

## Market Share by Line of Business - Health

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Selected Criteria -		Year: 2014	State: SD	Codelist Basis: Business Written		Round by Thousands: No			
Business Type: Health		Include Zero Companies: No		Line of Business: Medicare Supplement					
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Direct Losses Incurred	Pure Direct Loss Ratio
770	60128	Wellmark Of SD Inc	SD	55,763,011	72.3666%	72.3666%	55,763,715	42,301,474	75.8584%
	95839	Avera Hlth Plans Inc	SD	15,417,473	20.0081%	92.3746%	0	9,017,647	0%
1246	95683	Sanford Hlth Plan	SD	3,525,361	4.575%	96.9496%	3,525,361	2,903,878	82.3711%
119	73288	Humana Ins Co	WI	2,332,731	3.0273%	99.977%	2,332,731	1,705,111	73.0951%
1199	77399	Sterling Life Ins Co	IL	10,477	0.0136%	99.9906%	13,700	3,111	22.708%
4667	67660	Pennsylvania Life Ins Co	PA	7,280	0.0094%	100%	7,293	2,163	29.6586%
		<b>6 Companies in Report</b>		<b>77,056,333</b>	<b>100%</b>	<b>100%</b>	<b>61,642,800</b>	<b>55,933,384</b>	<b>90.7379%</b>

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