

Market Share by Line of Business - Life A&H

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Selected Criteria -		Year: 2014	State: SD	Codelist Basis: Business Written			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Non-cancellable (other individual policies)							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
233	70319	Washington Natl Ins Co	IN	17,231,748	56.4659%	56.4659%	17,436,600	0	7,126,838	7,472,380	42.8546%
626	62146	Combined Ins Co Of Amer	IL	2,775,133	9.0937%	65.5596%	2,704,408	0	1,267,358	1,283,752	47.4689%
332	61271	Principal Life Ins Co	IA	2,672,011	8.7558%	74.3154%	1,846,261	0	555,371	922,142	49.9465%
860	67091	Northwestern Mut Life Ins Co	WI	2,155,897	7.0646%	81.38%	2,148,159	710,628	747,251	436,826	20.3349%
565	68195	Provident Life & Accident Ins Co	TN	1,120,878	3.673%	85.0529%	1,162,710	0	1,913,903	1,853,204	159.3866%
429	71714	Berkshire Life Ins Co of Amer	MA	553,150	1.8126%	86.8655%	541,249	0	46,502	-276,754	-51.1325%
1348	69019	Standard Ins Co	OR	468,625	1.5356%	88.4011%	493,970	0	81,972	67,765	13.7184%
7	63258	Federated Life Ins Co	MN	409,583	1.3421%	89.7433%	414,761	0	0	-99,780	-24.0572%
435	65935	Massachusetts Mut Life Ins Co	MA	408,822	1.3396%	91.0829%	420,455	11,041	27,224	43,855	10.4304%
241	65978	Metropolitan Life Ins Co	NY	335,401	1.0991%	92.182%	325,183	0	9,783	8,250	2.537%
565	67598	Paul Revere Life Ins Co	MA	312,290	1.0233%	93.2053%	371,904	0	588,004	565,691	152.1067%
943	61301	Ameritas Life Ins Corp	NE	307,796	1.0086%	94.2139%	343,660	0	188,875	48,150	14.0109%
212	80896	Centre Life Ins Co	MA	189,583	0.6212%	94.8351%	211,954	0	235,210	55,588	26.2264%
429	64246	Guardian Life Ins Co Of Amer	NY	181,018	0.5932%	95.4283%	187,518	2,035	28,429	-244,346	-130.3054%
826	66915	New York Life Ins Co	NY	170,916	0.5601%	95.9884%	172,569	1,904	97,023	22,971	13.3112%
565	62235	Unum Life Ins Co Of Amer	ME	163,148	0.5346%	96.523%	177,532	0	203,020	168,845	95.1068%
4	65005	RiverSource Life Ins Co	MN	151,055	0.495%	97.018%	151,099	0	85,286	85,531	56.6059%
869	66168	Minnesota Life Ins Co	MN	133,598	0.4378%	97.4557%	144,695	0	238,830	202,299	139.8106%
968	62944	AXA Equitable Life Ins Co	NY	95,529	0.313%	97.7688%	99,943	0	100,370	99,894	99.951%
918	65056	Jackson Natl Life Ins Co	MI	81,115	0.2658%	98.0346%	80,426	0	80,995	80,995	100.7075%
440	66265	Monarch Life Ins Co	MA	61,292	0.2008%	98.2354%	60,895	0	35,302	25,980	42.6636%
12	60488	American Gen Life Ins Co	TX	54,513	0.1786%	98.4141%	55,624	0	12,548	19,186	34.4923%
248	69973	United Life Ins Co	IA	48,238	0.1581%	98.5721%	48,971	0	18,000	6,440	13.1506%
	71439	Assurity Life Ins Co	NE	44,621	0.1462%	98.7183%	44,621	0	21,736	51,780	116.044%
458	66370	Mony Life Ins Co	NY	42,836	0.1404%	98.8587%	44,366	0	36,000	168,473	379.7345%
468	65021	Stonebridge Life Ins Co	VT	34,865	0.1142%	98.973%	34,936	0	150	148	0.4236%
634	66680	National Life Ins	VT	27,598	0.0904%	99.0634%	33,210	0	21,873	21,079	63.4718%

