

Market Share Life & Annuity

Selected Criteria -		Year: 2017	State: SD	Codelist Basis: Business Written	Round by Thousands: No	
		Include Zero Companies: No	Line of Business: Total	Premium Type: Deposit-Type Contract Funds		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
332	61271	Principal Life Ins Co	IA	185,205,792	78.7274%	78.7274%
1	60054	Aetna Life Ins Co	CT	20,593,502	8.7539%	87.4812%
435	65935	Massachusetts Mut Life Ins Co	MA	9,100,256	3.8683%	91.3496%
91	88072	Hartford Life Ins Co	CT	5,187,513	2.2051%	93.5547%
304	93629	Prudential Retirement Ins & Ann Co	CT	2,510,683	1.0672%	94.6219%
408	60739	American Natl Ins Co	TX	1,696,505	0.7212%	95.3431%
261	69868	United Of Omaha Life Ins Co	NE	1,091,026	0.4638%	95.8069%
826	91596	New York Life Ins & Ann Corp	DE	896,826	0.3812%	96.1881%
4824	68802	Sentinel Security Life Ins Co	UT	793,940	0.3375%	96.5256%
1211	66583	National Guardian Life Ins Co	WI	701,000	0.298%	96.8236%
	84174	ELCO Mut Life & Ann	IL	573,219	0.2437%	97.0672%
	61212	Baltimore Life Ins Co	MD	533,214	0.2267%	97.2939%
4855	68608	Symetra Life Ins Co	IA	507,619	0.2158%	97.5097%
709	67466	Pacific Life Ins Co	NE	425,374	0.1808%	97.6905%
4815	65595	Lincoln Benefit Life Co	NE	417,025	0.1773%	97.8677%
458	68136	Protective Life Ins Co	TN	391,178	0.1663%	98.034%
3436	68543	Liberty Bankers Life Ins Co	OK	389,471	0.1656%	98.1996%
140	64017	Jefferson Natl Life Ins Co	TX	346,452	0.1473%	98.3469%
860	67091	Northwestern Mut Life Ins Co	WI	337,548	0.1435%	98.4903%
306	62626	CMFG Life Ins Co	IA	337,283	0.1434%	98.6337%
850	67644	Penn Mut Life Ins Co	PA	313,333	0.1332%	98.7669%
304	79227	Pruco Life Ins Co	AZ	300,247	0.1276%	98.8945%
248	69973	United Life Ins Co	IA	268,386	0.1141%	99.0086%
304	68241	Prudential Ins Co Of Amer	NJ	247,764	0.1053%	99.1139%
233	61263	Bankers Life & Cas Co	IL	240,107	0.1021%	99.216%
212	63177	Farmers New World Life Ins Co	WA	233,773	0.0994%	99.3154%
12	60488	American Gen Life Ins Co	TX	204,134	0.0868%	99.4021%
176	69108	State Farm Life Ins Co	IL	200,630	0.0853%	99.4874%
2658	92738	American Equity Invest Life Ins Co	IA	200,000	0.085%	99.5724%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	125,510	0.0534%	99.6258%
917	71129	Dearborn Natl Life Ins Co	IL	107,252	0.0456%	99.6714%
431	66044	Midland Natl Life Ins Co	IA	98,094	0.0417%	99.7131%
367	72125	Physicians Life Ins Co	NE	94,890	0.0403%	99.7534%
4	65005	RiverSource Life Ins Co	MN	81,490	0.0346%	99.7881%
513	63088	Farm Bureau Life Ins Co	IA	73,391	0.0312%	99.8193%
4862	71439	Assurity Life Ins Co	NE	72,740	0.0309%	99.8502%
836	74780	Integrity Life Ins Co	OH	60,000	0.0255%	99.8757%
4734	61689	Athene Ann & Life Co	IA	55,751	0.0237%	99.8994%
451	71870	Fidelity Security Life Ins Co	MO	54,377	0.0231%	99.9225%
918	65056	Jackson Natl Life Ins Co	MI	45,688	0.0194%	99.9419%
12	70238	Variable Ann Life Ins Co	TX	28,932	0.0123%	99.9542%

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3891	91642	Forethought Life Ins Co	IN	19,953	0.0085%	99.9627%
84	63312	Great Amer Life Ins Co	OH	18,378	0.0078%	99.9705%
943	61301	Ameritas Life Ins Corp	NE	18,005	0.0077%	99.9782%
111	65315	Liberty Life Assur Co Of Boston	NH	12,795	0.0054%	99.9836%
	62928	EMC Natl Life Co	IA	12,110	0.0051%	99.9888%
468	86231	Transamerica Life Ins Co	IA	10,859	0.0046%	99.9934%
901	62308	Connecticut Gen Life Ins Co	CT	3,205	0.0014%	99.9947%
468	66281	Transamerica Premier Life Ins Co	IA	2,446	0.001%	99.9958%
4734	68039	Athene Ann & Life Assur Co of NY	NY	2,207	0.0009%	99.9967%
704	67172	Ohio Natl Life Ins Co	OH	2,103	0.0009%	99.9976%
2878	63983	United Heritage Life Ins Co	ID	1,505	0.0006%	99.9982%
869	66168	Minnesota Life Ins Co	MN	1,309	0.0006%	99.9988%
	69132	State Mut Ins Co	GA	793	0.0003%	99.9991%
123	65757	Shelter Life Ins Co	MO	763	0.0003%	99.9995%
690	61751	Central States H & L Co Of Omaha	NE	601	0.0003%	99.9997%
4716	60518	American Hlth & Life Ins Co	TX	450	0.0002%	99.9999%
769	68322	Great W Life & Ann Ins Co	CO	416	0.0002%	100.0001%
4750	65919	Primerica Life Ins Co	TN	178	0.0001%	100.0002%
	91910	American Savings Life Ins Co	AZ	60	0%	100.0002%
1211	97241	Settlers Life Ins Co	WI	38	0%	100.0002%
449	87645	United Fidelity Life Ins Co	TX	5	0%	100.0002%
23	80985	4 Ever Life Ins Co	IL	-477	-0.0002%	100%
	63	Companies in Report		235,249,617	100%	100%

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