

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Selected Criteria		Year: 2011	State: SD	Codelist	Round by	
-		Include Zero	Line of	Basis: Licensed	Thousands: No	
		Companies: Yes	Business: Total	Premium Type: Life		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
826	66915	New York Life Ins Co	NY	55,672,023	10.1818%	10.1818%
860	67091	Northwestern Mut Life Ins Co	WI	31,831,409	5.8216%	16.0034%
304	79227	Pruco Life Ins Co	AZ	28,929,820	5.291%	21.2944%
904	65838	John Hancock Life Ins Co (USA)	MI	25,244,629	4.617%	25.9114%
20	65676	Lincoln Natl Life Ins Co	IN	21,408,848	3.9154%	29.8268%
12	66842	American Gen Life Ins Co of DE	DE	21,264,415	3.889%	33.7158%
826	91596	New York Life Ins & Ann Corp	DE	18,941,072	3.4641%	37.18%
91	71153	Hartford Life & Ann Ins Co	CT	17,509,607	3.2023%	40.3823%
709	67466	Pacific Life Ins Co	NE	17,177,886	3.1417%	43.5239%
850	93262	Penn Ins & Ann Co	DE	16,737,620	3.0611%	46.5851%
431	66044	Midland Natl Life Ins Co	IA	15,543,399	2.8427%	49.4278%
332	61271	Principal Life Ins Co	IA	14,249,926	2.6062%	52.0339%
176	69108	State Farm Life Ins Co	IL	13,698,575	2.5053%	54.5393%
468	86231	Transamerica Life Ins Co	IA	10,755,536	1.9671%	56.5063%
229	67105	Reliastar Life Ins Co	MN	10,029,943	1.8344%	58.3407%
435	65935	Massachusetts Mut Life Ins Co	MA	9,266,867	1.6948%	60.0355%
968	62944	AXA Equitable Life Ins Co	NY	8,116,709	1.4845%	61.52%
473	60399	American Family Life Ins Co	WI	8,034,198	1.4694%	62.9893%
241	61050	MetLife Investors USA Ins Co	DE	8,012,310	1.4654%	64.4547%
549	79065	Sun Life Assur Co Of Canada US	DE	8,002,180	1.4635%	65.9182%
304	68241	Prudential Ins Co Of Amer	NJ	7,839,153	1.4337%	67.3519%
4	65005	RiverSource Life Ins Co	MN	7,581,878	1.3866%	68.7386%
241	65978	Metropolitan Life Ins Co	NY	6,896,961	1.2614%	69.9999%
12	60488	American Gen Life Ins Co	TX	6,642,714	1.2149%	71.2148%
513	63088	Farm Bureau Life Ins Co	IA	6,243,671	1.1419%	72.3567%
4011	65536	Genworth Life & Ann Ins Co	VA	5,220,824	0.9548%	73.3116%
458	68136	Protective Life Ins Co	TN	5,000,041	0.9145%	74.226%
869	66168	Minnesota Life Ins Co	MN	4,996,112	0.9137%	75.1398%
261	69868	United Of Omaha Life Ins Co	NE	4,973,577	0.9096%	76.0494%
	71439	Assurity Life Ins Co	NE	4,878,705	0.8923%	76.9416%
565	62235	Unum Life Ins Co Of Amer	ME	4,419,156	0.8082%	77.7498%
332	71161	Principal Natl Life Ins Co	IA	3,874,305	0.7086%	78.4584%
4750	65919	Primerica Life Ins Co	MA	3,727,299	0.6817%	79.1401%
	64505	Homesteaders Life Co	IA	3,474,363	0.6354%	79.7755%
549	80802	US Br SunLife Assur Co Of Canada	MI	3,469,293	0.6345%	80.41%
44	61689	Aviva Life & Ann Co	IA	3,209,720	0.587%	80.997%
229	68713	Security Life Of Denver Ins Co	CO	3,106,763	0.5682%	81.5652%
91	70815	Hartford Life & Accident Ins Co	CT	3,004,128	0.5494%	82.1147%
4718	60232	Philadelphia Financial Life Assur Co	PA	3,000,000	0.5487%	82.6633%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
458	70335	West Coast Life Ins Co	NE	2,868,736	0.5247%	83.188%
403	93548	PHL Variable Ins Co	CT	2,734,241	0.5001%	83.688%
1211	66583	National Guardian Life Ins Co	WI	2,603,460	0.4761%	84.1642%
212	63177	Farmers New World Life Ins Co	WA	2,472,642	0.4522%	84.6164%
918	65056	Jackson Natl Life Ins Co	MI	2,189,013	0.4003%	85.0168%
181	70211	Reassure Amer Life Ins Co	IN	2,100,673	0.3842%	85.401%
429	64246	Guardian Life Ins Co Of Amer	NY	2,050,269	0.375%	85.7759%
