

Market Share by Line of Business - Life A&H

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Selected Criteria -		Year: 2014	State: SD	Codelist Basis: Business Written			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No			Line of Business: Guaranteed renewable (other individual policies)						
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
370	60380	American Family Life Assur Co of Col	NE	49,853,238	27.47%	27.47%	50,421,402	0	30,407,352	31,733,404	62.9364%
233	70319	Washington Natl Ins Co	IN	13,207,586	7.2776%	34.7476%	11,667,340	0	6,918,148	7,665,811	65.7032%
261	69868	United Of Omaha Life Ins Co	NE	12,009,508	6.6174%	41.3651%	11,903,000	0	9,312,486	9,537,907	80.1303%
261	71412	Mutual Of Omaha Ins Co	NE	11,354,927	6.2568%	47.6218%	11,341,545	0	6,907,753	7,235,955	63.8004%
4011	70025	Genworth Life Ins Co	DE	10,686,348	5.8884%	53.5102%	10,671,211	0	5,231,036	8,204,981	76.8889%
261	72850	United World Life Ins Co	NE	7,263,217	4.0022%	57.5123%	7,341,755	0	5,416,426	5,358,850	72.9914%
468	86231	Transamerica Life Ins Co	IA	6,134,852	3.3804%	60.8927%	6,121,501	0	8,996,179	11,465,882	187.3051%
904	65838	John Hancock Life Ins Co USA	MI	5,150,193	2.8378%	63.7306%	5,173,702	0	994,875	341,488	6.6005%
290	77968	Family Heritage Life Ins Co Of Amer	OH	5,011,345	2.7613%	66.4919%	4,998,151	0	1,081,458	1,086,855	21.7451%
4824	71471	Ability Ins Co	NE	3,551,973	1.9572%	68.4491%	3,615,655	0	6,177,881	7,396,902	204.5799%
826	66915	New York Life Ins Co	NY	3,445,078	1.8983%	70.3474%	3,252,567	367	803,186	485,318	14.9211%
860	69000	Northwestern Long Term Care Ins Co	WI	3,221,071	1.7749%	72.1223%	3,145,363	10,114	126,669	419,735	13.3446%
687	64211	Guarantee Trust Life Ins Co	IL	2,588,874	1.4265%	73.5488%	2,574,175	0	516,592	568,848	22.0983%
626	62146	Combined Ins Co Of Amer	IL	2,586,682	1.4253%	74.9741%	2,546,201	0	793,468	654,883	25.72%
367	80578	Physicians Mut Ins Co	NE	2,360,373	1.3006%	76.2747%	2,351,649	0	1,418,882	1,545,179	65.7062%
4483	70939	Gerber Life Ins Co	NY	2,307,271	1.2713%	77.5461%	2,312,519	0	1,713,153	1,667,225	72.0956%
565	62049	Colonial Life & Accident Ins Co	SC	2,032,873	1.1201%	78.6662%	2,040,180	0	1,189,968	1,195,050	58.5757%
1	12321	American Continental Ins Co	TN	1,985,112	1.0938%	79.76%	1,977,985	0	1,429,892	1,443,058	72.956%
	62952	Equitable Life & Cas Ins Co	UT	1,963,866	1.0821%	80.8422%	1,942,890	0	873,992	1,285,658	66.1725%
233	61263	Bankers Life & Cas Co	IL	1,843,619	1.0159%	81.858%	1,992,539	92	1,960,885	1,787,808	89.7251%
565	68195	Provident Life & Accident Ins Co	TN	1,540,868	0.849%	82.7071%	1,522,910	0	511,189	510,386	33.5139%
3527	31119	Medico Ins Co	NE	1,523,326	0.8394%	83.5465%	1,523,933	0	1,279,691	1,258,049	82.5528%
761	90611	Allianz Life Ins	MN	1,448,819	0.7983%	84.3448%	1,460,790	0	782,768	777,188	53.2033%

