

Market Share by Line of Business - Life A&H
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Selected Criteria -		Year: 2013	State: SD	Codelist Basis: Business Written			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No			Line of Business: Group policies						
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
707	79413	UnitedHealthcare Ins Co	CT	17,462,875	14.3117%	14.3117%	17,551,923	0	13,661,108	13,748,596	78.331%
565	62235	Unum Life Ins Co Of Amer	ME	9,631,296	7.8933%	22.2051%	9,675,859	0	4,985,048	4,665,729	48.2203%
241	65978	Metropolitan Life Ins Co	NY	8,364,836	6.8554%	29.0605%	8,026,966	0	10,271,542	10,807,669	134.642%
943	61301	Ameritas Life Ins Corp	NE	7,980,315	6.5403%	35.6008%	8,041,557	0	7,496,552	7,585,791	94.3324%
332	61271	Principal Life Ins Co	IA	6,068,456	4.9734%	40.5742%	5,665,674	0	4,385,137	4,392,200	77.523%
549	80802	US Br Sun Life Assur Co of Canada	MI	5,784,123	4.7404%	45.3146%	5,870,624	0	1,956,774	1,986,872	33.8443%
429	64246	Guardian Life Ins Co Of Amer	NY	4,332,889	3.551%	48.8656%	4,331,347	0	3,259,225	2,726,794	62.9549%
661	77828	Companion Life Ins Co	SC	3,992,037	3.2717%	52.1373%	4,009,332	0	2,902,059	2,971,650	74.1183%
812	93440	HM Life Ins Co	PA	3,710,952	3.0413%	55.1786%	3,708,520	0	1,374,640	1,408,192	37.9718%
984	92711	HCC Life Ins Co	IN	3,502,836	2.8708%	58.0493%	3,502,836	0	3,843,756	3,378,647	96.4546%
91	70815	Hartford Life & Accident Ins Co	CT	3,382,656	2.7723%	60.8216%	3,330,118	0	2,263,149	2,059,072	61.8318%
20	65676	Lincoln Natl Life Ins Co	IN	3,271,434	2.6811%	63.5027%	3,304,494	0	1,369,407	1,547,242	46.8224%
1	60054	Aetna Life Ins Co	CT	3,096,675	2.5379%	66.0406%	3,160,698	0	2,230,692	2,518,374	79.6778%
233	61263	Bankers Life & Cas Co	IL	2,643,601	2.1666%	68.2072%	2,599,644	0	1,608,171	1,545,995	59.4695%
19	70408	Union Security Ins Co	KS	2,188,491	1.7936%	70.0008%	2,199,618	0	1,003,728	949,863	43.1831%
8	60534	American Heritage Life Ins Co	FL	2,010,294	1.6475%	71.6483%	2,017,812	0	891,836	914,778	45.3351%
468	86231	Transamerica Life Ins Co	IA	1,998,910	1.6382%	73.2865%	2,045,151	0	3,554,168	3,541,570	173.1691%
370	71730	Continental Amer Ins Co	SC	1,868,239	1.5311%	74.8176%	2,015,317	0	973,616	997,679	49.5048%
901	65498	Life Ins Co Of N Amer	PA	1,732,953	1.4202%	76.2379%	1,732,954	0	922,894	1,974,060	113.913%
98	64890	Berkley Life & Hlth Ins Co	IA	1,718,453	1.4084%	77.6462%	1,482,302	0	424,194	171,706	11.5837%
229	67105	Reliastar Life Ins Co	MN	1,634,093	1.3392%	78.9855%	1,606,608	0	831,027	694,830	43.2483%
1348	69019	Standard Ins Co	OR	1,565,037	1.2826%	80.2681%	924,046	0	1,009,695	1,442,226	156.0773%
3098	68381	Reliance Standard Life Ins Co	IL	1,536,531	1.2593%	81.5273%	1,590,886	0	587,865	844,158	53.0621%
901	67369	Cigna Hlth & Life Ins Co	CT	1,452,597	1.1905%	82.7178%	1,453,014	0	1,441,444	1,611,465	110.905%
111	65315	Liberty Life Assur Co Of Boston	NH	1,221,698	1.0012%	83.7191%	1,184,845	0	354,703	434,684	36.687%
		Fidelity Security									