306	62626	Cuna Mut Ins Society	IA	1,997,021	0.3652%	86.1412%
290	60577	American Income Life Ins Co	IN	1,983,505	0.3628%	86.5039%
619	60895	American United Life Ins Co	IN	1,862,743	0.3407%	86.8446%
8	65595	Lincoln Benefit Life Co	NE	1,771,858	0.3241%	87.1686%
19	70408	Union Security Ins Co	KS	1,741,889	0.3186%	87.4872%
4011	70025	Genworth Life Ins Co	DE	1,676,740	0.3067%	87.7939%
431	66974	North Amer Co Life & Hlth Ins	IA	1,648,299	0.3015%	88.0953%
2878	63983	United Heritage Life Ins Co	ID	1,634,659	0.299%	88.3943%
241	87726	Metlife Ins Co of CT	CT	1,470,637	0.269%	88.6633%
761	90611	Allianz Life Ins Co Of N Amer	MN	1,409,413	0.2578%	88.921%
200	69663	USAA Life Ins Co	TX	1,392,470	0.2547%	89.1757%
7	63258	Federated Life Ins Co	MN	1,367,648	0.2501%	89.4258%
968	84530	US Financial Life Ins Co	OH	1,364,735	0.2496%	89.6754%
	67393	Ozark Natl Life Ins Co	MO	1,320,235	0.2415%	89.9169%
872	94250	Banner Life Ins Co	MD	1,248,818	0.2284%	90.1453%
690	61751	Central States H & L Co Of Omaha	NE	1,242,139	0.2272%	90.3724%
1280	71480	Great Western Ins Co	UT	1,228,295	0.2246%	90.5971%
370	60380	American Family Life Assur Co of Col	NE	1,217,759	0.2227%	90.8198%
1348	69019	Standard Ins Co	OR	1,216,424	0.2225%	91.0423%
408	60739	American Natl Ins Co	TX	1,199,758	0.2194%	91.2617%
140	92657	Nationwide Life & Ann Ins Co	OH	1,155,327	0.2113%	91.473%
943	61301	Ameritas Life Ins Corp	NE	1,145,847	0.2096%	91.6826%
290	91472	Globe Life & Accident Ins Co	NE	1,126,419	0.206%	91.8886%
943	80837	Union Central Life Ins Co	NE	1,113,783	0.2037%	92.0923%
468	66281	Monumental Life Ins Co	IA	1,078,962	0.1973%	92.2896%
826	81353	NYLife Ins Co Of AZ	AZ	1,027,399	0.1879%	92.4775%
12	70106	United States Life Ins Co In NYC	NY	1,018,660	0.1863%	92.6638%
	64580	Illinois Mut Life Ins Co	IL	996,246	0.1822%	92.846%
	13561	Great Plains Life Assur Co	SD	991,414	0.1813%	93.0273%
280	61190	Auto Owners Life Ins Co	MI	925,028	0.1692%	93.1965%
140	66869	Nationwide Life Ins Co	OH	908,672	0.1662%	93.3627%
248	69973	United Life Ins Co	IA	898,286	0.1643%	93.527%
229	80942	ING USA Ann & Llife Ins Co	IA	893,254	0.1634%	93.6903%
968	78077	Mony Life Ins Co Of Amer	AZ	888,276	0.1625%	93.8528%
	62928	EMC Natl Life Co	IA	882,936	0.1615%	94.0143%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	60542	American Home Life Ins Co	KS	878,574	0.1607%	94.175%
91	88072	Hartford Life Ins Co	CT	755,194	0.1381%	94.3131%
661	77828	Companion Life Ins Co	SC	747,757	0.1368%	94.4498%
244	76236	Cincinnati Life Ins Co	OH	731,246	0.1337%	94.5836%
565	68195	Provident Life & Accident Ins Co	TN	725,986	0.1328%	94.7163%
769	68322	Great W Life & Ann Ins Co	CO	724,073	0.1324%	94.8488%
468	91413	Western Reserve Life Assur Co of OH	OH	699,698	0.128%	94.9767%
917	71129	Fort Dearborn Life Ins Co	IL	671,771	0.1229%	95.0996%
300	64513	Horace Mann Life Ins Co	IL	668,303	0.1222%	95.2218%
458	94099	United Investors Life Ins Co	NE	599,432	0.1096%	95.3314%
20	67652	First Penn Pacific Life Ins Co	IN	570,360	0.1043%	95.4358%
4483	70939	Gerber Life Ins Co	NY	547,695	0.1002%	95.5359%
8	60534	American Heritage Life Ins Co	FL	540,022	0.0988%	95.6347%
901	65498	Life Ins Co Of N Amer	PA	527,406	0.0965%	95.7311%
8	60186	Allstate Life Ins Co	IL	513,137	0.0938%	95.825%
850	67644	Penn Mut Life Ins Co	PA	485,289	0.0888%	95.9138%
588	65129	Kansas City Life Ins Co	MO	467,140	0.0854%	95.9992%