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		Co Of N Amer									
4	65005	RiverSource Life Ins Co	MN	1,391,358	0.7667%	85.1114%	1,406,224	0	3,880,548	3,891,686	276.7472%
901	65722	Loyal Amer Life Ins Co	OH	1,304,721	0.7189%	85.8304%	1,308,755	0	931,855	876,770	66.9927%
	68802	Sentinel Security Life Ins Co	UT	1,179,528	0.6499%	86.4803%	1,183,224	0	940,855	900,902	76.1396%
1186	69515	Medamerica Ins Co	PA	1,161,496	0.64%	87.1203%	1,174,566	0	429,562	448,100	38.1503%
8	60534	American Heritage Life Ins Co	FL	1,161,378	0.6399%	87.7603%	1,160,529	0	1,118,617	1,092,255	94.117%
290	92916	United Amer Ins Co	NE	1,122,950	0.6188%	88.379%	1,135,974	0	1,208,638	1,172,746	103.237%
	76325	Senior Hlth Ins Co of PA	PA	1,115,273	0.6145%	88.9936%	1,503,339	0	4,146,930	2,190,522	145.7104%
	42129	United Security Assur Co Of PA	PA	1,107,200	0.6101%	89.6036%	1,056,677	0	44,610	65,617	6.2097%
3527	67679	American Republic Corp Ins Co	NE	1,037,041	0.5714%	90.1751%	1,043,983	0	717,243	702,840	67.3229%
241	65978	Metropolitan Life Ins Co	NY	1,004,411	0.5534%	90.7285%	1,001,704	0	106,308	-60,562	-6.0459%
84	71404	Continental Gen Ins Co	OH	942,174	0.5192%	91.2477%	1,018,751	0	898,399	737,861	72.428%
215	68462	Reserve Natl Ins Co	OK	920,896	0.5074%	91.7551%	858,487	0	775,835	764,128	89.0087%
19	69477	Time Ins Co	WI	875,660	0.4825%	92.2376%	889,827	0	1,724,618	3,284,573	369.1249%
304	68241	Prudential Ins Co Of Amer	NJ	812,214	0.4475%	92.6851%	805,845	0	138,445	256,016	31.7699%
367	72125	Physicians Life Ins Co	NE	750,571	0.4136%	93.0987%	755,822	0	588,482	571,210	75.5747%
	64580	Illinois Mut Life Ins Co	IL	747,841	0.4121%	93.5108%	752,980	0	201,200	-40,954	-5.4389%
860	67091	Northwestern Mut Life Ins Co	WI	660,016	0.3637%	93.8745%	651,223	215,508	42,297	388,830	59.7077%
233	62065	Colonial Penn Life Ins Co	PA	644,789	0.3553%	94.2298%	623,450	0	397,429	410,144	65.7862%
	71439	Assurity Life Ins Co	NE	573,138	0.3158%	94.5456%	563,697	0	162,052	273,480	48.5154%
3527	60836	American Republic Ins Co	IA	561,339	0.3093%	94.8549%	572,274	0	424,098	424,038	74.097%
4011	65536	Genworth Life & Ann Ins Co	VA	413,338	0.2278%	95.0826%	401,146	0	726,027	716,413	178.5916%
4815	65595	Lincoln Benefit Life Co	NE	408,513	0.2251%	95.3077%	424,920	0	129,206	201,167	47.3423%
19	70408	Union Security Ins Co	KS	398,509	0.2196%	95.5273%	397,047	0	115,192	790,043	198.9797%
200	69663	USAA Life Ins Co	TX	389,976	0.2149%	95.7422%	389,665	0	311,933	310,943	79.7975%
84	63479	United Teacher Assoc	TX	348,033	0.1918%	95.934%	350,971	0	97,621	105,160	29.9626%

