

Market Share by Line of Business - Life A&H

Selected Criteria -		Year: 2017	State: SD	Codelist Basis: Licensed		Round by Thousands: No					
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Guaranteed renewable (other individual policies)							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
370	60380	American Family Life Assur Co of Col	NE	57,297,918	28.0451%	28.0451%	57,968,662	0	35,213,627	35,727,605	61.6326%
233	70319	Washington Natl Ins Co	IN	22,530,264	11.0277%	39.0728%	21,336,544	0	6,381,949	6,480,447	30.3725%
261	69868	United Of Omaha Life Ins Co	NE	14,401,888	7.0492%	46.122%	14,458,026	0	12,283,952	12,268,516	84.8561%
4011	70025	Genworth Life Ins Co	DE	11,218,214	5.4909%	51.6129%	11,666,706	0	5,490,441	5,448,753	46.7034%
261	71412	Mutual Of Omaha Ins Co	NE	10,494,759	5.1368%	56.7497%	10,495,268	0	7,211,099	8,701,271	82.9066%
290	77968	Family Heritage Life Ins Co Of Amer	OH	5,398,937	2.6426%	59.3922%	5,387,102	0	1,273,098	1,369,566	25.4231%
261	13100	Omaha Ins Co	NE	5,369,929	2.6284%	62.0206%	5,237,424	0	4,105,542	4,525,614	86.4092%
468	86231	Transamerica Life Ins Co	IA	4,907,041	2.4018%	64.4224%	4,927,761	0	9,608,553	14,314,623	290.4894%
904	65838	John Hancock Life Ins Co USA	MI	4,730,744	2.3155%	66.7379%	4,708,756	0	1,423,976	279,637	5.9387%
261	72850	United World Life Ins Co	NE	4,134,835	2.0238%	68.7618%	4,209,625	0	2,781,502	2,727,772	64.7985%
860	69000	Northwestern Long Term Care Ins Co	WI	4,096,459	2.0051%	70.7668%	4,020,249	0	571,199	1,366,083	33.9801%
826	66915	New York Life Ins Co	NY	3,928,539	1.9229%	72.6897%	3,889,235	366	1,413,906	3,247,665	83.504%
4824	71471	Ability Ins Co	NE	3,676,618	1.7996%	74.4893%	3,650,254	0	6,674,206	5,886,463	161.2617%
367	80578	Physicians Mut Ins Co	NE	3,656,498	1.7897%	76.279%	3,601,380	0	2,531,552	2,508,745	69.6607%
1	12321	American Continental Ins Co	TN	3,044,186	1.49%	77.769%	3,047,943	0	2,426,658	2,445,512	80.2348%
687	64211	Guarantee Trust Life Ins Co	IL	2,874,539	1.407%	79.176%	2,899,923	0	1,013,896	1,420,070	48.9692%
626	62146	Combined Ins Co Of Amer	IL	2,600,451	1.2728%	80.4488%	2,605,266	0	2,126,616	2,266,587	87.0002%
565	62049	Colonial Life & Accident Ins Co	SC	2,290,322	1.121%	81.5698%	2,329,522	0	1,221,746	1,216,065	52.2023%
4888	62952	Equitable Life & Cas Ins Co	UT	2,271,885	1.112%	82.6818%	2,285,579	0	1,536,044	1,519,961	66.5022%
233	61263	Bankers Life & Cas Co	IL	1,682,877	0.8237%	83.5055%	1,876,528	92	1,487,471	1,136,635	60.5712%
	69132	State Mut Ins Co	GA	1,635,051	0.8003%	84.3058%	1,631,675	0	395,183	460,540	28.225%
	42129	United Security Assur Co Of PA	PA	1,479,494	0.7242%	85.03%	1,457,625	0	211,869	16,105	1.1049%
761	90611	Allianz Life Ins Co Of N Amer	MN	1,397,311	0.6839%	85.7139%	1,436,305	0	1,564,809	1,578,268	109.8839%
1186	69515	Medamerica Ins Co	PA	1,248,441	0.6111%	86.325%	1,234,296	0	566,663	576,022	46.6681%
4	65005	RiverSource Life Ins Co	MN	1,245,777	0.6098%	86.9347%	1,259,711	0	3,821,500	3,847,264	305.4085%
4483	70939	Gerber Life Ins Co	NY	1,201,204	0.5879%	87.5227%	1,206,877	0	847,759	864,025	71.5918%

