

**Market Share Life & Annuity**

Selected Criteria -		Year: 2018	State: SD	Codelist Basis: Licensed	Round by Thousands: No	
		Include Zero Companies: No	Line of Business: Total	Premium Type: Deposit-Type Contract Funds		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
332	61271	Principal Life Ins Co	IA	198,861,960	76.4244%	76.4244%
1	60054	Aetna Life Ins Co	CT	34,162,221	13.1288%	89.5532%
435	65935	Massachusetts Mut Life Ins Co	MA	6,545,504	2.5155%	92.0687%
4926	88072	Talcott Resolution Life Ins Co	CT	5,739,856	2.2059%	94.2746%
304	93629	Prudential Retirement Ins & Ann Co	CT	2,692,269	1.0347%	95.3092%
408	60739	American Natl Ins Co	TX	1,882,635	0.7235%	96.0328%
4925	69973	United Life Ins Co	IA	1,578,939	0.6068%	96.6396%
826	91596	New York Life Ins & Ann Corp	DE	1,306,986	0.5023%	97.1418%
261	69868	United Of Omaha Life Ins Co	NE	1,222,204	0.4697%	97.6115%
4824	68802	Sentinel Security Life Ins Co	UT	940,080	0.3613%	97.9728%
458	68136	Protective Life Ins Co	TN	739,184	0.2841%	98.2569%
	84174	ELCO Mut Life & Ann	IL	623,084	0.2395%	98.4964%
1211	66583	National Guardian Life Ins Co	WI	458,650	0.1763%	98.6726%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	393,730	0.1513%	98.8239%
4815	65595	Lincoln Benefit Life Co	NE	390,339	0.15%	98.9739%
4855	68608	Symetra Life Ins Co	IA	300,492	0.1155%	99.0894%
918	65056	Jackson Natl Life Ins Co	MI	300,000	0.1153%	99.2047%
3436	68543	Liberty Bankers Life Ins Co	OK	260,946	0.1003%	99.305%
943	61301	Ameritas Life Ins Corp	NE	215,719	0.0829%	99.3879%
709	67466	Pacific Life Ins Co	NE	209,878	0.0807%	99.4686%
304	68241	Prudential Ins Co Of Amer	NJ	206,287	0.0793%	99.5478%
3891	91642	Forethought Life Ins Co	IN	183,256	0.0704%	99.6183%
12	60488	American Gen Life Ins Co	TX	151,835	0.0584%	99.6766%
212	63177	Farmers New World Life Ins Co	WA	118,289	0.0455%	99.7221%
431	66044	Midland Natl Life Ins Co	IA	113,746	0.0437%	99.7658%
	62510	Equitrust Life Ins Co	IL	97,250	0.0374%	99.8032%
431	83607	Guggenheim Life & Ann Co	DE	96,868	0.0372%	99.8404%
176	69108	State Farm Life Ins Co	IL	90,000	0.0346%	99.875%
4862	71439	Assurity Life Ins Co	NE	81,444	0.0313%	99.9063%
860	67091	Northwestern Mut Life Ins Co	WI	68,791	0.0264%	99.9327%
12	70238	Variable Ann Life Ins Co	TX	46,276	0.0178%	99.9505%
513	63088	Farm Bureau Life Ins Co	IA	24,752	0.0095%	99.96%
869	93742	Securian Life Ins Co	MN	17,423	0.0067%	99.9667%
	66850	National Western Life Ins Co	CO	15,892	0.0061%	99.9728%
917	71129	Dearborn Natl Life Ins Co	IL	15,391	0.0059%	99.9787%
	62928	EMC Natl Life Co	IA	12,145	0.0047%	99.9834%
304	79227	Pruco Life Ins Co	AZ	11,627	0.0045%	99.9879%
468	86231	Transamerica Life Ins Co	IA	10,835	0.0042%	99.992%
367	72125	Physicians Life Ins Co	NE	6,717	0.0026%	99.9946%
901	62308	Connecticut Gen Life Ins Co	CT	3,703	0.0014%	99.996%
468	66281	Transamerica Premier Life Ins Co	IA	2,355	0.0009%	99.9969%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
704	67172	Ohio Natl Life Ins Co	OH	2,042	0.0008%	99.9977%
2878	63983	United Heritage Life Ins Co	ID	1,636	0.0006%	99.9984%
869	66168	Minnesota Life Ins Co	MN	1,578	0.0006%	99.999%
	69132	State Mut Ins Co	GA	793	0.0003%	99.9993%
4734	60518	American Hlth & Life Ins Co	TX	609	0.0002%	99.9995%
690	61751	Central States H & L Co Of Omaha	NE	540	0.0002%	99.9997%
23	80985	4 Ever Life Ins Co	IL	422	0.0002%	99.9999%
4750	65919	Primerica Life Ins Co	TN	178	0.0001%	99.9999%
769	68322	Great W Life & Ann Ins Co	CO	119	0%	100%
1211	97241	Settlers Life Ins Co	WI	38	0%	100%
449	87645	United Fidelity Life Ins Co	TX	5	0%	100%
306	62626	CMFG Life Ins Co	IA	-10	-0%	100%
	53	<b>Companies in Report</b>		260,207,508	100%	100%

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