1129	68608	Symetra Life Ins Co	WA	461,458	0.0844%	96.0836%
468	65021	Stonebridge Life Ins Co	VT	454,122	0.0831%	96.1666%
704	89206	Ohio Natl Life Assur Corp	OH	453,314	0.0829%	96.2495%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	452,834	0.0828%	96.3324%
	71854	AAA Life Ins Co	MI	449,469	0.0822%	96.4146%
367	72125	Physicians Life Ins Co	NE	441,056	0.0807%	96.4952%
574	76112	Oxford Life Ins Co	AZ	415,718	0.076%	96.5713%
290	65331	Liberty Natl Life Ins Co	NE	415,200	0.0759%	96.6472%
901	62308	Connecticut Gen Life Ins Co	CT	395,092	0.0723%	96.7195%
233	61263	Bankers Life & Cas Co	IL	392,859	0.0718%	96.7913%
704	67172	Ohio Natl Life Ins Co	OH	384,779	0.0704%	96.8617%
619	69116	State Life Ins Co	IN	381,657	0.0698%	96.9315%
619	67911	Pioneer Mut Life Ins Co	ND	375,410	0.0687%	97.0001%
233	65900	Conseco Life Ins Co	IN	358,669	0.0656%	97.0657%
19	67989	American Memorial Life Ins Co	SD	349,959	0.064%	97.1297%
968	66370	Mony Life Ins Co	NY	344,555	0.063%	97.1927%
4723	61212	Baltimore Life Ins Co	MD	328,858	0.0601%	97.2529%
707	62286	Golden Rule Ins Co	IN	325,053	0.0594%	97.3123%
212	90557	Zurich Amer Life Ins Co	IL	321,700	0.0588%	97.3712%
241	63665	General Amer Life Ins Co	MO	319,059	0.0584%	97.4295%
836	65242	Lafayette Life Ins Co	OH	315,612	0.0577%	97.4873%
4731	63274	Fidelity & Guar Life Ins Co	MD	304,998	0.0558%	97.543%
588	67199	Old Amer Ins Co	MO	299,132	0.0547%	97.5977%
403	67814	Phoenix Life Ins Co	NY	295,855	0.0541%	97.6518%
	66427	MTL Ins Co	IL	293,755	0.0537%	97.7056%
125						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	93432	CM Life Ins Co	CT	291,739	0.0534%	97.7589%
	65927	Lincoln Heritage Life Ins Co	IL	286,193	0.0523%	97.8113%
449	66540	National Farmers Union Life Ins Co	TX	281,232	0.0514%	97.8627%
119	65110	Kanawha Ins Co	SC	267,767	0.049%	97.9117%
233	62065	Colonial Penn Life Ins Co	PA	263,611	0.0482%	97.9599%
1	60054	Aetna Life Ins Co	CT	256,882	0.047%	98.0069%
241	91626	New England Life Ins Co	MA	249,749	0.0457%	98.0525%
3527	60836	American Republic Ins Co	IA	248,807	0.0455%	98.0981%
	63290	Fidelity Life Assn A Legal Reserve L	IL	243,456	0.0445%	98.1426%
84	71404	Continental Gen Ins Co	OH	236,798	0.0433%	98.1859%
626	62146	Combined Ins Co Of Amer	IL	236,645	0.0433%	98.2292%
74	68381	Reliance Standard Life Ins Co	IL	235,545	0.0431%	98.2722%
111	65315	Liberty Life Assur Co Of Boston	NH	233,860	0.0428%	98.315%
634	66680	National Life Ins Co	VT	231,542	0.0423%	98.3574%
	66850	National Western Life Ins Co	CO	230,273	0.0421%	98.3995%
565	62049	Colonial Life & Accident Ins Co	SC	220,127	0.0403%	98.4397%
4734	61492	Liberty Life Ins Co	DE	213,003	0.039%	98.4787%
233	70319	Washington Natl Ins Co	IN	206,649	0.0378%	98.5165%
19	60275	American Bankers Life Assur Co Of FL	FL	205,285	0.0375%	98.554%
	68772	Security Mut Life Ins Co Of NY	NY	203,080	0.0371%	98.5912%
	69329	Surety Life & Cas Ins Co	ND	198,174	0.0362%	98.6274%
229	86509	Ing Life Ins & Ann Co	CT	189,464	0.0347%	98.6621%
	77879	5 Star Life Ins Co	LA	180,798	0.0331%	98.6951%
709	97268	Pacific Life & Ann Co	AZ	180,000	0.0329%	98.728%
19	69477	Time Ins Co	WI	178,339	0.0326%	98.7607%
41	60518	American Hlth & Life Ins Co	TX	169,423	0.031%	98.7917%
229	61360	Reliastar Life Ins Co Of NY	NY	168,576	0.0308%	98.8225%
241	97136	Metropolitan Tower Life Ins Co	DE	163,005	0.0298%	98.8523%
	69132	State Mut Ins Co	GA	157,174	0.0287%	98.881%
