

Market Share by Line of Business - Life A&H

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| Selected Criteria - | | Year: 2014 | State: SD | Codelist Basis: Business Written | | | Round by Thousands: No | | | | |
|-------------------------|--------|--------------------------------------|-----------|----------------------------------|--|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| Business Type: Life A&H | | Include Zero Companies: No | | | Line of Business: Totals (other individual policies) | | | | | | |
| Group Code | Cocode | Company Name | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share | Direct Premiums Earned | Dividends Paid or Credited on Direct Business | Direct Losses Paid | Direct Losses Incurred | Pure Direct Loss Ratio |
| 370 | 60380 | American Family Life Assur Co of Col | NE | 49,853,238 | 22.7858% | 22.7858% | 50,421,402 | 0 | 30,407,352 | 31,733,404 | 62.9364% |
| 233 | 70319 | Washington Natl Ins Co | IN | 30,445,389 | 13.9153% | 36.701% | 29,111,406 | 0 | 14,057,677 | 15,151,229 | 52.0457% |
| 261 | 69868 | United Of Omaha Life Ins Co | NE | 12,009,775 | 5.4891% | 42.1902% | 11,903,272 | 0 | 9,312,486 | 9,537,907 | 80.1284% |
| 261 | 71412 | Mutual Of Omaha Ins Co | NE | 11,437,643 | 5.2277% | 47.4178% | 11,425,879 | 0 | 7,070,363 | 7,419,549 | 64.9364% |
| 4011 | 70025 | Genworth Life Ins Co | DE | 10,686,348 | 4.8843% | 52.3021% | 10,671,211 | 0 | 5,231,036 | 8,204,981 | 76.8889% |
| 261 | 72850 | United World Life Ins Co | NE | 7,263,217 | 3.3197% | 55.6218% | 7,341,755 | 0 | 5,416,426 | 5,358,850 | 72.9914% |
| 468 | 86231 | Transamerica Life Ins Co | IA | 6,136,133 | 2.8046% | 58.4264% | 6,126,560 | 0 | 8,996,179 | 11,465,882 | 187.1504% |
| 626 | 62146 | Combined Ins Co Of Amer | IL | 5,362,310 | 2.4509% | 60.8772% | 5,251,108 | 0 | 2,060,826 | 1,938,635 | 36.9186% |
| 904 | 65838 | John Hancock Life Ins Co USA | MI | 5,147,927 | 2.3529% | 63.2301% | 5,171,418 | 36 | 1,079,970 | 426,583 | 8.2489% |
| 290 | 77968 | Family Heritage Life Ins Co Of Amer | OH | 5,011,345 | 2.2905% | 65.5206% | 4,998,151 | 0 | 1,081,458 | 1,086,855 | 21.7451% |
| 19 | 69477 | Time Ins Co | WI | 4,703,496 | 2.1498% | 67.6704% | 5,014,361 | 0 | 5,283,625 | 6,938,463 | 138.3718% |
| 826 | 66915 | New York Life Ins Co | NY | 3,615,994 | 1.6527% | 69.3231% | 3,425,136 | 2,271 | 900,209 | 508,289 | 14.84% |
| 4824 | 71471 | Ability Ins Co | NE | 3,552,113 | 1.6235% | 70.9466% | 3,615,927 | 0 | 6,196,881 | 7,384,844 | 204.231% |
| 860 | 69000 | Northwestern Long Term Care Ins Co | WI | 3,221,071 | 1.4722% | 72.4188% | 3,145,363 | 10,114 | 126,669 | 419,735 | 13.3446% |
| 860 | 67091 | Northwestern Mut Life Ins Co | WI | 2,896,074 | 1.3237% | 73.7425% | 2,878,582 | 952,344 | 789,548 | 825,656 | 28.6827% |
| 332 | 61271 | Principal Life Ins Co | IA | 2,865,582 | 1.3097% | 75.0522% | 1,971,798 | 0 | 687,068 | 928,111 | 47.0693% |
| 367 | 80578 | Physicians Mut Ins Co | NE | 2,748,058 | 1.256% | 76.3082% | 2,729,616 | 0 | 1,622,444 | 1,746,881 | 63.9973% |
| 565 | 68195 | Provident Life & Accident Ins Co | TN | 2,685,711 | 1.2275% | 77.5358% | 2,712,771 | 0 | 2,425,092 | 2,363,590 | 87.1283% |
| 687 | 64211 | Guarantee Trust Life Ins Co | IL | 2,596,118 | 1.1866% | 78.7223% | 2,580,898 | 0 | 521,027 | 573,139 | 22.207% |
