

Market Share by Line of Business - Life A&H

Selected Criteria -		Year: 2016	State: SD	Codelist Basis: Business Written			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No			Line of Business: Non-cancellable (other individual policies)						
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
233	70319	Washington Natl Ins Co	IN	16,023,601	52.7465%	52.7465%	16,243,172	0	8,039,732	5,392,954	33.2014%
332	61271	Principal Life Ins Co	IA	3,117,102	10.2609%	63.0074%	2,100,208	0	616,145	312,114	14.8611%
626	62146	Combined Ins Co Of Amer	IL	2,534,868	8.3443%	71.3517%	2,633,888	0	866,870	658,750	25.0106%
860	67091	Northwestern Mut Life Ins Co	WI	2,397,470	7.892%	79.2437%	2,350,309	786,165	934,927	1,933,172	82.2518%
565	68195	Provident Life & Accident Ins Co	TN	1,192,001	3.9238%	83.1675%	1,241,851	0	2,731,817	2,545,760	204.9972%
429	71714	Berkshire Life Ins Co of Amer	MA	733,281	2.4138%	85.5813%	732,522	0	0	353,572	48.2678%
7	63258	Federated Life Ins Co	MN	521,054	1.7152%	87.2965%	528,134	0	0	184,302	34.8968%
1348	69019	Standard Ins Co	OR	498,553	1.6411%	88.9377%	499,892	0	196,914	184,339	36.8758%
901	88366	American Retirement Life Ins Co	OH	458,571	1.5095%	90.4472%	465,235	0	386,994	391,843	84.2247%
241	65978	Metropolitan Life Ins Co	NY	418,421	1.3774%	91.8246%	408,910	0	49,746	1,159,036	283.4453%
435	65935	Massachusetts Mut Life Ins Co	MA	399,895	1.3164%	93.1409%	410,829	10,199	586,937	2,072,429	504.4505%
943	61301	Ameritas Life Ins Corp	NE	316,626	1.0423%	94.1832%	341,003	0	308,539	52,039	15.2606%
565	67598	Paul Revere Life Ins Co	MA	229,244	0.7546%	94.9378%	252,712	0	702,626	553,105	218.8677%
212	80896	Centre Life Ins Co	MA	154,563	0.5088%	95.4466%	162,151	0	190,326	167,126	103.0681%
429	64246	Guardian Life Ins Co Of Amer	NY	152,520	0.5021%	95.9487%	155,130	1,936	152,317	1,512,896	975.244%
4	65005	RiverSource Life Ins Co	MN	139,855	0.4604%	96.4091%	139,927	0	26,930	27,273	19.4909%
565	62235	Unum Life Ins Co Of Amer	ME	136,796	0.4503%	96.8594%	150,109	0	385,111	342,120	227.9144%
826	66915	New York Life Ins Co	NY	134,007	0.4411%	97.3005%	134,745	844	97,103	76,013	56.4125%
869	66168	Minnesota Life Ins Co	MN	126,600	0.4167%	97.7172%	137,802	0	242,187	179,512	130.2681%
968	62944	AXA Equitable Life Ins Co	NY	84,604	0.2785%	97.9957%	84,548	0	97,394	97,045	114.781%
918	65056	Jackson Natl Life Ins Co	MI	58,691	0.1932%	98.1889%	57,740	0	44,750	44,750	77.5026%
4862	71439	Assurity Life Ins Co	NE	56,882	0.1872%	98.3762%	52,786	0	11,325	38,850	73.5991%
12	60488	American Gen Life Ins Co	TX	48,277	0.1589%	98.5351%	48,584	0	45,471	44,656	91.915%
440	66265	Monarch Life Ins Co	MA	46,270	0.1523%	98.6874%	46,581	0	66,670	50,959	109.3987%
248	69973	United Life Ins Co	IA	33,797	0.1113%	98.7987%	34,280	0	46,407	126,968	370.3851%
468	86231	Transamerica Life Ins Co	IA	32,538	0.1071%	98.9058%	32,330	0	315	0	0%
704	89206		OH	32,501	0.107%	99.0127%	32,621	0	0	0	0%