361	65811	American Modern Life Ins Co	OH	156,474	0.0286%	98.9097%
769	80659	US Business of Canada Life Assur Co	MI	155,876	0.0285%	98.9382%
352	93777	Household Life Ins Co	MI	148,183	0.0271%	98.9653%
4667	67660	Pennsylvania Life Ins Co	PA	143,124	0.0262%	98.9914%
836	99937	Columbus Life Ins Co	OH	136,950	0.025%	99.0165%
687	64211	Guarantee Trust Life Ins Co	IL	128,732	0.0235%	99.04%
4712	63967	Government Personnel Mut Life Ins Co	TX	128,082	0.0234%	99.0635%
350	62596	Union Fidelity Life Ins Co	KS	126,718	0.0232%	99.0866%
	65641	Lincoln Mut Life & Cas Ins Co	ND	125,430	0.0229%	99.1096%
1266	91642	Forethought Life Ins Co	IN	124,577	0.0228%	99.1324%
968	62880	AXA Equitable Life & Ann Co	CO	121,425	0.0222%	99.1546%
	61182	Aurora Natl Life Assur Co	CA	119,723	0.0219%	99.1765%
870	68675	Security Benefit Life Ins Co	KS	115,684	0.0212%	99.1976%
276						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	61425	Trustmark Ins Co	IL	115,659	0.0212%	99.2188%
449	61999	Americo Fin Life & Ann Ins Co	TX	109,682	0.0201%	99.2388%
50	62553	Country Life Ins Co	IL	108,300	0.0198%	99.2586%
471	62383	Centurion Life Ins Co	IA	104,142	0.019%	99.2777%
775	90247	Pharmacists Life Ins Co	IA	99,113	0.0181%	99.2958%
3766	60445	Sagicor Life Ins Co	TX	92,148	0.0169%	99.3127%
1211	97241	Settlers Life Ins Co	WI	91,243	0.0167%	99.3293%
315	68594	American Amicable Life Ins Co Of TX	TX	90,146	0.0165%	99.3458%
84	63312	Great Amer Life Ins Co	OH	87,906	0.0161%	99.3619%
3527	70629	World Ins Co	NE	85,535	0.0156%	99.3776%
535	76023	Columbian Life Ins Co	IL	81,401	0.0149%	99.3924%
4750	61409	National Benefit Life Ins Co	NY	80,471	0.0147%	99.4072%
2938	97721	Thrivent Life Ins Co	MN	79,102	0.0145%	99.4216%
549	80926	Sun Life & Hlth Ins Co	CT	73,873	0.0135%	99.4351%
169	68810	Sentry Life Ins Co	WI	73,133	0.0134%	99.4485%
769	80705	US Br Great West Life Assur Co	MI	72,584	0.0133%	99.4618%
2658	92738	American Equity Invest Life Ins Co	IA	72,335	0.0132%	99.475%
4213	62421	Heritage Union Life Ins Co	MN	71,427	0.0131%	99.4881%
450	65781	Madison Natl Life Ins Co Inc	WI	71,389	0.0131%	99.5011%
1216	60142	TIAA Cref Life Ins Co	NY	71,299	0.013%	99.5142%
671	80314	Unicare Life & Hlth Ins Co	IN	70,959	0.013%	99.5272%
634	65528	Life Ins Co Of The Southwest	TX	69,111	0.0126%	99.5398%
	68039	Presidential Life Ins Co	NY	66,889	0.0122%	99.552%
943	60038	Acacia Life Ins Co	DC	65,775	0.012%	99.5641%
	31119	Medico Ins Co	NE	65,103	0.0119%	99.576%
836	92622	Western Southern Life Assur Co	OH	61,108	0.0112%	99.5871%
330	60410	American Fidelity Assur Co	OK	60,983	0.0112%	99.5983%
12	60941	SunAmerica Ann & Life Assur Co	AZ	59,955	0.011%	99.6093%
4553	70435	The Savings Bank Life Ins Co Of MA	MA	59,609	0.0109%	99.6202%
241	93513	MetLife Investors Ins Co	MO	59,523	0.0109%	99.631%
449	67180	Ohio State Life Ins Co	TX	58,880	0.0108%	99.6418%
581	61476	Boston Mut Life Ins Co	MA	58,167	0.0106%	99.6525%
290	92916	United Amer Ins Co	NE	57,066	0.0104%	99.6629%
435	70416	MML Bay State Life Ins Co	CT	54,884	0.01%	99.6729%
	64017	Jefferson Natl Life Ins Co	TX	53,651	0.0098%	99.6827%
449	90212	Great Southern Life Ins Co	TX	52,440	0.0096%	99.6923%
4716	65951	Merit Life Ins Co	IN	50,977	0.0093%	99.7017%
953	62359	Constitution Life Ins Co	TX	50,031	0.0092%	99.7108%
212	70173	Universal Underwriters Life Ins Co	KS	48,832	0.0089%	99.7197%
