821%
769	68322	Great W Life & Ann Ins Co	CO	10,818,716	1.5943%	72.9764%
	15313	Investors Preferred Life Ins Co	SD	10,141,305	1.4945%	74.4709%
4844	60232	Lombard Intl Life Assur Co	PA	9,000,000	1.3263%	75.7972%
84	63312	Great Amer Life Ins Co	OH	8,116,685	1.1961%	76.9933%
304	86630	Prudential Ann Life Assur Corp	AZ	7,425,375	1.0942%	78.0875%
670	63274	Fidelity & Guar Life Ins Co	IA	7,258,292	1.0696%	79.1571%
140	92657	Nationwide Life & Ann Ins Co	OH	7,182,885	1.0585%	80.2156%
300	64513	Horace Mann Life Ins Co	IL	6,674,120	0.9835%	81.1992%
435	65935	Massachusetts Mut Life Ins Co	MA	6,467,115	0.953%	82.1522%
468	86231	Transamerica Life Ins Co	IA	6,174,351	0.9099%	83.0621%
140	66869	Nationwide Life Ins Co	OH	5,819,721	0.8576%	83.9197%
	62510	Equitrust Life Ins Co	IL	5,586,705	0.8233%	84.743%
304	79227	Pruco Life Ins Co	AZ	4,925,210	0.7258%	85.4688%
4890	68675	Security Benefit Life Ins Co	KS	4,881,256	0.7193%	86.1881%
332	61271	Principal Life Ins Co	IA	4,699,083	0.6925%	86.8806%
4794	79065	Delaware Life Ins Co	DE	4,624,512	0.6815%	87.5621%
4855	68608	Symetra Life Ins Co	IA	4,268,442	0.629%	88.1911%
458	68136	Protective Life Ins Co	TN	4,258,637	0.6276%	88.8187%
3098	68381	Reliance Standard Life Ins Co	IL	4,105,471	0.605%	89.4237%
169	68810	Sentry Life Ins Co	WI	4,073,342	0.6003%	90.0239%
261	69868	United Of Omaha Life Ins Co	NE	3,671,055	0.541%	90.5649%
4996	78093	Upstream Life Ins Co	TX	3,210,338	0.4731%	91.038%

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869	66168	Minnesota Life Ins Co	MN	3,209,733	0.473%	91.511%
943	61301	Ameritas Life Ins Corp	NE	3,054,234	0.4501%	91.9611%
3436	68543	Liberty Bankers Life Ins Co	OK	2,749,990	0.4053%	92.3664%
241	97136	Metropolitan Tower Life Ins Co	NE	2,661,005	0.3921%	92.7585%
4824	61115	Atlantic Coast Life Ins Co	SC	2,184,272	0.3219%	93.0804%
981	93696	Fidelity Investments Life Ins Co	UT	2,083,534	0.307%	93.3874%
4925	69973	United Life Ins Co	IA	2,069,914	0.305%	93.6924%
619	69116	State Life Ins Co	IN	2,036,479	0.3001%	93.9926%
304	68241	Prudential Ins Co Of Amer	NJ	2,018,152	0.2974%	94.29%
	68446	Oceanview Life & Annuity Co	CO	1,974,904	0.291%	94.581%
12	70238	Variable Ann Life Ins Co	TX	1,940,570	0.286%	94.867%
826	66915	New York Life Ins Co	NY	1,889,732	0.2785%	95.1454%
513	63088	Farm Bureau Life Ins Co	IA	1,825,278	0.269%	95.4144%
233	61263	Bankers Life & Cas Co	IL	1,773,403	0.2613%	95.6758%
	57053	Catholic United Financial	MN	1,674,037	0.2467%	95.9225%
836	92622	Western Southern Life Assur Co	OH	1,605,328	0.2366%	96.159%
4824	68802	Sentinel Security Life Ins Co	UT	1,357,385	0.2%	96.3591%
431	83607	Guggenheim Life & Ann Co	DE	1,356,656	0.1999%	96.559%
449	61999	Americo Fin Life & Ann Ins Co	TX	1,350,802	0.1991%	96.758%
4736	93734	Nassau Life & Ann Co	CT	1,342,162	0.1978%	96.9558%
408	60739	American Natl Ins Co	TX	1,292,343	0.1904%	97.1463%
176	69108	State Farm Life Ins Co	IL	1,221,052	0.1799%	97.3262%
200	69663	USAA Life Ins Co	TX	1,199,341	0.1767%	97.503%