Market Share by Line of Business - Life A&H											
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451	71870	Life Ins Co	MO	1,196,087	0.9803%	84.6993%	1,196,293	0	809,872	716,458	59.8898%
304	68241	Prudential Ins Co Of Amer	NJ	1,147,918	0.9408%	85.6401%	1,154,303	3,876	485,288	588,382	50.9729%
901	62308	Connecticut Gen Life Ins Co	CT	1,103,938	0.9047%	86.5448%	1,081,214	0	1,057,665	802,740	74.2443%
826	66915	New York Life Ins Co	NY	940,785	0.771%	87.3159%	1,097,876	48,694	1,224,314	940,564	85.6712%
330	60410	American Fidelity Assur Co	OK	935,517	0.7667%	88.0826%	959,227	0	798,352	950,267	99.0659%
1129	68608	Symetra Life Ins Co	WA	894,572	0.7331%	88.8157%	894,029	0	567,994	583,181	65.2307%
306	62626	CMFG Life Ins Co	IA	893,434	0.7322%	89.5479%	889,049	0	50,516	-187,181	-21.0541%
261	71412	Mutual Of Omaha Ins Co	NE	791,204	0.6484%	90.1964%	855,731	0	504,655	617,949	72.213%
276	62863	Trustmark Life Ins Co	IL	722,704	0.5923%	90.7887%	732,063	0	1,030,957	1,047,885	143.1414%
19	65080	John Alden Life Ins Co	WI	678,096	0.5557%	91.3444%	687,659	0	380,146	351,048	51.0497%
19	69477	Time Ins Co	WI	655,329	0.5371%	91.8815%	661,497	0	454,784	455,697	68.8887%
707	91529	Unimerica Ins Co	WI	632,309	0.5182%	92.3997%	624,981	0	533,634	534,785	85.5682%
468	66281	Monumental Life Ins Co	IA	551,444	0.4519%	92.8516%	544,528	0	481,382	441,049	80.9966%
860	67091	Northwestern Mut Life Ins Co	WI	528,724	0.4333%	93.2849%	546,354	0	164,012	636,078	116.4223%
4483	70939	Gerber Life Ins Co	NY	505,060	0.4139%	93.6988%	508,808	0	283,595	306,795	60.2968%
917	71129	Dearborn Natl Life Ins Co	IL	424,236	0.3477%	94.0465%	424,236	0	147,937	147,937	34.8714%
904	65838	John Hancock Life Ins Co USA	MI	409,085	0.3353%	94.3818%	409,138	0	168,202	-62,796	-15.3484%
869	66168	Minnesota Life Ins Co	MN	400,336	0.3281%	94.7099%	401,720	0	186,306	189,144	47.0835%
55	71854	AAA Life Ins Co	MI	387,218	0.3173%	95.0272%	390,441	0	107,000	103,705	26.561%
4011	70025	Genworth Life Ins Co	DE	368,069	0.3017%	95.3289%	368,622	0	128,675	99,121	26.8896%
450	69078	Standard Security Life Ins Co Of NY	NY	363,395	0.2978%	95.6267%	368,350	0	337,552	337,552	91.6389%
12	70106	United States Life Ins Co In NYC	NY	302,541	0.2479%	95.8747%	325,725	0	263,781	336,699	103.3691%
525	67539	Pan Amer Life Ins Co	LA	301,790	0.2473%	96.122%	315,780	0	250,875	267,260	84.6349%
468	91413	Western Reserve Life Assur Co of OH	OH	291,064	0.2385%	96.3605%	291,064	0	171,212	171,799	59.0245%
450	65781	Madison Natl Life Ins Co Inc	WI	261,634	0.2144%	96.575%	256,317	0	210,500	109,333	42.6554%
91	88072	Hartford Life Ins Co	CT	255,820	0.2097%	96.7846%	243,280	0	88,024	88,173	36.2434%
492	68721	Security Life Ins	MN	244,274	0.2002%	96.9848%	242,312	0	177,500	174,686	72.0914%

