

## Market Share Life &amp; Annuity

[Help](#) [E-Mail](#)

Selected Criteria						
Year: 2012		State: SD		Codelist Basis: Licensed		Round by Thousands: No
Include Zero Companies: No		Line of Business: Total		Premium Type: Total		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
918	65056	Jackson Natl Life Ins Co	MI	80,769,152	6.3541%	6.3541%
826	91596	New York Life Ins & Ann Corp	DE	74,670,878	5.8744%	12.2285%
304	79227	Pruco Life Ins Co	AZ	67,366,931	5.2998%	17.5283%
20	65676	Lincoln Natl Life Ins Co	IN	58,026,367	4.565%	22.0933%
904	65838	John Hancock Life Ins Co (USA)	MI	55,520,382	4.3678%	26.4611%
860	67091	Northwestern Mut Life Ins Co	WI	54,693,158	4.3027%	30.7638%
332	61271	Principal Life Ins Co	IA	47,685,491	3.7514%	34.5153%
826	66915	New York Life Ins Co	NY	40,153,832	3.1589%	37.6742%
4	65005	RiverSource Life Ins Co	MN	38,544,817	3.0323%	40.7065%
304	68241	Prudential Ins Co Of Amer	NJ	38,064,899	2.9946%	43.7011%
431	66044	Midland Natl Life Ins Co	IA	35,239,347	2.7723%	46.4734%
435	65935	Massachusetts Mut Life Ins Co	MA	32,058,660	2.5221%	48.9955%
12	60488	American Gen Life Ins Co	TX	31,272,211	2.4602%	51.4557%
241	61050	MetLife Investors USA Ins Co	DE	30,878,536	2.4292%	53.8849%
968	62944	AXA Equitable Life Ins Co	NY	30,386,524	2.3905%	56.2754%
709	67466	Pacific Life Ins Co	NE	27,991,872	2.2021%	58.4776%
761	90611	Allianz Life Ins Co Of N Amer	MN	25,259,101	1.9871%	60.4647%
468	86231	Transamerica Life Ins Co	IA	19,158,480	1.5072%	61.9719%
91	71153	Hartford Life & Ann Ins Co	CT	19,046,707	1.4984%	63.4703%
332	71161	Principal Natl Life Ins Co	IA	17,865,302	1.4055%	64.8758%
176	69108	State Farm Life Ins Co	IL	17,669,457	1.3901%	66.2659%
458	68136	Protective Life Ins Co	TN	17,497,728	1.3766%	67.6424%
44	61689	Aviva Life & Ann Co	IA	17,363,891	1.366%	69.0084%
91	88072	Hartford Life Ins Co	CT	17,132,941	1.3479%	70.3563%
513	63088	Farm Bureau Life Ins Co	IA	15,146,403	1.1916%	71.5479%
229	67105	Reliastar Life Ins Co	MN	12,481,134	0.9819%	72.5298%
2658	92738	American Equity Invest Life Ins Co	IA	12,213,784	0.9609%	73.4906%
431	66974	North Amer Co Life & Hlth Ins	IA	11,964,079	0.9412%	74.4318%
1	60054	Aetna Life Ins Co	CT	10,184,074	0.8012%	75.233%
306	62626	CMFG Life Ins Co	IA	9,911,887	0.7798%	76.0128%
473	60399	American Family Life Ins Co	WI	9,298,873	0.7315%	76.7443%
140	66869	Nationwide Life Ins Co	OH	9,229,367	0.7261%	77.4704%
241	65978	Metropolitan Life Ins Co	NY	9,219,202	0.7253%	78.1957%
4011	65536	Genworth Life & Ann Ins Co	VA	7,861,838	0.6185%	78.8142%
431	62510	Equitrust Life Ins Co	IA	7,790,832	0.6129%	79.4271%
869	66168	Minnesota Life Ins Co	MN	7,694,191	0.6053%	80.0324%