	56073	National Mut Benefit	WI	1,179,227	0.1738%	97.6767%
435	93432	CM Life Ins Co	CT	999,894	0.1473%	97.8241%
850	67644	Penn Mut Life Ins Co	PA	999,813	0.1473%	97.9714%
2658	13183	Eagle Life Ins Co	IA	920,646	0.1357%	98.1071%
	57487	Catholic Order Of Foresters	IL	820,567	0.1209%	98.228%
704	67172	Ohio Natl Life Ins Co	OH	628,339	0.0926%	98.3206%
574	76112	Oxford Life Ins Co	AZ	625,021	0.0921%	98.4127%
7	63258	Federated Life Ins Co	MN	586,813	0.0865%	98.4992%
872	94250	Banner Life Ins Co	MD	585,899	0.0863%	98.5855%
244	76236	The Cincinnati Life Ins Co	OH	583,166	0.0859%	98.6715%
4926	71153	Talcott Resolution Life & Ann Ins Co	CT	543,040	0.08%	98.7515%
	67253	American Life & Security Corp	NE	541,562	0.0798%	98.8313%
836	65242	Lafayette Life Ins Co	OH	523,125	0.0771%	98.9084%
1216	60142	TIAA Cref Life Ins Co	NY	477,427	0.0704%	98.9787%
	60445	Sagicor Life Ins Co	TX	450,339	0.0664%	99.0451%
140	64017	Jefferson Natl Life Ins Co	TX	424,553	0.0626%	99.1077%
836	74780	Integrity Life Ins Co	OH	415,390	0.0612%	99.1689%
1348	69019	Standard Ins Co	OR	407,616	0.0601%	99.229%
473	60399	American Family Life Ins Co	WI	403,526	0.0595%	99.2884%
801	99775	Funeral Directors Life Ins Co	TX	357,747	0.0527%	99.3411%
280	61190	Auto Owners Life Ins Co	MI	335,882	0.0495%	99.3906%
4941	66850	National Western Life Ins Co	CO	326,539	0.0481%	99.4388%
4926	88072	Talcott Resolution Life Ins Co	CT	298,895	0.044%	99.4828%
	57657	Royal Neighbors Of Amer	IL	268,492	0.0396%	99.5224%
19	70408	Union Security Ins Co	KS	268,406	0.0396%	99.5619%

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4734	80942	Venerable Ins & Ann Co	IA	251,467	0.0371%	99.599%
429	78778	Guardian Ins & Ann Co Inc	DE	247,220	0.0364%	99.6354%
	64904	Investors Heritage Life Ins Co	KY	229,047	0.0338%	99.6692%
	56030	Catholic Financial Life	WI	227,368	0.0335%	99.7027%
306	86126	Members Life Ins Co	IA	200,000	0.0295%	99.7321%
	62928	EMC Natl Life Co	IA	174,630	0.0257%	99.7579%
	57142	Sons Of Norway	MN	158,766	0.0234%	99.7813%
634	65528	Life Ins Co Of The Southwest	TX	157,943	0.0233%	99.8046%
	84174	ELCO Mut Life & Ann	IL	141,154	0.0208%	99.8254%
1117	85189	Western United Life Assur Co	WA	139,334	0.0205%	99.8459%
588	65129	Kansas City Life Ins Co	MO	126,264	0.0186%	99.8645%
4925	64238	Guaranty Income Life Ins Co	IA	100,000	0.0147%	99.8792%
4925	65595	Lincoln Benefit Life Co	NE	99,945	0.0147%	99.894%
4832	67105	Reliastar Life Ins Co	MN	88,263	0.013%	99.907%
4616	57991	Everence Assn Inc	IN	68,803	0.0101%	99.9171%
	56332	First Cath Slovak Ladies Assn USA	OH	66,495	0.0098%	99.9269%
	58017	Western Fraternal Life Assn	IA	64,940	0.0096%	99.9365%
212	63177	Farmers New World Life Ins Co	WA	55,867	0.0082%	99.9447%
451	71870	Fidelity Security Life Ins Co	MO	45,813	0.0068%	99.9515%
904	65838	John Hancock Life Ins Co USA	MI	35,752	0.0053%	99.9567%
4752	60227	Trinity Life Ins Co	OK	32,400	0.0048%	99.9615%
315	67148	Occidental Life Ins Co Of NC	TX	28,743	0.0042%	99.9657%