408	63657	Garden State Life Ins Co	TX	46,437	0.0085%	99.7282%
429	78778	Guardian Ins & Ann Co Inc	DE	43,058	0.0079%	99.7361%
	68802	Sentinel Security Life Ins Co	UT	42,941	0.0079%	99.744%
210						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	62413	Continental Assur Co	IL	42,842	0.0078%	99.7518%
449	87645	United Fidelity Life Ins Co	TX	42,281	0.0077%	99.7595%
403	93734	Phoenix Life & Ann Co	CT	41,255	0.0075%	99.7671%
3891	84824	Commonwealth Ann & Life Ins Co	MA	41,253	0.0075%	99.7746%
769	80675	US Business of Crown Life Ins Co	MI	40,231	0.0074%	99.782%
	62952	Equitable Life & Cas Ins Co	UT	38,395	0.007%	99.789%
	60429	American Fidelity Life Ins Co	FL	35,624	0.0065%	99.7955%
615	61395	Beneficial Life Ins Co	UT	35,170	0.0064%	99.8019%
	64343	Pacific Guardian Life Ins Co Ltd	HI	34,655	0.0063%	99.8083%
84	67083	Manhattan Natl Life Ins Co	IL	34,607	0.0063%	99.8146%
264	61832	Chesapeake Life Ins Co	OK	32,156	0.0059%	99.8205%
671	61069	Anthem Life Ins Co	IN	31,297	0.0057%	99.8262%
4213	69396	Texas Life Ins Co	TX	30,119	0.0055%	99.8317%
872	66230	William Penn Life Ins Co Of NY	NY	29,488	0.0054%	99.8371%
781	69744	Union Labor Life Ins Co	MD	28,758	0.0053%	99.8424%
41	69914	Sears Life Ins Co	TX	28,042	0.0051%	99.8475%
84	63479	United Teacher Assoc Ins Co	TX	27,031	0.0049%	99.8524%
315	67148	Occidental Life Ins Co Of NC	TX	26,914	0.0049%	99.8574%
12	66672	American Gen Life & Acc Ins Co	TN	25,995	0.0048%	99.8621%
370	71730	Continental Amer Ins Co	SC	25,759	0.0047%	99.8668%
84	65722	Loyal Amer Life Ins Co	OH	24,077	0.0044%	99.8712%
28	72222	Amica Life Ins Co	RI	23,917	0.0044%	99.8756%
431	62510	Equitrust Life Ins Co	IA	23,708	0.0043%	99.8799%
572	77720	LifeSecure Ins Co	MI	23,675	0.0043%	99.8843%
119	73288	Humana Ins Co	WI	23,479	0.0043%	99.8886%
896	69566	Trans World Assur Co	CA	23,360	0.0043%	99.8928%
876	94358	USAbLe Life	AR	23,139	0.0042%	99.8971%
1117	61883	Central United Life Ins Co	AR	22,517	0.0041%	99.9012%
707	79413	UnitedHealthcare Ins Co	CT	21,871	0.004%	99.9052%
	84174	Employees Life Co Mut	IL	21,759	0.004%	99.9092%
863	92649	American Underwriters Life Ins Co	AZ	20,045	0.0037%	99.9128%
449	63487	Investors Life Ins Co N Amer	TX	18,924	0.0035%	99.9163%
408	86355	Standard Life & Accident Ins Co	TX	18,900	0.0035%	99.9198%
953	60763	American Pioneer Life Ins Co	FL	18,253	0.0033%	99.9231%
1	12321	American Continental Ins Co	TN	17,780	0.0033%	99.9263%
8	69310	Surety Life Ins Co	NE	17,384	0.0032%	99.9295%
	71706	Standard Life & Cas Ins Co	UT	16,732	0.0031%	99.9326%
4213	60704	Wilton Reassur Life Co of NY	NY	16,133	0.003%	99.9355%
587	61239	Bankers Fidelity Life Ins Co	GA	15,409	0.0028%	99.9384%
836	70483	Western & Southern Life Ins Co	OH	14,873	0.0027%	99.9411%
687	92703	United Natl Life Ins Co Of Amer	IL	14,861	0.0027%	99.9438%
12	68373	American Gen Assur Co	IL	14,804	0.0027%	99.9465%
017						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	84786	Colorado Bankers Life Ins Co	CO	14,237	0.0026%	99.9491%
19	65080	John Alden Life Ins Co	WI	13,456	0.0025%	99.9516%
468	70688	Transamerica Financial Life Ins Co	NY	11,331	0.0021%	99.9536%
953	68284	Pyramid Life Ins Co	KS	11,275	0.0021%	99.9557%
	77968	Family Heritage Life Ins Co Of Amer	OH	10,014	0.0018%	99.9575%
3436	68543	Liberty Bankers Life Ins Co	OK	9,947	0.0018%	99.9594%
1117	65870	Manhattan Life Ins Co	NY	9,935	0.0018%	99.9612%