1129	68608	Symetra Life Ins Co	WA	7,080,553	0.557%	80.5894%
403	93548	PHL Variable Ins Co	CT	6,867,890	0.5403%	81.1297%
619	60895	American United Life Ins Co	IN	6,740,403	0.5303%	81.66%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
429	78778	Guardian Ins & Ann Co Inc	DE	6,644,584	0.5227%	82.1827%
261	69868	United Of Omaha Life Ins Co	NE	6,502,018	0.5115%	82.6943%
300	64513	Horace Mann Life Ins Co	IL	6,320,343	0.4972%	83.1915%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	5,551,175	0.4367%	83.6282%
229	80942	ING USA Ann & Life Ins Co	IA	4,976,422	0.3915%	84.0197%
4731	63274	Fidelity & Guar Life Ins Co	MD	4,882,517	0.3841%	84.4038%
565	62235	Unum Life Ins Co Of Amer	ME	4,758,571	0.3744%	84.7782%
574	76112	Oxford Life Ins Co	AZ	4,354,811	0.3426%	85.1208%
12	70238	Variable Ann Life Ins Co	TX	4,256,799	0.3349%	85.4556%
229	86509	Ing Life Ins & Ann Co	CT	4,182,917	0.3291%	85.7847%
	71439	Assurity Life Ins Co	NE	4,135,026	0.3253%	86.11%
549	80802	US Br Sun Life Assur Co of Canada	MI	3,977,926	0.3129%	86.423%
850	67644	Penn Mut Life Ins Co	PA	3,944,891	0.3103%	86.7333%
	88668	Mutual Of Amer Life Ins Co	NY	3,832,196	0.3015%	87.0348%
4011	70025	Genworth Life Ins Co	DE	3,822,454	0.3007%	87.3355%
4750	65919	Primerica Life Ins Co	MA	3,737,105	0.294%	87.6295%
408	60739	American Natl Ins Co	TX	3,659,972	0.2879%	87.9174%
549	79065	Sun Life Assur Co Of Canada US	DE	3,595,056	0.2828%	88.2003%
431	68675	Security Benefit Life Ins Co	KS	3,475,671	0.2734%	88.4737%
769	68322	Great W Life & Ann Ins Co	CO	3,462,530	0.2724%	88.7461%
	68802	Sentinel Security Life Ins Co	UT	3,385,975	0.2664%	89.0125%
248	69973	United Life Ins Co	IA	3,363,452	0.2646%	89.2771%
140	92657	Nationwide Life & Ann Ins Co	OH	3,255,077	0.2561%	89.5332%
200	69663	USAA Life Ins Co	TX	3,104,789	0.2443%	89.7774%
229	68713	Security Life Of Denver Ins Co	CO	3,099,735	0.2439%	90.0213%
1211	66583	National Guardian Life Ins Co	WI	2,978,367	0.2343%	90.2556%
943	80837	Union Central Life Ins Co	NE	2,942,178	0.2315%	90.487%
	66850	National Western Life Ins Co	CO	2,939,394	0.2312%	90.7183%
91	70815	Hartford Life & Accident Ins Co	CT	2,906,910	0.2287%	90.947%
212	63177	Farmers New World Life Ins Co	WA	2,817,247	0.2216%	91.1686%
241	87726	Metlife Ins Co of CT	CT	2,797,620	0.2201%	91.3887%
4718	60232	Philadelphia Financial Life Assur Co	PA	2,773,194	0.2182%	91.6069%
	64505	Homesteaders Life Co	IA	2,706,718	0.2129%	91.8198%
458	70335	West Coast Life Ins Co	NE	2,670,982	0.2101%	92.0299%
943	61301	Ameritas Life Ins Corp	NE	2,661,153	0.2094%	92.2393%
1348	69019	Standard Ins Co	OR	2,516,176	0.1979%	92.4372%