84	93661	Annuity Investors Life Ins Co	OH	27,250	0.004%	99.9698%
4862	71439	Assurity Life Ins Co	NE	22,765	0.0034%	99.9731%
367	72125	Physicians Life Ins Co	NE	17,288	0.0025%	99.9757%
	64580	Illinois Mut Life Ins Co	IL	15,842	0.0023%	99.978%
4011	65536	Genworth Life & Ann Ins Co	VA	14,717	0.0022%	99.9802%
4752	70742	Family Benefit Life Ins Co	MO	13,702	0.002%	99.9822%
	58033	Knights Of Columbus	CT	12,618	0.0019%	99.984%
	57320	Woodmen World Life Ins Soc	NE	12,050	0.0018%	99.9858%
306	62626	CMFG Life Ins Co	IA	10,116	0.0015%	99.9873%
	56480	Wsa Fraternal Life	CO	10,010	0.0015%	99.9888%
4734	68039	Athene Ann & Life Assur Co of NY	NY	9,420	0.0014%	99.9902%
535	76023	Columbian Life Ins Co	IL	8,000	0.0012%	99.9913%
19	67989	American Memorial Life Ins Co	SD	7,877	0.0012%	99.9925%
8	60534	American Heritage Life Ins Co	FL	7,000	0.001%	99.9935%
3527	60836	American Republic Ins Co	IA	6,423	0.0009%	99.9945%
290	92916	United Amer Ins Co	NE	6,182	0.0009%	99.9954%
4932	91626	New England Life Ins Co	MA	6,000	0.0009%	99.9963%
1211	66583	National Guardian Life Ins Co	WI	5,798	0.0009%	99.9971%
8	60186	Allstate Life Ins Co	IL	5,400	0.0008%	99.9979%
	56456	United States Letter Carriers Mut Be	TN	4,843	0.0007%	99.9986%
233	70319	Washington Natl Ins Co	IN	4,795	0.0007%	99.9993%
619	67911	Pioneer Mut Life Ins Co	ND	3,350	0.0005%	99.9998%
	71404	Continental Gen Ins Co	TX	2,900	0.0004%	100.0003%
450	65781	Madison Natl Life Ins Co Inc	WI	2,836	0.0004%	100.0007%
	64505	Homesteaders Life Co	IA	2,629	0.0004%	100.0011%
3891	84824	Commonwealth Ann & Life Ins Co	MA	2,325	0.0003%	100.0014%

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	11121	Unified Life Ins Co	TX	2,180	0.0003%	100.0017%
	65927	Lincoln Heritage Life Ins Co	IL	2,112	0.0003%	100.002%
4900	14188	Dakota Capital Life Ins Co	ND	2,000	0.0003%	100.0023%
707	62286	Golden Rule Ins Co	IN	2,000	0.0003%	100.0026%
	60542	American Home Life Ins Co	KS	1,650	0.0002%	100.0029%
4877	69566	Trans World Assur Co	CA	1,480	0.0002%	100.0031%
212	90557	Zurich Amer Life Ins Co	IL	1,464	0.0002%	100.0033%
4736	67814	Nassau Life Ins Co	NY	1,200	0.0002%	100.0035%
4011	70025	Genworth Life Ins Co	DE	1,200	0.0002%	100.0037%
449	66540	National Farmers Union Life Ins Co	TX	1,100	0.0002%	100.0038%
	69132	State Mut Ins Co	GA	783	0.0001%	100.0039%
	58068	Independent Order Of Foresters Us Br	NY	675	0.0001%	100.004%
315	68594	American Amicable Life Ins Co Of TX	TX	636	0.0001%	100.0041%
4213	62413	Wilcac Life Ins Co	IL	300	0%	100.0042%
525	66427	Mutual Trust Life Ins Co a Pan Amer	IL	300	0%	100.0042%
687	64211	Guarantee Trust Life Ins Co	IL	262	0%	100.0043%
458	70335	West Coast Life Ins Co	NE	247	0%	100.0043%
4877	60429	American Fidelity Life Ins Co	FL	240	0%	100.0043%
449	87645	United Fidelity Life Ins Co	TX	180	0%	100.0044%
4750	65919	Primerica Life Ins Co	TN	120	0%	100.0044%
	70130	Universal Guar Life Ins Co	OH	80	0%	100.0044%
241	65978	Metropolitan Life Ins Co	NY	-29,826	-0.0044%	100%
	161	Companies in Report		678,587,741	100%	100%