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		Ohio Natl Life Assur Corp									
3891	91642	Forethought Life Ins Co	IN	28,348	0.0933%	99.1061%	28,348	0	0	0	0%
850	67644	Penn Mut Life Ins Co	PA	27,158	0.0894%	99.1955%	25,139	0	0	1,912	7.6057%
458	66370	Mony Life Ins Co	NY	24,947	0.0821%	99.2776%	25,859	18,309	57,726	-102,308	-395.6379%
634	66680	National Life Ins Co	VT	24,802	0.0816%	99.3592%	35,884	0	20,140	20,589	57.3765%
565	68209	Provident Life & Cas Ins Co	TN	19,871	0.0654%	99.4246%	20,006	0	0	0	0%
20	65676	Lincoln Natl Life Ins Co	IN	19,166	0.0631%	99.4877%	21,378	0	5,190	3,768	17.6256%
19	70408	Union Security Ins Co	KS	17,771	0.0585%	99.5462%	17,863	0	0	-1,252	-7.0089%
704	67172	Ohio Natl Life Ins Co	OH	13,578	0.0447%	99.5909%	13,682	1,779	767	767	5.6059%
1211	66583	National Guardian Life Ins Co	WI	13,061	0.043%	99.6339%	12,654	0	16,800	16,800	132.7643%
	64580	Illinois Mut Life Ins Co	IL	12,028	0.0396%	99.6735%	12,180	0	3,742	3,742	30.7225%
241	87726	Metlife Ins Co USA	DE	9,847	0.0324%	99.7059%	9,916	0	24,757	292,983	2,954.6491%
212	63177	Farmers New World Life Ins Co	WA	8,518	0.028%	99.734%	8,499	0	51,008	57,169	672.6556%
200	69663	USAA Life Ins Co	TX	6,383	0.021%	99.755%	6,502	0	0	0	0%
525	67539	Pan Amer Life Ins Co	LA	6,294	0.0207%	99.7757%	6,305	0	0	0	0%
241	63665	General Amer Life Ins Co	MO	5,779	0.019%	99.7947%	6,122	0	0	0	0%
458	68136	Protective Life Ins Co	TN	5,642	0.0186%	99.8133%	5,648	0	0	0	0%
769	80705	US Br Great West Life Assur Co	MI	5,210	0.0172%	99.8304%	5,259	0	11,121	11,264	214.1852%
261	71412	Mutual Of Omaha Ins Co	NE	4,867	0.016%	99.8465%	5,839	0	0	2,117	36.2562%
901	62308	Connecticut Gen Life Ins Co	CT	4,749	0.0156%	99.8621%	5,256	0	0	-542	-10.312%
19	60275	American Bankers Life Assur Co Of FL	FL	4,746	0.0156%	99.8777%	4,746	0	0	-314	-6.6161%
769	80659	US Business of Canada Life Assur Co	MI	4,352	0.0143%	99.892%	4,793	0	22,742	22,742	474.4836%
241	91626	New England Life Ins Co	MA	4,283	0.0141%	99.9061%	4,298	0	0	0	0%
	71404	Continental Gen Ins Co	TX	3,405	0.0112%	99.9174%	3,426	0	11,005	10,966	320.0817%
	68772	Security Mut Life Ins Co Of NY	NY	3,163	0.0104%	99.9278%	3,365	0	0	0	0%
626	78697	Combined Life Ins Co Of NY	NY	2,989	0.0098%	99.9376%	2,998	0	99	-167	-5.5704%
276	61425	Trustmark Ins Co	IL	2,926	0.0096%	99.9472%	3,022	0	0	0	0%

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565	64297	First Unum Life Ins Co	NY	2,532	0.0083%	99.9556%	2,704	0	0	0	0%
904	65838	John Hancock Life Ins Co USA	MI	2,289	0.0075%	99.9631%	2,221	36	409,779	409,779	18,450.2026%
943	60033	Ameritas Life Ins Corp of NY	NY	1,958	0.0064%	99.9696%	1,937	0	0	0	0%
304	68241	Prudential Ins Co Of Amer	NJ	1,784	0.0059%	99.9754%	1,784	0	0	0	0%
408	86355	Standard Life & Accident Ins Co	TX	1,650	0.0054%	99.9809%	1,645	0	0	0	0%
4832	67105	Reliastar Life Ins Co	MN	1,591	0.0052%	99.9861%	1,591	0	0	-2,277	-143.1175%
306	62626	CMFG Life Ins Co	IA	1,290	0.0042%	99.9903%	1,333	0	9,725	-6,813	-511.1028%
513	63088	Farm Bureau Life Ins Co	IA	1,049	0.0035%	99.9938%	1,076	0	0	0	0%
619	60895	American United Life Ins Co	IN	970	0.0032%	99.997%	1,055	0	0	0	0%
	11121	Unified Life Ins Co	TX	856	0.0028%	99.9998%	878	0	0	0	0%
290	65331	Liberty Natl Life Ins Co	NE	432	0.0014%	100.0012%	434	0	0	0	0%
588	67199	Old Amer Ins Co	MO	285	0.0009%	100.0022%	323	0	0	-10	-3.096%
4011	65536	Genworth Life & Ann Ins Co	VA	131	0.0004%	100.0026%	133	0	0	0	0%
612	60076	Security Plan Life Ins Co	LA	89	0.0003%	100.0029%	89	0	625	529	594.382%
4718	97691	Life Of The South Ins Co	GA	45	0.0001%	100.003%	61	0	0	-3	-4.918%
565	62049	Colonial Life & Accident Ins Co	SC	30	0.0001%	100.0031%	31	0	0	0	0%
431	66974	North Amer Co Life & Hlth Ins	IA	15	0%	100.0032%	0	0	0	0	0%
468	66281	Transamerica Premier Life Ins Co	IA	14	0%	100.0032%	14	0	0	0	0%
4734	61492	Athene Annuity & Life Assur Co	DE	12	0%	100.0033%	11	0	0	0	0%
233	61263	Bankers Life & Cas Co	IL	0	0%	100.0033%	150	0	0	0	0%
588	65129	Kansas City Life Ins Co	MO	0	0%	100.0033%	63	0	0	-55	-87.3016%
687	64211	Guarantee Trust Life Ins Co	IL	0	0%	100.0033%	7	0	0	0	0%
4734	61689	Athene Ann & Life Co	IA	-993	-0.0033%	100%	-2,397	0	0	0	0%
		76 Companies in Report		30,378,500	100%	100%	29,792,129	819,268	17,472,779	19,242,969	64.5908%