468	66281	Monumental Life Ins Co	IA	2,449,810	0.1927%	92.63%
619	69116	State Life Ins Co	IN	2,442,297	0.1921%	92.8221%
84	63312	Great Amer Life Ins Co	OH	2,401,381	0.1889%	93.011%
2938	97721	Thrivent Life Ins Co	MN	2,396,833	0.1886%	93.1996%
429	64246	Guardian Life Ins Co Of Amer	NY	2,317,109	0.1823%	93.3819%
2878	63983	United Heritage Life Ins Co	ID	2,298,314	0.1808%	93.5627%
304	93629	Prudential Retirement Ins & Ann Co	CT	2,202,579	0.1733%	93.7359%

## Market Share Life &amp; Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	65595	Lincoln Benefit Life Co	NE	2,173,074	0.171%	93.9069%
367	72125	Physicians Life Ins Co	NE	2,156,380	0.1696%	94.0765%
290	60577	American Income Life Ins Co	IN	2,119,730	0.1668%	94.2433%
704	67172	Ohio Natl Life Ins Co	OH	2,088,957	0.1643%	94.4076%
19	70408	Union Security Ins Co	KS	2,066,974	0.1626%	94.5703%
4732	13561	Great Plains Life Assur Co	SD	2,017,199	0.1587%	94.729%
836	65242	Lafayette Life Ins Co	OH	1,999,095	0.1573%	94.8862%
403	67814	Phoenix Life Ins Co	NY	1,955,298	0.1538%	95.04%
1266	91642	Forethought Life Ins Co	IN	1,940,646	0.1527%	95.1927%
7	63258	Federated Life Ins Co	MN	1,808,001	0.1422%	95.335%
1280	71480	Great Western Ins Co	UT	1,773,578	0.1395%	95.4745%
280	61190	Auto Owners Life Ins Co	MI	1,609,049	0.1266%	95.6011%
290	91472	Globe Life & Accident Ins Co	NE	1,597,392	0.1257%	95.7267%
	62928	EMC Natl Life Co	IA	1,579,192	0.1242%	95.851%
233	61263	Bankers Life & Cas Co	IL	1,466,100	0.1153%	95.9663%
872	94250	Banner Life Ins Co	MD	1,455,955	0.1145%	96.0808%
850	93262	Penn Ins & Ann Co	DE	1,454,209	0.1144%	96.1953%
244	76236	Cincinnati Life Ins Co	OH	1,422,226	0.1119%	96.3071%
690	61751	Central States H & L Co Of Omaha	NE	1,393,638	0.1096%	96.4168%
968	84530	US Financial Life Ins Co	OH	1,367,384	0.1076%	96.5243%
	67393	Ozark Natl Life Ins Co	MO	1,334,807	0.105%	96.6294%
304	86630	Prudential Ann Life Assur Corp	CT	1,308,167	0.1029%	96.7323%
370	60380	American Family Life Assur Co of Col	NE	1,290,635	0.1015%	96.8338%
917	71129	Dearborn Natl Life Ins Co	IL	1,268,807	0.0998%	96.9336%
	64580	Illinois Mut Life Ins Co	IL	1,106,158	0.087%	97.0206%
468	70688	Transamerica Financial Life Ins Co	NY	1,024,603	0.0806%	97.1013%
4734	61492	Athene Annuity & Life Assur Co	DE	1,021,427	0.0804%	97.1816%
241	93513	MetLife Investors Ins Co	MO	1,015,297	0.0799%	97.2615%
435	93432	CM Life Ins Co	CT	996,853	0.0784%	97.3399%
451	71870	Fidelity Security Life Ins Co	MO	942,110	0.0741%	97.414%
826	81353	NYLife Ins Co Of AZ	AZ	907,401	0.0714%	97.4854%
	60542	American Home Life Ins Co	KS	893,059	0.0703%	97.5557%
968	78077	Mony Life Ins Co Of Amer	AZ	891,528	0.0701%	97.6258%