981	93696	Fidelity Investments Life Ins Co	UT	9,932	0.0018%	99.963%
31	97764	Idealife Ins Co	CT	9,927	0.0018%	99.9648%
253	64327	Harleysville Life Ins Co	PA	9,188	0.0017%	99.9665%
451	71870	Fidelity Security Life Ins Co	MO	8,634	0.0016%	99.9681%
261	72850	United World Life Ins Co	NE	8,325	0.0015%	99.9696%
492	68721	Security Life Ins Co Of Amer	MN	8,297	0.0015%	99.9711%
264	97055	Mega Life & Hlth Ins Co The	OK	7,614	0.0014%	99.9725%
	88668	Mutual Of Amer Life Ins Co	NY	7,537	0.0014%	99.9739%
3891	69140	First Allamerica Fin Life Ins Co	MA	7,391	0.0014%	99.9752%
588	69272	Sunset Life Ins Co Of Amer	MO	6,969	0.0013%	99.9765%
150	67261	Old Republic Life Ins Co	IL	6,552	0.0012%	99.9777%
869	93742	Securian Life Ins Co	MN	6,323	0.0012%	99.9789%
	63819	Unity Financial Life Ins Co	PA	5,778	0.0011%	99.9799%
304	86630	Prudential Ann Life Assur Corp	CT	5,750	0.0011%	99.981%
565	67598	Paul Revere Life Ins Co	MA	5,360	0.001%	99.9819%
23	80985	4 Ever Life Ins Co	IL	5,256	0.001%	99.9829%
836	74780	Integrity Life Ins Co	OH	5,070	0.0009%	99.9838%
4299	70130	Universal Guar Life Ins Co	OH	4,902	0.0009%	99.9847%
50	94218	Country Investors Life Assur Co	IL	4,662	0.0009%	99.9856%
408	71773	American Natl Life Ins Co Of TX	TX	4,384	0.0008%	99.9864%
468	79022	Transamerica Advisors Life Ins Co	AR	4,109	0.0008%	99.9871%
	68985	Starmount Life Ins Co	LA	3,802	0.0007%	99.9878%
215	69930	United Ins Co Of Amer	IL	3,752	0.0007%	99.9885%
429	71714	Berkshire Life Ins Co of Amer	MA	3,740	0.0007%	99.9892%
	11121	Unified Life Ins Co	TX	3,602	0.0007%	99.9899%
12	69256	Sunamerica Life Ins Co	AZ	3,375	0.0006%	99.9905%
1347	60183	S USA Life Ins Co Inc	AZ	3,226	0.0006%	99.9911%
119	70580	Humanadental Ins Co	WI	3,022	0.0006%	99.9916%
4668	68632	Vantis Life Ins Co	CT	2,932	0.0005%	99.9922%
525	67539	Pan Amer Life Ins Co	LA	2,921	0.0005%	99.9927%
215	68462	Reserve Natl Ins Co	OK	2,763	0.0005%	99.9932%
315	67946	Pioneer Security Life Ins Co	TX	2,692	0.0005%	99.9937%
	63223	Federal Life Ins Co	IL	2,469	0.0005%	99.9941%
	90638	Best Life & Hlth Ins Co	TX	2,418	0.0004%	99.9946%
12	70432	Western Natl Life Ins Co	TX	2,395	0.0004%	99.995%
001						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	99775	Funeral Directors Life Ins Co	TX	2,356	0.0004%	99.9954%
953	69701	Union Bankers Ins Co	TX	2,257	0.0004%	99.9959%
1117	63053	Family Life Ins Co	TX	2,100	0.0004%	99.9962%
20	62057	Lincoln Life & Ann Co of NY	NY	1,708	0.0003%	99.9966%
869	68160	Balboa Life Ins Co	CA	1,534	0.0003%	99.9968%
	71471	Ability Ins Co	NE	1,462	0.0003%	99.9971%
264	66087	Mid West Natl Life Ins Co Of TN	TX	1,220	0.0002%	99.9973%
454	69485	Security Natl Life Ins Co	UT	1,216	0.0002%	99.9975%
276	62863	Trustmark Life Ins Co	IL	1,189	0.0002%	99.9978%
200	72613	USAA Direct Life Ins Co	NE	990	0.0002%	99.9979%
84	61727	Central Reserve Life Ins Co	OH	946	0.0002%	99.9981%
55	84522	Auto Club Life Ins Co	MI	928	0.0002%	99.9983%
429	60003	Park Avenue Life Ins Co	DE	907	0.0002%	99.9985%
	68446	Longevity Ins Co	TX	861	0.0002%	99.9986%
1531	69647	Molina Hlthcare Ins Co	OH	746	0.0001%	99.9987%
315	84514	Industrial Alliance Pacific Ins & Fi	WA	690	0.0001%	99.9989%
669	71323	Zale Life Ins Co	AZ	676	0.0001%	99.999%
306	86126	Members Life Ins Co	IA	635	0.0001%	99.9991%
	64904	Investors Heritage Life Ins Co	KY	589	0.0001%	99.9992%
781	86371	Ullico Life Ins Co	TX	587	0.0001%	99.9993%