| 4483 | 70939 | Gerber Life Ins Co | NY | 2,307,271 | 1.0546% | 79.7769% | 2,312,519 | 0 | 1,713,153 | 1,667,225 | 72.0956% |
| 565 | 62049 | Colonial Life & Accident Ins Co | SC | 2,033,373 | 0.9294% | 80.7062% | 2,040,685 | 0 | 1,189,968 | 1,195,050 | 58.5612% |
| 1 | 12321 | American Continental Ins Co | TN | 1,985,112 | 0.9073% | 81.6136% | 1,977,985 | 0 | 1,429,892 | 1,443,058 | 72.956% |
| | 62952 | Equitable Life & Cas Ins Co | UT | 1,963,866 | 0.8976% | 82.5112% | 1,942,890 | 0 | 873,992 | 1,285,658 | 66.1725% |
| | | Bankers Life & | | | | | | | | | |

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|------------|--------|--------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| 233 | 61263 | Cas Co | IL | 1,844,133 | 0.8429% | 83.354% | 1,993,101 | 92 | 1,960,885 | 1,787,855 | 89.7022% |
| 4 | 65005 | RiverSource Life Ins Co | MN | 1,542,414 | 0.705% | 84.059% | 1,557,323 | 0 | 3,965,834 | 3,977,217 | 255.3881% |
| 3527 | 31119 | Medico Ins Co | NE | 1,528,053 | 0.6984% | 84.7574% | 1,532,793 | 0 | 1,281,146 | 1,259,745 | 82.1862% |
| 761 | 90611 | Allianz Life Ins Co Of N Amer | MN | 1,448,819 | 0.6622% | 85.4196% | 1,460,790 | 0 | 782,768 | 777,188 | 53.2033% |
| 707 | 62286 | Golden Rule Ins Co | IN | 1,432,158 | 0.6546% | 86.0742% | 1,509,107 | 0 | 1,253,625 | 1,159,041 | 76.8031% |
| 241 | 65978 | Metropolitan Life Ins Co | NY | 1,341,497 | 0.6131% | 86.6873% | 1,329,421 | 0 | 116,091 | -53,094 | -3.9938% |
| 901 | 65722 | Loyal Amer Life Ins Co | OH | 1,304,721 | 0.5963% | 87.2836% | 1,308,755 | 0 | 931,855 | 876,770 | 66.9927% |
| | 68802 | Sentinel Security Life Ins Co | UT | 1,179,528 | 0.5391% | 87.8228% | 1,183,224 | 0 | 940,855 | 900,902 | 76.1396% |
| 1186 | 69515 | Medamerica Ins Co | PA | 1,161,496 | 0.5309% | 88.3536% | 1,174,566 | 0 | 429,562 | 448,100 | 38.1503% |
| 8 | 60534 | American Heritage Life Ins Co | FL | 1,161,378 | 0.5308% | 88.8844% | 1,160,529 | 0 | 1,118,617 | 1,092,255 | 94.117% |
| 290 | 92916 | United Amer Ins Co | NE | 1,122,950 | 0.5133% | 89.3977% | 1,135,974 | 0 | 1,208,638 | 1,172,746 | 103.237% |
| | 76325 | Senior Hlth Ins Co of PA | PA | 1,115,273 | 0.5097% | 89.9074% | 1,503,339 | 0 | 4,146,930 | 2,190,522 | 145.7104% |
| | 42129 | United Security Assur Co Of PA | PA | 1,107,200 | 0.5061% | 90.4135% | 1,056,677 | 0 | 44,610 | 65,617 | 6.2097% |
| 3527 | 67679 | American Republic Corp Ins Co | NE | 1,037,041 | 0.474% | 90.8875% | 1,043,983 | 0 | 717,243 | 702,840 | 67.3229% |
| 84 | 71404 | Continental Gen Ins Co | OH | 962,064 | 0.4397% | 91.3272% | 1,039,495 | 0 | 918,815 | 757,877 | 72.9082% |
| 215 | 68462 | Reserve Natl Ins Co | OK | 950,759 | 0.4346% | 91.7617% | 887,389 | 0 | 776,778 | 753,585 | 84.9216% |
| 304 | 68241 | Prudential Ins Co Of Amer | NJ | 815,771 | 0.3729% | 92.1346% | 809,750 | 0 | 145,034 | 258,795 | 31.9599% |
| | 64580 | Illinois Mut Life Ins Co | IL | 771,896 | 0.3528% | 92.4874% | 776,926 | 0 | 236,656 | 31,480 | 4.0519% |
| 367 | 72125 | Physicians Life Ins Co | NE | 750,571 | 0.3431% | 92.8305% | 755,822 | 0 | 588,482 | 571,210 | 75.5747% |
| 233 | 62065 | Colonial Penn Life Ins Co | PA | 644,789 | 0.2947% | 93.1252% | 623,450 | 0 | 397,429 | 410,144 | 65.7862% |