468	91413	Western Reserve Life Assur Co of OH	OH	865,518	0.0681%	97.6939%
	64017	Jefferson Natl Life Ins Co	TX	864,157	0.068%	97.7619%
3436	68543	Liberty Bankers Life Ins Co	OK	821,902	0.0647%	97.8265%
8	60534	American Heritage Life Ins Co	FL	821,842	0.0647%	97.8912%
565	68195	Provident Life & Accident Ins Co	TN	759,745	0.0598%	97.951%
212	90557	Zurich Amer Life Ins Co	IL	733,748	0.0577%	98.0087%
981	93696	Fidelity Investments Life Ins Co	UT	731,080	0.0575%	98.0662%
634	65528	Life Ins Co Of The Southwest	TX	726,716	0.0572%	98.1234%
661	77828	Companion Life Ins Co	SC	725,732	0.0571%	98.1805%
901	65498	Life Ins Co Of N Amer	PA	714,026	0.0562%	98.2366%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	77879	5 Star Life Ins Co	LA	664,484	0.0523%	98.2889%
111	65315	Liberty Life Assur Co Of Boston	NH	659,089	0.0519%	98.3408%
901	62308	Connecticut Gen Life Ins Co	CT	634,126	0.0499%	98.3906%
4483	70939	Gerber Life Ins Co	NY	590,252	0.0464%	98.4371%
169	68810	Sentry Life Ins Co	WI	583,881	0.0459%	98.483%
704	89206	Ohio Natl Life Assur Corp	OH	525,235	0.0413%	98.5243%
	71854	AAA Life Ins Co	MI	517,501	0.0407%	98.5651%
8	60186	Allstate Life Ins Co	IL	512,045	0.0403%	98.6053%
836	92622	Western Southern Life Assur Co	OH	473,454	0.0372%	98.6426%
20	67652	First Penn Pacific Life Ins Co	IN	472,992	0.0372%	98.6798%
588	65129	Kansas City Life Ins Co	MO	456,217	0.0359%	98.7157%
3098	68381	Reliance Standard Life Ins Co	IL	445,466	0.035%	98.7507%
468	65021	Stonebridge Life Ins Co	VT	433,486	0.0341%	98.7848%
290	65331	Liberty Natl Life Ins Co	NE	419,210	0.033%	98.8178%
4734	68039	Presidential Life Ins Co	NY	368,400	0.029%	98.8468%
707	62286	Golden Rule Ins Co	IN	360,181	0.0283%	98.8751%
836	74780	Integrity Life Ins Co	OH	353,806	0.0278%	98.903%
19	67989	American Memorial Life Ins Co	SD	348,544	0.0274%	98.9304%
233	65900	Conseco Life Ins Co	IN	343,545	0.027%	98.9574%
12	70106	United States Life Ins Co In NYC	NY	336,568	0.0265%	98.9839%
119	65110	Kanawha Ins Co	SC	335,212	0.0264%	99.0103%
233	70319	Washington Natl Ins Co	IN	328,889	0.0259%	99.0361%
84	93661	Annuity Investors Life Ins Co	OH	325,234	0.0256%	99.0617%
588	67199	Old Amer Ins Co	MO	319,692	0.0252%	99.0869%
	63290	Fidelity Life Assn A Legal Reserve L	IL	315,437	0.0248%	99.1117%
968	66370	Mony Life Ins Co	NY	313,861	0.0247%	99.1364%
431	83607	Guggenheim Life & Ann Co	DE	312,100	0.0246%	99.1609%
619	67911	Pioneer Mut Life Ins Co	ND	300,344	0.0236%	99.1846%
	65927	Lincoln Heritage Life Ins Co	IL	288,462	0.0227%	99.2072%
801	99775	Funeral Directors Life Ins Co	TX	281,733	0.0222%	99.2294%
233	62065	Colonial Penn Life Ins Co	PA	277,921	0.0219%	99.2513%