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		Ins Co									
901	88366	American Retirement Life Ins Co	OH	295,845	0.163%	96.097%	276,318	0	194,183	218,950	79.2384%
918	65056	Jackson Natl Life Ins Co	MI	294,640	0.1624%	96.2593%	292,195	0	476,151	476,151	162.9566%
	65927	Lincoln Heritage Life Ins Co	IL	289,450	0.1595%	96.4188%	289,458	0	233,385	228,932	79.0899%
619	69116	State Life Ins Co	IN	282,437	0.1556%	96.5745%	291,442	0	71,610	130,083	44.6343%
12	60488	American Gen Life Ins Co	TX	273,554	0.1507%	96.7252%	276,739	0	271,934	43,316	15.6523%
687	92703	United Natl Life Ins Co Of Amer	IL	236,143	0.1301%	96.8553%	236,377	0	147,757	153,070	64.7567%
290	60577	American Income Life Ins Co	IN	225,569	0.1243%	96.9796%	226,799	0	57,051	37,297	16.445%
565	62235	Unum Life Ins Co Of Amer	ME	217,121	0.1196%	97.0992%	233,488	0	222,334	410,266	175.7118%
241	87726	Metlife Ins Co USA	DE	209,974	0.1157%	97.2149%	237,033	0	475,320	465,789	196.5081%
953	62359	Constitution Life Ins Co	TX	206,229	0.1136%	97.3286%	209,505	0	207,549	218,402	104.2467%
280	61190	Auto Owners Life Ins Co	MI	206,224	0.1136%	97.4422%	203,733	0	46,736	93,924	46.1015%
	69132	State Mut Ins Co	GA	206,004	0.1135%	97.5557%	205,963	0	106,510	106,252	51.5879%
50	62553	Country Life Ins Co	IL	205,760	0.1134%	97.6691%	201,908	0	54,641	71,330	35.328%
690	61751	Central States H & L Co Of Omaha	NE	202,959	0.1118%	97.7809%	207,569	0	141,442	145,816	70.2494%
435	65935	Massachusetts Mut Life Ins Co	MA	191,154	0.1053%	97.8863%	114,073	0	0	-200	-0.1753%
1117	61883	Central United Life Ins Co	AR	189,322	0.1043%	97.9906%	190,125	0	273,850	242,420	127.5056%
953	68284	Pyramid Life Ins Co	KS	185,565	0.1022%	98.0928%	188,140	0	201,539	213,740	113.6069%
408	86355	Standard Life & Accident Ins Co	TX	183,721	0.1012%	98.1941%	181,983	0	75,852	78,283	43.0167%
1117	63053	Family Life Ins Co	TX	183,598	0.1012%	98.2952%	183,864	0	152,608	151,206	82.238%
572	77720	LifeSecure Ins Co	MI	174,209	0.096%	98.3912%	173,002	0	2,391	9,562	5.5271%
4826	71390	Puritan Life Ins Co of Amer	TX	172,533	0.0951%	98.4863%	173,641	0	113,434	113,707	65.484%
1	68500	Continental Life Ins Co Brentwood	TN	169,476	0.0934%	98.5797%	170,846	0	169,798	90,129	52.7545%
4722	89184	Sterling Investors Life Ins Co	GA	164,337	0.0906%	98.6702%	162,735	0	138,571	132,648	81.5117%