215	68357	Reliable Life Ins Co	MO	513	0.0001%	99.9994%
4299	60291	American Capitol Ins Co	TX	491	0.0001%	99.9995%
839	62324	Freedom Life Ins Co Of Amer	TX	480	0.0001%	99.9996%
84	67903	Provident Amer Life & Hlth Ins Co	OH	421	0.0001%	99.9997%
	89184	Sterling Investors Life Ins Co	GA	420	0.0001%	99.9998%
450	69078	Standard Security Life Ins Co Of NY	NY	413	0.0001%	99.9998%
612	71463	CICA Life Ins Co of Amer	CO	353	0.0001%	99.9999%
1295	80799	Celtic Ins Co	IL	327	0.0001%	100%
535	62103	Columbian Mut Life Ins Co	NY	314	0.0001%	100%
526	61735	Central Security Life Ins Co	TX	314	0.0001%	100.0001%
440	66265	Monarch Life Ins Co	MA	313	0.0001%	100.0001%
984	92711	HCC Life Ins Co	IN	300	0.0001%	100.0002%
229	66109	Midwestern United Life Ins Co	IN	264	0%	100.0002%
31	82880	CSI Life Ins Co	NE	258	0%	100.0003%
520	78743	New Era Life Ins Co	TX	150	0%	100.0003%
1137	90328	First Hlth Life & Hlth Ins Co	TX	140	0%	100.0003%
549	68047	Professional Ins Co	TX	72	0%	100.0003%
565	67601	Paul Revere Variable Ann Ins Co	MA	69	0%	100.0004%
901	67369	Cigna Hlth & Life Ins Co	CT	37	0%	100.0004%
315	91693	IA Amer Life Ins Co	GA	7	0%	100.0004%
707	71420	Sierra Hlth & Life Ins Co Inc	CA	0	0%	100.0004%
84	62200	Great Amer Life Assur Co	OH	0	0%	100.0004%
1212						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	97705	Direct Gen Life Ins Co	SC	0	0%	100.0004%
	42129	United Security Assur Co Of PA	PA	0	0%	100.0004%
212	80896	Centre Life Ins Co	MA	0	0%	100.0004%
8	61808	Charter Natl Life Ins Co	IL	0	0%	100.0004%
181	82627	Swiss Re Life & Hlth Amer Inc	CT	0	0%	100.0004%
565	68209	Provident Life & Cas Ins Co	TN	0	0%	100.0004%
264	92908	HealthMarkets Ins Co	OK	0	0%	100.0004%
839	98205	National Found Life Ins Co	TX	0	0%	100.0004%
	67423	UBS Life Ins Co USA	CA	0	0%	100.0004%
	76325	Senior Hlth Ins Co of PA	PA	0	0%	100.0004%
520	67784	Philadelphia Amer Life Ins Co	TX	0	0%	100.0004%
	69337	American Fin Security Life	MO	0	0%	100.0004%
707	70785	Pacificare Life & Hlth Ins Co	IN	0	0%	100.0004%
4722	71390	Puritan Life Ins Co of Amer	AZ	0	0%	100.0004%
953	71072	Marquette Natl Life Ins Co	TX	0	0%	100.0004%
984	85561	Perico Life Ins Co	DE	0	0%	100.0004%
4734	64939	Investors Ins Corp	DE	0	0%	100.0004%
626	60348	Ace Life Ins Co	CT	0	0%	100.0004%
	81418	American Medical & Life Ins Co	NY	0	0%	100.0004%
4484	73504	Congress Life Ins Co	AZ	0	0%	100.0004%
119	88595	Emphesys Ins Co	TX	0	0%	100.0004%
261	13100	Omaha Ins Co	NE	0	0%	100.0004%
12	70238	Variable Ann Life Ins Co	TX	0	0%	100.0004%
429	74004	Family Serv Life Ins Co	TX	0	0%	100.0004%
4729	78301	Corvesta Life Ins Co	AZ	0	0%	100.0004%
84	88366	American Retirement Life Ins Co	OH	0	0%	100.0004%
4639	93572	RGA Reins Co	MO	0	0%	100.0004%
812	93440	HM Life Ins Co	PA	0	0%	100.0004%
98	64890	Berkley Life & Hlth Ins Co	IA	0	0%	100.0004%
4213	66133	Wilton Reassur Co	MN	0	0%	100.0004%
241	62634	Delaware Amer Life Ins Co	DE	0	0%	100.0004%
	81426	Commercial Travelers Mut Ins Co	NY	0	0%	100.0004%
769	76694	London Life Reins Co	PA	0	0%	100.0004%
761	69604	Allianz Life & Ann Co	MN	0	0%	100.0004%
	64394	Heritage Life Ins Co	AZ	0	0%	100.0004%
4736	71455	Financial Amer Life Ins Co	KS	0	0%	100.0004%
31	62345	Berkshire Hathaway Life Ins Co NE	NE	0	0%	100.0004%
3436	61581	Capitol Life Ins Co	TX	0	0%	100.0004%
707	97179	American Medical Security Life Ins C	WI	0	0%	100.0004%
31	86258	General Re Life Corp	CT	0	0%	100.0004%