241	63665	General Amer Life Ins Co	MO	276,140	0.0217%	99.273%
449	66540	National Farmers Union Life Ins Co	TX	271,200	0.0213%	99.2943%
50	62553	Country Life Ins Co	IL	270,181	0.0213%	99.3156%
290	92916	United Amer Ins Co	NE	266,560	0.021%	99.3366%
1216	60142	TIAA Cref Life Ins Co	NY	263,762	0.0208%	99.3573%
626	62146	Combined Ins Co Of Amer	IL	256,342	0.0202%	99.3775%
3766	60445	Sagicor Life Ins Co	TX	244,386	0.0192%	99.3967%
84	71404	Continental Gen Ins Co	OH	237,284	0.0187%	99.4154%
565	62049	Colonial Life & Accident Ins Co	SC	236,838	0.0186%	99.434%
	66427	MTL Ins Co	IL	224,284	0.0176%	99.4516%
634	66680	National Life Ins Co	VT	220,313	0.0173%	99.469%
449	61999	Americo Fin Life & Ann Ins Co	TX	217,675	0.0171%	99.4861%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	61360	Reliastar Life Ins Co Of NY	NY	212,297	0.0167%	99.5028%
19	69477	Time Ins Co	WI	208,495	0.0164%	99.5192%
3891	84824	Commonwealth Ann & Life Ins Co	MA	208,321	0.0164%	99.5356%
	69329	Surety Life & Cas Ins Co	ND	206,146	0.0162%	99.5518%
3527	60836	American Republic Ins Co	IA	205,621	0.0162%	99.568%
769	80659	US Business of Canada Life Assur Co	MI	204,563	0.0161%	99.5841%
709	97268	Pacific Life & Ann Co	AZ	181,000	0.0142%	99.5983%
19	60275	American Bankers Life Assur Co Of FL	FL	173,189	0.0136%	99.6119%
241	97136	Metropolitan Tower Life Ins Co	DE	167,885	0.0132%	99.6252%
	69132	State Mut Ins Co	GA	147,412	0.0116%	99.6368%
41	60518	American Hlth & Life Ins Co	TX	146,619	0.0115%	99.6483%
836	99937	Columbus Life Ins Co	OH	144,062	0.0113%	99.6596%
241	91626	New England Life Ins Co	MA	138,604	0.0109%	99.6705%
4712	63967	Government Personnel Mut Life Ins Co	TX	131,373	0.0103%	99.6809%
352	93777	Household Life Ins Co	MI	127,510	0.01%	99.6909%
687	64211	Guarantee Trust Life Ins Co	IL	126,050	0.0099%	99.7008%
968	62880	AXA Equitable Life & Ann Co	CO	111,212	0.0087%	99.7096%
	65641	Lincoln Mut Life & Cas Ins Co	ND	109,655	0.0086%	99.7182%
315	68594	American Amicable Life Ins Co Of TX	TX	109,196	0.0086%	99.7268%
775	90247	Pharmacists Life Ins Co	IA	108,797	0.0086%	99.7353%
350	62596	Union Fidelity Life Ins Co	KS	107,811	0.0085%	99.7438%
181	61182	Aurora Natl Life Assur Co	CA	106,566	0.0084%	99.7522%
276	61425	Trustmark Ins Co	IL	105,468	0.0083%	99.7605%
869	65811	American Modern Life Ins Co	OH	99,422	0.0078%	99.7683%
	77925	Western United Life Assur Co	WA	92,664	0.0073%	99.7756%
535	76023	Columbian Life Ins Co	IL	90,498	0.0071%	99.7827%
1211	97241	Settlers Life Ins Co	WI	90,180	0.0071%	99.7898%
	68772	Security Mut Life Ins Co Of NY	NY	87,848	0.0069%	99.7967%