| | 71439 | Assurity Life Ins Co | NE | 617,888 | 0.2824% | 93.4076% | 608,476 | 0 | 183,788 | 325,251 | 53.4534% |
| 435 | 65935 | Massachusetts Mut Life Ins Co | MA | 599,976 | 0.2742% | 93.6818% | 534,528 | 11,041 | 27,224 | 43,655 | 8.167% |
| 1348 | 69019 | Standard Ins Co | OR | 590,415 | 0.2699% | 93.9516% | 618,878 | 0 | 81,972 | 67,511 | 10.9086% |
| 429 | 71714 | Berkshire Life Ins Co of Amer | MA | 584,721 | 0.2673% | 94.2189% | 574,390 | 0 | 46,502 | -276,648 | -48.1638% |
| 3527 | 60836 | American Republic Ins Co | IA | 572,404 | 0.2616% | 94.4805% | 584,029 | 0 | 427,633 | 427,392 | 73.1799% |
| 4011 | 65536 | Genworth Life & Ann Ins Co | VA | 449,790 | 0.2056% | 94.6861% | 436,522 | 0 | 771,648 | 761,431 | 174.4313% |
| 19 | 70408 | Union Security Ins Co | KS | 423,048 | 0.1934% | 94.8795% | 421,578 | 0 | 115,192 | 789,276 | 187.2194% |

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|------------|--------|----------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| 7 | 63258 | Federated Life Ins Co | MN | 409,583 | 0.1872% | 95.0667% | 414,761 | 0 | 0 | -99,780 | -24.0572% |
| 4815 | 65595 | Lincoln Benefit Life Co | NE | 408,513 | 0.1867% | 95.2534% | 424,920 | 0 | 129,206 | 201,167 | 47.3423% |
| 200 | 69663 | USAA Life Ins Co | TX | 397,865 | 0.1818% | 95.4352% | 397,653 | 0 | 311,933 | 310,943 | 78.1946% |
| 565 | 62235 | Unum Life Ins Co Of Amer | ME | 397,818 | 0.1818% | 95.617% | 427,379 | 0 | 425,354 | 579,111 | 135.5029% |
| 943 | 61301 | Ameritas Life Ins Corp | NE | 396,502 | 0.1812% | 95.7983% | 650,535 | 0 | 207,951 | 69,836 | 10.7352% |
| 918 | 65056 | Jackson Natl Life Ins Co | MI | 379,433 | 0.1734% | 95.9717% | 376,266 | 0 | 557,146 | 557,146 | 148.0724% |
| 984 | 92711 | HCC Life Ins Co | IN | 370,668 | 0.1694% | 96.1411% | 276,162 | 0 | 1,367 | 76,613 | 27.742% |
| 84 | 63479 | United Teacher Assoc Ins Co | TX | 354,585 | 0.1621% | 96.3032% | 357,974 | 0 | 100,243 | 107,172 | 29.9385% |
| 12 | 60488 | American Gen Life Ins Co | TX | 328,067 | 0.1499% | 96.4531% | 332,363 | 0 | 284,482 | 62,502 | 18.8053% |
| 565 | 67598 | Paul Revere Life Ins Co | MA | 312,290 | 0.1427% | 96.5958% | 371,904 | 0 | 588,004 | 565,691 | 152.1067% |
| 901 | 88366 | American Retirement Life Ins Co | OH | 295,845 | 0.1352% | 96.7311% | 276,318 | 0 | 194,183 | 218,950 | 79.2384% |
| | 65927 | Lincoln Heritage Life Ins Co | IL | 289,450 | 0.1323% | 96.8634% | 289,458 | 0 | 233,385 | 228,932 | 79.0899% |
| 619 | 69116 | State Life Ins Co | IN | 282,437 | 0.1291% | 96.9925% | 291,442 | 0 | 71,610 | 130,083 | 44.6343% |
| 687 | 92703 | United Natl Life Ins Co Of Amer | IL | 236,143 | 0.1079% | 97.1004% | 236,377 | 0 | 147,757 | 153,070 | 64.7567% |
| 290 | 60577 | American Income Life Ins Co | IN | 225,569 | 0.1031% | 97.2035% | 226,799 | 0 | 57,051 | 37,297 | 16.445% |
| 429 | 64246 | Guardian Life Ins Co Of Amer | NY | 218,431 | 0.0998% | 97.3033% | 223,304 | 2,392 | 109,798 | -1,105,796 | -495.1976% |
| 241 | 87726 | Metlife Ins Co USA | DE | 218,374 | 0.0998% | 97.4031% | 246,336 | 0 | 475,320 | 458,764 | 186.2351% |
| | 69132 | State Mut Ins Co | GA | 215,293 | 0.0984% | 97.5015% | 215,252 | 0 | 106,510 | 106,252 | 49.3617% |
