

## Market Share by Line of Business - Life A&amp;H

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Selected Criteria -		Year: 2012	State: SD	Codelist Basis: Licensed		Round by Thousands: No					
Business Type: Life A&H		Include Zero Companies: No		Line of Business: Credit (group and individual)							
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
306	62626	CMFG Life Ins Co	IA	2,069,434	42.1444%	42.1444%	2,193,440	0	780,288	694,052	31.6422%
690	61751	Central States H & L Co Of Omaha	NE	1,612,888	32.8467%	74.9911%	1,667,698	0	340,649	326,641	19.5863%
468	66281	Monumental Life Ins Co	IA	307,607	6.2645%	81.2556%	308,712	0	60,939	35,554	11.5169%
41	60518	American Hlth & Life Ins Co	TX	218,225	4.4442%	85.6998%	260,926	0	137,712	95,702	36.6778%
408	60739	American Natl Ins Co	TX	198,785	4.0483%	89.7481%	249,172	0	70,727	144,645	58.0503%
869	66168	Minnesota Life Ins Co	MN	178,617	3.6376%	93.3856%	177,213	0	73,637	74,620	42.1075%
869	65811	American Modern Life Ins Co	OH	78,055	1.5896%	94.9752%	88,586	0	74,837	56,861	64.1873%
468	86231	Transamerica Life Ins Co	IA	69,317	1.4117%	96.3869%	66,532	0	15,668	6,573	9.8795%
19	60275	American Bankers Life Assur Co Of FL	FL	50,372	1.0258%	97.4127%	51,715	0	10,969	4,312	8.338%
458	68136	Protective Life Ins Co	TN	47,374	0.9648%	98.3775%	98,062	0	32,975	11,314	11.5376%
471	62383	Centurion Life Ins Co	IA	37,316	0.7599%	99.1374%	37,316	0	20,100	17,289	46.3313%
352	93777	Household Life Ins Co	MI	29,335	0.5974%	99.7348%	31,096	0	13,645	2,876	9.2488%
687	64211	Guarantee Trust Life Ins Co	IL	24,316	0.4952%	100.23%	34,554	0	7,954	5,490	15.8882%
468	65021	Stonebridge Life Ins Co	VT	4,505	0.0917%	100.3218%	4,505	0	0	127	2.8191%
3527	60836	American Republic Ins Co	IA	2,625	0.0535%	100.3752%	275	0	-506	-90	-32.7273%
669	71323	Zale Life Ins Co	AZ	2,379	0.0484%	100.4237%	2,379	0	35	78	3.2787%
869	93742	Securian Life Ins Co	MN	27	0.0005%	100.4242%	21	0	0	0	0%
212	70173	Universal Underwriters Life Ins Co	KS	0	0%	100.4242%	39	0	0	-16	-41.0256%
248	69973	United Life Ins Co	IA	0	0%	100.4242%	18	0	0	0	0%
869	68160	Balboa Life Ins Co	CA	0	0%	100.4242%	0	0	8,890	-4,640	0%
4254	61506	Resource Life Ins Co	IL	0	0%	100.4242%	1,706	0	0	-288	-16.8816%
17	97691	Life Of The South Ins Co	GA	-599	-0.0122%	100.412%	619	0	0	-61	-9.8546%
8	60534		FL	-720	-0.0147%	100.3974%	-720	0	6,921	10,234	-1,421.3889%

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		American Heritage Life Ins Co									
281	89958	JMIC Life Ins Co	FL	-1,519	-0.0309%	100.3665%	1,721	0	0	213	12.3765%
863	92649	American Underwriters Life Ins Co	AZ	-2,172	-0.0442%	100.3222%	6,151	0	10,864	4,772	77.5809%
4716	65951	Merit Life Ins Co	IN	-2,432	-0.0495%	100.2727%	24,370	0	0	-3,743	-15.359%
12	60488	American Gen Life Ins Co	TX	-13,390	-0.2727%	100%	65,911	0	70,694	-8,784	-13.3271%
		<b>27 Companies in Report</b>		<b>4,910,345</b>	<b>100%</b>	<b>100%</b>	<b>5,372,017</b>	<b>0</b>	<b>1,736,998</b>	<b>1,473,731</b>	<b>27.4335%</b>

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