

Market Share by Line of Business - Life A&H

Selected Criteria -		Year: 2018	State: SD	Codelist Basis: Licensed		Round by Thousands: No					
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Non-cancellable (other individual policies)							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
233	70319	Washington Natl Ins Co	IN	14,934,823	50.7884%	50.7884%	15,120,363	0	8,690,437	9,065,378	59.9548%
332	61271	Principal Life Ins Co	IA	3,567,127	12.1306%	62.9191%	2,427,420	0	1,179,485	849,449	34.9939%
860	67091	Northwestern Mut Life Ins Co	WI	2,676,431	9.1017%	72.0207%	2,659,450	801,201	761,083	-1,159,641	-43.6045%
626	62146	Combined Ins Co Of Amer	IL	2,362,710	8.0348%	80.0556%	2,395,864	0	892,030	1,134,453	47.3505%
565	68195	Provident Life & Accident Ins Co	TN	981,043	3.3362%	83.3918%	1,040,477	0	2,307,269	2,220,278	213.3904%
429	71714	Berkshire Life Ins Co of Amer	MA	820,978	2.7919%	86.1836%	818,030	0	223,895	545,515	66.6864%
1348	69019	Standard Ins Co	OR	579,427	1.9704%	88.1541%	571,001	0	821,874	211,029	36.9577%
7	63258	Federated Life Ins Co	MN	545,686	1.8557%	90.0098%	553,299	0	598	-316,598	-57.2201%
943	61301	Ameritas Life Ins Corp	NE	409,518	1.3926%	91.4024%	419,472	0	34,371	47,179	11.2472%
435	65935	Massachusetts Mut Life Ins Co	MA	394,690	1.3422%	92.7446%	402,580	9,541	278,225	183,313	45.5346%
241	65978	Metropolitan Life Ins Co	NY	387,349	1.3172%	94.0619%	404,674	0	145,201	-89,875	-22.2092%
565	67598	Paul Revere Life Ins Co	MA	229,667	0.781%	94.8429%	250,789	0	667,760	539,115	214.9676%
4	65005	RiverSource Life Ins Co	MN	148,869	0.5063%	95.3492%	147,691	0	0	0	0%
212	80896	Centre Life Ins Co	MA	142,185	0.4835%	95.8327%	147,959	0	257,979	-16,316	-11.0274%
429	64246	Guardian Life Ins Co Of Amer	NY	123,723	0.4207%	96.2534%	121,030	1,812	169,873	98,395	81.298%
565	62235	Unum Life Ins Co Of Amer	ME	115,995	0.3945%	96.6479%	126,625	0	590,316	408,168	322.3439%
869	66168	Minnesota Life Ins Co	MN	115,595	0.3931%	97.041%	126,817	0	249,962	92,775	73.1566%
826	66915	New York Life Ins Co	NY	114,431	0.3891%	97.4301%	115,288	0	153,537	194,851	169.0124%
704	89206	Ohio Natl Life Assur Corp	OH	94,527	0.3215%	97.7516%	96,205	0	0	0	0%
565	62049	Colonial Life & Accident Ins Co	SC	79,258	0.2695%	98.0211%	81,170	0	62,546	68,439	84.3156%
968	62944	AXA Equitable Life Ins Co	NY	66,261	0.2253%	98.2464%	67,655	0	288,510	287,898	425.5384%
4862	71439	Assurity Life Ins Co	NE	53,212	0.181%	98.4274%	52,144	0	15,392	41,158	78.9314%
3891	91642	Forethought Life Ins Co	IN	52,468	0.1784%	98.6058%	52,468	0	0	0	0%
12	60488	American Gen Life Ins Co	TX	40,839	0.1389%	98.7447%	41,738	0	125,547	119,263	285.742%
918	65056	Jackson Natl Life Ins Co	MI	40,393	0.1374%	98.8821%	39,707	0	56,370	56,370	141.9649%
440	66265	Monarch Life Ins Co	MA	37,360	0.127%	99.0091%	38,123	0	44,190	17,775	46.6254%