| 50 | 62553 | Country Life Ins Co | IL | 206,241 | 0.0943% | 97.5958% | 202,389 | 0 | 54,641 | 71,330 | 35.244% |
| 953 | 62359 | Constitution Life Ins Co | TX | 206,229 | 0.0943% | 97.69% | 209,505 | 0 | 207,549 | 218,402 | 104.2467% |
| 280 | 61190 | Auto Owners Life Ins Co | MI | 206,224 | 0.0943% | 97.7843% | 203,733 | 0 | 46,736 | 93,924 | 46.1015% |
| 690 | 61751 | Central States H & L Co Of Omaha | NE | 202,959 | 0.0928% | 97.8771% | 207,569 | 0 | 141,442 | 145,816 | 70.2494% |
| 953 | 68284 | Pyramid Life Ins Co | KS | 197,676 | 0.0903% | 97.9674% | 210,008 | 0 | 221,348 | 236,822 | 112.7681% |
| 212 | 80896 | Centre Life Ins Co | MA | 189,583 | 0.0867% | 98.0541% | 211,954 | 0 | 235,210 | 55,588 | 26.2264% |
| 1117 | 61883 | Central United Life Ins Co | AR | 189,322 | 0.0865% | 98.1406% | 190,125 | 0 | 273,850 | 242,420 | 127.5056% |
| 408 | 86355 | Standard Life & Accident Ins Co | TX | 186,015 | 0.085% | 98.2256% | 184,318 | 0 | 75,852 | 78,283 | 42.4717% |

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|------------|--------|-----------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| 1117 | 63053 | Family Life Ins Co | TX | 183,598 | 0.0839% | 98.3095% | 183,864 | 0 | 152,608 | 151,206 | 82.238% |
| 572 | 77720 | LifeSecure Ins Co | MI | 174,209 | 0.0796% | 98.3892% | 173,002 | 0 | 2,391 | 9,562 | 5.5271% |
| 4826 | 71390 | Puritan Life Ins Co of Amer | TX | 172,533 | 0.0789% | 98.468% | 173,641 | 0 | 113,434 | 113,707 | 65.484% |
| 1 | 68500 | Continental Life Ins Co Brentwood | TN | 169,476 | 0.0775% | 98.5455% | 170,846 | 0 | 169,798 | 90,129 | 52.7545% |
| 3891 | 91642 | Forethought Life Ins Co | IN | 166,721 | 0.0762% | 98.6217% | 165,618 | 0 | 117,281 | 115,286 | 69.6096% |
| 4722 | 89184 | Sterling Investors Life Ins Co | GA | 164,337 | 0.0751% | 98.6968% | 162,735 | 0 | 138,571 | 132,648 | 81.5117% |
| 458 | 68136 | Protective Life Ins Co | TN | 160,377 | 0.0733% | 98.7701% | 183,518 | 0 | 120,015 | 115,302 | 62.8287% |
| 468 | 66281 | Transamerica Premier Life Ins Co | IA | 155,363 | 0.071% | 98.8411% | 156,144 | 0 | 74,396 | 113,373 | 72.608% |
| 119 | 65110 | Kanawha Ins Co | SC | 145,782 | 0.0666% | 98.9077% | 145,782 | 0 | 184,762 | 348,537 | 239.081% |
| 869 | 66168 | Minnesota Life Ins Co | MN | 140,428 | 0.0642% | 98.9719% | 151,258 | 0 | 238,830 | 202,299 | 133.7443% |
| 468 | 65021 | Stonebridge Life Ins Co | VT | 138,793 | 0.0634% | 99.0353% | 222,728 | 0 | 116,449 | 265,717 | 119.3011% |
| 587 | 61239 | Bankers Fidelity Life Ins Co | GA | 134,637 | 0.0615% | 99.0969% | 111,809 | 0 | 89,524 | 86,132 | 77.0349% |
| 520 | 67784 | Philadelphia Amer Life Ins Co | TX | 121,370 | 0.0555% | 99.1524% | 126,543 | 0 | 164,316 | 143,265 | 113.2145% |
| 513 | 63088 | Farm Bureau Life Ins Co | IA | 116,160 | 0.0531% | 99.2054% | 121,122 | 0 | 85,532 | 91,512 | 75.5536% |
| 19 | 65080 | John Alden Life Ins Co | WI | 114,767 | 0.0525% | 99.2579% | 122,552 | 0 | 261,047 | 590,374 | 481.7335% |
| 968 | 62944 | AXA Equitable Life Ins Co | NY | 113,378 | 0.0518% | 99.3097% | 118,211 | 0 | 101,727 | 101,406 | 85.7839% |
| 1295 | 80799 | Celtic Ins Co | IL | 88,508 | 0.0405% | 99.3502% | 92,559 | 0 | 28,827 | 27,925 | 30.1699% |
| 661 | 77828 | Companion Life Ins Co | SC | 86,654 | 0.0396% | 99.3898% | 86,654 | 0 | 82,201 | 79,617 | 91.8792% |