943	74900	Brokers Natl Life Assur Co	AR	0	0%	100.0004%
84	93661	Annuity Investors Life Ins Co	OH	0	0%	100.0004%
2527						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	67679	American Republic Corp Ins Co	NE	0	0%	100.0004%
350	68276	Employers Reassur Corp	KS	0	0%	100.0004%
261	71412	Mutual Of Omaha Ins Co	NE	0	0%	100.0004%
4616	74209	Everence Ins Co	IN	0	0%	100.0004%
1285	88080	XL Life Ins & Ann Co	IL	0	0%	100.0004%
749	64688	SCOR Global Life Amer Reins Co	DE	0	0%	100.0004%
	81264	Nippon Life Ins Co Of Amer	IA	0	0%	100.0004%
904	93610	John Hancock Life & Hlth Ins Co	MA	0	0%	100.0004%
1186	69515	Medamerica Ins Co	PA	0	0%	100.0004%
8	70866	Allstate Assur Co	IL	0	0%	100.0004%
1117	85189	Investors Consolidated Ins Co	NH	0	0%	100.0004%
623	66141	Health Net Life Ins Co	CA	0	0%	100.0004%
403	91785	American Phoenix Life & Reassur Co	CT	0	0%	100.0004%
91	81213	American Maturity Life Ins Co	CT	0	0%	100.0004%
449	78093	Financial Assur Life Ins Co	TX	0	0%	100.0004%
3436	66001	American Benefit Life Ins Co	OK	0	0%	100.0004%
	63541	Seechange Hlth Ins Co	OH	0	0%	100.0004%
2858	99724	LifeShield Natl Ins Co	OK	0	0%	100.0004%
1281	93521	General Fidelity Life Ins Co	SC	0	0%	100.0004%
361	66346	Munich Amer Reassur Co	GA	0	0%	100.0004%
169	71099	Parker Centennial Assur Co	WI	0	0%	100.0004%
	80055	United Prosperity Life Ins Co	AZ	0	0%	100.0004%
574	61859	Christian Fidelity Life Ins Co	TX	0	0%	100.0004%
1	78700	Aetna Hlth & Life Ins Co	CT	0	0%	100.0004%
549	64602	Independence Life & Ann Co	RI	0	0%	100.0004%
730	62375	Consumers Life Ins Co	OH	0	0%	100.0004%
3569	11997	Caterpillar Life Ins Co	MO	0	0%	100.0004%
697	76007	Old United Life Ins Co	AZ	0	0%	100.0004%
330	60801	American Public Life Ins Co	OK	0	0%	100.0004%
1129	90581	Symetra Natl Life Ins Co	WA	0	0%	100.0004%
312	81779	Individual Assur Co Life Hlth & Acc	MO	0	0%	100.0004%
68	64149	EPIC Life Ins Co	WI	0	0%	100.0004%
367	80578	Physicians Mut Ins Co	NE	0	0%	100.0004%
707	91529	Unimerica Ins Co	WI	0	0%	100.0004%
4506	64696	First Continental Life & Acc	TX	0	0%	100.0004%
4381	82538	National Hlth Ins Co	TX	0	0%	100.0004%
84	65269	United Benefit Life Ins Co	OH	0	0%	100.0004%
689	81043	Bankers Life Ins Co	FL	0	0%	100.0004%
860	69000	Northwestern Long Term Care Ins Co	WI	0	0%	100.0004%
304	93629	Prudential Retirement Ins & Ann Co	CT	0	0%	100.0004%
968	68365	AXA Corp Solutions Life Reins Co	DE	0	0%	100.0004%
704	85472	National Security Life & Ann Co	NY	0	0%	100.0004%
10						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	84549	Vista Life Ins Co	MI	0	0%	100.0004%
707	82406	All Savers Ins Co	IN	0	0%	100.0004%
17	97691	Life Of The South Ins Co	GA	0	0%	100.0004%
	87963	National Teachers Assoc Life Ins Co	TX	0	0%	100.0004%
	71595	Lewer Life Ins Co	MO	0	0%	100.0004%
431	83607	Guggenheim Life & Ann Co	DE	0	0%	100.0004%
749	87017	Scor Global Life Re Ins Co of TX	TX	0	0%	100.0004%
	77925	Western United Life Assur Co	WA	0	0%	100.0004%
2658	13183	Eagle Life Ins Co	IA	0	0%	100.0004%
176	94498	State Farm Hlth Ins Co	IL	0	0%	100.0004%
	60216	Amalgamated Life Ins Co	NY	0	0%	100.0004%
4254	61506	Resource Life Ins Co	IL	-974	-0.0002%	100.0002%
281	89958	JMIC Life Ins Co	FL	-1,018	-0.0002%	100%
	430	Companies in Report		546,778,917	100%	100%

Database: OLTPPROD Copyright © 1990 - 2012 National Association of Insurance Commissioners. 03/29/2012