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4925	69973	United Life Ins Co	IA	30,558	0.1039%	99.113%	31,100	0	39,410	26,821	86.2412%
212	63177	Farmers New World Life Ins Co	WA	29,140	0.0991%	99.2121%	29,140	0	0	0	0%
850	67644	Penn Mut Life Ins Co	PA	28,419	0.0966%	99.3088%	28,091	0	0	-57	-0.2029%
468	86231	Transamerica Life Ins Co	IA	26,841	0.0913%	99.4%	26,963	0	1,338	1,238	4.5915%
634	66680	National Life Ins Co	VT	22,691	0.0772%	99.4772%	30,105	0	0	0	0%
458	66370	Mony Life Ins Co	NY	17,670	0.0601%	99.5373%	17,858	8,971	36,000	24,766	138.6829%
20	65676	Lincoln Natl Life Ins Co	IN	14,320	0.0487%	99.586%	16,199	0	57,188	58,312	359.9728%
704	67172	Ohio Natl Life Ins Co	OH	11,201	0.0381%	99.6241%	11,188	1,367	0	0	0%
565	68209	Provident Life & Cas Ins Co	TN	11,112	0.0378%	99.6619%	11,086	0	0	0	0%
19	70408	Union Security Ins Co	KS	11,014	0.0375%	99.6993%	11,073	0	0	-265	-2.3932%
	64580	Illinois Mut Life Ins Co	IL	10,760	0.0366%	99.7359%	10,133	0	0	0	0%
1211	66583	National Guardian Life Ins Co	WI	10,599	0.036%	99.772%	10,501	0	16,800	16,800	159.9848%
200	69663	USAA Life Ins Co	TX	7,831	0.0266%	99.7986%	7,982	0	0	0	0%
4932	87726	Brighthouse Life Ins Co	DE	7,248	0.0246%	99.8233%	7,572	0	0	0	0%
458	68136	Protective Life Ins Co	TN	5,544	0.0189%	99.8421%	5,646	0	0	2,272	40.2409%
769	80705	US Br Great West Life Assur Co	MI	5,112	0.0174%	99.8595%	5,165	0	11,210	749	14.5015%
525	67539	Pan Amer Life Ins Co	LA	4,451	0.0151%	99.8746%	4,451	0	0	0	0%
901	62308	Connecticut Gen Life Ins Co	CT	4,417	0.015%	99.8896%	4,417	0	0	-1,512	-34.2314%
4932	91626	New England Life Ins Co	MA	3,797	0.0129%	99.9026%	3,877	0	0	0	0%
4734	61689	Athene Ann & Life Co	IA	3,755	0.0128%	99.9153%	3,933	0	0	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	3,144	0.0107%	99.926%	3,144	0	0	-4,105	-130.5662%
19	60275	American Bankers Life Assur Co Of FL	FL	2,717	0.0092%	99.9353%	2,808	0	0	-138	-4.9145%
	68772	Security Mut Life Ins Co Of NY	NY	2,641	0.009%	99.9442%	2,828	0	0	0	0%
	71404	Continental Gen Ins Co	TX	1,854	0.0063%	99.9505%	1,876	0	5,730	511	27.2388%
904	65838	John Hancock Life Ins Co USA	MI	1,647	0.0056%	99.9561%	1,596	19	0	0	0%
276	61425	Trustmark Ins Co	IL	1,612	0.0055%	99.9616%	1,644	0	6,998	2,652	161.3139%
241	97136		NE	1,342	0.0046%	99.9662%	1,410	0	0	0	0%

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		Metropolitan Tower Life Ins Co									
306	62626	CMFG Life Ins Co	IA	1,300	0.0044%	99.9706%	1,282	0	2,068	2,065	161.0764%
408	86355	Standard Life & Accident Ins Co	TX	1,243	0.0042%	99.9748%	1,308	0	0	-67	-5.1223%
304	68241	Prudential Ins Co Of Amer	NJ	1,210	0.0041%	99.979%	1,530	0	0	0	0%
4832	67105	Reliastar Life Ins Co	MN	1,196	0.0041%	99.983%	1,212	0	0	-2,337	-192.8218%
619	60895	American United Life Ins Co	IN	963	0.0033%	99.9863%	1,048	0	0	0	0%
769	80659	US Business of Canada Life Assur Co	MI	909	0.0031%	99.9894%	962	0	5,324	6,301	654.9896%
4736	62359	Constitution Life Ins Co	TX	628	0.0021%	99.9915%	647	0	0	0	0%
513	63088	Farm Bureau Life Ins Co	IA	611	0.0021%	99.9936%	649	0	0	0	0%
	11121	Unified Life Ins Co	TX	574	0.002%	99.9956%	565	0	0	0	0%
290	65331	Liberty Natl Life Ins Co	NE	374	0.0013%	99.9968%	375	0	0	0	0%
588	67199	Old Amer Ins Co	MO	272	0.0009%	99.9977%	259	0	0	-30	-11.583%
4734	61492	Athene Annuity & Life Assur Co	DE	209	0.0007%	99.9985%	213	0	0	0	0%
233	61263	Bankers Life & Cas Co	IL	179	0.0006%	99.9991%	153	825	0	0	0%
4011	65536	Genworth Life & Ann Ins Co	VA	131	0.0004%	99.9995%	133	0	0	0	0%
468	66281	Transamerica Premier Life Ins Co	IA	77	0.0003%	99.9998%	77	0	0	0	0%
4718	97691	Life Of The South Ins Co	GA	51	0.0002%	99.9999%	202	0	0	-10	-4.9505%
431	66974	North Amer Co Life & Hlth Ins	IA	15	0.0001%	100%	16	0	0	0	0%
707	62286	Golden Rule Ins Co	IN	0	0%	100%	0	0	0	566	0%
		71 Companies in Report		29,405,944	100%	100%	28,620,456	823,736	18,198,516	14,732,903	51.4768%