| 330 | 60410 | American Fidelity Assur Co | OK | 74,452 | 0.034% | 99.4238% | 75,806 | 0 | 115,460 | 41,165 | 54.3031% |
| 440 | 66265 | Monarch Life Ins Co | MA | 73,439 | 0.0336% | 99.4574% | 73,005 | 0 | 35,302 | 22,083 | 30.2486% |
| 451 | 71870 | Fidelity Security Life Ins Co | MO | 63,519 | 0.029% | 99.4864% | 63,519 | 0 | 34,069 | 34,300 | 53.9996% |
| 350 | 62596 | Union Fidelity Life Ins Co | KS | 62,566 | 0.0286% | 99.515% | 63,450 | 0 | 43,787 | 45,082 | 71.0512% |
| 55 | 71854 | AAA Life Ins Co | MI | 62,066 | 0.0284% | 99.5434% | 63,374 | 0 | 7,900 | 4,594 | 7.249% |
| 4213 | 65900 | Conseco Life Ins Co | IN | 56,397 | 0.0258% | 99.5691% | 59,609 | 0 | 22,107 | 21,462 | 36.0046% |
| 276 | 61425 | Trustmark Ins Co | IL | 51,544 | 0.0236% | 99.5927% | 51,635 | 0 | 19,601 | 15,908 | 30.8086% |
| | | United Life Ins | | | | | | | | | |

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| 248 | 69973 | Co | IA | 48,238 | 0.022% | 99.6148% | 48,971 | 0 | 18,000 | 6,440 | 13.1506% |
| 458 | 66370 | Mony Life Ins Co | NY | 43,019 | 0.0197% | 99.6344% | 44,509 | 0 | 36,000 | 168,473 | 378.5145% |
| 574 | 76112 | Oxford Life Ins Co | AZ | 41,285 | 0.0189% | 99.6533% | 37,743 | 0 | 21,678 | 28,547 | 75.6352% |
| 290 | 91472 | Globe Life & Accident Ins Co | NE | 39,866 | 0.0182% | 99.6715% | 42,930 | 0 | 60,315 | 71,669 | 166.9439% |
| 1117 | 65870 | Manhattan Life Ins Co | NY | 39,781 | 0.0182% | 99.6897% | 40,978 | 0 | 16,472 | 23,172 | 56.5474% |
| 4712 | 63967 | Government Personnel Mut Life Ins Co | TX | 35,225 | 0.0161% | 99.7058% | 36,254 | 0 | 31,533 | 30,864 | 85.1327% |
| 4011 | 72990 | Genworth Life Ins Co of NY | NY | 33,319 | 0.0152% | 99.721% | 33,319 | 0 | 0 | 0 | 0% |
| 20 | 65676 | Lincoln Natl Life Ins Co | IN | 31,500 | 0.0144% | 99.7354% | 35,659 | 0 | 2,485 | 1,705 | 4.7814% |
| 901 | 61727 | Central Reserve Life Ins Co | OH | 28,628 | 0.0131% | 99.7485% | 31,903 | 0 | 13,206 | 13,038 | 40.8676% |
| 850 | 67644 | Penn Mut Life Ins Co | PA | 27,934 | 0.0128% | 99.7613% | 22,106 | 0 | 0 | -1,071 | -4.8448% |
| 634 | 66680 | National Life Ins Co | VT | 27,598 | 0.0126% | 99.7739% | 33,210 | 0 | 21,873 | 21,079 | 63.4718% |
| 212 | 63177 | Farmers New World Life Ins Co | WA | 27,184 | 0.0124% | 99.7863% | 27,184 | 0 | 16,831 | 16,822 | 61.882% |
| 876 | 94358 | US Able Life | AR | 24,977 | 0.0114% | 99.7977% | 24,977 | 0 | 1,205 | 1,205 | 4.8244% |
| 704 | 89206 | Ohio Natl Life Assur Corp | OH | 22,518 | 0.0103% | 99.808% | 22,501 | 0 | 0 | 0 | 0% |
| 1211 | 66583 | National Guardian Life Ins Co | WI | 21,012 | 0.0096% | 99.8176% | 20,549 | 0 | 908 | 908 | 4.4187% |
| 574 | 61859 | Christian Fidelity Life Ins Co | TX | 20,241 | 0.0093% | 99.8269% | 20,280 | 0 | 24,440 | 24,231 | 119.4822% |
| | 11121 | Unified Life Ins Co | TX | 19,270 | 0.0088% | 99.8357% | 19,274 | 0 | 6,870 | 6,958 | 36.1004% |
| 565 | 68209 | Provident Life & Cas Ins Co | TN | 18,597 | 0.0085% | 99.8442% | 18,482 | 0 | 0 | 0 | 0% |
| 229 | 61360 | Reliastar Life Ins Co Of NY | NY | 17,724 | 0.0081% | 99.8523% | 17,662 | 0 | 0 | 0 | 0% |
| 953 | 60763 | American Pioneer Life Ins Co | FL | 14,850 | 0.0068% | 99.8591% | 14,615 | 0 | 0 | 0 | 0% |