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	71404	Continental Gen Ins Co	TX	1,145,286	0.5606%	88.0832%	1,281,914	0	1,308,407	1,567,819	122.303%
241	65978	Metropolitan Life Ins Co	NY	1,049,720	0.5138%	88.597%	1,054,746	0	123,069	435,008	41.2429%
3527	67679	American Republic Corp Ins Co	IA	1,014,059	0.4963%	89.0934%	1,015,856	0	765,701	754,454	74.2678%
901	65722	Loyal Amer Life Ins Co	OH	977,707	0.4785%	89.5719%	973,773	0	677,631	686,369	70.4855%
565	68195	Provident Life & Accident Ins Co	TN	946,951	0.4635%	90.0354%	968,122	0	327,180	311,620	32.1881%
8	60534	American Heritage Life Ins Co	FL	921,770	0.4512%	90.4866%	925,748	0	1,124,415	960,589	103.7636%
860	67091	Northwestern Mut Life Ins Co	WI	899,127	0.4401%	90.9267%	875,278	264,112	256,864	619,822	70.8143%
233	62065	Colonial Penn Life Ins Co	PA	865,390	0.4236%	91.3503%	873,684	0	624,466	621,482	71.1335%
215	68462	Reserve Natl Ins Co	OK	843,580	0.4129%	91.7632%	841,672	0	548,728	546,057	64.8776%
304	68241	Prudential Ins Co Of Amer	NJ	786,981	0.3852%	92.1484%	793,089	0	295,498	723,437	91.2176%
4824	68802	Sentinel Security Life Ins Co	UT	770,287	0.377%	92.5254%	779,127	0	386,007	390,701	50.146%
	64580	Illinois Mut Life Ins Co	IL	735,171	0.3598%	92.8852%	746,667	0	288,646	4,966	0.6651%
3527	31119	Medico Ins Co	IA	726,859	0.3558%	93.241%	731,438	0	485,222	489,452	66.9164%
290	92916	United Amer Ins Co	NE	715,878	0.3504%	93.5914%	724,152	0	1,020,974	1,020,923	140.9819%
	76325	Senior Hlth Ins Co of PA	PA	706,369	0.3457%	93.9371%	977,313	0	3,579,885	4,340,867	444.1634%
19	69477	Time Ins Co	WI	688,954	0.3372%	94.2743%	709,586	0	3,496,720	3,614,488	509.3798%
901	88366	American Retirement Life Ins Co	OH	593,437	0.2905%	94.5648%	599,397	0	491,963	501,393	83.6496%
4862	71439	Assurity Life Ins Co	NE	582,546	0.2851%	94.8499%	581,391	0	197,001	337,436	58.0394%
200	69663	USAA Life Ins Co	TX	563,424	0.2758%	95.1257%	563,212	0	408,577	415,264	73.7314%
367	72125	Physicians Life Ins Co	NE	560,907	0.2745%	95.4003%	564,824	0	478,587	483,824	85.6592%
3527	79987	Medico Corp Life Ins Co	IA	454,042	0.2222%	95.6225%	450,272	0	317,481	328,971	73.0605%
3527	60836	American Republic Ins Co	IA	447,882	0.2192%	95.8417%	454,220	0	300,013	281,923	62.0675%
468	66281	Transamerica Premier Life Ins Co	IA	441,909	0.2163%	96.058%	467,879	0	593,178	4,911,196	1,049.6722%
12	60488	American Gen Life Ins Co	TX	409,822	0.2006%	96.2586%	404,911	0	183,229	210,786	52.0574%
19	70408	Union Security Ins Co	KS	386,899	0.1894%	96.448%	385,428	0	387,824	-76,302	-19.7967%
4815	65595	Lincoln Benefit Life Co	NE	366,794	0.1795%	96.6275%	373,059	0	452,991	724,460	194.1945%
1	68500	Continental Life Ins Co Brentwood	TN	321,060	0.1571%	96.7847%	320,479	0	188,316	188,818	58.9174%
4011	65536	Genworth Life & Ann Ins Co	VA	278,644	0.1364%	96.921%	282,837	0	977,087	966,789	341.8184%
280	61190	Auto Owners Life Ins Co	MI	263,923	0.1292%	97.0502%	250,782	0	101,628	167,407	66.754%

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687	92703	United Natl Life Ins Co Of Amer	IL	258,068	0.1263%	97.1765%	260,746	0	82,665	102,728	39.3977%
