

Market Share by Line of Business - Life A&H

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Selected Criteria -		Year: 2012	State: SD	Codelist Basis: Licensed				Round by Thousands: No			
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Non-cancellable (other individual policies)							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
233	70319	Washington Natl Ins Co	IN	14,865,345	53.0581%	53.0581%	11,434,588	0	7,264,588	7,858,661	68.7271%
626	62146	Combined Ins Co Of Amer	IL	2,904,520	10.3669%	63.425%	2,909,744	0	1,134,200	1,120,952	38.5241%
332	61271	Principal Life Ins Co	IA	2,286,418	8.1608%	71.5858%	1,679,027	0	563,376	-120,224	-7.1603%
860	67091	Northwestern Mut Life Ins Co	WI	1,994,905	7.1203%	78.7061%	1,985,386	508,635	769,241	809,831	40.7896%
565	68195	Provident Life & Accident Ins Co	TN	1,173,467	4.1884%	82.8945%	1,258,802	0	2,089,193	2,140,307	170.0273%
435	65935	Massachusetts Mut Life Ins Co	MA	450,658	1.6085%	84.503%	463,240	12,645	21,545	75,681	16.3373%
429	71714	Berkshire Life Ins Co of Amer	MA	434,518	1.5509%	86.0539%	434,334	0	0	21,363	4.9186%
1348	69019	Standard Ins Co	OR	411,637	1.4692%	87.5231%	407,997	0	80,065	24,618	6.0339%
565	67598	Paul Revere Life Ins Co	MA	393,697	1.4052%	88.9283%	410,599	0	1,228,559	1,142,396	278.2267%
7	63258	Federated Life Ins Co	MN	391,775	1.3983%	90.3267%	395,814	0	3,000	-10,362	-2.6179%
943	80837	Union Central Life Ins Co	NE	292,516	1.0441%	91.3707%	307,635	0	15,207	19,791	6.4333%
241	65978	Metropolitan Life Ins Co	NY	282,084	1.0068%	92.3776%	281,470	0	8,972	24,837	8.824%
565	62235	Unum Life Ins Co Of Amer	ME	269,024	0.9602%	93.3378%	292,179	0	791,435	894,769	306.24%
212	80896	Centre Life Ins Co	MA	257,102	0.9177%	94.2554%	264,989	0	493,272	-85,515	-32.2712%
826	66915	New York Life Ins Co	NY	209,440	0.7475%	95.003%	211,059	2,028	-1,369	209,597	99.3073%
429	64246	Guardian Life Ins Co Of Amer	NY	206,573	0.7373%	95.7403%	205,751	6,238	104,101	96,924	47.1074%
869	66168	Minnesota Life Ins Co	MN	160,944	0.5744%	96.3148%	174,474	0	243,377	289,991	166.2087%
4	65005	RiverSource Life Ins Co	MN	160,790	0.5739%	96.8886%	160,579	0	169,812	170,336	106.0761%
968	62944	AXA Equitable Life Ins Co	NY	105,796	0.3776%	97.2663%	106,562	0	97,402	96,933	90.9639%
918	65056	Jackson Natl Life Ins Co	MI	103,792	0.3705%	97.6367%	110,642	0	133,545	133,545	120.7001%
440	66265	Monarch Life Ins Co	MA	70,943	0.2532%	97.8899%	72,247	0	56,180	154,556	213.9272%
12	60488	American Gen Life Ins Co	TX	59,498	0.2124%	98.1023%	59,726	0	4,308	5,630	9.4264%
248	69973	United Life Ins Co	IA	42,446	0.1515%	98.2538%	43,299	0	36,250	36,895	85.2098%
468	65021	Stonebridge Life Ins Co	VT	41,304	0.1474%	98.4012%	41,257	0	0	0	0%
	71439	Assurity Life Ins Co	NE	38,760	0.1383%	98.5396%	38,137	0	18,373	8,713	22.8466%
968	66370	Mony Life Ins Co	NY	37,403	0.1335%	98.6731%	38,958	32,510	213,894	171,439	440.0611%
634	66680	National Life Ins Co	VT	34,186	0.122%	98.7951%	39,921	0	21,785	28,655	71.7793%
850	67644	Penn Mut Life Ins Co	PA	32,972	0.1177%	98.9128%	23,279	0	0	188,425	809.4205%
20	65676	Lincoln Natl Life Ins Co	IN	29,837	0.1065%	99.0193%	31,865	0	5,833	5,731	17.9853%
19	70408	Union Security Ins Co	KS	27,365	0.0977%	99.1169%	27,368	0	0	-534	-1.9512%
565	68209	Provident Life & Cas Ins Co	TN	21,858	0.078%	99.195%	22,352	0	0	0	0%
704	89206	Ohio Natl Life Assur Corp	OH	17,502	0.0625%	99.2574%	17,453	0	0	0	0%
1211	66583	National Guardian Life Ins Co	WI	17,442	0.0623%	99.3197%	16,763	0	0	0	0%