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458	68136	Protective Life Ins Co	TN	156,145	0.086%	98.7563%	179,287	0	120,015	117,890	65.7549%
468	66281	Transamerica Premier Life Ins Co	IA	155,336	0.0856%	98.8419%	156,117	0	74,396	113,373	72.6205%
3891	91642	Forethought Life Ins Co	IN	154,984	0.0854%	98.9273%	153,881	0	117,281	115,286	74.9189%
119	65110	Kanawha Ins Co	SC	145,782	0.0803%	99.0076%	145,782	0	184,762	348,537	239.081%
587	61239	Bankers Fidelity Life Ins Co	GA	134,637	0.0742%	99.0818%	111,809	0	89,524	86,132	77.0349%
1348	69019	Standard Ins Co	OR	121,789	0.0671%	99.1489%	124,908	0	0	-254	-0.2033%
520	67784	Philadelphia Amer Life Ins Co	TX	119,086	0.0656%	99.2145%	124,237	0	164,316	144,231	116.0934%
513	63088	Farm Bureau Life Ins Co	IA	114,712	0.0632%	99.2777%	119,674	0	85,532	91,512	76.4677%
468	65021	Stonebridge Life Ins Co	VT	103,420	0.057%	99.3347%	187,291	0	116,299	265,569	141.7949%
1295	80799	Celtic Ins Co	IL	83,364	0.0459%	99.3806%	87,098	0	27,810	27,428	31.491%
330	60410	American Fidelity Assur Co	OK	74,452	0.041%	99.4217%	75,806	0	115,460	41,165	54.3031%
707	62286	Golden Rule Ins Co	IN	70,462	0.0388%	99.4605%	74,633	0	55,240	51,118	68.4925%
19	65080	John Alden Life Ins Co	WI	70,406	0.0388%	99.4993%	69,759	0	260,917	606,004	868.7108%
350	62596	Union Fidelity Life Ins Co	KS	62,275	0.0343%	99.5336%	63,153	0	43,787	45,082	71.3854%
55	71854	AAA Life Ins Co	MI	62,066	0.0342%	99.5678%	63,374	0	7,900	4,594	7.249%
4213	65900	Conseco Life Ins Co	IN	56,181	0.031%	99.5988%	59,341	0	22,107	21,679	36.5329%
332	61271	Principal Life Ins Co	IA	50,572	0.0279%	99.6266%	243	0	131,697	2,934	1,207.4074%
943	61301	Ameritas Life Ins Corp	NE	49,119	0.0271%	99.6537%	265,689	0	0	0	0%
574	76112	Oxford Life Ins Co	AZ	41,285	0.0227%	99.6764%	37,743	0	21,678	28,547	75.6352%
276	61425	Trustmark Ins Co	IL	40,056	0.0221%	99.6985%	39,875	0	10,685	11,475	28.7774%
290	91472	Globe Life & Accident Ins Co	NE	39,866	0.022%	99.7205%	42,930	0	60,315	71,669	166.9439%
1117	65870	Manhattan Life Ins Co	NY	39,781	0.0219%	99.7424%	40,978	0	16,472	23,172	56.5474%
4712	63967	Government Personnel Mut Life Ins Co	TX	35,225	0.0194%	99.7618%	36,254	0	31,533	30,864	85.1327%
4011	72990	Genworth Life Ins Co of NY	NY	33,319	0.0184%	99.7802%	33,319	0	0	0	0%
429	71714	Berkshire Life Ins Co of Amer	MA	29,804	0.0164%	99.7966%	31,373	0	0	0	0%
		Central									

