

Market Share by Line of Business - Life A&H

Selected Criteria -		Year: 2019	State: SD	Codelist Basis: Licensed		Round by Thousands: No					
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Non-cancellable (other individual policies)							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Policyholder Dividends Paid Refunds to Members or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
233	70319	Washington Natl Ins Co	IN	14,466,939	49.2101%	49.2101%	14,525,805	0	9,861,035	7,642,603	52.614%
332	61271	Principal Life Ins Co	IA	3,541,200	12.0456%	61.2556%	2,462,510	0	1,591,983	650,136	26.4014%
860	67091	Northwestern Mut Life Ins Co	WI	2,776,699	9.4451%	70.7007%	2,747,332	823,635	683,428	1,313,356	47.8048%
626	62146	Combined Ins Co Of Amer	IL	2,235,325	7.6036%	78.3043%	2,224,983	0	642,377	843,293	37.9011%
565	68195	Provident Life & Accident Ins Co	TN	1,046,656	3.5603%	81.8646%	1,075,428	0	1,503,608	1,295,677	120.4801%
429	71714	Berkshire Life Ins Co of Amer	MA	914,534	3.1108%	84.9754%	901,937	0	147,573	90,541	10.0385%
1348	69019	Standard Ins Co	OR	606,762	2.0639%	87.0393%	609,837	0	155,497	341,466	55.993%
7	63258	Federated Life Ins Co	MN	536,716	1.8257%	88.865%	544,166	0	0	526,464	96.7469%
943	61301	Ameritas Life Ins Corp	NE	425,700	1.448%	90.313%	436,155	0	101,212	116,438	26.6965%
435	65935	Massachusetts Mut Life Ins Co	MA	388,072	1.32%	91.6331%	396,456	8,728	262,265	212,224	53.5303%
241	65978	Metropolitan Life Ins Co	NY	379,866	1.2921%	92.9252%	394,710	0	243,948	284,894	72.1781%
	56014	Thrivent Financial For Lutherans	WI	301,042	1.024%	93.9492%	305,913	57,988	220,422	253,696	82.9308%
565	67598	Paul Revere Life Ins Co	MA	177,030	0.6022%	94.5514%	196,279	0	604,539	452,785	230.6844%
565	62049	Colonial Life & Accident Ins Co	SC	169,706	0.5773%	95.1287%	174,613	0	128,317	139,285	79.7678%
4	65005	RiverSource Life Ins Co	MN	148,620	0.5055%	95.6342%	148,734	0	0	0	0%
212	80896	Centre Life Ins Co	MA	121,373	0.4129%	96.0471%	126,997	0	357,302	382,933	301.5292%
704	89206	Ohio Natl Life Assur Corp	OH	115,905	0.3943%	96.4413%	116,305	0	0	0	0%
869	66168	Minnesota Life Ins Co	MN	106,955	0.3638%	96.8051%	118,479	0	256,049	258,350	218.0555%
429	64246	Guardian Life Ins Co Of Amer	NY	102,774	0.3496%	97.1547%	107,347	1,601	221,836	392,816	365.931%
3891	91642	Forethought Life Ins Co	IN	97,754	0.3325%	97.4873%	97,754	0	0	0	0%
565	62235	Unum Life Ins Co Of Amer	ME	95,546	0.325%	97.8123%	104,154	0	532,562	377,619	362.5583%
826	66915	New York Life Ins Co	NY	89,605	0.3048%	98.1171%	89,204	0	123,738	534,690	599.4014%
4965	62944	AXA Equitable Life Ins Co	NY	63,408	0.2157%	98.3327%	60,425	0	260,122	260,681	431.4125%
	57487	Catholic Order Of Foresters	IL	57,945	0.1971%	98.5298%	57,945	0	0	0	0%
4862	71439	Assurity Life Ins Co	NE	53,890	0.1833%	98.7132%	55,335	0	22,592	-18,492	-33.4183%