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		Co Of Amer									
769	68322	Great W Life & Ann Ins Co	CO	236,048	0.1935%	97.1783%	189,476	0	199,922	193,717	102.2383%
261	69868	United Of Omaha Life Ins Co	NE	235,663	0.1931%	97.3714%	229,908	0	195,933	215,163	93.5866%
119	70580	Humanadental Ins Co	WI	231,415	0.1897%	97.5611%	231,415	0	154,697	156,714	67.7199%
408	86355	Standard Life & Accident Ins Co	TX	220,924	0.1811%	97.7421%	239,288	0	40,426	95,528	39.9218%
565	62049	Colonial Life & Accident Ins Co	SC	214,634	0.1759%	97.918%	224,224	0	49,347	112,269	50.07%
140	66869	Nationwide Life Ins Co	OH	194,429	0.1593%	98.0774%	126,394	0	64,498	64,598	51.1084%
707	62286	Golden Rule Ins Co	IN	188,992	0.1549%	98.2323%	193,543	0	173,085	197,111	101.8435%
119	65110	Kanawha Ins Co	SC	175,775	0.1441%	98.3763%	175,775	0	125,664	86,425	49.168%
468	65021	Stonebridge Life Ins Co	VT	165,994	0.136%	98.5124%	167,843	0	224,873	234,378	139.6412%
290	92916	United Amer Ins Co	NE	135,721	0.1112%	98.6236%	135,018	0	78,654	79,824	59.121%
619	60895	American United Life Ins Co	IN	98,528	0.0807%	98.7043%	98,359	0	230,979	241,708	245.7406%
	90638	Best Life & Hlth Ins Co	TX	95,831	0.0785%	98.7829%	99,685	0	54,055	52,524	52.69%
565	67598	Paul Revere Life Ins Co	MA	92,922	0.0762%	98.859%	93,288	0	44,315	15,701	16.8307%
588	65129	Kansas City Life Ins Co	MO	92,289	0.0756%	98.9347%	92,229	0	60,651	58,252	63.1602%
1211	66583	National Guardian Life Ins Co	WI	91,635	0.0751%	99.0098%	91,948	0	60,735	60,735	66.0536%
1	90328	First Hlth Life & Hlth Ins Co	TX	87,582	0.0718%	99.0815%	87,570	0	55,445	55,568	63.4555%
549	80926	Sun Life & Hlth Ins Co	CT	83,364	0.0683%	99.1499%	81,608	0	12,582	12,122	14.8539%
535	76023	Columbian Life Ins Co	IL	79,156	0.0649%	99.2147%	165,734	0	94,824	82,775	49.9445%
215	68462	Reserve Natl Ins Co	OK	76,435	0.0626%	99.2774%	34,256	0	53,210	56,859	165.9826%
3527	60836	American Republic Ins Co	IA	63,307	0.0519%	99.3293%	64,593	0	96,405	91,921	142.308%
8	60186	Allstate Life Ins Co	IL	59,977	0.0492%	99.3784%	60,387	0	100,075	100,748	166.8372%
41	69914	Sears Life Ins Co	TX	56,915	0.0466%	99.4251%	46,954	0	50,000	49,465	105.3478%
264	97055	Mega Life & Hlth Ins Co The	OK	56,877	0.0466%	99.4717%	58,888	0	12,288	21,066	35.773%
290	60577	American Income Life Ins Co	IN	45,961	0.0377%	99.5093%	48,463	0	17,602	10,892	22.4749%
	62928	EMC Natl Life Co	IA	39,823	0.0326%	99.542%	39,823	0	2,264	2,264	5.6852%
12	60488	American Gen	TX	35,412	0.029%	99.571%	34,764	0	81,056	-12,545	-36.0862%