| 953 | 71072 | Marquette Natl Life Ins Co | TX | 14,235 | 0.0065% | 99.8656% | 14,451 | 0 | 4,056 | 3,876 | 26.8217% |
| 306 | 62626 | CMFG Life Ins Co | IA | 14,036 | 0.0064% | 99.872% | 13,750 | 0 | 2,010 | 1,836 | 13.3527% |
| 704 | 67172 | Ohio Natl Life Ins Co | OH | 12,917 | 0.0059% | 99.8779% | 12,876 | 1,398 | 0 | 0 | 0% |
| 4734 | 61492 | Athene Annuity & Life Assur Co | DE | 12,832 | 0.0059% | 99.8838% | 12,779 | 0 | 1,111 | 1,138 | 8.9052% |
| 1211 | 97241 | Settlers Life Ins Co | WI | 12,680 | 0.0058% | 99.8896% | 12,660 | 0 | 0 | 0 | 0% |
| 492 | 68721 | Security Life Ins Co Of Amer | MN | 12,330 | 0.0056% | 99.8952% | 12,778 | 0 | 5,135 | 8,554 | 66.9432% |

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| 241 | 63665 | General Amer Life Ins Co | MO | 11,177 | 0.0051% | 99.9003% | 12,053 | 0 | 0 | 0 | 0% |
| 264 | 66087 | Mid West Natl Life Ins Co Of TN | TX | 10,853 | 0.005% | 99.9053% | 10,790 | 0 | 1,556 | 1,616 | 14.9768% |
| | 62928 | EMC Natl Life Co | IA | 10,569 | 0.0048% | 99.9101% | 10,599 | 0 | 0 | 0 | 0% |
| 1216 | 69345 | Teachers Ins & Ann Assoc Of Amer | NY | 9,145 | 0.0042% | 99.9143% | 9,172 | 0 | 0 | 1,638 | 17.8587% |
| 549 | 68047 | Professional Ins Co | TX | 8,535 | 0.0039% | 99.9182% | 8,459 | 0 | 0 | 0 | 0% |
| | 74799 | Leaders Life Ins Co | OK | 8,312 | 0.0038% | 99.922% | 8,312 | 0 | 0 | 0 | 0% |
| 84 | 63312 | Great Amer Life Ins Co | OH | 8,203 | 0.0037% | 99.9257% | 8,051 | 0 | 22 | -79 | -0.9812% |
| 565 | 64297 | First Unum Life Ins Co | NY | 7,995 | 0.0037% | 99.9294% | 8,576 | 0 | 0 | 0 | 0% |
| 769 | 80705 | US Br Great West Life Assur Co | MI | 7,423 | 0.0034% | 99.9328% | 7,637 | 0 | 12,181 | 12,231 | 160.1545% |
| 261 | 13100 | Omaha Ins Co | NE | 7,350 | 0.0034% | 99.9361% | 7,316 | 0 | 7,187 | 9,186 | 125.5604% |
| 901 | 67903 | Provident Amer Life & Hlth Ins Co | OH | 7,256 | 0.0033% | 99.9394% | 7,263 | 0 | 7,050 | 6,971 | 95.9796% |
| 525 | 67539 | Pan Amer Life Ins Co | LA | 6,674 | 0.0031% | 99.9425% | 6,674 | 0 | 8,933 | 7,503 | 112.4213% |
| 4796 | 87963 | National Teachers Assoc Life Ins Co | TX | 6,430 | 0.0029% | 99.9454% | 6,266 | 0 | 2,395 | 2,586 | 41.2703% |
| 19 | 60275 | American Bankers Life Assur Co Of FL | FL | 6,160 | 0.0028% | 99.9482% | 6,160 | 0 | 0 | -247 | -4.0097% |
| 839 | 62324 | Freedom Life Ins Co Of Amer | TX | 5,843 | 0.0027% | 99.9509% | 6,155 | 0 | 0 | 0 | 0% |
| 769 | 80659 | US Business of Canada Life Assur Co | MI | 5,704 | 0.0026% | 99.9535% | 6,253 | 0 | 22,387 | 22,387 | 358.0202% |
| 4734 | 61689 | Athene Ann & Life Co | IA | 5,358 | 0.0024% | 99.956% | 9,130 | 0 | 0 | 0 | 0% |
| | 69329 | Surety Life & Cas Ins Co | ND | 5,315 | 0.0024% | 99.9584% | 5,352 | 0 | 2,824 | 2,746 | 51.3079% |
| 901 | 62308 | Connecticut Gen Life Ins Co | CT | 5,015 | 0.0023% | 99.9607% | 5,016 | 0 | 1,431 | 1,559 | 31.0805% |
| 901 | 67369 | Cigna Hlth & Life Ins Co | CT | 4,909 | 0.0022% | 99.9629% | 3,219 | 0 | 1,336 | 20,199 | 627.493% |
| 626 | 78697 | Combined Life Ins Co Of NY | NY | 4,429 | 0.002% | 99.965% | 4,318 | 0 | 19,094 | 25,382 | 587.8184% |
| 241 | 91626 | New England Life Ins Co | MA | 4,337 | 0.002% | 99.9669% | 4,824 | 0 | 0 | -12,449 | -258.0638% |
| 264 | 61832 | Chesapeake Life Ins Co | OK | 4,336 | 0.002% | 99.9689% | 4,126 | 0 | 359 | 377 | 9.1372% |