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	64580	Illinois Mut Life Ins Co	IL	17,221	0.0615%	99.3811%	17,073	0	18,950	10,455	61.237%
276	61425	Trustmark Ins Co	IL	14,788	0.0528%	99.4339%	15,084	0	9,520	7,200	47.7327%
904	65838	John Hancock Life Ins Co (USA)	MI	12,659	0.0452%	99.4791%	12,751	48	0	0	0%
241	63665	General Amer Life Ins Co	MO	11,262	0.0402%	99.5193%	11,351	0	841,412	1,583,054	13,946.3836%
241	87726	Metlife Ins Co of CT	CT	10,373	0.037%	99.5563%	11,090	0	0	22,084	199.1344%
241	91626	New England Life Ins Co	MA	9,979	0.0356%	99.5919%	9,943	0	0	-259	-2.6048%
200	69663	USAA Life Ins Co	TX	9,484	0.0339%	99.6258%	9,637	0	0	0	0%
704	67172	Ohio Natl Life Ins Co	OH	8,886	0.0317%	99.6575%	8,845	1,041	0	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	8,048	0.0287%	99.6862%	8,131	0	2,140	50,340	619.112%
769	80705	US Br Great West Life Assur Co	MI	7,761	0.0277%	99.7139%	6,102	0	7,856	7,768	127.3025%
84	63479	United Teacher Assoc Ins Co	TX	7,749	0.0277%	99.7416%	8,418	0	0	0	0%
19	60275	American Bankers Life Assur Co Of FL	FL	7,747	0.0277%	99.7692%	7,747	0	0	-179	-2.3106%
44	61689	Aviva Life & Ann Co	IA	7,344	0.0262%	99.7955%	11,735	0	0	0	0%
212	63177	Farmers New World Life Ins Co	WA	7,296	0.026%	99.8215%	7,309	0	0	0	0%
769	80659	US Business of Canada Life Assur Co	MI	5,776	0.0206%	99.8421%	6,143	0	17,024	17,078	278.0075%
525	67539	Pan Amer Life Ins Co	LA	5,114	0.0183%	99.8604%	5,114	0	0	0	0%
901	62308	Connecticut Gen Life Ins Co	CT	4,803	0.0171%	99.8775%	5,012	0	0	-224	-4.4693%
458	68136	Protective Life Ins Co	TN	4,488	0.016%	99.8935%	4,500	0	0	-454	-10.0889%
943	61301	Ameritas Life Ins Corp	NE	3,971	0.0142%	99.9077%	3,686	0	0	6,321	171.4867%
229	67105	Reliastar Life Ins Co	MN	2,590	0.0092%	99.917%	2,660	0	0	-912	-34.2857%
408	86355	Standard Life & Accident Ins Co	TX	2,554	0.0091%	99.9261%	2,589	0	0	0	0%
304	68241	Prudential Ins Co Of Amer	NJ	2,548	0.0091%	99.9352%	2,542	0	0	0	0%
306	62626	CMFG Life Ins Co	IA	2,467	0.0088%	99.944%	2,566	0	8,152	10,162	396.0249%
17	97691	Life Of The South Ins Co	GA	2,270	0.0081%	99.9521%	2,270	0	0	0	0%
20	62057	Lincoln Life & Ann Co of NY	NY	2,216	0.0079%	99.96%	2,458	0	0	0	0%
619	60895	American United Life Ins Co	IN	2,172	0.0078%	99.9677%	2,336	0	0	0	0%
	68772	Security Mut Life Ins Co Of NY	NY	1,949	0.007%	99.9747%	1,921	0	0	0	0%
513	63088	Farm Bureau Life Ins Co	IA	1,620	0.0058%	99.9805%	1,741	0	0	0	0%
1117	61883	Central United Life Ins Co	AR	1,495	0.0053%	99.9858%	1,497	0	11,805	11,337	757.3146%
	11121	Unified Life Ins Co	TX	1,140	0.0041%	99.9899%	1,216	0	0	0	0%
588	67199	Old Amer Ins Co	MO	527	0.0019%	99.9918%	553	0	0	-3	-0.5425%
619	69116	State Life Ins Co	IN	513	0.0018%	99.9936%	564	0	0	0	0%
233	61263	Bankers Life & Cas Co	IL	396	0.0014%	99.995%	404	0	4,336	4,012	993.0693%
290	65331	Liberty Natl Life Ins Co	NE	361	0.0013%	99.9963%	351	0	0	0	0%
		Transamerica Life Ins									

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468	86231	Co	IA	357	0.0013%	99.9976%	357	0	0	0	0%
588	65129	Kansas City Life Ins Co	MO	167	0.0006%	99.9982%	167	0	0	-16	-9.5808%
4011	65536	Genworth Life & Ann Ins Co	VA	148	0.0005%	99.9987%	146	0	0	0	0%
836	99937	Columbus Life Ins Co	OH	147	0.0005%	99.9992%	161	0	400	400	248.4472%
300	64513	Horace Mann Life Ins Co	IL	110	0.0004%	99.9996%	110	0	0	-16	-14.5455%
565	62049	Colonial Life & Accident Ins Co	SC	77	0.0003%	99.9999%	78	0	0	0	0%
468	66281	Monumental Life Ins Co	IA	30	0.0001%	100%	45	0	0	0	0%
687	64211	Guarantee Trust Life Ins Co	IL	10	0%	100%	10	0	0	0	0%
4734	61492	Athene Annuity & Life Assur Co	DE	1	0%	100%	1	0	0	0	0%
707	62286	Golden Rule Ins Co	IN	0	0%	100%	0	0	0	2,300	0%
3891	84824	Commonwealth Ann & Life Ins Co	MA	0	0%	100%	0	0	764	764	0%
3527	31119	Medico Ins Co	NE	-7	-0%	100%	-5	0	1	1	-20%
		<b>79 Companies in Report</b>		<b>28,017,124</b>	<b>100%</b>	<b>100%</b>	<b>24,163,905</b>	<b>563,145</b>	<b>16,488,504</b>	<b>17,245,154</b>	<b>71.3674%</b>