4750	61409	National Benefit Life Ins Co	NY	81,534	0.0064%	99.8031%
581	61476	Boston Mut Life Ins Co	MA	80,900	0.0064%	99.8095%
3527	70629	World Ins Co	NE	78,585	0.0062%	99.8157%
4553	70435	The Savings Bank Life Ins Co Of MA	MA	77,839	0.0061%	99.8218%
769	80705	US Br Great West Life Assur Co	MI	77,289	0.0061%	99.8279%
549	80926	Sun Life & Hlth Ins Co	CT	77,220	0.0061%	99.834%
943	60038	Acacia Life Ins Co	DC	76,667	0.006%	99.84%
471	62383	Centurion Life Ins Co	IA	76,616	0.006%	99.846%
615	61395	Beneficial Life Ins Co	UT	76,109	0.006%	99.852%
450	65781	Madison Natl Life Ins Co Inc	WI	75,049	0.0059%	99.8579%
330	60410	American Fidelity Assur Co	OK	64,889	0.0051%	99.863%
689	81043	Bankers Life Ins Co	FL	60,637	0.0048%	99.8678%
4213	62421	Heritage Union Life Ins Co	MN	60,617	0.0048%	99.8726%
449	67180	Ohio State Life Ins Co	TX	57,199	0.0045%	99.8771%
3527	31119	Medico Ins Co	NE	56,675	0.0045%	99.8815%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	70173	Universal Underwriters Life Ins Co	KS	50,492	0.004%	99.8855%
449	90212	Great Southern Life Ins Co	TX	49,166	0.0039%	99.8894%
435	70416	MML Bay State Life Ins Co	CT	48,780	0.0038%	99.8932%
449	87645	United Fidelity Life Ins Co	TX	43,745	0.0034%	99.8966%
84	67083	Manhattan Natl Life Ins Co	IL	43,337	0.0034%	99.9001%
408	63657	Garden State Life Ins Co	TX	43,174	0.0034%	99.9035%
953	62359	Constitution Life Ins Co	TX	40,715	0.0032%	99.9067%
707	79413	UnitedHealthcare Ins Co	CT	39,809	0.0031%	99.9098%
403	93734	Phoenix Life & Ann Co	CT	39,140	0.0031%	99.9129%
218	62413	Continental Assur Co	IL	37,981	0.003%	99.9159%
	62952	Equitable Life & Cas Ins Co	UT	37,527	0.003%	99.9188%
4213	69396	Texas Life Ins Co	TX	34,705	0.0027%	99.9215%
370	71730	Continental Amer Ins Co	SC	33,274	0.0026%	99.9242%
468	79022	Transamerica Advisors Life Ins Co	AR	32,907	0.0026%	99.9267%
781	69744	Union Labor Life Ins Co	MD	32,659	0.0026%	99.9293%
671	61069	Anthem Life Ins Co	IN	31,996	0.0025%	99.9318%
449	63487	Investors Life Ins Co N Amer	TX	31,455	0.0025%	99.9343%
41	69914	Sears Life Ins Co	TX	30,799	0.0024%	99.9367%
	64343	Pacific Guardian Life Ins Co Ltd	HI	30,768	0.0024%	99.9391%
84	63479	United Teacher Assoc Ins Co	TX	30,502	0.0024%	99.9415%
872	66230	William Penn Life Ins Co Of NY	NY	30,203	0.0024%	99.9439%
	60429	American Fidelity Life Ins Co	FL	29,498	0.0023%	99.9462%
876	94358	USAble Life	AR	27,107	0.0021%	99.9484%
	61212	Baltimore Life Ins Co	MD	26,560	0.0021%	99.9505%
917	84786	Colorado Bankers Life Ins Co	CO	26,211	0.0021%	99.9525%
264	61832	Chesapeake Life Ins Co	OK	25,127	0.002%	99.9545%
	71706	Standard Life & Cas Ins Co	UT	24,541	0.0019%	99.9564%