1117	61883	ManhattanLife Assur Co of Amer	AR	255,824	0.1252%	97.3018%	256,792	0	148,666	152,708	59.4676%
1117	65870	Manhattan Life Ins Co	NY	248,727	0.1217%	97.4235%	249,528	0	192,715	213,568	85.5888%
572	77720	LifeSecure Ins Co	MI	245,561	0.1202%	97.5437%	233,259	0	60	3,563	1.5275%
435	65935	Massachusetts Mut Life Ins Co	MA	242,989	0.1189%	97.6626%	170,963	0	0	391	0.2287%
918	65056	Jackson Natl Life Ins Co	MI	238,832	0.1169%	97.7795%	238,951	0	487,198	487,198	203.8903%
619	69116	State Life Ins Co	IN	238,746	0.1169%	97.8964%	242,750	0	52,080	100,329	41.3302%
901	67369	Cigna Hlth & Life Ins Co	CT	237,393	0.1162%	98.0126%	222,616	0	126,347	161,586	72.5851%
241	87726	Brighthouse Life Ins Co	DE	236,155	0.1156%	98.1282%	280,689	0	658,751	47,968	17.0894%
119	65110	Kanawha Ins Co	SC	217,957	0.1067%	98.2348%	218,224	0	308,115	497,244	227.8594%
565	62235	Unum Life Ins Co Of Amer	ME	212,345	0.1039%	98.3388%	235,356	0	472,823	572,623	243.3008%
290	60577	American Income Life Ins Co	IN	204,482	0.1001%	98.4389%	207,023	0	69,434	94,049	45.4293%
3436	68543	Liberty Bankers Life Ins Co	OK	194,638	0.0953%	98.5341%	193,933	0	116,622	141,249	72.8339%
50	62553	Country Life Ins Co	IL	183,672	0.0899%	98.624%	187,545	0	233,701	303,056	161.5911%
408	86355	Standard Life & Accident Ins Co	TX	168,136	0.0823%	98.7063%	174,692	0	76,142	77,186	44.184%
587	61239	Bankers Fidelity Life Ins Co	GA	165,647	0.0811%	98.7874%	118,503	0	62,366	66,208	55.8703%
574	76112	Oxford Life Ins Co	AZ	164,639	0.0806%	98.868%	169,014	0	178,250	173,849	102.8607%
4736	68284	Pyramid Life Ins Co	KS	156,718	0.0767%	98.9447%	158,867	0	120,434	127,927	80.5246%
4736	62359	Constitution Life Ins Co	TX	154,500	0.0756%	99.0203%	157,308	0	114,302	106,604	67.7677%
458	68136	Protective Life Ins Co	TN	153,123	0.0749%	99.0953%	178,494	0	101,934	99,118	55.5302%
1348	69019	Standard Ins Co	OR	149,936	0.0734%	99.1687%	158,391	0	19,428	102,174	64.5075%
690	61751	Central States H & L Co Of Omaha	NE	130,734	0.064%	99.2326%	132,055	0	262,817	359,624	272.329%
520	67784	Philadelphia Amer Life Ins Co	TX	125,244	0.0613%	99.2939%	125,724	0	269,318	279,242	222.1072%
3891	91642	Forethought Life Ins Co	IN	110,938	0.0543%	99.3482%	110,615	0	90,112	89,596	80.9981%
4888	89184	Sterling Investors Life Ins Co	IN	94,155	0.0461%	99.3943%	100,370	0	74,316	72,766	72.4978%
330	60410	American Fidelity Assur Co	OK	89,166	0.0436%	99.438%	72,889	0	237,541	358,723	492.1497%
513	63088	Farm Bureau Life Ins Co	IA	89,028	0.0436%	99.4816%	94,345	0	88,034	83,273	88.2643%

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1117	63053	Family Life Ins Co	TX	84,400	0.0413%	99.5229%	87,254	0	45,807	47,274	54.1798%
4826	71390	Puritan Life Ins Co of Amer	TX	72,344	0.0354%	99.5583%	73,771	0	35,658	37,657	51.0458%
1	90328	First Hlth Life & Hlth Ins Co	TX	57,838	0.0283%	99.5866%	57,803	0	26,097	27,744	47.9975%
943	61301	Ameritas Life Ins Corp	NE	55,272	0.0271%	99.6136%	54,594	0	0	0	0%
19	65080	John Alden Life Ins Co	WI	53,659	0.0263%	99.6399%	53,701	0	375,928	367,869	685.0319%
449	61999	Americo Fin Life & Ann Ins Co	TX	51,959	0.0254%	99.6653%	48,938	0	38,589	44,825	91.5955%