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		Life Ins Co									
904	93610	John Hancock Life & Hlth Ins Co	MA	31,146	0.0255%	99.5965%	31,178	0	0	0	0%
4725	93777	Pavonia Life Ins Co of MI	MI	30,809	0.0252%	99.6218%	30,809	0	5,573	7,448	24.1748%
169	68810	Sentry Life Ins Co	WI	29,883	0.0245%	99.6463%	29,462	0	48,717	51,877	176.0811%
4734	61492	Athene Annuity & Life Assur Co	DE	28,689	0.0235%	99.6698%	27,133	0	0	0	0%
687	64211	Guarantee Trust Life Ins Co	IL	27,785	0.0228%	99.6925%	27,847	0	16,537	21,075	75.6814%
350	62596	Union Fidelity Life Ins Co	KS	27,318	0.0224%	99.7149%	27,553	0	7,346	6,647	24.1244%
233	70319	Washington Natl Ins Co	IN	25,289	0.0207%	99.7357%	23,411	0	69,655	58,135	248.3234%
119	73288	Humana Ins Co	WI	22,166	0.0182%	99.7538%	22,247	0	11,346	11,443	51.4361%
769	80705	US Br Great West Life Assur Co	MI	21,128	0.0173%	99.7711%	21,128	0	0	0	0%
264	66087	Mid West Natl Life Ins Co Of TN	TX	20,544	0.0168%	99.788%	20,643	0	756	566	2.7418%
513	63088	Farm Bureau Life Ins Co	IA	18,031	0.0148%	99.8028%	18,031	9,920	5,400	5,622	31.1796%
1117	61883	Central United Life Ins Co	AR	17,653	0.0145%	99.8172%	17,906	0	4,932	3,858	21.5459%
150	67261	Old Republic Life Ins Co	IL	16,983	0.0139%	99.8311%	16,983	0	-14,774	-59,949	-352.9942%
3527	65641	Lincoln Republic Ins Co	ND	14,620	0.012%	99.8431%	14,620	0	1,704	1,704	11.6553%
781	69744	Union Labor Life Ins Co	MD	11,389	0.0093%	99.8525%	11,233	0	0	627	5.5818%
869	68160	Balboa Life Ins Co	CA	11,297	0.0093%	99.8617%	10,853	0	0	0	0%
19	60275	American Bankers Life Assur Co Of FL	FL	10,492	0.0086%	99.8703%	10,492	0	0	-345	-3.2882%
370	60380	American Family Life Assur Co of Col	NE	8,907	0.0073%	99.8776%	8,870	0	3,650	3,432	38.6922%
84	71404	Continental Gen Ins Co	OH	8,294	0.0068%	99.8844%	8,329	0	6,178	6,327	75.9635%
300	64513	Horace Mann Life Ins Co	IL	8,140	0.0067%	99.8911%	8,140	0	3,716	-3,466	-42.5799%
1186	69515	Medamerica Ins Co	PA	7,652	0.0063%	99.8974%	7,628	0	0	0	0%
290	77968	Family Heritage Life Ins Co Of Amer	OH	7,401	0.0061%	99.9034%	7,274	0	0	0	0%
581	61476	Boston Mut Life Ins Co	MA	7,236	0.0059%	99.9093%	7,238	0	491	467	6.4521%
839	62324	Freedom Life Ins Co Of Amer	TX	6,646	0.0054%	99.9148%	6,689	0	425	441	6.5929%

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	88668	Mutual Of Amer Life Ins Co	NY	5,913	0.0048%	99.9196%	5,913	0	16,755	16,755	283.3587%
839	98205	National Found Life Ins Co	TX	5,869	0.0048%	99.9245%	5,770	0	684	646	11.1958%
23	80985	4 Ever Life Ins Co	IL	5,681	0.0047%	99.9291%	5,395	0	599	542	10.0463%
	81426	Commercial Travelers Mut Ins Co	NY	4,807	0.0039%	99.933%	4,675	0	7,648	7,648	163.5936%
626	62146	Combined Ins Co Of Amer	IL	4,393	0.0036%	99.9366%	4,423	0	1,774	1,606	36.3102%
	81418	American Medical & Life Ins Co	NY	4,308	0.0035%	99.9402%	4,248	0	561	457	10.758%
84	63479	United Teacher Assoc Ins Co	TX	4,201	0.0034%	99.9436%	4,201	0	0	0	0%
690	61751	Central States H & L Co Of Omaha	NE	3,963	0.0032%	99.9469%	3,963	0	6,193	8,105	204.5168%
	63290	Fidelity Life Assn A Legal Reserve L	IL	3,901	0.0032%	99.9501%	3,920	0	0	24	0.6122%
276	61425	Trustmark Ins Co	IL	3,742	0.0031%	99.9531%	3,735	0	0	0	0%
449	90212	Great Southern Life Ins Co	TX	3,493	0.0029%	99.956%	3,479	0	0	0	0%
4750	61409	National Benefit Life Ins Co	NY	3,179	0.0026%	99.9586%	3,348	0	0	0	0%
330	60801	American Public Life Ins Co	OK	3,111	0.0025%	99.9612%	3,126	0	2,814	3,001	96.0013%
229	61360	Reliastar Life Ins Co Of NY	NY	3,085	0.0025%	99.9637%	3,151	0	0	0	0%
761	90611	Allianz Life Ins Co Of N Amer	MN	2,941	0.0024%	99.9661%	3,102	0	1,454	1,454	46.873%
901	65722	Loyal Amer Life Ins Co	OH	2,852	0.0023%	99.9684%	3,248	0	1,000	1,090	33.5591%
4011	65536	Genworth Life & Ann Ins Co	VA	2,839	0.0023%	99.9708%	2,792	0	0	0	0%
565	68195	Provident Life & Accident Ins Co	TN	2,727	0.0022%	99.973%	2,727	0	32,182	59,909	2,196.883%
458	66370	Mony Life Ins Co	NY	2,590	0.0021%	99.9751%	2,626	0	0	0	0%
953	60763	American Pioneer Life Ins Co	FL	2,580	0.0021%	99.9772%	2,599	0	0	0	0%
	64580	Illinois Mut Life Ins Co	IL	2,488	0.002%	99.9793%	2,379	0	179	188	7.9025%
	71439	Assurity Life Ins Co	NE	2,142	0.0018%	99.981%	2,142	0	0	0	0%
671	80314	Unicare Life & Hlth Ins Co	IN	2,122	0.0017%	99.9828%	2,336	0	1,862	1,858	79.5377%
367	80578	Physicians Mut Ins Co	NE	2,068	0.0017%	99.9845%	1,895	0	5,500	5,543	292.5066%
	68772	Security Mut Life Ins Co Of NY	NY	2,061	0.0017%	99.9861%	1,717	0	0	0	0%