| | 68985 | Starmount Life Ins Co | LA | 4,271 | 0.002% | 99.9709% | 3,860 | 0 | 460 | 534 | 13.8342% |
| 1129 | 68608 | Symetra Life | IA | 4,199 | 0.0019% | 99.9728% | 4,171 | 0 | 0 | 0 | 0% |

Market Share by Line of Business - Life A&H

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|------------|--------|------------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| | | Ins Co | | | | | | | | | |
| 91 | 71153 | Hartford Life & Ann Ins Co | CT | 4,033 | 0.0018% | 99.9746% | 4,084 | 0 | 14,580 | 12,156 | 297.6494% |
| 1216 | 60142 | TIAA Cref Life Ins Co | NY | 3,745 | 0.0017% | 99.9763% | 3,758 | 0 | 0 | 188 | 5.0027% |
| | 64017 | Jefferson Natl Life Ins Co | TX | 3,654 | 0.0017% | 99.978% | 3,654 | 0 | 1,817 | 1,824 | 49.9179% |
| 2538 | 82538 | National Hlth Ins Co | TX | 3,647 | 0.0017% | 99.9797% | 3,412 | 0 | 14,767 | 20,139 | 590.2403% |
| 901 | 65498 | Life Ins Co Of N Amer | PA | 3,642 | 0.0017% | 99.9813% | 3,642 | 0 | 0 | 40 | 1.0983% |
| | 68772 | Security Mut Life Ins Co Of NY | NY | 3,261 | 0.0015% | 99.9828% | 3,254 | 0 | 0 | 0 | 0% |
| 290 | 65331 | Liberty Natl Life Ins Co | NE | 2,735 | 0.0013% | 99.9841% | 2,734 | 0 | 0 | 0 | 0% |
| 953 | 80624 | American Progressive L&H Ins Of NY | NY | 2,576 | 0.0012% | 99.9853% | 2,626 | 0 | 0 | 0 | 0% |
| 619 | 60895 | American United Life Ins Co | IN | 2,563 | 0.0012% | 99.9864% | 2,754 | 0 | 0 | 0 | 0% |
| 229 | 67105 | Reliastar Life Ins Co | MN | 2,536 | 0.0012% | 99.9876% | 2,534 | 0 | 0 | -1,761 | -69.4949% |
| | 81426 | Commercial Travelers Mut Ins Co | NY | 2,391 | 0.0011% | 99.9887% | 2,429 | 0 | 1,800 | 1,800 | 74.1046% |
| 3527 | 65641 | Lincoln Republic Ins Co | ND | 2,278 | 0.001% | 99.9897% | 2,432 | 0 | 362 | 362 | 14.8849% |
| 20 | 62057 | Lincoln Life & Ann Co of NY | NY | 2,217 | 0.001% | 99.9907% | 2,493 | 0 | 0 | 0 | 0% |
| | 66214 | Heartland Natl Life Ins Co | IN | 2,135 | 0.001% | 99.9917% | 2,135 | 0 | 1,092 | 1,231 | 57.6581% |
| 943 | 60033 | Ameritas Life Ins Corp of NY | NY | 2,121 | 0.001% | 99.9927% | 2,066 | 0 | 0 | 0 | 0% |
| 450 | 65781 | Madison Natl Life Ins Co Inc | WI | 1,922 | 0.0009% | 99.9936% | 1,921 | 0 | 0 | -370 | -19.2608% |
| 836 | 70483 | Western & Southern Life Ins Co | OH | 1,892 | 0.0009% | 99.9944% | 1,891 | 0 | 0 | 0 | 0% |
| 574 | 68349 | North Amer Ins Co | WI | 1,458 | 0.0007% | 99.9951% | 1,538 | 0 | 0 | -338 | -21.9766% |
| 581 | 61476 | Boston Mut Life Ins Co | MA | 1,429 | 0.0007% | 99.9958% | 1,446 | 0 | 453 | 428 | 29.5989% |
| 244 | 76236 | Cincinnati Life Ins Co | OH | 1,215 | 0.0006% | 99.9963% | 1,230 | 0 | 0 | 0 | 0% |
| 4718 | 97691 | Life Of The South Ins Co | GA | 1,181 | 0.0005% | 99.9968% | 350 | 0 | 0 | 35 | 10% |
| 8 | 70874 | Allstate Life Ins Co Of NY | NY | 1,069 | 0.0005% | 99.9973% | 1,020 | 0 | 0 | 0 | 0% |
| 588 | 67199 | Old Amer Ins Co | MO | 1,044 | 0.0005% | 99.9978% | 1,094 | 0 | 1,423 | 1,151 | 105.2102% |
| 408 | 60739 | American Natl Ins Co | TX | 1,043 | 0.0005% | 99.9983% | 1,043 | 0 | 0 | -77 | -7.3826% |
| 300 | 64513 | Horace Mann Life Ins Co | IL | 611 | 0.0003% | 99.9986% | 611 | 0 | 0 | -18 | -2.946% |