350	62596	Union Fidelity Life Ins Co	KS	51,021	0.025%	99.6903%	51,488	0	34,706	37,202	72.2537%
290	91472	Globe Life & Accident Ins Co	NE	48,293	0.0236%	99.7139%	51,952	0	21,484	21,927	42.2063%
332	61271	Principal Life Ins Co	IA	44,007	0.0215%	99.7355%	243	0	236,868	2,891	1,189.7119%
	71706	Standard Life & Cas Ins Co	UT	41,206	0.0202%	99.7556%	41,349	0	5,769	5,734	13.8673%
	65927	Lincoln Heritage Life Ins Co	IL	36,866	0.018%	99.7737%	36,866	0	17,737	17,129	46.4629%
212	63177	Farmers New World Life Ins Co	WA	36,865	0.018%	99.7917%	36,828	0	49,821	47,508	128.9997%
4853	71854	AAA Life Ins Co	MI	34,836	0.0171%	99.8088%	35,361	0	4,413	2,613	7.3895%
707	62286	Golden Rule Ins Co	IN	34,778	0.017%	99.8258%	36,457	0	34,243	45,335	124.352%
901	77399	Sterling Life Ins Co	IL	28,239	0.0138%	99.8396%	27,852	0	18,071	18,368	65.9486%
4213	65900	Wilco Life Ins Co	IN	26,014	0.0127%	99.8524%	25,981	0	10,432	11,433	44.0052%
451	71870	Fidelity Security Life Ins Co	MO	23,500	0.0115%	99.8639%	23,500	0	0	2	0.0085%
1	78700	Aetna Hlth & Life Ins Co	CT	19,384	0.0095%	99.8734%	19,259	0	9,146	9,473	49.1874%
4832	61360	Reliastar Life Ins Co Of NY	NY	18,776	0.0092%	99.8825%	18,776	0	50	62	0.3302%
429	71714	Berkshire Life Ins Co of Amer	MA	17,561	0.0086%	99.8911%	17,561	0	0	0	0%
276	61425	Trustmark Ins Co	IL	17,360	0.0085%	99.8996%	17,541	0	0	0	0%
876	94358	USAble Life	AR	16,365	0.008%	99.9076%	16,365	0	927	927	5.6645%
	69329	Surety Life & Cas Ins Co	ND	15,025	0.0074%	99.915%	13,186	0	129	692	5.248%
	11121	Unified Life Ins Co	TX	13,945	0.0068%	99.9218%	14,001	0	12,873	12,029	85.9153%
1211	66583	National Guardian Life Ins Co	WI	12,961	0.0063%	99.9282%	10,698	0	0	0	0%
901	61727	Central Reserve Life Ins Co	OH	12,009	0.0059%	99.934%	12,354	0	12,046	11,819	95.6694%
1211	97241	Settlers Life Ins Co	WI	10,788	0.0053%	99.9393%	10,870	0	0	0	0%
839	62324	Freedom Life Ins Co Of Amer	TX	10,777	0.0053%	99.9446%	10,777	0	30,488	25,387	235.5665%
1216	69345		NY	10,629	0.0052%	99.9498%	10,621	0	0	97	0.9133%

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		Teachers Ins & Ann Assoc Of Amer									
4734	61492	Athene Annuity & Life Assur Co	DE	8,799	0.0043%	99.9541%	8,965	0	333	316	3.5248%
	62928	EMC Natl Life Co	IA	8,081	0.004%	99.9581%	8,164	0	0	0	0%
869	66168	Minnesota Life Ins Co	MN	7,862	0.0038%	99.9619%	7,596	0	0	0	0%
20	65676	Lincoln Natl Life Ins Co	IN	7,502	0.0037%	99.9656%	10,059	0	1,175	995	9.8916%
450	69078	Standard Security Life Ins Co Of NY	NY	6,648	0.0033%	99.9688%	6,861	0	0	0	0%
4796	87963	National Teachers Assoc Life Ins Co	TX	6,450	0.0032%	99.972%	6,438	0	700	600	9.3197%
290	65331	Liberty Natl Life Ins Co	NE	5,331	0.0026%	99.9746%	5,330	0	0	0	0%
	66214	Heartland Natl Life Ins Co	IN	4,928	0.0024%	99.977%	4,928	0	2,699	2,779	56.392%
549	68047	Professional Ins Co	TX	4,748	0.0023%	99.9793%	4,814	0	0	0	0%
968	62944	AXA Equitable Life Ins Co	NY	4,002	0.002%	99.9813%	4,156	0	4,877	4,651	111.9105%
429	64246	Guardian Life Ins Co Of Amer	NY	3,840	0.0019%	99.9832%	3,706	0	113,476	455,079	12,279.5197%