1	12321	American Continental Ins Co	TN	24,481	0.0019%	99.9584%
315	67148	Occidental Life Ins Co Of NC	TX	24,252	0.0019%	99.9603%
1117	61883	Central United Life Ins Co	AR	23,397	0.0018%	99.9621%
1117	63053	Family Life Ins Co	TX	22,699	0.0018%	99.9639%
28	72222	Amica Life Ins Co	RI	22,138	0.0017%	99.9656%
119	73288	Humana Ins Co	WI	22,066	0.0017%	99.9674%
572	77720	LifeSecure Ins Co	MI	21,890	0.0017%	99.9691%
	84174	Employees Life Co Mut	IL	20,615	0.0016%	99.9707%
896	69566	Trans World Assur Co	CA	20,247	0.0016%	99.9723%
953	60763	American Pioneer Life Ins Co	FL	17,930	0.0014%	99.9737%
408	86355	Standard Life & Accident Ins Co	TX	16,410	0.0013%	99.975%
	69310	Surety Life Ins Co	NE	16,337	0.0013%	99.9763%
50	94218	Country Investors Life Assur Co	IL	15,832	0.0012%	99.9775%
836	70483	Western & Southern Life Ins Co	OH	14,785	0.0012%	99.9787%
687	92703	United Natl Life Ins Co Of Amer	IL	13,998	0.0011%	99.9798%
19	65080	John Alden Life Ins Co	WI	12,854	0.001%	99.9808%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	61239	Bankers Fidelity Life Ins Co	GA	12,842	0.001%	99.9818%
901	65722	Loyal Amer Life Ins Co	OH	12,168	0.001%	99.9828%
4213	60704	Wilton Reassur Life Co of NY	NY	12,118	0.001%	99.9837%
290	77968	Family Heritage Life Ins Co Of Amer	OH	10,481	0.0008%	99.9846%
4716	65951	Merit Life Ins Co	IN	9,888	0.0008%	99.9853%
31	97764	Idealife Ins Co	CT	9,800	0.0008%	99.9861%
	63819	Unity Financial Life Ins Co	OH	9,335	0.0007%	99.9868%
953	68284	Pyramid Life Ins Co	KS	9,315	0.0007%	99.9876%
140	64327	Harleysville Life Ins Co	PA	8,987	0.0007%	99.9883%
492	68721	Security Life Ins Co Of Amer	MN	8,404	0.0007%	99.9889%
261	72850	United World Life Ins Co	NE	8,124	0.0006%	99.9896%
264	97055	Mega Life & Hlth Ins Co The	OK	8,044	0.0006%	99.9902%
1117	65870	Manhattan Life Ins Co	NY	7,464	0.0006%	99.9908%
863	92649	American Underwriters Life Ins Co	AZ	6,554	0.0005%	99.9913%
3891	69140	First Allmerica Fin Life Ins Co	MA	6,244	0.0005%	99.9918%
588	69272	Sunset Life Ins Co Of Amer	MO	6,153	0.0005%	99.9923%
23	80985	4 Ever Life Ins Co	IL	5,741	0.0005%	99.9927%
150	67261	Old Republic Life Ins Co	IL	5,222	0.0004%	99.9932%
315	67946	Pioneer Security Life Ins Co	TX	5,069	0.0004%	99.9936%
	11121	Unified Life Ins Co	TX	4,661	0.0004%	99.9939%
	68985	Starmount Life Ins Co	LA	4,133	0.0003%	99.9942%
	70130	Universal Guar Life Ins Co	OH	3,996	0.0003%	99.9946%
119	70580	Humanadental Ins Co	WI	3,952	0.0003%	99.9949%
215	69930	United Ins Co Of Amer	IL	3,784	0.0003%	99.9952%
429	71714	Berkshire Life Ins Co of Amer	MA	3,740	0.0003%	99.9955%
408	71773	American Natl Life Ins Co Of TX	TX	3,722	0.0003%	99.9958%