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|------------|--------|------------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| 3098 | 68381 | Reliance Standard Life Ins Co | IL | 559 | 0.0003% | 99.9988% | 551 | 0 | 0 | 0 | 0% |
| | 67393 | Ozark Natl Life Ins Co | MO | 524 | 0.0002% | 99.9991% | 533 | 0 | 0 | 0 | 0% |
| 19 | 67989 | American Memorial Life Ins Co | SD | 414 | 0.0002% | 99.9993% | 439 | 0 | 0 | 0 | 0% |
| 8 | 60186 | Allstate Life Ins Co | IL | 407 | 0.0002% | 99.9994% | 568 | 0 | 0 | 0 | 0% |
| 4750 | 65919 | Primerica Life Ins Co | MA | 251 | 0.0001% | 99.9996% | 251 | 0 | 0 | -8 | -3.1873% |
| 535 | 62103 | Columbian Mut Life Ins Co | NY | 232 | 0.0001% | 99.9997% | 232 | 0 | 0 | 0 | 0% |
| 839 | 98205 | National Found Life Ins Co | TX | 218 | 0.0001% | 99.9998% | 218 | 0 | 0 | 0 | 0% |
| | 63223 | Federal Life Ins Co | IL | 180 | 0.0001% | 99.9998% | 28 | 0 | 0 | 0 | 0% |
| 872 | 66230 | William Penn Life Ins Co Of NY | NY | 169 | 0.0001% | 99.9999% | 169 | 0 | 0 | 0 | 0% |
| 588 | 65129 | Kansas City Life Ins Co | MO | 167 | 0.0001% | 100% | 167 | 0 | 0 | -11 | -6.5868% |
| 41 | 69914 | Sears Life Ins Co | TX | 89 | 0% | 100% | 85 | 0 | 0 | 0 | 0% |
| | 60542 | American Home Life Ins Co | KS | 75 | 0% | 100.0001% | 80 | 0 | 0 | 0 | 0% |
| 55 | 84522 | Auto Club Life Ins Co | MI | 68 | 0% | 100.0001% | 71 | 0 | 0 | -1 | -1.4085% |
| 1347 | 60176 | SBLI USA Life Ins Co Inc | NY | 65 | 0% | 100.0001% | 65 | 0 | 0 | 0 | 0% |
| 468 | 70688 | Transamerica Financial Life Ins Co | NY | 34 | 0% | 100.0001% | 40 | 0 | 0 | -1 | -2.5% |
| 454 | 69485 | Security Natl Life Ins Co | UT | 20 | 0% | 100.0002% | 21 | 0 | 0 | 0 | 0% |
| 520 | 78743 | New Era Life Ins Co | TX | 15 | 0% | 100.0002% | 15 | 0 | 0 | 0 | 0% |
| 431 | 66974 | North Amer Co Life & Hlth Ins | IA | 15 | 0% | 100.0002% | 29 | 0 | 0 | 0 | 0% |
| | 70130 | Universal Guar Life Ins Co | OH | 10 | 0% | 100.0002% | 10 | 0 | 0 | 0 | 0% |
| | 67032 | North Carolina Mut Life Ins Co | NC | 8 | 0% | 100.0002% | 8 | 0 | 0 | 0 | 0% |
| 3891 | 84824 | Commonwealth Ann & Life Ins Co | MA | 0 | 0% | 100.0002% | 43 | 0 | 1,960 | 1,913 | 4,448.8372% |
| 153 | 67628 | Pekin Life Ins Co | IL | 0 | 0% | 100.0002% | -776 | 0 | 0 | 0 | 0% |
| 4213 | 60704 | Wilton Reassur Life Co of NY | NY | 0 | 0% | 100.0002% | 0 | 0 | 584 | 584 | 0% |
| 904 | 93610 | John Hancock Life & Hlth Ins Co | MA | 0 | 0% | 100.0002% | 0 | 0 | 0 | -396,269 | 0% |
| 781 | 69744 | Union Labor Life Ins Co | MD | 0 | 0% | 100.0002% | 21 | 0 | 0 | -10 | -47.619% |

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|------------|--------|-------------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| 4716 | 65951 | Merit Life Ins Co | IN | 0 | 0% | 100.0002% | 0 | 0 | 0 | -27 | 0% |
| 450 | 69078 | Standard Security Life Ins Co Of NY | NY | 0 | 0% | 100.0002% | -4 | 0 | 0 | 0 | 0% |
| 315 | 91693 | IA Amer Life Ins Co | TX | 0 | 0% | 100.0002% | 0 | 0 | 893 | 893 | 0% |
| 4734 | 63932 | Athene Life Ins Co of NY | NY | 0 | 0% | 100.0002% | 0 | 0 | 0 | 4,155 | 0% |
| 1 | 60054 | Aetna Life Ins Co | CT | -392 | -0.0002% | 100% | -654 | 0 | 2,454 | 1,712 | -261.7737% |
| | | 207 Companies in Report | | 218,791,226 | 100% | 100% | 218,069,809 | 979,688 | 140,280,544 | 147,826,670 | 67.7887% |

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