

**Market Share Life & Annuity**

Selected Criteria -		Year: 2016	State: SD	Codelist Basis: Business Written	Round by Thousands: No	
		Include Zero Companies: No	Line of Business: Total	Premium Type: Deposit-Type Contract Funds		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
332	61271	Principal Life Ins Co	IA	31,627,369	42.0946%	42.0946%
1	60054	Aetna Life Ins Co	CT	16,776,601	22.3289%	64.4235%
918	65056	Jackson Natl Life Ins Co	MI	5,235,000	6.9675%	71.391%
91	88072	Hartford Life Ins Co	CT	5,114,805	6.8076%	78.1986%
435	65935	Massachusetts Mut Life Ins Co	MA	3,025,198	4.0264%	82.225%
304	93629	Prudential Retirement Ins & Ann Co	CT	2,490,637	3.3149%	85.5399%
408	60739	American Natl Ins Co	TX	1,586,632	2.1117%	87.6517%
4824	68802	Sentinel Security Life Ins Co	UT	1,302,111	1.7331%	89.3847%
458	68136	Protective Life Ins Co	TN	1,086,802	1.4465%	90.8312%
4736	67814	Phoenix Life Ins Co	NY	1,012,937	1.3482%	92.1794%
12	60488	American Gen Life Ins Co	TX	762,408	1.0147%	93.1941%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	554,010	0.7374%	93.9315%
826	91596	New York Life Ins & Ann Corp	DE	510,276	0.6792%	94.6106%
431	83607	Guggenheim Life & Ann Co	DE	476,905	0.6347%	95.2454%
261	69868	United Of Omaha Life Ins Co	NE	471,708	0.6278%	95.8732%
248	69973	United Life Ins Co	IA	369,656	0.492%	96.3652%
12	70238	Variable Ann Life Ins Co	TX	355,129	0.4727%	96.8379%
4	65005	RiverSource Life Ins Co	MN	319,216	0.4249%	97.2627%
4832	86509	Voya Retirement Ins & Ann Co	CT	222,758	0.2965%	97.5592%
304	68241	Prudential Ins Co Of Amer	NJ	213,452	0.2841%	97.8433%
	62510	Equitrust Life Ins Co	IL	202,321	0.2693%	98.1126%
4855	68608	Symetra Life Ins Co	IA	202,000	0.2689%	98.3814%
860	67091	Northwestern Mut Life Ins Co	WI	187,377	0.2494%	98.6308%
943	61301	Ameritas Life Ins Corp	NE	162,257	0.216%	98.8468%
1216	60142	TIAA Cref Life Ins Co	NY	131,219	0.1746%	99.0214%
367	72125	Physicians Life Ins Co	NE	123,301	0.1641%	99.1855%
304	79227	Pruco Life Ins Co	AZ	121,680	0.162%	99.3475%
3436	68543	Liberty Bankers Life Ins Co	OK	99,950	0.133%	99.4805%
212	63177	Farmers New World Life Ins Co	WA	99,344	0.1322%	99.6127%
709	67466	Pacific Life Ins Co	NE	90,520	0.1205%	99.7332%
4862	71439	Assurity Life Ins Co	NE	72,740	0.0968%	99.83%
3891	91642	Forethought Life Ins Co	IN	55,298	0.0736%	99.9036%
	84174	ELCO Mut Life & Ann	IL	50,325	0.067%	99.9706%
	62928	EMC Natl Life Co	IA	22,440	0.0299%	100.0005%
468	86231	Transamerica Life Ins Co	IA	10,564	0.0141%	100.0145%
451	71870	Fidelity Security Life Ins Co	MO	6,631	0.0088%	100.0234%
468	66281	Transamerica Premier Life Ins Co	IA	2,838	0.0038%	100.0271%
901	62308	Connecticut Gen Life Ins Co	CT	2,749	0.0037%	100.0308%
869	66168	Minnesota Life Ins Co	MN	2,357	0.0031%	100.0339%
704	67172	Ohio Natl Life Ins Co	OH	2,246	0.003%	100.0369%
241	65978	Metropolitan Life Ins Co	NY	2,067	0.0028%	100.0397%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
123	65757	Shelter Life Ins Co	MO	1,091	0.0015%	100.0411%
	69132	State Mut Ins Co	GA	793	0.0011%	100.0422%
690	61751	Central States H & L Co Of Omaha	NE	643	0.0009%	100.043%
4716	60518	American Hlth & Life Ins Co	TX	626	0.0008%	100.0439%
23	80985	4 Ever Life Ins Co	IL	395	0.0005%	100.0444%
769	68322	Great W Life & Ann Ins Co	CO	372	0.0005%	100.0449%
687	64211	Guarantee Trust Life Ins Co	IL	183	0.0002%	100.0451%
4750	65919	Primerica Life Ins Co	MA	178	0.0002%	100.0454%
449	67180	Ohio State Life Ins Co	TX	44	0.0001%	100.0454%
1211	97241	Settlers Life Ins Co	WI	38	0.0001%	100.0455%
306	62626	CMFG Life Ins Co	IA	17	0%	100.0455%
449	87645	United Fidelity Life Ins Co	TX	5	0%	100.0455%
4639	61182	Aurora Natl Life Assur Co	CA	-39	-0.0001%	100.0454%
431	66974	North Amer Co Life & Hlth Ins	IA	-34,148	-0.0454%	100%
	55	<b>Companies in Report</b>		75,134,032	100%	100%

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