

Market Share Life & Annuity

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Selected Criteria						
Year: 2012		State: SD		Codelist Basis: Licensed		Round by Thousands: No
Include Zero Companies: No		Line of Business: Total		Premium Type: Other		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
904	65838	John Hancock Life Ins Co (USA)	MI	30,032,385	37.5894%	37.5894%
304	68241	Prudential Ins Co Of Amer	NJ	16,370,363	20.4896%	58.079%
91	88072	Hartford Life Ins Co	CT	9,971,482	12.4806%	70.5596%
140	66869	Nationwide Life Ins Co	OH	8,180,914	10.2395%	80.7991%
	88668	Mutual Of Amer Life Ins Co	NY	3,823,740	4.7859%	85.585%
435	65935	Massachusetts Mut Life Ins Co	MA	2,675,213	3.3484%	88.9333%
968	62944	AXA Equitable Life Ins Co	NY	2,399,397	3.0032%	91.9365%
468	86231	Transamerica Life Ins Co	IA	1,620,675	2.0285%	93.965%
91	71153	Hartford Life & Ann Ins Co	CT	1,553,949	1.945%	95.9099%
468	70688	Transamerica Financial Life Ins Co	NY	1,008,761	1.2626%	97.1725%
140	92657	Nationwide Life & Ann Ins Co	OH	828,316	1.0367%	98.2093%
869	66168	Minnesota Life Ins Co	MN	672,276	0.8414%	99.0507%
1348	69019	Standard Ins Co	OR	294,268	0.3683%	99.419%
850	67644	Penn Mut Life Ins Co	PA	242,098	0.303%	99.7221%
50	62553	Country Life Ins Co	IL	86,061	0.1077%	99.8298%
261	69868	United Of Omaha Life Ins Co	NE	80,000	0.1001%	99.9299%
704	67172	Ohio Natl Life Ins Co	OH	35,038	0.0439%	99.9738%
304	93629	Prudential Retirement Ins & Ann Co	CT	22,169	0.0277%	100.0015%
826	66915	New York Life Ins Co	NY	-1,200	-0.0015%	100%
	19	Companies in Report		79,895,905	100%	100%