869	93742	Securian Life Ins Co	MN	3,590	0.0003%	99.996%
525	67539	Pan Amer Life Ins Co	LA	3,348	0.0003%	99.9963%
200	72613	USAA Direct Life Ins Co	NE	3,240	0.0003%	99.9966%
264	66087	Mid West Natl Life Ins Co Of TN	TX	3,179	0.0003%	99.9968%
315	14406	Industrial Alliance Ins & Fin Serv I	TX	2,760	0.0002%	99.997%
	90638	Best Life & Hlth Ins Co	TX	2,759	0.0002%	99.9972%
4668	68632	Vantis Life Ins Co	CT	2,734	0.0002%	99.9975%
	63223	Federal Life Ins Co	IL	2,476	0.0002%	99.9977%
215	68462	Reserve Natl Ins Co	OK	2,454	0.0002%	99.9978%
1347	60183	S USA Life Ins Co Inc	AZ	2,393	0.0002%	99.998%
535	62103	Columbian Mut Life Ins Co	NY	2,195	0.0002%	99.9982%
454	69485	Security Natl Life Ins Co	UT	2,128	0.0002%	99.9984%
565	67598	Paul Revere Life Ins Co	MA	1,795	0.0001%	99.9985%
869	68160	Balboa Life Ins Co	CA	1,707	0.0001%	99.9987%
953	69701	Union Bankers Ins Co	TX	1,592	0.0001%	99.9988%
20	62057	Lincoln Life & Ann Co of NY	NY	1,455	0.0001%	99.9989%
669	71323	Zale Life Ins Co	AZ	1,352	0.0001%	99.999%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	62863	Trustmark Life Ins Co	IL	1,313	0.0001%	99.9991%
55	84522	Auto Club Life Ins Co	MI	993	0.0001%	99.9992%
901	61727	Central Reserve Life Ins Co	OH	975	0.0001%	99.9993%
	68446	Longevity Ins Co	TX	965	0.0001%	99.9993%
901	67369	Cigna Hlth & Life Ins Co	CT	933	0.0001%	99.9994%
215	68357	Reliable Life Ins Co	MO	924	0.0001%	99.9995%
429	60003	Park Avenue Life Ins Co	DE	868	0.0001%	99.9995%
4771	69647	Catamaran Ins of Ohio Inc	OH	746	0.0001%	99.9996%
229	66109	Midwestern United Life Ins Co	IN	744	0.0001%	99.9997%
450	69078	Standard Security Life Ins Co Of NY	NY	700	0.0001%	99.9997%
	89184	Sterling Investors Life Ins Co	GA	700	0.0001%	99.9998%
	64904	Investors Heritage Life Ins Co	KY	696	0.0001%	99.9998%
306	86126	Members Life Ins Co	IA	615	0%	99.9999%
781	86371	Ullico Life Ins Co	TX	588	0%	99.9999%
612	71463	CICA Life Ins Co of Amer	CO	353	0%	100%
1295	80799	Celtic Ins Co	IL	308	0%	100%
31	82880	CSI Life Ins Co	NE	258	0%	100%
839	62324	Freedom Life Ins Co Of Amer	TX	240	0%	100%
526	61735	Central Security Life Ins Co	TX	227	0%	100%
565	67601	Paul Revere Variable Ann Ins Co	MA	219	0%	100%
901	67903	Provident Amer Life & Hlth Ins Co	OH	211	0%	100.0001%
520	78743	New Era Life Ins Co	TX	150	0%	100.0001%
1137	90328	First Hlth Life & Hlth Ins Co	TX	139	0%	100.0001%
549	68047	Professional Ins Co	TX	75	0%	100.0001%
984	92711	HCC Life Ins Co	IN	75	0%	100.0001%
315	91693	IA Amer Life Ins Co	TX	7	0%	100.0001%
4254	61506	Resource Life Ins Co	IL	-78	-0%	100.0001%
281	89958	JMIC Life Ins Co	FL	-1,203	-0.0001%	100%
	325	<b>Companies in Report</b>		1,271,125,412	100%	100%