

Market Share Life & Annuity

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Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share											
<table style="width: 100%; border: none;"> <tr> <td style="width: 15%;"><i>Selected Criteria -</i></td> <td style="width: 20%;">Year: 2015</td> <td style="width: 20%;">State: SD</td> <td style="width: 20%;">Codelist Basis: Business Written</td> <td style="width: 25%;">Round by Thousands: No</td> </tr> <tr> <td></td> <td>Include Zero Companies: No</td> <td>Line of Business: Total</td> <td colspan="3">Premium Type: Deposit-Type Contract Funds</td> </tr> </table>							<i>Selected Criteria -</i>	Year: 2015	State: SD	Codelist Basis: Business Written	Round by Thousands: No		Include Zero Companies: No	Line of Business: Total	Premium Type: Deposit-Type Contract Funds		
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	Include Zero Companies: No	Line of Business: Total	Premium Type: Deposit-Type Contract Funds														
332	61271	Principal Life Ins Co	IA	28,133,847	39.0683%	39.0683%											
1	60054	Aetna Life Ins Co	CT	15,446,250	21.4496%	60.5179%											
435	65935	Massachusetts Mut Life Ins Co	MA	8,906,580	12.3682%	72.8861%											
91	88072	Hartford Life Ins Co	CT	5,518,776	7.6637%	80.5498%											
304	93629	Prudential Retirement Ins & Ann Co	CT	2,259,472	3.1376%	83.6874%											
860	67091	Northwestern Mut Life Ins Co	WI	2,211,501	3.071%	86.7584%											
918	65056	Jackson Natl Life Ins Co	MI	1,140,613	1.5839%	88.3424%											
261	69868	United Of Omaha Life Ins Co	NE	1,040,378	1.4447%	89.7871%											
408	60739	American Natl Ins Co	TX	887,754	1.2328%	91.0199%											
4824	68802	Sentinel Security Life Ins Co	UT	744,052	1.0332%	92.0531%											
431	66974	North Amer Co Life & Hlth Ins	IA	657,218	0.9127%	92.9658%											
458	68136	Protective Life Ins Co	TN	566,176	0.7862%	93.752%											
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	564,754	0.7843%	94.5362%											
431	66044	Midland Natl Life Ins Co	IA	493,000	0.6846%	95.2208%											
826	91596	New York Life Ins & Ann Corp	DE	376,143	0.5223%	95.7432%											
248	69973	United Life Ins Co	IA	359,274	0.4989%	96.2421%											
1129	68608	Symetra Life Ins Co	IA	333,754	0.4635%	96.7056%											
2658	92738	American Equity Invest Life Ins Co	IA	325,000	0.4513%	97.1569%											
12	60488	American Gen Life Ins Co	TX	287,296	0.399%	97.5558%											
	62928	EMC Natl Life Co	IA	169,794	0.2358%	97.7916%											
304	68241	Prudential Ins Co Of Amer	NJ	167,797	0.233%	98.0246%											
304	79227	Pruco Life Ins Co	AZ	163,966	0.2277%	98.2523%											
513	63088	Farm Bureau Life Ins Co	IA	159,500	0.2215%	98.4738%											
4	65005	RiverSource Life Ins Co	MN	150,000	0.2083%	98.6821%											
709	67466	Pacific Life Ins Co	NE	138,097	0.1918%	98.8739%											
4734	61689	Athene Ann & Life Co	IA	133,727	0.1857%	99.0596%											
431	83607	Guggenheim Life & Ann Co	DE	126,506	0.1757%	99.2353%											
917	71129	Dearborn Natl Life Ins Co	IL	107,459	0.1492%	99.3845%											
176	69108	State Farm Life Ins Co	IL	99,986	0.1388%	99.5233%											
403	67814	Phoenix Life Ins Co	NY	78,362	0.1088%	99.6321%											
212	63177	Farmers New World Life Ins Co	WA	74,640	0.1036%	99.7358%											
	71439	Assurity Life Ins Co	NE	72,582	0.1008%	99.8366%											
3436	68543	Liberty Bankers Life Ins Co	OK	34,775	0.0483%	99.8849%											
	62510	Equitrust Life Ins Co	IL	24,055	0.0334%	99.9183%											
19	69477	Time Ins Co	WI	19,788	0.0275%	99.9458%											
468	86231	Transamerica Life Ins Co	IA	9,139	0.0127%	99.9584%											
367	72125	Physicians Life Ins Co	NE	8,817	0.0122%	99.9707%											
869	66168	Minnesota Life Ins Co	MN	7,102	0.0099%	99.9806%											
769	68322	Great W Life & Ann Ins Co	CO	3,544	0.0049%	99.9855%											

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
704	67172	Ohio Natl Life Ins Co	OH	2,453	0.0034%	99.9889%
468	66281	Transamerica Premier Life Ins Co	IA	2,389	0.0033%	99.9922%
901	62308	Connecticut Gen Life Ins Co	CT	2,123	0.0029%	99.9951%
943	61301	Ameritas Life Ins Corp	NE	1,140	0.0016%	99.9967%
123	65757	Shelter Life Ins Co	MO	1,113	0.0015%	99.9983%
	69132	State Mut Ins Co	GA	793	0.0011%	99.9994%
690	61751	Central States H & L Co Of Omaha	NE	624	0.0009%	100.0002%
4716	60518	American Hlth & Life Ins Co	TX	612	0.0008%	100.0011%
449	67180	Ohio State Life Ins Co	TX	572	0.0008%	100.0019%
687	64211	Guarantee Trust Life Ins Co	IL	224	0.0003%	100.0022%
2878	63983	United Heritage Life Ins Co	ID	182	0.0003%	100.0025%
4750	65919	Primerica Life Ins Co	MA	178	0.0002%	100.0027%
23	80985	4 Ever Life Ins Co	IL	145	0.0002%	100.0029%
901	67369	Cigna Hlth & Life Ins Co	CT	134	0.0002%	100.0031%
1211	97241	Settlers Life Ins Co	WI	38	0.0001%	100.0031%
449	87645	United Fidelity Life Ins Co	TX	5	0%	100.0031%
4639	61182	Aurora Natl Life Assur Co	CA	-2,267	-0.0031%	100%
	56	Companies in Report		72,011,932	100%	100%

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