

Market Analysis Market Share Report

Policy Type Medicare Supplement

Company Companies with premiums in South Dakota (State Data)

Group Code	Cocode	Company Name	State of Domicile	2018 Premiums	2018 Market Share	2017 Premiums	2017 Market Share	2016 Premiums	2016 Market Share
770	60128	Wellmark Of SD Inc	South Dakota	\$56,846,539	.37745	\$56,351,139	.39056	\$55,105,106	.40066
	95839	Avera Hlth Plans Inc	South Dakota	\$18,089,961	.12011	\$17,158,607	.11892	\$15,582,961	.1133
261	69868	United Of Omaha Life Ins Co	Nebraska	\$13,720,867	.0911	\$14,525,564	.10067	\$14,925,618	.10852
707	79413	UnitedHealthcare Ins Co	Connecticut	\$12,196,528	.08098	\$11,501,242	.07971	\$11,212,734	.08153
261	13100	Omaha Ins Co	Nebraska	\$9,534,834	.06331	\$5,150,325	.0357	\$699,849	.00509
176	25178	State Farm Mut Auto Ins Co	Illinois	\$4,213,602	.02798	\$4,151,663	.02877	\$3,948,559	.02871
261	72850	United World Life Ins Co	Nebraska	\$3,873,959	.02572	\$4,464,380	.03094	\$5,166,841	.03757
1	12321	American Continental Ins Co	Tennessee	\$3,547,246	.02355	\$3,074,864	.02131	\$2,537,255	.01845
367	80578	Physicians Mut Ins Co	Nebraska	\$3,437,435	.02282	\$2,948,319	.02043	\$2,374,709	.01727
261	71412	Mutual Of Omaha Ins Co	Nebraska	\$3,396,510	.02255	\$3,861,831	.02677	\$4,313,351	.03136
1246	95683	Sanford Hlth Plan	South Dakota	\$2,929,544	.01945	\$2,276,937	.01578	\$2,655,836	.01931
119	73288	Humana Ins Co	Wisconsin	\$2,158,230	.01433	\$2,263,739	.01569	\$2,193,130	.01595
473	19275	American Family Mut Ins Co SI	Wisconsin	\$1,458,371	.00968	\$1,551,469	.01075	\$1,677,707	.0122
836	70939	Gerber Life Ins Co	New York	\$1,145,571	.00761	\$1,330,005	.00922	\$1,514,844	.01101
4888	62952	Equitable Life & Cas Ins Co	Utah	\$1,138,171	.00756	\$1,233,691	.00855	\$1,199,733	.00872
3527	67679	American Republic Corp Ins Co	Iowa	\$1,020,396	.00678	\$999,887	.00693	\$981,099	.00713
901	67369	Cigna Hlth & Life Ins Co	Connecticut	\$827,976	.0055	\$138,221	.00096	\$0	0
233	62065	Colonial Penn Life Ins Co	Pennsylvania	\$775,298	.00515	\$841,387	.00583	\$759,523	.00552
901	65722	Loyal Amer Life Ins Co	Ohio	\$754,879	.00501	\$865,156	.006	\$955,055	.00694
901	88366	American Retirement Life Ins Co	Ohio	\$650,113	.00432	\$592,778	.00411	\$466,636	.00339
200	69663	USAA Life Ins Co	Texas	\$625,153	.00415	\$576,189	.00399	\$522,106	.0038

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3527	31119	Medico Ins Co	Iowa	\$605,596	.00402	\$702,594	.00487	\$802,002	.00583
4824	68802	Sentinel Security Life Ins Co	Utah	\$599,836	.00398	\$645,408	.00447	\$747,680	.00544
367	72125	Physicians Life Ins Co	Nebraska	\$546,212	.00363	\$571,599	.00396	\$574,405	.00418
290	92916	United Amer Ins Co	Nebraska	\$508,391	.00338	\$585,294	.00406	\$665,343	.00484
3527	79987	Medico Corp Life Ins Co	Iowa	\$475,356	.00316	\$464,027	.00322	\$316,279	.0023
626	62146	Combined Ins Co Of Amer	Illinois	\$380,327	.00253	\$381,471	.00264	\$383,968	.00279
215	68462	Reserve Natl Ins Co	Oklahoma	\$331,211	.0022	\$339,090	.00235	\$375,558	.00273
3527	60836	American Republic Ins Co	Iowa	\$320,952	.00213	\$344,759	.00239	\$365,013	.00265
233	70319	Washington Natl Ins Co	Indiana	\$304,878	.00202	\$348,918	.00242	\$376,496	.00274
468	66281	Transamerica Premier Life Ins Co	Iowa	\$294,393	.00195	\$279,509	.00194	\$206,522	.0015
468	86231	Transamerica Life Ins Co	Iowa	\$285,865	.0019	\$276,143	.00191	\$231,048	.00168
3436	68543	Liberty Bankers Life Ins Co	Oklahoma	\$282,194	.00187	\$194,788	.00135	\$4,851	.00004
	71404	Continental Gen Ins Co	Texas	\$252,412	.00168	\$282,125	.00196	\$320,613	.00233
	81779	Individual Assur Co Life Hlth & Acc	Oklahoma	\$239,885	.00159	\$270,750	.00188	\$179,503	.00131
370	60380	American Family Life Assur Co of	Nebraska	\$234,500	.00156	\$275,589	.00191	\$338,053	.00246
1117	65870	Manhattan Life Ins Co	New York	\$224,871	.00149	\$237,437	.00165	\$172,872	.00126
332	61271	Principal Life Ins Co	Iowa	\$219,353	.00146	\$252,227	.00175	\$320,080	.00233
233	61263	Bankers Life & Cas Co	Illinois	\$214,474	.00142	\$202,975	.00141	\$249,258	.00181
	69132	State Mut Ins Co	Georgia	\$203,211	.00135	\$143,023	.00099	\$338,489	.00246
587	61239	Bankers Fidelity Life Ins Co	Georgia	\$151,473	.00101	\$117,023	.00081	\$98,087	.00071
574	76112	Oxford Life Ins Co	Arizona	\$140,346	.00093	\$151,496	.00105	\$172,662	.00126
4011	65536	Genworth Life & Ann Ins Co	Virginia	\$113,453	.00075	\$105,852	.00073	\$149,737	.00109
690	61751	Central States H & L Co Of Omaha	Nebraska	\$100,546	.00067	\$118,867	.00082	\$148,818	.00108
4888	91785	Equitable Natl Life Ins Co Inc	Utah	\$96,088	.00064	\$358	0	\$0	0
3891	91642	Forethought Life Ins Co	Indiana	\$93,219	.00062	\$112,889	.00078	\$116,674	.00085