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12	60488	American Gen Life Ins Co	TX	38,476	0.1309%	98.844%	38,783	0	5,926	14,053	36.2349%
440	66265	Monarch Life Ins Co	MA	35,593	0.1211%	98.9651%	35,526	0	73,515	51,923	146.1549%
918	65056	Jackson Natl Life Ins Co	MI	33,873	0.1152%	99.0803%	33,263	0	21,806	21,806	65.5563%
212	63177	Farmers New World Life Ins Co	WA	32,481	0.1105%	99.1908%	32,482	0	25,494	25,494	78.4865%
4925	69973	United Life Ins Co	IA	28,885	0.0983%	99.2891%	28,777	0	27,717	14,202	49.3519%
468	86231	Transamerica Life Ins Co	IA	23,552	0.0801%	99.3692%	23,665	0	3,500	3,384	14.2996%
565	68209	Provident Life & Cas Ins Co	TN	18,231	0.062%	99.4312%	19,538	0	28,205	34,794	178.0837%
4736	62359	Nassau Life Ins Co of TX	TX	17,884	0.0608%	99.492%	17,384	0	4,780	5,498	31.6268%
458	66370	Mony Life Ins Co	NY	17,507	0.0596%	99.5516%	17,717	11,810	36,000	31,139	175.7577%
634	66680	National Life Ins Co	VT	14,592	0.0496%	99.6012%	19,991	0	0	0	0%
850	67644	Penn Mut Life Ins Co	PA	12,857	0.0437%	99.6449%	12,416	0	0	-3,088	-24.8711%
20	65676	Lincoln Natl Life Ins Co	IN	11,576	0.0394%	99.6843%	13,030	0	58,308	34,385	263.891%
1211	66583	National Guardian Life Ins Co	WI	10,478	0.0356%	99.72%	10,600	0	16,800	16,800	158.4906%
19	70408	Union Security Ins Co	KS	9,785	0.0333%	99.7532%	9,791	0	0	0	0%
704	67172	Ohio Natl Life Ins Co	OH	8,397	0.0286%	99.7818%	8,403	1,181	0	0	0%
	64580	Illinois Mut Life Ins Co	IL	8,227	0.028%	99.8098%	8,398	0	3,805	3,805	45.3084%
4932	87726	Brighthouse Life Ins Co	DE	6,137	0.0209%	99.8307%	6,476	0	0	0	0%
769	80705	US Br Great West Life Assur Co	MI	5,355	0.0182%	99.8489%	5,422	0	13,022	7,084	130.6529%
458	68136	Protective Life Ins Co	TN	4,829	0.0164%	99.8653%	4,824	0	0	2,536	52.5705%
200	69663	USAA Life Ins Co	TX	4,672	0.0159%	99.8812%	4,770	0	0	0	0%
525	67539	Pan Amer Life Ins Co	LA	4,451	0.0151%	99.8963%	4,451	0	0	0	0%
901	62308	Connecticut Gen Life Ins Co	CT	4,404	0.015%	99.9113%	5,342	0	0	0	0%
4932	91626	New England Life Ins Co	MA	3,419	0.0116%	99.923%	3,409	0	0	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	3,225	0.011%	99.9339%	3,241	0	0	1,636	50.4782%
	68772	Security Mut Life Ins Co Of NY	NY	2,629	0.0089%	99.9429%	2,832	0	0	0	0%
19	60275	American Bankers Life Assur Co Of FL	FL	1,885	0.0064%	99.9493%	1,885	0	0	-125	-6.6313%
468	66281		IA	1,740	0.0059%	99.9552%	1,740	0	0	0	0%

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		Transamerica Premier Life Ins Co									
276	61425	Trustmark Ins Co	IL	1,644	0.0056%	99.9608%	1,676	0	16,976	11,592	691.6468%
4734	61689	Athene Ann & Life Co	IA	1,371	0.0047%	99.9655%	1,500	0	0	0	0%
241	97136	Metropolitan Tower Life Ins Co	NE	1,319	0.0045%	99.9699%	1,380	0	0	0	0%
904	65838	John Hancock Life Ins Co USA	MI	1,234	0.0042%	99.9741%	1,234	0	0	0	0%
4832	67105	Reliastar Life Ins Co	MN	1,081	0.0037%	99.9778%	1,081	0	0	-2,607	-241.1656%
408	86355	Standard Life & Accident Ins Co	TX	1,075	0.0037%	99.9815%	1,134	0	0	-31	-2.7337%
619	60895	American United Life Ins Co	IN	963	0.0033%	99.9847%	1,050	0	0	0	0%
769	80659	US Business of Canada Life Assur Co	MI	881	0.003%	99.9877%	935	0	7,099	8,480	906.9519%
306	62626	CMFG Life Ins Co	IA	833	0.0028%	99.9906%	833	0	3,772	3,798	455.9424%
	71404	Continental Gen Ins Co	TX	782	0.0027%	99.9932%	813	0	2	-452	-55.5966%
	11121	Unified Life Ins Co	TX	401	0.0014%	99.9946%	406	0	0	0	0%
290	65331	Liberty Natl Life Ins Co	NE	360	0.0012%	99.9958%	361	0	0	0	0%
4734	61492	Athene Annuity & Life Assur Co	DE	322	0.0011%	99.9969%	320	0	0	0	0%
588	67199	Old Amer Ins Co	MO	223	0.0008%	99.9977%	241	0	0	-1	-0.4149%
4718	97691	Life Of The South Ins Co	GA	210	0.0007%	99.9984%	140	0	0	14	10%
233	61263	Bankers Life & Cas Co	IL	151	0.0005%	99.9989%	154	92	0	0	0%
4011	65536	Genworth Life & Ann Ins Co	VA	131	0.0004%	99.9994%	95	0	0	0	0%
513	63088	Farm Bureau Life Ins Co	IA	110	0.0004%	99.9997%	113	0	0	0	0%
	57320	Woodmen World Life Ins Soc	NE	65	0.0002%	99.9999%	65	0	0	0	0%
431	66974	North Amer Co Life & Hlth Ins	IA	15	0.0001%	100%	16	0	0	0	0%
707	62286	Golden Rule Ins Co	IN	0	0%	100%	0	0	0	1,003	0%
		73 Companies in Report		29,398,333	100%	100%	28,466,506	905,035	18,267,132	16,638,577	58.4497%