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876	94358	USAbLe Life	AR	1,746	0.0014%	99.9876%	1,746	0	0	0	0%
41	60518	American Hlth & Life Ins Co	TX	1,541	0.0013%	99.9888%	1,554	0	0	297	19.112%
	76325	Senior Hlth Ins Co of PA	PA	1,429	0.0012%	99.99%	310	0	-1,119	-2,617	-844.1935%
863	92649	American Underwriters Life Ins Co	AZ	1,403	0.0011%	99.9912%	1,403	0	195	207	14.7541%
4	65005	RiverSource Life Ins Co	MN	1,401	0.0011%	99.9923%	1,415	0	0	0	0%
408	71773	American Natl Life Ins Co Of TX	TX	1,385	0.0011%	99.9934%	1,056	0	0	-1,755	-166.1932%
	74900	Aurigen Reins Co of Amer	AR	1,168	0.001%	99.9944%	3,369	0	5,831	1,559	46.2749%
468	70688	Transamerica Financial Life Ins Co	NY	1,128	0.0009%	99.9953%	1,118	0	0	18	1.61%
574	76112	Oxford Life Ins Co	AZ	1,112	0.0009%	99.9962%	1,112	0	205	212	19.0647%
244	76236	Cincinnati Life Ins Co	OH	1,007	0.0008%	99.9971%	1,007	0	3,950	5,569	553.0288%
918	65056	Jackson Natl Life Ins Co	MI	692	0.0006%	99.9976%	691	0	0	0	0%
1117	65870	Manhattan Life Ins Co	NY	675	0.0006%	99.9982%	675	0	421	427	63.2593%
943	60033	Ameritas Life Ins Corp of NY	NY	608	0.0005%	99.9987%	1,066	0	786	792	74.2964%
68	64149	EPIC Life Ins Co	WI	546	0.0004%	99.9991%	546	0	0	173	31.685%
	68985	Starmount Life Ins Co	LA	272	0.0002%	99.9993%	277	0	0	0	0%
200	69663	USAA Life Ins Co	TX	217	0.0002%	99.9995%	217	0	0	0	0%
	11121	Unified Life Ins Co	TX	183	0.0001%	99.9997%	183	0	17,645	15,592	8,520.2186%
984	85561	Perico Life Ins Co	DE	183	0.0001%	99.9998%	213	0	0	-20	-9.3897%
233	62065	Colonial Penn Life Ins Co	PA	83	0.0001%	99.9999%	83	0	0	-10	-12.0482%
20	62057	Lincoln Life & Ann Co of NY	NY	70	0.0001%	100%	75	0	0	0	0%
869	93742	Securian Life Ins Co	MN	59	0%	100%	63	0	0	5	7.9365%
1295	80799	Celtic Ins Co	IL	0	0%	100%	0	0	704	642	0%
3527	31119	Medico Ins Co	NE	0	0%	100%	0	0	4,298	4,117	0%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	0	0%	100%	0	0	6,071	756	0%
565	68209	Provident Life & Cas Ins Co	TN	0	0%	100%	0	0	9,554	0	0%
123	65757	Shelter Life Ins Co	MO	0	0%	100%	140	0	0	0	0%
2878	63983	United Heritage	ID	0	0%	100%	0	0	2,110	5,024	0%

Market Share by Line of Business - Life A&H

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Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
		Life Ins Co									
233	65900	Conseco Life Ins Co	IN	0	0%	100%	0	0	0	-89	0%
3891	69140	First Allmerica Fin Life Ins Co	MA	0	0%	100%	0	0	1,547	1,520	0%
431	66044	Midland Natl Life Ins Co	IA	0	0%	100%	0	0	4,341	4,419	0%
		157 Companies in Report		122,017,931	100%	100%	121,135,101	62,490	87,308,141	88,265,507	72.8653%

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04/15/2014