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449	61999	Americo Fin Life & Ann Ins Co	Texas	\$89,022	.00059	\$48,938	.00034	\$1,358	.00001
4888	89184	Sterling Investors Life Ins Co	Indiana	\$75,948	.0005	\$100,370	.0007	\$128,436	.00093
1	90328	First Hlth Life & Hlth Ins Co	Texas	\$71,457	.00047	\$62,048	.00043	\$31,749	.00023
520	67784	Philadelphia Amer Life Ins Co	Texas	\$68,888	.00046	\$7,922	.00005	\$224	0
1117	63053	Family Life Ins Co	Texas	\$67,068	.00045	\$69,380	.00048	\$84,675	.00062
4826	71390	Puritan Life Ins Co of Amer	Texas	\$64,404	.00043	\$82,307	.00057	\$93,871	.00068
1	68500	Continental Life Ins Co Brentwood	Tennessee	\$59,515	.0004	\$75,121	.00052	\$80,860	.00059
4736	62359	Constitution Life Ins Co	Texas	\$59,186	.00039	\$74,675	.00052	\$86,061	.00063
31	34274	Central States Ind Co Of Omaha	Nebraska	\$52,823	.00035	\$55,794	.00039	\$51,359	.00037
1295	80799	Celtic Ins Co	Illinois	\$51,209	.00034	\$54,086	.00037	\$60,660	.00044
4712	63967	Government Personnel Mut Life Ins	Texas	\$44,718	.0003	\$44,718	.00031	\$42,662	.00031
290	91472	Globe Life & Accident Ins Co	Nebraska	\$35,471	.00024	\$33,500	.00023	\$27,275	.0002
707	62286	Golden Rule Ins Co	Indiana	\$36,225	.00024	\$42,761	.0003	\$55,721	.00041
408	86355	Standard Life & Accident Ins Co	Texas	\$36,740	.00024	\$46,496	.00032	\$63,733	.00046
826	66915	New York Life Ins Co	New York	\$28,205	.00019	\$35,360	.00025	\$38,167	.00028
687	92703	United Natl Life Ins Co Of Amer	Illinois	\$26,900	.00018	\$28,510	.0002	\$37,874	.00028
4926	88072	Talcott Resolution Life Ins Co	Connecticut	\$27,813	.00018	\$32,973	.00023	\$35,466	.00026
1	78700	Aetna Hlth & Life Ins Co	Connecticut	\$27,858	.00018	\$0	0	\$11,711	.00009
	65927	Lincoln Heritage Life Ins Co	Illinois	\$25,823	.00017	\$24,876	.00017	\$26,904	.0002
4736	68284	Nassau Life Ins Co of KS	Kansas	\$23,471	.00016	\$23,064	.00016	\$23,087	.00017
1117	85189	Western United Life Assur Co	Washington	\$16,626	.00011	\$153	0	\$0	0
687	64211	Guarantee Trust Life Ins Co	Illinois	\$15,061	.0001	\$7,762	.00005	\$20,724	.00015
901	61727	Cigna Natl Hlth Ins Co	Ohio	\$12,114	.00008	\$18,594	.00013	\$17,781	.00013
918	65056	Jackson Natl Life Ins Co	Michigan	\$10,531	.00007	\$11,569	.00008	\$12,581	.00009
4213	65900	Wilco Life Ins Co	Indiana	\$4,926	.00003	\$27,691	.00019	\$37,490	.00027

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	71706	Standard Life & Cas Ins Co	Utah	\$4,957	.00003	\$4,479	.00003	\$3,992	.00003
	11121	Unified Life Ins Co	Texas	\$2,342	.00002	\$2,272	.00002	\$2,407	.00002
4928	82538	National Hlth Ins Co	Texas	\$1,457	.00001	\$1,453	.00001	\$1,491	.00001
69	20796	21st Century Premier Ins Co	Pennsylvania	\$1,677	.00001	\$1,893	.00001	\$1,819	.00001
3527	65641	Medico Life & Hlth Ins Co	Iowa	\$1,693	.00001	\$1,693	.00001	\$1,693	.00001
477	61700	Renaissance Life & Hlth Ins Co of	Indiana	\$1,974	.00001	\$254	0	\$0	0
290	60577	American Income Life Ins Co	Indiana	\$0	0	\$0	0	\$2,999	.00002
1117	61883	ManhattanLife Assur Co of Amer	Arkansas	\$0	0	\$1,977	.00001	\$2,800	.00002
4862	71439	Assurity Life Ins Co	Nebraska	\$0	0	\$0	0	\$790	.00001
1211	66583	National Guardian Life Ins Co	Wisconsin	\$205	0	\$0	0	\$0	0
19	70408	Union Security Ins Co	Kansas	\$386	0	\$0	0	\$0	0