901	67903	Provident Amer Life & Hlth Ins Co	OH	3,811	0.0019%	99.985%	3,811	0	465	467	12.254%
836	70483	Western & Southern Life Ins Co	OH	3,647	0.0018%	99.9868%	3,646	0	0	0	0%
84	63312	Great Amer Life Ins Co	OH	3,592	0.0018%	99.9886%	10,527	0	6,935	189,646	1,801.5199%
4855	68608	Symetra Life Ins Co	IA	3,084	0.0015%	99.9901%	3,112	0	0	0	0%
574	61859	Christian Fidelity Life Ins Co	TX	2,485	0.0012%	99.9913%	2,486	0	148	152	6.1142%
2538	82538	National Hlth Ins Co	TX	2,201	0.0011%	99.9924%	1,989	0	0	-201	-10.1056%
3527	65641	Medico Life & Hlth Ins Co	IA	1,854	0.0009%	99.9933%	1,429	0	501	988	69.1393%
704	67172	Ohio Natl Life Ins Co	OH	1,646	0.0008%	99.9941%	1,644	0	0	0	0%
850	67644	Penn Mut Life Ins Co	PA	1,601	0.0008%	99.9949%	1,199	0	0	-60	-5.0042%
244	76236	The Cincinnati Life Ins Co	OH	1,407	0.0007%	99.9956%	1,421	0	0	-5	-0.3519%
1211	81426	Commercial Travelers Life Ins Co	NY	1,132	0.0006%	99.9961%	1,143	0	0	0	0%
91	71153	Hartford Life & Ann Ins Co	CT	906	0.0004%	99.9966%	906	0	4,800	4,800	529.8013%
4888	91785	Equitable Natl Life Ins Co Inc	UT	852	0.0004%	99.997%	27	0	0	178	659.2593%
901	62308	Connecticut Gen Life Ins Co	CT	835	0.0004%	99.9974%	842	0	4,204	4,131	490.6176%
	67393	Ozark Natl Life Ins Co	MO	623	0.0003%	99.9977%	637	0	0	0	0%

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300	64513	Horace Mann Life Ins Co	IL	611	0.0003%	99.998%	611	0	0	0	0%
264	66087	Mid West Natl Life Ins Co Of TN	TX	605	0.0003%	99.9983%	605	0	150	148	24.4628%
769	80705	US Br Great West Life Assur Co	MI	479	0.0002%	99.9985%	486	0	1,018	1,000	205.7613%
565	68985	Starmount Life Ins Co	LA	413	0.0002%	99.9987%	411	0	0	0	0%
440	66265	Monarch Life Ins Co	MA	334	0.0002%	99.9989%	334	0	0	0	0%
408	60739	American Natl Ins Co	TX	319	0.0002%	99.9991%	343	0	0	-6	-1.7493%
140	64017	Jefferson Natl Life Ins Co	TX	302	0.0001%	99.9992%	302	0	0	33	10.9272%
4750	65919	Primerica Life Ins Co	TN	251	0.0001%	99.9993%	251	0	0	5	1.992%
839	98205	Natl Foundation Life Ins Co	TX	218	0.0001%	99.9994%	-1,999	0	0	0	0%
588	67199	Old Amer Ins Co	MO	187	0.0001%	99.9995%	196	0	0	2	1.0204%
872	66230	William Penn Life Ins Co Of NY	NY	169	0.0001%	99.9996%	169	0	0	0	0%
450	65781	Madison Natl Life Ins Co Inc	WI	144	0.0001%	99.9997%	134	0	0	7	5.2239%
8	60186	Allstate Life Ins Co	IL	113	0.0001%	99.9997%	114	0	0	0	0%
306	62626	CMFG Life Ins Co	IA	94	0%	99.9998%	90	0	0	11	12.2222%
1117	85189	Western United Life Assur Co	WA	87	0%	99.9998%	83	0	0	0	0%
458	66370	Mony Life Ins Co	NY	85	0%	99.9999%	114	83	0	0	0%
12	70106	United States Life Ins Co in the Cit	NY	83	0%	99.9999%	82	0	0	0	0%
	60542	American Home Life Ins Co	KS	75	0%	99.9999%	80	0	0	0	0%
55	84522	Auto Club Life Ins Co	MI	68	0%	100%	71	0	0	1	1.4085%
468	70688	Transamerica Financial Life Ins Co	NY	34	0%	100%	35	0	0	0	0%
	70130	Universal Guar Life Ins Co	OH	10	0%	100%	10	0	0	0	0%
1216	60142	TIAA Cref Life Ins Co	NY	0	0%	100%	0	0	0	17	0%
140	66869	Nationwide Life Ins Co	OH	0	0%	100%	0	0	334	334	0%
904	93610	John Hancock Life & Hlth Ins Co	MA	0	0%	100%	-1,692	0	0	0	0%
		161 Companies in Report		204,306,137	100%	100%	204,771,353	264,653	140,379,372	155,066,448	75.7266%