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		Co									
19	70408	Union Security Ins Co	KS	24,379	0.0799%	99.1433%	24,368	0	0	-767	-3.1476%
850	67644	Penn Mut Life Ins Co	PA	24,181	0.0792%	99.2225%	19,108	0	0	-1,022	-5.3485%
20	65676	Lincoln Natl Life Ins Co	IN	22,569	0.074%	99.2965%	24,735	0	2,405	1,636	6.6141%
704	89206	Ohio Natl Life Assur Corp	OH	21,410	0.0702%	99.3666%	21,394	0	0	0	0%
565	68209	Provident Life & Cas Ins Co	TN	18,597	0.0609%	99.4276%	18,482	0	0	0	0%
	64580	Illinois Mut Life Ins Co	IL	15,697	0.0514%	99.479%	15,701	0	34,096	71,074	452.6718%
1211	66583	National Guardian Life Ins Co	WI	14,191	0.0465%	99.5255%	13,959	0	217	217	1.5546%
3891	91642	Forethought Life Ins Co	IN	11,737	0.0385%	99.564%	11,737	0	0	0	0%
241	63665	General Amer Life Ins Co	MO	11,177	0.0366%	99.6006%	12,037	0	0	0	0%
704	67172	Ohio Natl Life Ins Co	OH	10,529	0.0345%	99.6351%	10,496	1,398	0	0	0%
241	87726	Metlife Ins Co USA	DE	8,400	0.0275%	99.6626%	9,303	0	0	-7,025	-75.5133%
200	69663	USAA Life Ins Co	TX	7,888	0.0258%	99.6885%	7,988	0	0	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	6,788	0.0222%	99.7107%	6,810	0	0	-290	-4.2584%
212	63177	Farmers New World Life Ins Co	WA	6,684	0.0219%	99.7326%	6,657	0	0	0	0%
525	67539	Pan Amer Life Ins Co	LA	6,674	0.0219%	99.7545%	6,674	0	8,933	7,503	112.4213%
276	61425	Trustmark Ins Co	IL	6,355	0.0208%	99.7753%	6,548	0	7,270	2,881	43.9982%
19	60275	American Bankers Life Assur Co Of FL	FL	6,160	0.0202%	99.7955%	6,160	0	0	-247	-4.0097%
769	80659	US Business of Canada Life Assur Co	MI	5,704	0.0187%	99.8142%	6,253	0	22,387	22,387	358.0202%
769	80705	US Br Great West Life Assur Co	MI	5,523	0.0181%	99.8323%	5,733	0	8,023	8,056	140.5198%
84	63479	United Teacher Assoc Ins Co	TX	5,313	0.0174%	99.8497%	5,763	0	2,622	2,010	34.8777%
4734	61689	Athene Ann & Life Co	IA	5,252	0.0172%	99.8669%	9,022	0	0	0	0%
901	62308	Connecticut Gen Life Ins Co	CT	4,436	0.0145%	99.8814%	4,436	0	0	177	3.9901%
241	91626	New England Life Ins Co	MA	4,337	0.0142%	99.8957%	4,824	0	0	-12,449	-258.0638%
458	68136	Protective Life Ins Co	TN	4,231	0.0139%	99.9095%	4,231	0	0	-2,587	-61.1439%
		Combined Life									

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626	78697	Ins Co Of NY	NY	3,489	0.0114%	99.9209%	3,447	0	18,910	24,700	716.5651%
	68772	Security Mut Life Ins Co Of NY	NY	3,261	0.0107%	99.9316%	3,254	0	0	0	0%
619	60895	American United Life Ins Co	IN	2,563	0.0084%	99.94%	2,754	0	0	0	0%
229	67105	Reliastar Life Ins Co	MN	2,536	0.0083%	99.9483%	2,534	0	0	-1,761	-69.4949%
565	64297	First Unum Life Ins Co	NY	2,532	0.0083%	99.9566%	2,771	0	0	0	0%
20	62057	Lincoln Life & Ann Co of NY	NY	2,217	0.0073%	99.9639%	2,493	0	0	0	0%
943	60033	Ameritas Life Ins Corp of NY	NY	2,121	0.007%	99.9709%	2,066	0	0	0	0%
304	68241	Prudential Ins Co Of Amer	NJ	2,075	0.0068%	99.9777%	2,417	0	3,600	-926	-38.312%
408	86355	Standard Life & Accident Ins Co	TX	2,068	0.0068%	99.9844%	2,133	0	0	0	0%
306	62626	CMFG Life Ins Co	IA	1,626	0.0053%	99.9898%	1,621	0	2,010	2,191	135.1635%
513	63088	Farm Bureau Life Ins Co	IA	1,448	0.0047%	99.9945%	1,448	0	0	0	0%
4718	97691	Life Of The South Ins Co	GA	1,181	0.0039%	99.9984%	350	0	0	35	10%
	11121	Unified Life Ins Co	TX	1,070	0.0035%	100.0019%	1,085	0	0	0	0%
588	67199	Old Amer Ins Co	MO	400	0.0013%	100.0032%	407	0	0	-88	-21.6216%
468	86231	Transamerica Life Ins Co	IA	347	0.0011%	100.0043%	4,083	0	0	0	0%
290	65331	Liberty Natl Life Ins Co	NE	261	0.0009%	100.0052%	261	0	0	0	0%
233	61263	Bankers Life & Cas Co	IL	180	0.0006%	100.0058%	190	0	0	14	7.3684%
565	62049	Colonial Life & Accident Ins Co	SC	170	0.0006%	100.0063%	172	0	0	0	0%
588	65129	Kansas City Life Ins Co	MO	167	0.0005%	100.0069%	167	0	0	-11	-6.5868%
4011	65536	Genworth Life & Ann Ins Co	VA	131	0.0004%	100.0073%	127	0	0	0	0%
468	66281	Transamerica Premier Life Ins Co	IA	14	0%	100.0074%	14	0	0	0	0%
4734	61492	Athene Annuity & Life Assur Co	DE	12	0%	100.0074%	11	0	0	0	0%
687	64211	Guarantee Trust Life Ins Co	IL	10	0%	100.0074%	10	0	0	0	0%
367	80578	Physicians Mut Ins Co	NE	0	0%	100.0074%	0	0	0	25	0%
3891	84824	Commonwealth Ann & Life Ins Co	MA	0	0%	100.0074%	43	0	1,960	1,913	4,448.8372%
		Athene Life Ins									

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4734	63932	Co of NY	NY	0	0%	100.0074%	0	0	0	4,155	0%
300	64513	Horace Mann Life Ins Co	IL	0	0%	100.0074%	0	0	0	-18	0%
904	65838	John Hancock Life Ins Co USA	MI	-2,266	-0.0074%	100%	-2,284	36	85,095	85,095	-3,725.7005%
		79 Companies in Report		30,517,084	100%	100%	30,051,672	727,042	13,965,381	13,297,222	44.2479%

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