

## Market Share Life & Annuity

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Selected Criteria -	Year: 2014	State: SD	Codelist Basis: Business Written	Round by Thousands: No		
	Include Zero Companies: No	Line of Business: Total	Premium Type: Deposit-Type Contract Funds			
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
332	61271	Principal Life Ins Co	IA	30,987,790	50.9486%	50.9486%
1	60054	Aetna Life Ins Co	CT	13,709,317	22.5402%	73.4888%
91	88072	Hartford Life Ins Co	CT	4,044,474	6.6497%	80.1385%
304	93629	Prudential Retirement Ins & Ann Co	CT	2,547,311	4.1882%	84.3267%
	68802	Sentinel Security Life Ins Co	UT	1,559,220	2.5636%	86.8903%
1129	68608	Symetra Life Ins Co	IA	1,149,365	1.8897%	88.78%
458	68136	Protective Life Ins Co	TN	1,083,924	1.7821%	90.5622%
826	91596	New York Life Ins & Ann Corp	DE	839,710	1.3806%	91.9428%
261	69868	United Of Omaha Life Ins Co	NE	817,159	1.3435%	93.2863%
248	69973	United Life Ins Co	IA	661,041	1.0869%	94.3732%
408	60739	American Natl Ins Co	TX	505,053	0.8304%	95.2035%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	468,452	0.7702%	95.9737%
12	60488	American Gen Life Ins Co	TX	421,325	0.6927%	96.6665%
943	61301	Ameritas Life Ins Corp	NE	316,218	0.5199%	97.1864%
709	67466	Pacific Life Ins Co	NE	278,959	0.4587%	97.645%
860	67091	Northwestern Mut Life Ins Co	WI	255,004	0.4193%	98.0643%
304	68241	Prudential Ins Co Of Amer	NJ	177,422	0.2917%	98.356%
304	79227	Pruco Life Ins Co	AZ	156,966	0.2581%	98.6141%
	84174	ELCO Mut Life & Ann	IL	142,924	0.235%	98.8491%
431	66974	North Amer Co Life & Hlth Ins	IA	117,689	0.1935%	99.0426%
4	65005	RiverSource Life Ins Co	MN	86,869	0.1428%	99.1854%
431	66044	Midland Natl Life Ins Co	IA	75,000	0.1233%	99.3087%
	71439	Assurity Life Ins Co	NE	72,442	0.1191%	99.4278%
403	67814	Phoenix Life Ins Co	NY	51,310	0.0844%	99.5122%
344	61875	Church Life Ins Corp	NY	40,085	0.0659%	99.5781%
212	63177	Farmers New World Life Ins Co	WA	38,510	0.0633%	99.6414%
176	69108	State Farm Life Ins Co	IL	36,000	0.0592%	99.7006%
3891	84824	Commonwealth Ann & Life Ins Co	MA	30,147	0.0496%	99.7501%
19	69477	Time Ins Co	WI	25,850	0.0425%	99.7926%
513	63088	Farm Bureau Life Ins Co	IA	19,802	0.0326%	99.8252%
304	86630	Prudential Ann Life Assur Corp	AZ	19,275	0.0317%	99.8569%
	62928	EMC Natl Life Co	IA	18,829	0.031%	99.8879%
619	60895	American United Life Ins Co	IN	16,956	0.0279%	99.9157%

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Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
869	66168	Minnesota Life Ins Co	MN	15,369	0.0253%	99.941%
468	86231	Transamerica Life Ins Co	IA	12,202	0.0201%	99.9611%
50	62553	Country Life Ins Co	IL	6,818	0.0112%	99.9723%
2878	63983	United Heritage Life Ins Co	ID	4,254	0.007%	99.9793%
704	67172	Ohio Natl Life Ins Co	OH	3,291	0.0054%	99.9847%
468	66281	Transamerica Premier Life Ins Co	IA	3,216	0.0053%	99.99%
901	62308	Connecticut Gen Life Ins Co	CT	2,950	0.0049%	99.9948%
690	61751	Central States H & L Co Of Omaha	NE	1,213	0.002%	99.9968%
123	65757	Shelter Life Ins Co	MO	1,084	0.0018%	99.9986%
	69132	State Mut Ins Co	GA	793	0.0013%	99.9999%
4750	65919	Primerica Life Ins Co	MA	588	0.001%	100.0009%
449	67180	Ohio State Life Ins Co	TX	572	0.0009%	100.0018%
901	65722	Loyal Amer Life Ins Co	OH	296	0.0005%	100.0023%
	63223	Federal Life Ins Co	IL	282	0.0005%	100.0028%
41	60518	American Hlth & Life Ins Co	TX	256	0.0004%	100.0032%
687	64211	Guarantee Trust Life Ins Co	IL	125	0.0002%	100.0034%
1211	97241	Settlers Life Ins Co	WI	38	0.0001%	100.0034%
23	80985	4 Ever Life Ins Co	IL	5	0%	100.0034%
449	87645	United Fidelity Life Ins Co	TX	5	0%	100.0035%
435	65935	Massachusetts Mut Life Ins Co	MA	1	0%	100.0035%
181	61182	Aurora Natl Life Assur Co	CA	-2,103	-0.0035%	100%
	54	<b>Companies in Report</b>		60,821,653	100%	100%

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