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901	61727	Reserve Life Ins Co	OH	28,628	0.0158%	99.8124%	31,903	0	13,206	13,038	40.8676%
876	94358	USAble Life	AR	24,977	0.0138%	99.8261%	24,977	0	1,205	1,205	4.8244%
429	64246	Guardian Life Ins Co Of Amer	NY	23,475	0.0129%	99.8391%	22,204	0	81,369	-861,388	3,879.4271%
212	63177	Farmers New World Life Ins Co	WA	20,500	0.0113%	99.8503%	20,527	0	16,831	16,822	81.9506%
574	61859	Christian Fidelity Life Ins Co	TX	20,241	0.0112%	99.8615%	20,280	0	24,440	24,231	119.4822%
	11121	Unified Life Ins Co	TX	17,969	0.0099%	99.8714%	17,951	0	6,870	6,958	38.7611%
229	61360	Reliastar Life Ins Co Of NY	NY	17,724	0.0098%	99.8812%	17,662	0	0	0	0%
953	60763	American Pioneer Life Ins Co	FL	14,850	0.0082%	99.8894%	14,615	0	0	0	0%
953	71072	Marquette Natl Life Ins Co	TX	14,235	0.0078%	99.8972%	14,451	0	4,056	3,876	26.8217%
1211	97241	Settlers Life Ins Co	WI	12,680	0.007%	99.9042%	12,660	0	0	0	0%
4734	61492	Athene Annuity & Life Assur Co	DE	12,675	0.007%	99.9112%	12,625	0	1,111	1,138	9.0139%
306	62626	CMFG Life Ins Co	IA	12,410	0.0068%	99.918%	12,129	0	0	-355	-2.9269%
	62928	EMC Natl Life Co	IA	10,569	0.0058%	99.9238%	10,599	0	0	0	0%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	9,145	0.005%	99.9289%	9,172	0	0	1,638	17.8587%
20	65676	Lincoln Natl Life Ins Co	IN	8,858	0.0049%	99.9337%	10,858	0	80	69	0.6355%
549	68047	Professional Ins Co	TX	8,535	0.0047%	99.9385%	8,459	0	0	0	0%
84	63312	Great Amer Life Ins Co	OH	8,203	0.0045%	99.943%	8,051	0	22	-79	-0.9812%
261	13100	Omaha Ins Co	NE	7,350	0.004%	99.947%	7,316	0	7,187	9,186	125.5604%
901	67903	Provident Amer Life & Hlth Ins Co	OH	7,256	0.004%	99.951%	7,263	0	7,050	6,971	95.9796%
869	66168	Minnesota Life Ins Co	MN	6,830	0.0038%	99.9548%	6,563	0	0	0	0%
4796	87963	National Teachers Assoc Life Ins Co	TX	6,430	0.0035%	99.9583%	6,266	0	2,395	2,586	41.2703%
839	62324	Freedom Life Ins Co Of Amer	TX	5,843	0.0032%	99.9615%	6,155	0	0	0	0%
565	64297	First Unum Life Ins Co	NY	5,463	0.003%	99.9646%	5,805	0	0	0	0%
	69329	Surety Life & Cas Ins Co	ND	5,315	0.0029%	99.9675%	5,352	0	2,824	2,746	51.3079%

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968	62944	AXA Equitable Life Ins Co	NY	5,158	0.0028%	99.9703%	5,572	0	1,357	1,512	27.1357%
901	67369	Cigna Hlth & Life Ins Co	CT	4,909	0.0027%	99.973%	3,219	0	1,336	20,199	627.493%
1129	68608	Symetra Life Ins Co	IA	4,199	0.0023%	99.9753%	4,171	0	0	0	0%
91	71153	Hartford Life & Ann Ins Co	CT	4,033	0.0022%	99.9776%	4,084	0	14,580	12,156	297.6494%
1216	60142	TIAA Cref Life Ins Co	NY	3,745	0.0021%	99.9796%	3,758	0	0	188	5.0027%
2538	82538	National Hlth Ins Co	TX	3,647	0.002%	99.9816%	3,412	0	14,767	20,139	590.2403%
850	67644	Penn Mut Life Ins Co	PA	2,642	0.0015%	99.9831%	2,088	0	0	-49	-2.3467%
953	80624	American Progressive L&H Ins Of NY	NY	2,576	0.0014%	99.9845%	2,626	0	0	0	0%
290	65331	Liberty Natl Life Ins Co	NE	2,474	0.0014%	99.9859%	2,473	0	0	0	0%
704	67172	Ohio Natl Life Ins Co	OH	2,388	0.0013%	99.9872%	2,380	0	0	0	0%
3527	65641	Lincoln Republic Ins Co	ND	2,278	0.0013%	99.9885%	2,432	0	362	362	14.8849%
	66214	Heartland Natl Life Ins Co	IN	2,135	0.0012%	99.9896%	2,135	0	1,092	1,231	57.6581%
769	80705	US Br Great West Life Assur Co	MI	1,900	0.001%	99.9907%	1,904	0	4,158	4,175	219.2752%
836	70483	Western & Southern Life Ins Co	OH	1,892	0.001%	99.9917%	1,891	0	0	0	0%
	81426	Commercial Travelers Mut Ins Co	NY	1,824	0.001%	99.9927%	1,844	0	0	0	0%
574	68349	North Amer Ins Co	WI	1,458	0.0008%	99.9935%	1,538	0	0	-338	-21.9766%
244	76236	Cincinnati Life Ins Co	OH	1,215	0.0007%	99.9942%	1,230	0	0	0	0%
704	89206	Ohio Natl Life Assur Corp	OH	1,108	0.0006%	99.9948%	1,107	0	0	0	0%
8	70874	Allstate Life Ins Co Of NY	NY	1,048	0.0006%	99.9954%	1,001	0	0	0	0%
408	60739	American Natl Ins Co	TX	1,043	0.0006%	99.996%	1,043	0	0	-77	-7.3826%
626	78697	Combined Life Ins Co Of NY	NY	940	0.0005%	99.9965%	871	0	184	682	78.3008%
440	66265	Monarch Life Ins Co	MA	701	0.0004%	99.9969%	716	0	0	0	0%
492	68721	Security Life Ins Co Of Amer	MN	631	0.0003%	99.9972%	629	0	0	0	0%
300	64513	Horace Mann Life Ins Co	IL	611	0.0003%	99.9975%	611	0	0	0	0%
264	66087	Mid West Natl Life Ins Co Of	TX	590	0.0003%	99.9979%	590	0	0	0	0%

