

## Market Share by Line of Business - Life A&amp;H

[Help](#) [E-Mail](#)

| Selected Criteria -     |        | Year: 2013                           | State: SD | Codelist Basis: Licensed                        |              | Round by Thousands: No  |                        |   |                    |                        |                        |
|-------------------------|--------|--------------------------------------|-----------|---|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
| Business Type: Life A&H |        | Include Zero Companies: No           |           | Line of Business: Credit (group and individual) |              |                         |                        |   |                    |                        |                        |
| Group Code              | Cocode | Company Name                         | Domicile  | Direct Premiums Written                         | Market Share | Cumulative Market Share | Direct Premiums Earned | Dividends Paid or Credited on Direct Business | Direct Losses Paid | Direct Losses Incurred | Pure Direct Loss Ratio |
| 306                     | 62626  | CMFG Life Ins Co                     | IA        | 2,103,688                                       | 44.1604%     | 44.1604%                | 1,852,283              | 0   | 749,391            | 616,827                | 33.3009%               |
| 690                     | 61751  | Central States H & L Co Of Omaha     | NE        | 1,456,975                                       | 30.5847%     | 74.7451%                | 1,593,644              | 0   | 266,217            | 232,734                | 14.6039%               |
| 468                     | 66281  | Monumental Life Ins Co               | IA        | 357,307   | 7.5006%      | 82.2457%                | 365,037                | 0   | 64,775             | 82,340                 | 22.5566%               |
| 41                      | 60518  | American Hlth & Life Ins Co          | TX        | 320,122   | 6.72%        | 88.9656%                | 260,777                | 0   | 126,553            | 113,182                | 43.4018%               |
| 869                     | 66168  | Minnesota Life Ins Co                | MN        | 170,010   | 3.5688%      | 92.5345%                | 168,243                | 0   | 79,131             | 35,471                 | 21.0832%               |
| 408                     | 60739  | American Natl Ins Co                 | TX        | 157,299   | 3.302%       | 95.8365%                | 226,261                | 0   | 69,980             | 72,239                 | 31.9273%               |
| 869                     | 65811  | American Modern Life Ins Co          | OH        | 49,893  | 1.0473%      | 96.8838%                | 53,995                 | 0   | 37,431             | 5,443                  | 10.0806%               |
| 19                      | 60275  | American Bankers Life Assur Co Of FL | FL        | 39,914  | 0.8379%      | 97.7217%                | 39,977                 | 0   | 4,388              | -405                   | -1.0131%               |
| 687                     | 64211  | Guarantee Trust Life Ins Co          | IL        | 37,797  | 0.7934%      | 98.5151%                | 40,574                 | 0   | 7,340              | 949                    | 2.3389%                |
| 471                     | 62383  | Centurion Life Ins Co                | IA        | 28,235  | 0.5927%      | 99.1078%                | 28,235                 | 0   | 20,756             | 29,327                 | 103.8675%              |
| 3527                    | 60836  | American Republic Ins Co             | IA        | 24,862  | 0.5219%      | 99.6297%                | 8,573                  | 0   | 0                  | 887                    | 10.3464%               |
| 4725                    | 93777  | Pavonia Life Ins Co of MI            | MI        | 17,674  | 0.371%       | 100.0007%               | 17,848                 | 0   | 7,877              | 5,480                  | 30.7037%               |
| 458                     | 68136  | Protective Life Ins Co               | TN        | 4,433   | 0.0931%      | 100.0938%               | 66,286                 | 0   | 24,546             | 15,732                 | 23.7335%               |
| 669                     | 71323  | Zale Life Ins Co                     | AZ        | 2,466   | 0.0518%      | 100.1456%               | 2,466                  | 0   | 0                  | 42                     | 1.7032%                |
| 869                     | 93742  | Securian Life Ins Co                 | MN        | 19  | 0.0004%      | 100.146%                | 12                     | 0   | 0                  | 0                      | 0%                     |
| 468                     | 65021  | Stonebridge Life Ins Co              | VT        | 0   | 0%           | 100.146%                | 0                      | 0   | 0                  | -479                   | 0%                     |
| 281                     | 89958  | JMIC Life Ins Co                     | FL        | 0   | 0%           | 100.146%                | 254                    | 0   | 0                  | 13                     | 5.1181%                |
| 17                      | 97691  | Life Of The South Ins Co             | GA        | 0   | 0%           | 100.146%                | 267                    | 0   | 0                  | -13                    | -4.8689%               |
| 4254                    | 61506  | Resource Life Ins Co                 | IL        | 0   | 0%           | 100.146%                | 269                    | 0   | 0                  | 0                      | 0%                     |
| 863                     | 92649  | American Underwriters Life Ins Co    | AZ        | -534  | -0.0112%     | 100.1347%               | 2,242                  | 0   | 5,093              | 3,055                  | 136.2623%              |
| 8                       | 60534  | American Heritage Life Ins Co        | FL        | -608  | -0.0128%     | 100.122%                | -608                   | 0   | 4,709              | 244                    | -40.1316%              |
| 12                      | 60488  |                                      | TX        | -1,470  | -0.0309%     | 100.0911%               | 27,796                 | 0   | 38,187             | -4,131                 | -14.8619%              |

| Group Code | Cocode | Company Name                  | Domicile | Direct Premiums Written | Market Share | Cumulative Market Share | Direct Premiums Earned | Dividends Paid or Credited on Direct Business | Direct Losses Paid | Direct Losses Incurred | Pure Direct Loss Ratio |
|------------|--------|-------------------------------|----------|-------------------------|--------------|-------------------------|------------------------|---|--------------------|------------------------|------------------------|
|            |        | American Gen Life Ins Co      |          |                         |              |                         |                        |   |                    |                        |                        |
| 468        | 86231  | Transamerica Life Ins Co      | IA       | -2,123                  | -0.0446%     | 100.0466%               | 50,505                 | 0   | 19,847             | 16,694                 | 33.0542%               |
| 4716       | 65951  | Merit Life Ins Co             | IN       | -2,218                  | -0.0466%     | 100%                    | 11,572                 | 0   | 0                  | 0                      | 0%                     |
|            |        | <b>24 Companies in Report</b> |          | <b>4,763,741</b>        | <b>100%</b>  | <b>100%</b>             | <b>4,816,508</b>       | <b>0</b>                                      | <b>1,526,221</b>   | <b>1,225,631</b>       | <b>25.4465%</b>        |

Database: OLTPPROD

Copyright © 1990 - 2016 National Association of Insurance Commissioners.  
i-site.prod.04

11/15/2016