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Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
		TN									
901	62308	Connecticut Gen Life Ins Co	CT	579	0.0003%	99.9982%	580	0	1,431	1,382	238.2759%
	67393	Ozark Natl Life Ins Co	MO	524	0.0003%	99.9985%	533	0	0	0	0%
588	67199	Old Amer Ins Co	MO	322	0.0002%	99.9987%	345	0	896	816	236.5217%
	64017	Jefferson Natl Life Ins Co	TX	302	0.0002%	99.9988%	302	0	0	-8	-2.649%
8	60186	Allstate Life Ins Co	IL	252	0.0001%	99.999%	348	0	0	0	0%
4750	65919	Primerica Life Ins Co	MA	251	0.0001%	99.9991%	251	0	0	-8	-3.1873%
	68985	Starmount Life Ins Co	LA	242	0.0001%	99.9992%	242	0	0	0	0%
535	62103	Columbian Mut Life Ins Co	NY	232	0.0001%	99.9994%	232	0	0	0	0%
839	98205	National Found Life Ins Co	TX	218	0.0001%	99.9995%	218	0	0	0	0%
458	66370	Mony Life Ins Co	NY	183	0.0001%	99.9996%	143	0	0	0	0%
872	66230	William Penn Life Ins Co Of NY	NY	169	0.0001%	99.9997%	169	0	0	0	0%
19	67989	American Memorial Life Ins Co	SD	154	0.0001%	99.9998%	157	0	0	0	0%
450	65781	Madison Natl Life Ins Co Inc	WI	144	0.0001%	99.9998%	143	0	0	-1	-0.6993%
4734	61689	Athene Ann & Life Co	IA	106	0.0001%	99.9999%	108	0	0	0	0%
	60542	American Home Life Ins Co	KS	75	0%	99.9999%	80	0	0	0	0%
55	84522	Auto Club Life Ins Co	MI	68	0%	100%	71	0	0	-1	-1.4085%
468	70688	Transamerica Financial Life Ins Co	NY	34	0%	100%	40	0	0	-1	-2.5%
	70130	Universal Guar Life Ins Co	OH	10	0%	100%	10	0	0	0	0%
781	69744	Union Labor Life Ins Co	MD	0	0%	100%	21	0	0	-10	-47.619%
451	71870	Fidelity Security Life Ins Co	MO	0	0%	100%	0	0	0	231	0%
904	93610	John Hancock Life & Hlth Ins Co	MA	0	0%	100%	0	0	0	-396,269	0%
450	69078	Standard Security Life Ins Co Of NY	NY	0	0%	100%	-4	0	0	0	0%
241	63665	General Amer	MO	0	0%	100%	16	0	0	0	0%

Market Share by Line of Business - Life A&H

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Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
		Life Ins Co									
153	67628	Pekin Life Ins Co	IL	0	0%	100%	-776	0	0	0	0%
		169 Companies in Report		181,482,501	100%	100%	180,951,930	226,081	120,903,110	129,074,381	71.3308%

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